

FALL 2021

# FT MBA

Full-Time Master of Business Administration



**SFU** BEEDIE SCHOOL OF BUSINESS  
SEGAL GRADUATE SCHOOL

# THE MBA THAT

# PUTS YOU FIRST

With a typical class of just 50 students, the SFU Beedie MBA learning experience lets you discover your strengths and take risks in a supportive environment.

You'll have the opportunity to explore your interests, and learn from a diverse international cohort. The small class size facilitates an interactive and applied learning environment, where you'll work closely with faculty. Your classmates will become invaluable business connections and lifelong friends.

You will graduate with a business management toolkit that applies across industries, providing you with more career options and greater mobility.





### **ABOUT SFU BEEDIE**

Simon Fraser University's Beedie School of Business has a heritage of innovation. We offered the first Executive MBA and the first Management of Technology MBA in Canada. We are among the top 1% of business schools worldwide with dual accreditation by AACSB and EQUIS, and ranked in the top 5 schools to study business in Canada by Maclean's Magazine in 2020. Today, SFU Beedie has more than 25,000 alumni in 83 countries. SFU Beedie's Segal Graduate School offers nine graduate programs delivered through the Segal campus in downtown Vancouver and a state-of-the-art SFU campus in Surrey.

## **12 MONTHS OF ACADEMICS, PLUS A 4-MONTH WORK TERM**

You want to take your career to the next level. The SFU Beedie MBA will give you the edge you need to get there. By combining theory and application, the program will give you a strong grounding in business fundamentals.

As you move through the 12-month academic component in the centre of Vancouver's diverse, vibrant and entrepreneurial business community, expect to become immersed in deep, thought-probing questions and real-world business problems. Instead of memorizing textbooks and taking standardized tests, you'll learn through interactive and experiential learning methods. At the end of the 12-months of academics, you'll put your knowledge into practice during the required 4-month work term.

When you graduate, you'll embark on the next stage of your career equipped with in-demand business skills and a 360-degree view of how businesses operate today.

Get the full picture [here](#).

# ENGAGE YOUR BRAIN



*"I came to SFU Beedie for several reasons. The first was the length of the program. The compressed format meant that I would be away from work for a shorter period of time and hence further minimized the cost of getting my MBA degree. Another factor was class size. With only around 50 students in a cohort, it was small enough to allow us to build meaningful relationships with each other and our professors. At the same time, it was also large and diverse enough that our collective knowledge and experiences from different industries allow us to learn effectively from each other. Lastly, the faculty & staff are very approachable and supportive throughout the MBA journey & beyond."*

— Rhoena Endaya, FT MBA Alumnus,  
Technical Project Manager at Traction Guest

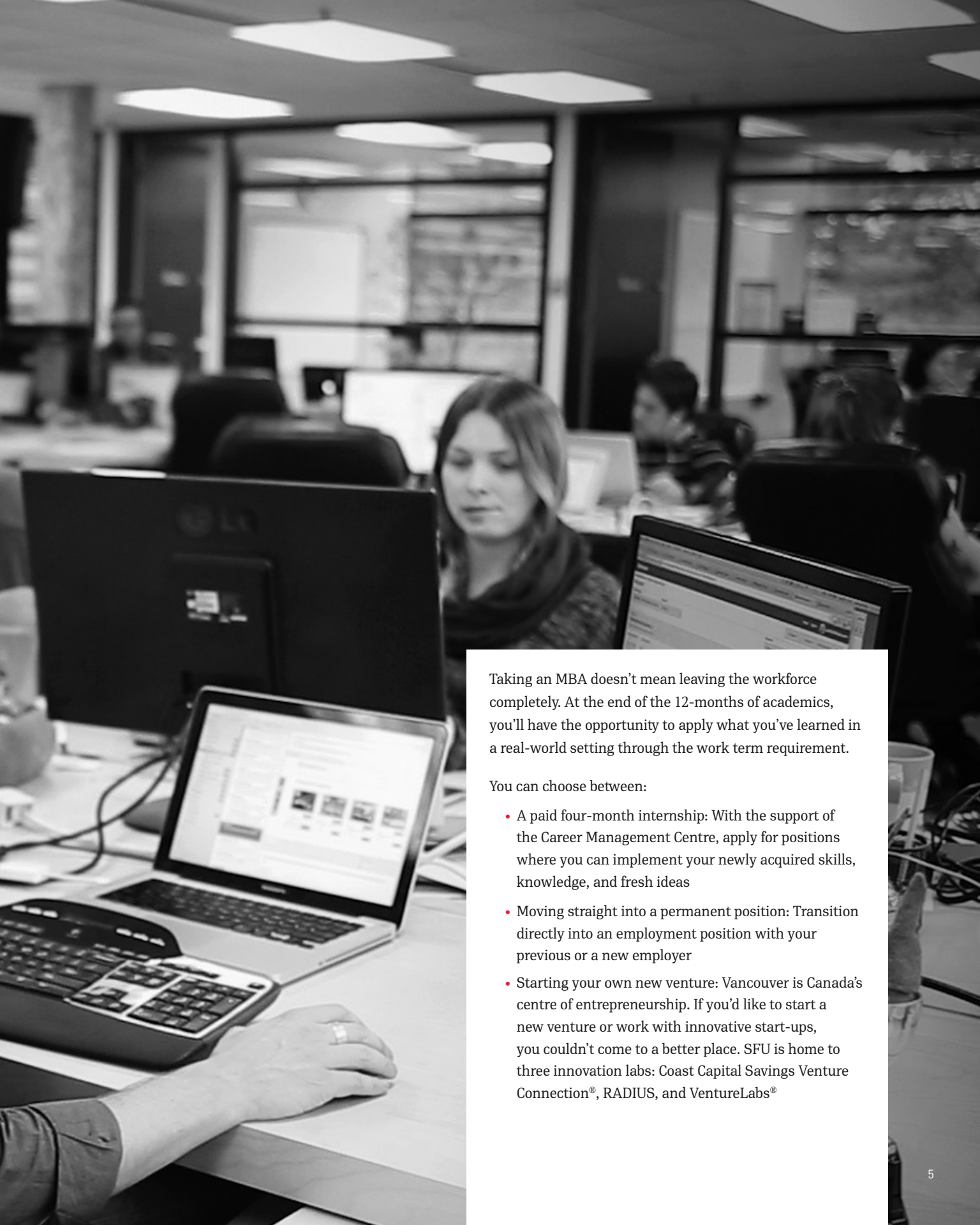


# PUT YOUR KNOWLEDGE INTO PRACTICE



Joshua Viner,  
*FT MBA Alumnus, Regional Director, Vacasa*

After the 12-months of academics, Joshua opted to move straight into a permanent position as Head of Strategic Partnerships at Vancouver based tech firm Left™. Now, Joshua is the Regional Director at Vacasa.



Taking an MBA doesn't mean leaving the workforce completely. At the end of the 12-months of academics, you'll have the opportunity to apply what you've learned in a real-world setting through the work term requirement.

You can choose between:

- A paid four-month internship: With the support of the Career Management Centre, apply for positions where you can implement your newly acquired skills, knowledge, and fresh ideas
- Moving straight into a permanent position: Transition directly into an employment position with your previous or a new employer
- Starting your own new venture: Vancouver is Canada's centre of entrepreneurship. If you'd like to start a new venture or work with innovative start-ups, you couldn't come to a better place. SFU is home to three innovation labs: Coast Capital Savings Venture Connection®, RADIUS, and VentureLabs®



# A FRESH PERSPECTIVE

## **UNDERSTAND BUSINESS AT A DEEPER LEVEL**

Comprehensive. Engaging. Our curriculum incorporates real-world business challenges and explores vital topics like sustainability, entrepreneurship and international business.

Each of the three semesters flows seamlessly into the next, letting you apply what you've learned as you progress through the program.

## **ONLINE PRE-MBA ORIENTATION**

You'll participate in a pre-MBA online orientation that will provide you with information and resources to get you ready to start the program. The orientation will include preparation courses such as Excel and Financial Accounting. You can start the orientation before classes start in September, enabling you to learn at your own pace and ease your entry into the full-time MBA program.

*"My favourite part of the MBA was getting the opportunity to apply our classroom knowledge to consulting projects for companies like Rocky Mountaineer, HSBC, and Quadreal. These unique experiences were opportunities to test out theoretical frameworks in real-life scenarios in a safe and constructive approach to learning."*

— Anna Ma, Operational Manager, MDF Export Ltd.

## **FALL**

Our students have different educational backgrounds, so we start by ensuring everyone has a common foundation in key business skills.

- Leadership & Teamwork
- Financial / Managerial Accounting
- Business Analytics
- Business Ethics
- Financial Management
- Managing a Globalized Workforce
- Managing People & Organizations
- Indigenous Business Environments in Community



## SPRING

Here's where things get really interactive as you learn about effective leadership. Challenges will be thrown at you, and you'll need to work fast as a team to solve them.

- Marketing Management
- Managerial Economics
- Managing Information
- Managing Global Enterprises
- Negotiation & Conflict Resolution
- Organizational Analysis
- Indigenous Business Environments
- Special Topics

You will have the opportunity to visit Indigenous communities and industries working with Indigenous people to gain a better understanding of how Indigenous protocols, decision making, and history impacts business and partnerships today.

## SPRING/SUMMER

The MBA International Applied Project is truly a program highlight. You'll utilize, apply and further expand upon knowledge and skills gained from the MBA Program. Choose between two international destinations to gain a global perspectives on business and a broader understanding of working in multicultural business environments. You'll gain valuable insights through integrated coursework, seminars and company visits while abroad, culminating in an applied project deliverable presented to a local Vancouver corporate partner.

*"The MBA international applied project was one of the highlights of the SFU MBA program. The relationships I built with the companies, professors, alumni and my cohort have allowed me to expand my understanding of the global marketplace."*

– Ruby Chang, FT MBA Alumnus  
Supply Chain Manager, MEC



Watch now: FT MBA Class discuss the 2019 Applied Project where they got to explore the global business cultures of Singapore & Hong Kong

## SUMMER

Tie everything together so you can apply what you've learned. Explore your creative side, and dive into sustainability, entrepreneurship and other hot topics.

- Entrepreneurship
- Operations Management
- Sustainability
- Business Strategy
- Capstone

## PROFESSIONAL EXPERIENCE

At the end of the 12-months of academics, you will have three options to complete the work term requirement of the program and test your learning in the real world. In each case, you will deliver a report after four months as the final part of your degree. Your options are:

- Undertake a paid four-month internship
- Move straight into a permanent role
- Start your own new venture through Coast Capital Savings Venture Connection® SPARK program or approved equivalent opportunities

# GLOBAL



## LEARN FROM THE BEST IN BUSINESS

Our faculty members not only know the business world inside out, they know how to bring it to life in the classroom. Because our class sizes are small, they'll get to know you and your professional goals.

*"We believe that the next generation of leaders will contribute to the betterment of society. That's why we emphasize real world problem solving and challenge our students to envision new ways of working and define new criteria for success."*

— Stephanie Bertels

**Stephanie Bertels, PhD (University of Calgary);  
MSc (Stanford University)**

**ASSOCIATE PROFESSOR, TECHNOLOGY, OPERATIONS  
MANAGEMENT/INNOVATION & ENTREPRENEURSHIP AND  
DIRECTOR, CENTRE FOR CORPORATE GOVERNANCE AND  
SUSTAINABILITY**

Dr. Bertels is an environmental engineer and holds a PhD in strategy and global management and sustainable development. Dr. Bertels leads 'The Embedding Project' where she works with dozens of global companies, their leadership teams and their boards to help them to embed sustainability into their operations and decision-making. She is also the faculty mentor for our Net Impact chapter.

*"Being in a gender balanced classroom brings forward so many different perspectives, helping us to engage in rich, purposeful discussion. We were able to discuss innovative solutions to challenges in a collaborative way - driven by our diversity and balance".*

— Serena Mawani, FT MBA Alumnus, Manager,  
Propositions (Client Growth & Acquisition), HSBC



Watch now: Faculty at SFU Beedie share their perspectives on the experiential learning method in the MBA.

## AVERAGE CLASS DEMOGRAPHICS



# THOUGHT LEADERS



## **Eric Werker, PhD (Harvard University)**

ACADEMIC DIRECTOR, PHD PROGRAM,  
ACADEMIC DIRECTOR, EMBA  
IBL, PROFESSOR, STRATEGY /  
INTERNATIONAL BUSINESS, WILLIAM  
SAYWELL PROFESSORSHIP IN  
INTERNATIONAL BUSINESS

Dr. Werker is Associate Professor at SFU Beedie and the university's academic lead to the Canadian International Resources and Development Institute. Dr. Werker researches how less developed countries can build more thriving and inclusive private sectors, particularly when they are rich in natural resources, and how international actors can play a positive role in creating successful societies.



## **LIEKE TEN BRUMMELHUIS, PhD, MA & BA (Utrecht University)**

ASSOCIATE PROFESSOR,  
MANAGEMENT AND ORGANIZATION  
STUDIES

Lieke ten Brummelhuis holds a PhD in organizational sociology from Utrecht University (Netherlands). Lieke worked for two years as a postdoc at the industrial and organizational psychology department of Erasmus University in Rotterdam and upon being awarded a grant, extended her postdoctoral research for two years at the Wharton School, University of Pennsylvania.



## **SRINI KRISHNAMOORTHY, PhD & MPhil (Columbia), PGDM (IIM Lucknow), B.Tech (IIT Madras)**

LECTURER, TECHNOLOGY AND  
OPERATIONS MANAGEMENT

Srini Krishnamoorthy obtained his PhD from Columbia Business School in the field of Decision, Risk & Operations. His portfolio of work experience includes investment management and corporate banking roles in India. He has taught analytics and operations courses at Ivey Business School, The Rotman School of Management and The A.B. Freeman School of Business.

**Average GMAT**

**620**

**Average age**

**29**

**Average work experience**

**5** Years

**International Students**

**55%**

## **Sample Backgrounds**

Technology, Engineering, Finance, Arts, Science,  
Government, Health Care, Law, Education, Retail,  
Marketing, Manufacturing, Sales, Operations, Consulting,  
Entrepreneurship, Hospitality, Not-for-Profit

## **Sample Countries of Origin**

Canada, India, China, USA, Mexico, Iran, Brazil, Pakistan,  
Lebanon, Colombia, Russia, Vietnam, Peru, Indonesia,  
Korea, Netherlands, Philippines, Singapore, Sweden,  
Nigeria, Egypt, Ghana, El Salvador, United Arab Emirates,  
Kazakhstan, Germany, UK, Australia

# ENRICH YOUR LEARNING AND DEFINE YOUR PATH



## THIS IS A YEAR TO REMEMBER

Co-curricular activities are encouraged and celebrated at SFU Beedie. These activities will provide hands-on leadership experience, hone your business skills, and grow your network. Make the most out of your Beedie experience by choosing co-curricular opportunities that suit your goals.

## STUDENT CLUBS

Your education goes beyond the classroom. Join a club to develop leadership, team-building, event management, and networking skills.

**The Graduate Business Student Association** plays an active role in the leadership of our school. From feedback on the program and curriculum to creating social and educational

events, this group works to continuously improve the SFU Beedie experience.

**Net Impact** is a student club dedicated to sustainability. It empowers SFU Beedie students to become future-focused and responsible business leaders who make a positive environmental, social, and economic impact in their community and beyond. This club also organizes a number of events throughout the year to provide students with opportunities to learn and network with industry experts.

**The Graduate Women's Council** strives to empower women to lead and succeed in the workplace while pledging to work toward a more inclusive and equal society. This active student team provides networking opportunities, workshops, and access to external events aimed at developing and sustaining a culture of support and encouragement.

### **MBA GAMES**

Each year, SFU Beedie sends up to 40 students to the MBA Games. You will compete in sport, academic and spirit competitions while building a strong network with your cohort and peers. SFU Beedie will subsidize the cost of participation, help you prepare, and encourage your success.

### **CASE COMPETITIONS**

Challenge yourself by representing SFU Beedie in regional, national, and international case competitions.

Apply what you learn in the classroom to real-world business problems while gaining the confidence and skills to analyze problems and make recommendations under pressure. With a dedicated training program and financial support to attend competitions, you'll be ready to compete with the best, network with industry professionals, and showcase your success.

### **CONFERENCES AND EVENTS**

Attending conferences is an opportunity to meet and connect with business individuals in the community while gaining exposure to new ideas and innovations.

The SFU Beedie Student Engagement Office shares information and potential sponsorship for students to attend external events such as the BC Tech Summit, Grace Hopper Celebration of Women in Computing, Responsible Investing Association Annual Conference, Vancouver Entrepreneur Forum, and the Women's Executive Network Speaker Series.

### **STUDENT AMBASSADOR PROGRAM**

On an annual basis, the MBA program elects Student Ambassadors to represent the Beedie School of Business in a variety of activities, including recruitment, marketing, student and alumni engagement, as well as orientation.

### **YOUR ALUMNI COMMUNITY**

As a SFU Beedie student and future alumnus, you are already a member of an exceptional community made up of over 26,000 SFU Beedie alumni living across the globe. A community known for being innovative, socially responsible and globally minded. As a student we encourage you to attend events, stay connected, and become familiar with the lifetime benefits you have access to as alumni. To learn more click [here](#).

*Read more about the student experience on our student blog: [A Few Good Minds](#)*

# STUDY IN THE HEART OF VANCOUVER'S BUSINESS DISTRICT

## GRADUATE MANAGEMENT CONSULTING CAREER PREPARATION (GMCCP) PROGRAM

The GMCCP focuses on introducing graduate students to the basics of preparing for a case interview. During this program you will be exposed to the case interview format and will practice some of the key skills that need to be mastered in order to be successful during a case interview. The program will focus on structured analysis, logical reasoning and client focused communication. Topics covered will include how to structure a case interview, mental math, issue trees, interpreting visual information and effective presentations. Guest speakers and consultants will be invited to provide further insight into consulting and case interviews.

## ENTREPRENEURSHIP AND SOCIAL INNOVATION

Thinking of starting your own business? You've come to the right place. From incubation to acceleration, SFU provides a continuum of resources and support for startups.

**Coast Capital Savings Venture Connection®** offers early stage start ups with entrepreneurship training, mentorship and resources to move an initial idea through to validation.

**VentureLabs®** is a business accelerator focused on structured growth and best practices for growth stage startups.

**RADIUS** (Radical Ideas Into Useful Solutions) offers validation and growth stage programs for entrepreneurs and ventures looking to help solve pressing social problems. A panel event introducing SFU Beedie students to these innovation hubs happens annually.

Explore your start-up idea with an experienced entrepreneur at a Mentor Meet session. Hosted by Coast Capital Savings Venture Connection®, these free sessions are offered at all three SFU campuses and are open to the entire SFU community (students, staff, faculty, and recent alumni). SFU Beedie frequently hosts business-specific Mentor Meets at the Segal Graduate School campus.

In alignment with our calling to develop innovative business leaders, SFU Beedie hosts experiential learning events such as a new product development simulation, where students work together in multifunctional teams to design, build and manufacture a drone delivery service. Participating in fun, interactive simulations frames innovation as an organization-wide responsibility and opportunity, and provides awareness of the blurred lines of responsibility that can exist within the innovation sphere.



Watch now: FT MBA Alumnus, Rhoena Endaya discusses her experience in the program and working with Career Management Centre.



**96%**

employment rate 3 months  
after program completion

**36%**

salary increase  
pre/post MBA

\*statistics from MBA class of 2019

# SFU BEEDIE'S TOP EMPLOYERS INCLUDE:

- BC Hydro
- KPMG
- Newmont Goldcorp
- Hootsuite
- ICBC
- Vancouver Coastal Health
- Provincial Health Services Authority
- TELUS
- Arc'teryx
- Best Buy
- Pacific Blue Cross
- Worksafe BC
- TD Bank
- Suncor Energy
- Honda Canada
- CIBC
- RBC Royal Bank
- Lululemon
- EY
- City of Vancouver
- Deloitte
- Seaspn
- SAP
- HSBC

## WE'LL GIVE YOU AN EDGE OVER THE COMPETITION

Your dedicated career advisor will help you to plan for success. We'll provide personalized support, useful resources and tools, career-building skills to help you stand out, and provide you with opportunities to network with industry professionals.

## CAREER PLANNING AND COACHING

Whether you already know where you want to go with your career or you're exploring your options, we are here to support your career journey. We'll start by providing you with self-assessment tools and then give personalized coaching on how to map out future possibilities, assess your fit in the marketplace and tap into the hidden job market. You'll have access to these services even after you've graduated.

## MENTORS IN BUSINESS

Take advantage of the largest one-on-one business mentorship program in Western Canada. Last year, the Career Management Centre (CMC) matched students with over 300 industry professionals. These mentors are keen on helping you build business relationships and offering career guidance and advice. Mentors share their knowledge, experience, and wisdom to help you make informed career choices.

## GUEST SPEAKERS

The CMC's Spotlight on Industry and Careers events aim to give SFU Beedie students access to industry professionals in a small group setting to allow for free-flowing dialogue. We engage with industry professionals who will share their experience and expertise in their functional role, industry, and organization.

## SKILL-BUILDING WORKSHOPS AND ACTIVITIES

We're here to assist you through the entire MBA job search process by delivering career building workshops, providing

employer mock interviews and networking events, and making personalized introductions within SFU Beedie's extensive corporate network.

## REAL WORLD EXPERIENCE

At the end of the 12-months of academics, complete the work term requirement by choosing between a paid four-month internship, moving straight into a full-time, permanent position, or starting your own new venture. The CMC will also support you in your job search by connecting you with employers, job opportunities and additional internships. With a dedicated job board for companies seeking to hire from SFU Beedie, you'll have hundreds of opportunities to choose from.

## NETWORKING OPPORTUNITIES

Build close relationships with your cohort, business professionals, and other Beedie graduate students. Tap into a global and engaged network of SFU Beedie alumni during events and workshops presented by leading industry leaders.

*"I was applying for a new job at a large pharmaceutical firm. I knew I had the qualifications but it's a very competitive industry and I desperately wanted to make it past the initial interview with HR. My mentor coached me through the process: he suggested the types of questions to ask when networking with company representatives; he conducted mock interviews for me; and he encouraged me throughout the entire interview process. I ended up getting my dream job thanks to my mentor's guidance and support."*

– Sylvana Sbeinati, FT MBA Alumnus,  
Clinical Science Specialist, Sanofi Genzyme





# YOUR DREAM CLASSROOM



*Watch now: FT MBA Alumnus, Renee Rivers shares her experience moving to Vancouver, Canada to pursue the MBA program.*

## **VANCOUVER- THE CENTRE OF BUSINESS AND INNOVATION**

Vancouver isn't just about spectacular mountains, ocean vistas or its mild climate. It's a gateway to the Asia-Pacific region and a centre of entrepreneurship in Canada and North America.

Vancouver's dynamic and supportive business community has seen it establish itself as Canada's tech start-up hub. This has in turn prompted Boeing, Facebook, Amazon and Microsoft to set up local offices, as well as attracting the world-renowned TED Conference to the city.

### **THE BUILDING**

You will spend most of your days at the Segal Graduate School campus in the heart of Downtown Vancouver.

Its 60,000 square feet accommodates the finest in meeting and classroom facilities. The central location makes commuting easy and helps integrate you into the local business community. It also provides easy access to Vancouver's dining and entertainment scene for those all-important post-class get-togethers.

# A COUPLE OF OUR MANY NOTABLE ALUMNI

Morenike Akinyemi was looking for greater mobility early on in her career. After spending two years working as a clinical pharmacist at various Nigerian hospitals and pharmacies, she traveled over 10,000 km to Vancouver from her home in Nigeria to take her career to the next level. Morenike chose the MBA to develop a business management toolkit to go along with her strong clinical skills, and to prep for a successful transition from patient care to the business strategy side of the healthcare industry. Today she leverages her MBA skills, strategic mindset and network at the Provincial Health Services Authority.

## MORENIKE AKINYEMI

SENIOR PROJECT MANAGER, TRANSFORMATION DELIVERY AT  
THE PROVINCIAL HEALTH SERVICES AUTHORITY

*"I always saw myself working beyond clinical pharmacy. I felt that I could also shine on the business side of healthcare. I knew that with my strong clinical training an MBA would help open more doors and give me the mobility I was looking for in my career."*





## PHIL VANLAAR

BUSINESS ADVISOR, HIGH IMPACT FIRMS  
AT BDC ADVISORY SERVICES

*"I wanted to make a career change. I knew that if I invested in myself with an MBA that it would give me the mobility I was looking for to pivot successfully into a new career."*

Phil VanLaar felt it was time to invest in himself. After spending eight years working as a civil engineer at several top Canadian engineering firms, he was looking to prepare for a successful transition into another industry. He also wanted greater career mobility into upper management. Phil chose the MBA to develop a business management skillset to complement his robust technical experience as well as to broaden his professional connections beyond the civil engineering and construction industry. Today Phil is using his MBA skills in a new career working in management consulting at the Business Development Bank of Canada (BDC).

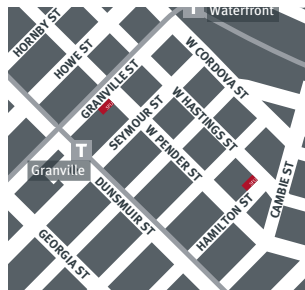
# CENTRAL IN EVERY SENSE

SFU Beedie MBA students enjoy priority access to SFU's apartment-style downtown Vancouver residence, which is at the centre of a dynamic living and learning community of entrepreneurship and ideas.

Opened in 2016, the residence is in the same building as the Charles Chang Institute for Entrepreneurship. The Institute is also home to RADIUS Social Innovation Lab and Venture Incubator.

Living at the residence lets you live in the heart of Vancouver—recognized as one of the most livable downtown areas in North America—and walk to class. You can choose from a range of accommodation options, from studios to two-bedroom and study units. Shared amenities provide all the comforts of home.

Want to learn more? Click [here](#).





SFU

CHANG INNOVATION CENTER

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Coffee. Food. Culture.

# ARE YOU THE RIGHT FIT?

## WE WANT SHARP MINDS AND DIVERSE BACKGROUNDS

We work hard to recruit the best students from around the world. We look for candidates who can perform at the highest level every day and make a commitment to collaborating with others, to bring out the best in their classmates and themselves.

If this sounds like you, let's talk.

### CONNECT

To connect with one of our team members in person or online, register for an event, speak with an SFU Beedie alumni or arrange a class visit, please contact us at +1 778.782.5259 or email [mba@sfu.ca](mailto:mba@sfu.ca).

### APPLICATION PROCESS

- Complete online application form
- Required supporting documents:
  - Official transcripts
  - GMAT or GRE
  - Admissions Essay
  - Resume
  - Two professional references
  - English language score (if applicable)
- Kira video assessment
- Interview if shortlisted

For more detailed information on how to apply, click [here](#)

### ADMISSIONS REQUIREMENTS

Given the current circumstances and challenges, we will be allowing extensions for candidates who will face delays in securing a GMAT/GRE score.

- Undergraduate degree with a 3.0 CGPA
- 2 years of post-graduate full-time work experience
- GMAT: 550 or GRE: minimum score of 155 in each section
- Proficiency in English for ESL candidates: TOEFL 93+ or IELTS 7+ (with no individual score under 6.5.). TOEFL at home will also be accepted.
- International applicants will require a valid Canadian study permit

For more detailed information on the Admissions requirements, click [here](#)

### APPLICATION DEADLINES

- Round 1: November 27th, 2020
- Round 2: January 29th 2021
- Round 3: April 2nd, 2021
- Final Round: June 18th, 2021

### TUITION

|                        |               |
|------------------------|---------------|
| Domestic Tuition:      | \$42,135 CAD* |
| International Tuition: | \$55,825 CAD* |

Cross-cultural experiences will include additional costs related to programming, transportation, flights, and accommodation. The estimated amounts will be between \$5,500-6,000 CAD for the international applied project course\*\* and \$250 CAD for the Business & Indigenous Communities course.

Domestic tuition is for students who have Canadian citizenship or Permanent Residence

\* *Subject to Board of Governors approval*

\*\* *Subject to currency and location*

### FEES

|   |                 |
|---|-----------------|
| Textbooks & Materials:  | \$2,200 approx. |
| Student Fees (health insurance, transit pass, recreational/athletic facility pass): | \$2,500 approx. |



## SCHOLARSHIPS

All students admitted to the Full time MBA program are automatically considered for all available scholarships. We offer a wide variety of merit based scholarships and awards, many of which recognize outstanding achievements in a range of fields. **There is no need to submit a separate application for scholarship consideration.** Decisions are made by the Admissions Committee on a holistic basis taking into account the overall strength of your application in conjunction with scholarship eligibility criteria.

- Up to half of our students in each incoming full time MBA cohort typically receives a scholarship or award upon admission to the program.
- Specific awards in wide array of categories including general academic achievement, international business, entrepreneurship, women in leadership, resource, management and volunteerism.



**SFU BEEDIE SCHOOL OF BUSINESS**

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