



# HIRE AN MBA INTERN

Our full-time, 12-month MBA prepares students to see the big picture of business, providing them with a well-developed set of enduring skills, durable enough for a lifetime of career opportunities. Using a strongly applied approach, our MBA combines theory and application to provide students with a grounding in business fundamentals: finance, accounting, marketing, operations, economics, business analytics, and strategy. Exploratory courses illuminate new perspectives on ethics, leadership, team-building, sustainability, and cross-cultural management. The SFU Beedie full-time MBA is designed for a diverse group of individuals from a wide range of undergraduate backgrounds, and on average, five years of full-time experience.

## INTERNSHIP DETAILS

**START DATE:** September onward

**DURATION & HOURS:** 4 month minimum & 35 hours/week (minimum)

**COMPENSATION:** Market rates (dependent on project scope & complexity) Negotiated between you and your intern

**YOUR COMMITMENT:** A company supervisor is assigned for the duration of the project and completes a student evaluation form at the end of the internship.

## OUR STUDENTS

### COMMONLY HELD DEGREES:

- Arts
- Computer Science
- Commerce/Economics
- Engineering
- Finance
- Sciences
- Technology

### AVERAGE AGE:

27.5 years

### TYPICAL WORK EXPERIENCE:

5 years

SFU

BEEDIE SCHOOL  
OF BUSINESS

CAREER MANAGEMENT  
CENTRE



# MBA INTERNSHIP POSITIONS

## BUSINESS ANALYST

- Gather and analyze information from a broad variety of stakeholders; identify risks and opportunities; make recommendations that further the organization's strategic initiatives
- Communicate findings and recommendations to key stakeholders
- Analyze operations in specific business areas to improve efficiency and quality
- Assist project teams in analyzing and documenting business processes impacted by new systems or system enhancements

## CORPORATE RISK MANAGEMENT INTERN

- Perform bench marking and other research, including industry best practices and standards
- Develop, document, and report on risk management practices throughout the organization
- Assist with recommending improvements to existing processes and risk management controls
- Assist in the development and vetting of analytical and quantitative models

## CORPORATE SOCIAL RESPONSIBILITY INTERN

- Assist in the coordination and execution of organization's global compliance programs
- Assist with tracking and reporting global environmental and social actions metrics
- Conduct research on product-specific recycling and international labour practices
- Champion environmental responsibility and ethical sourcing practices

## SOCIAL MEDIA/DIGITAL MARKETING INTERN

- Serve as company ambassador in the digital environment; grow readership and networks
- Create dynamic and engaging content; manage delivery of communications and messaging across all social media accounts
- Strategically identify new social media marketing opportunities
- Present data focused on social media traffic

## PROJECT MANAGEMENT

- Ensure all projects are delivered on-time, within scope and within budget
- Manage changes to the project scope, project schedule and project costs
- Manage the relationship with the client and all stakeholders
- Perform risk management to minimize project risks
- Track project performance, specifically to analyze the successful completion of short and long-term goals

## MARKET RESEARCH INTERN

- Analyze clients' business needs and marketplace trends to help identify new product solutions
- Conduct research to evaluate current market positions and assess new business opportunities
- Gather data on competitors and analyze their features, prices, and methods of marketing and distribution
- Analyze secondary research data to develop business insights and translate findings into actionable product plans

## OPERATIONS ANALYST

- Provide analysis and process improvement recommendations on existing processes related to budget forecasting, resource allocation and productivity
- Identify new ideas/opportunities, analyze their feasibility, and propose an implementation plan
- Improve management's decision making tools by identifying Key Performance Indicators
- Propose a new Balanced Scorecard

## FINANCIAL ANALYST

- Determines cost of operations by establishing standard costs; collecting operational data
- Identifies financial status by comparing and analyzing actual results with plans and forecasts
- Guides cost analysis process by establishing and enforcing policies and procedures; providing trends and forecasts
- Improves financial status by analyzing results; monitoring variances; identifying trends; recommending actions to management
- Recommends actions by analyzing and interpreting data and making comparative analyses

## PRODUCT MANAGER

- Assess market competition by comparing the company's product to competitors' products and obtain product market share by working with sales director to develop product sales strategies
- Brings new products to market by analyzing proposed product requirements and product development programs; preparing return-on-investment analyses.
- Introduces and markets new products by developing time integrated plans with sales, advertising, and production.
- Determines product pricing by utilizing market research data; reviewing production and sales costs; anticipating volume; costing special and customized orders.

## CONTACT

Contact the Career Management Centre about creating or posting an internship opportunity: [businessjobs@sfu.ca](mailto:businessjobs@sfu.ca)