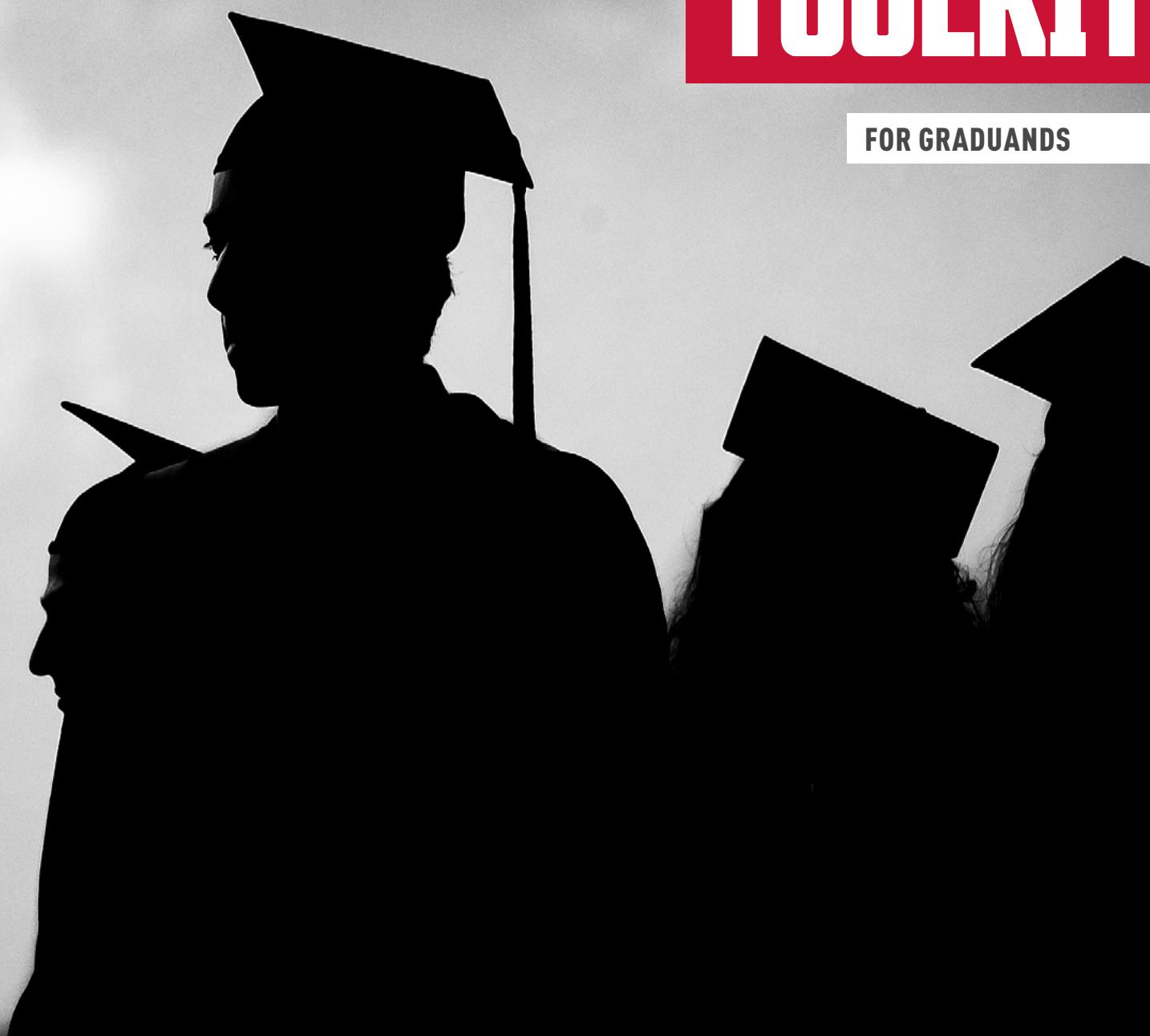


SFU

JUNE 2021

# VIRTUAL CONVOCATION TOOLKIT

FOR GRADUANDS



# CONGRATULATIONS ON YOUR UPCOMING GRADUATION FROM SIMON FRASER UNIVERSITY!

THIS JUNE, WE'RE BRINGING CONVOCATION TO YOU.

## YOUR TOOLKIT

To help you celebrate this milestone achievement, we have put together a toolkit with the information and resources you need to make the most of your convocation experience. Learn more by clicking on headers, buttons and downloads.

### 1

#### LET'S GET READY

- Mark your calendar!
- Stay updated
- Graduation photos
- Regalia rental

### 2

#### LET'S GET PERSONAL

- Confirm your mailing address
- Personalize your convocation slide from NameCoach
- Create a celebration video
- Be a part of our virtual choir
- Submit photos from your university experience

### 3

#### LET'S CELEBRATE

- Invite family and friends
- Host a watch party
- Live broadcast setup
- Celebrate in style
- Build our social media wall
- Celebration checklist

### 4

#### LET'S STAY CONNECTED

- Convocation celebration box
- Stay connected with SFU Alumni
- In-person convocation ceremonies
- Virtual convocation survey

# LET'S GET READY

Before we get personal, there are a few things to do to help you get ready for convocation.

## MARK YOUR CALENDAR!

YOU ARE INVITED TO ATTEND TWO VIRTUAL EVENTS TO CELEBRATE YOUR GRADUATION:



### CONVOCATION CEREMONIES

# 1

**JUNE 24, 25, 28 AND 29** 4:00 P.M. AND 6:00 P.M. PT DAILY

Hosted by SFU's chancellor and president, convocation ceremonies will include the formal conferral of credentials and degrees and feature:

- Recognition of each graduand with the announcement of their name and a personalized slide
- Graduating class representatives giving inspiring messages of encouragement
- SFU's distinguished honorary degree recipients and the Alumni Association President

**CONVOCATION CEREMONY SCHEDULE ►**



### FACULTY CELEBRATIONS

# 2

**JUNE 24, 25, 28 AND 29**

BEFORE OR AFTER EACH RESPECTIVE FACULTY'S VIRTUAL CONVOCATION CEREMONY

Each faculty celebration will feature:

- An interactive, fun, celebratory experience with your classmates
- Congratulatory messages from your dean, professors and fellow graduands

**FACULTY CELEBRATION SCHEDULE ►**

INDIGENOUS GRADUANDS ARE ALSO INVITED TO A THIRD EVENT:



### INDIGENOUS STUDENT CENTRE HONOURING CEREMONY

# 3

**JUNE 22** 5:30 P.M. – 7:00 P.M. PT

This event will:

- Honour and celebrate Indigenous graduands in their degree completion
- Feature inspiring remarks from Elders, leaders and representatives from the graduating class
- Recognize the unique and diverse cultures of the graduands and integrate cultural ceremonial elements from Coast Salish nations

**ISC HONOURING CEREMONY SCHEDULE ►**



# STAY UPDATED

**THERE ARE THREE WAYS TO STAY UPDATED WITH THE LATEST CONVOCATION INFORMATION, ANNOUNCEMENTS AND DEADLINES:**

## **1** CHECK THE CONVOCATION WEBSITE FREQUENTLY

New information will be published as it becomes available

## **2** MONITOR YOUR SFU EMAIL ACCOUNT

Important information about preparing for and personalizing convocation will be emailed to you

## **3** FOLLOW SFU ALUMNI ON SOCIAL MEDIA

They will be sharing all of the latest information about convocation



@SFUALUMNI



@SFUALUMNI



@SFUALUMNI\_

# GRADUATION PHOTOGRAPHS

**DO YOU WANT TO CAPTURE THIS IMPORTANT OCCASION?**

## **ARTONA**

Artona's studio is open for photography and processing graduation portrait orders. The university has provided Artona with a set of academic regalia for all SFU credentials.

**BOOK YOUR PHOTO SESSION ►**

# REGALIA RENTAL

**WANT TO LOOK THE PART AT HOME OR COORDINATE YOUR OWN PHOTO SESSION?**

## **GASPARD**

Graduands wishing to rent regalia can do so with Gaspard. Visit the Gaspard website for more information on rental rates and shipping.

**RENT YOUR REGALIA ►**



# LET'S GET PERSONAL

# 2

## IT'S TIME TO START PREPARING FOR GRADUATION DAY!

Convocation is about celebrating YOU and your achievements. To do this, here are a few ways you can personalize convocation to truly make it your own.

## CONFIRM YOUR MAILING ADDRESS

To receive your credential parchment and Convocation Celebration Box, you **must** complete the [Graduation WebSurvey](#) by June 11, 2021. As part of the Graduation WebSurvey you will be required to update and/or confirm your mailing address and phone number listed on [goSFU](#).

### IF YOU DO NOT COMPLETE THE GRADUATION WEBSURVEY BY THE DEADLINE:

#### UNDERGRADUATE STUDENTS:

Your credential parchment will be held by the SFU Undergraduate Records office and you will no longer be eligible to receive the Convocation Celebration Box. To obtain your credential parchment after the deadline, email [ssugrad@sfu.ca](mailto:ssugrad@sfu.ca) with your full name, student number and mailing address.

#### GRADUATE STUDENTS:

You are encouraged to complete the Graduation WebSurvey and your Convocation Celebration Box and credential parchment will be mailed to your mailing address on goSFU.

**MORE INFORMATION ABOUT THE GRADUATION WEBSURVEY ►**

**DEADLINE: FRIDAY, JUNE 11**



### TIP

Upon completion of the Graduation WebSurvey, Convocation Celebration Boxes and credential parchments will be mailed to you in July. Update your mailing address to a location that is suitable for delivery this summer.

# PERSONALIZE YOUR CONVOCATION SLIDE WITH NAMECOACH

SFU and NameCoach have partnered to create a personalized slide for your virtual convocation ceremony. After the conferral of credentials, your name will be announced and your credential information, photo and a personal message will be displayed on screen.

You will receive an email from [invite@sfu.ca](mailto:invite@sfu.ca) (Subject: Personalize your SFU convocation slide) in April and/or May with a unique link to NameCoach. Complete the form to personalize your slide with a photo and personal message and let us know how to correctly pronounce your name.

## KEEP YOUR GRADUATION SLIDE

After your convocation ceremony, download your personalized slide from the [Convocation website](#).

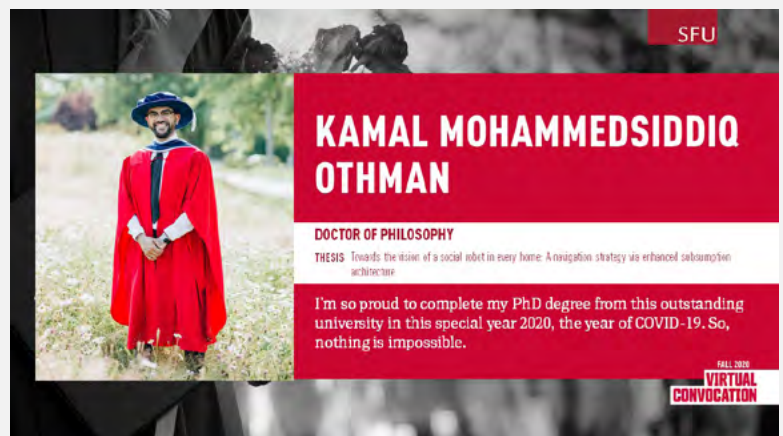
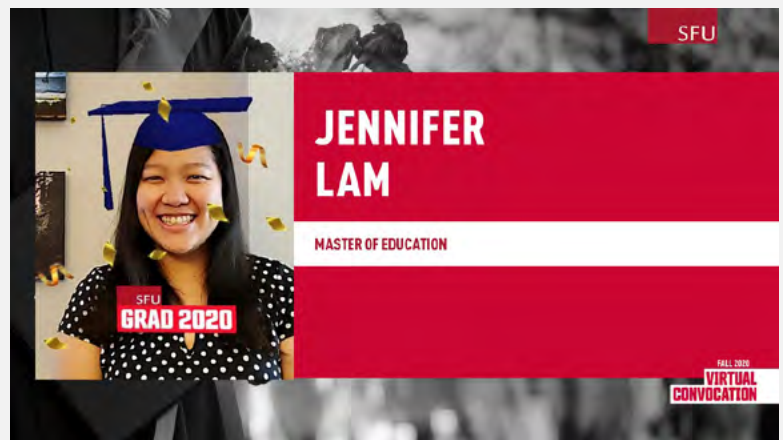
Share it proudly on social media and use [#MySFUGrad](#).

**MORE INFORMATION ABOUT NAMECOACH ►**

**DEADLINE: WEDNESDAY, MAY 26**

## PLEASE NOTE

Late submissions will not be accepted or incorporated into the ceremonies.





# WANT MORE WAYS TO PERSONALIZE CONVOCATION?

**MAKE YOUR CONVOCATION  
CEREMONY MEMORABLE BY  
SUBMITTING VIDEOS AND PHOTOS!**

Here are three ways you can participate:

# 1

## CREATE A SHORT CELEBRATION VIDEO

Submit a short video to celebrate your graduation and the Class of 2021! This could be a video of you cheering, clapping or even doing a celebratory dance. Get creative! Video submissions aren't limited to graduands—we welcome submissions featuring family, friends and pets.

**SUBMIT YOUR VIDEO HERE ►**

**DEADLINE: TUESDAY, MAY 25**

## TIP

Capture your video horizontally with minimal audio. Full HD resolution (1920 x 1080) is preferred, so footage from your smartphone will work!

The use of copyrighted material such as music or objects/clothing with logos (other than SFU) may be removed from your submission.







# 2

## BE A PART OF OUR VIRTUAL CHOIR!

Be featured in the virtual choir by submitting a video recording of yourself singing or lip-syncing O Canada. The national anthem compilation video will start each virtual convocation ceremony.

**SUBMIT YOUR VIDEO HERE ►**

**DEADLINE: TUESDAY, MAY 25**

# 3

## CHEESE! SUBMIT PHOTOS FROM YOUR UNIVERSITY EXPERIENCE!

Showcase your university experience! Submit photos that highlight your accomplishments from your time at SFU. These could be of student clubs, athletics, a class project you are proud of, studying with friends or just hanging out on campus.

**SUBMIT YOUR PHOTOS HERE ►**

**DEADLINE: TUESDAY, MAY 25**



## PLEASE NOTE

Late submissions will not be accepted. Due to the volume of submissions, we may not be able to include all content in the ceremony.





# LET'S CELEBRATE



CREDIT Natasha Smith, BSc'20 (@naatsmith)

## INVITE FAMILY AND FRIENDS

# 3

Invite your family and friends to celebrate this important milestone with you! Use the downloadable invitations to invite family and friends to celebrate your graduation from anywhere in the world.

[DOWNLOAD AN INVITATION](#) ►

## HOST A WATCH PARTY

Host a watch party and watch your convocation ceremony together with family and friends from wherever you are! Some ideas for this could include:

- Create a meeting on a platform like Zoom, Google Meet or Discord and watch together via screen share. Use a [downloadable invitation](#) to invite your guests.
- Gather with your household and screen the ceremony on your TV. Get crafty and decorate your space with [print-at-home posters and banners](#)!

## LIVE BROADCAST SETUP



### DEVICE

LAPTOP/COMPUTER  
SMART TV  
TABLET/SMARTPHONE



### CONVOCATION WEBSITE

[WWW.SFU.CA/CONVOCATION](http://WWW.SFU.CA/CONVOCATION)



### YOUTUBE LIVE BROADCAST OF CEREMONY

- The convocation ceremonies will be broadcast live on SFU's YouTube channel.
- Links to each ceremony will be published on the [Convocation website](#) on June 23.
- Set up your viewing platform 20 minutes before your ceremony's start time. This will give you a few extra minutes to test your internet and audio connection, get comfortable, grab some snacks and watch the pre-show!

### TIP

For the best experience, we recommend streaming your convocation ceremony through the YouTube app on your smart TV.

# CELEBRATE IN STYLE!

Celebrate your achievements in SFU style! We have created several [virtual celebration tools](#) to help you bring the celebration to wherever you are.

## DECORATE YOUR PHYSICAL OR VIRTUAL SPACE USING:

- Print-at-home [posters and banners](#)
- Party decorations
- Zoom [virtual backgrounds](#)

## DRESS THE PART:

- Rent regalia from [Gaspard](#)
- Wear your [SFU apparel](#)
- Dress up or wear your comfy party sweats

# BUILD OUR SOCIAL MEDIA WALL WITH #MYSFUGRAD

Share your graduation experiences on social media leading up to, during and after convocation. Or send best wishes and celebratory cheers to your fellow graduands.

## WE WANT TO SEE THE FUN YOU'RE HAVING!



- Use SFU's [Instagram graduation filter](#)
- ◀ Scan to try the filter

- Add a convocation [digital photo frame or sticker](#) to your photo
- Show off your at-home decorations
- Take selfies celebrating your achievements
- Post a story about what you'll be doing after graduation
- Share the unboxing of your Convocation Celebration Box

## PARENTS! SIBLINGS! FRIENDS!

You can also congratulate your graduand by sharing congratulatory posts, tweets and messages.

## DON'T FORGET TO TAG YOUR MOMENT WITH #MYSFUGRAD

[#MYSFUGRAD SOCIAL MEDIA WALL](#) ▶



CREDIT Clarissa Wong, BA'20



CREDIT Lia Fallah, BFA'20 (@lia.fallah)



CREDIT Shawn Dhaliwal, BA'20

# VIRTUAL CELEBRATION CHECKLIST

ARE YOU READY FOR  
CONVOCATION?

- ☐ [Submit content](#) to be included in the virtual ceremonies:
  - ☐ Celebration video
  - ☐ Sing (or lip-sync!) O Canada
  - ☐ Share photos from your time at SFU

DEADLINE: TUESDAY, MAY 25

- ☐ Personalize your convocation slide with [NameCoach](#)

DEADLINE: WEDNESDAY, MAY 26

- ☐ Complete your [Graduation WebSurvey](#)

DEADLINE: FRIDAY, JUNE 11

- ☐ Invite your family and friends
  - ☐ Host a watch party
- ☐ Decorate your space and get dressed up (or wear your party sweats!)
- ☐ Set up your ceremony's live broadcast and test your connection
- ☐ Attend your Virtual Faculty Celebration and/or watch the convocation ceremony pre-show
- ☐ Graduate at your Virtual Convocation Ceremony
- ☐ Celebrate and share on social media [#MySFUGrad](#)
- ☐ Connect with SFU Alumni
- ☐ Unbox your Convocation Celebration Box this summer



# LET'S STAY CONNECTED

So you've graduated, now what? Complete the Virtual Convocation survey, unbox your Convocation Celebration Box and learn how to stay in touch with SFU and SFU Alumni.

## CONVOCATION CELEBRATION BOX

To celebrate your outstanding achievement, you will receive a Celebration Box in the mail! Your Convocation Celebration Box and credential parchment will be mailed in July following your virtual convocation ceremony.

You must complete the [Graduation WebSurvey](#) by Friday, June 11 to receive your delivery.



CREDIT Zain Uddin Chawla, BA'20 (@zain8089)

### WHAT'S INSIDE?

- Credential parchment enclosed in an SFU credential cover
- Congratulatory letter
- Convocation program book
- Mortarboard and tassel
- SFU Alumni pin
- More fun surprises!

### SFU ALUMNI UNBOXING CONTEST

As you dig into your Convocation Celebration Box, share your moment on social media to be entered to win some special prizes! Take a photo, record a video of you opening your Convocation Celebration Box, or snap a selfie with the items inside.

Winners will be randomly drawn at the end of August and will be contacted through the platform they shared their moment on.

### USE THE HASHTAG #MYSFUGRAD AND TAG SFU ALUMNI:



@SFUALUMNI\_



@SFUALUMNI

SFU Alumni can't wait to like, love and share your posts and stories of your unboxing moments!

**CONVOCATION CELEBRATION BOX & CONTEST DETAILS ►**

### TIP

Follow SFU Alumni on [Instagram](#) and [Twitter](#) for updates about Convocation Celebration boxes.

# STAY CONNECTED WITH SFU ALUMNI



FACEBOOK



INSTAGRAM



TWITTER



LINKEDIN - GROUP PAGE

Share your news, accomplishments, interesting articles and more.



LINKEDIN - BUSINESS PAGE

Follow for SFU news, philanthropy updates, alumni in the news and more

## STAY CONNECTED!

Remember to [update your contact information](#) every time you move, change your phone number or email address!

Update your information to hear about alumni events happening in your area and stay updated with SFU and alumni news.

[LEARN MORE ABOUT STAYING CONNECTED ►](#)

# IN-PERSON CONVOCATION CEREMONIES

You will be invited to celebrate your accomplishments at an in-person convocation ceremony when it is safe to gather in large groups as advised by provincial health officials. You are encouraged to [update your contact information](#) to ensure you are kept up to date on future plans.

# VIRTUAL CONVOCATION SURVEY



After convocation, check your SFU email for a survey from Student Services requesting your feedback to help SFU plan future events.

# CAN'T FIND WHAT YOU'RE LOOKING FOR?

[CONVOCATION WEBSITE ►](#)

[CONVOCATION FAQs ►](#)

[SFU ALUMNI WEBSITE ►](#)

# LET'S HAVE SOME FUN.

CONGRATULATIONS, GRADUANDS!

**SIMON FRASER UNIVERSITY**

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