

## CONTINUING STUDIES

*Annual Report 2005-2006*



SIMON FRASER UNIVERSITY  
CONTINUING STUDIES



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A handwritten signature in black ink, reading "J. LaBrie". The signature is stylized and fluid.

John LaBrie,  
Dean of Continuing Studies  
Simon Fraser University

## Welcome

As Dean of Continuing Studies at Simon Fraser University, I am often asked to describe our programs and outreach efforts. While I'm thrilled to be asked, I often find it a challenge to succinctly describe our vast programming portfolio or the influence we have in our various communities.

In many ways, Continuing Studies acts as a front porch for the University: its programs introduce many adult, online, and non-traditional learners to a university environment, act as a public showcase for the university's teaching and research activities, present SFU's professional and educational expertise to an international community, and create a positive public image of SFU. Continuing Studies activities help build new and lasting partnerships, incorporate the latest educational technologies, and respond quickly to the changing needs of the community.

The recognized excellence and success of many Continuing Studies programs show how they are responsive, enriching, relevant, and innovative. The stories in this report are, on one level, an account of our activities. On another level, they are a picture of how SFU reaches out and creates positive and fruitful change in people. They are an expression of our core values: a tangible representation of our mission.

We begin our planning processes by looking back. That is why an annual report is so important. We strive to be accessible to a wide community of lifelong learners. We work closely within the University and with the larger community to advance our tradition of innovation and leadership in providing programs of the highest quality. We strive to be the unquestioned national leader in university continuing education in Canada. Our students deserve nothing less!

Thank you for taking time to read our stories.

*John G. LaBrie, Ed.D.*



**CONTINUING STUDIES SEEKS TO HELP ADULTS** *achieve their intellectual, professional, and cultural goals through programs for lifelong learning that build on the strengths of the University and the resources of the community.*



## Applied Sciences Programs

***Applied Sciences** was one of the original program areas in Continuing Studies, beginning in the early 1980s. For a short period of time (from 1994 to 2000), it resided within the Faculty of Applied Sciences and still enjoys a close working relationship with the Faculty. Its flagship program, the Management Skills in Advanced Technology (MSAT) Diploma Program, entered its 20th year in 2006. A long partnership with the School of Kinesiology resulted in a new Diploma Program in Rehabilitation Management being launched in the fall of 2004. Managing the Project Environment, another Diploma program sponsored by the Faculty of applied Sciences, was launched in fall of 2006.*

Much of the past year was spent on the development of the Managing the Project Environment Program, as well as the delivery of the Rehabilitation program, the MSAT program, and short courses. In addition, a retreat workshop for MSAT alumni – entitled In Search of Creativity in Management – was developed and delivered. The students unsolicited comments appear on this page:

We are challenged to continue to develop new programs, and there does not appear to be any limit to the number of professional development workshops that could be delivered to our already quite large and well-connected alumni base. Opportunities continue to come to us through our loyal instructor groups and equally loyal and supportive alumni. We are very optimistic about the development and delivery of further exceptional courses and programs.

*“I have felt quite energized and have been applying the learning already... Thanks again – I would highly recommend this to any MSAT alumni.”*

*Peter Kellett, Director, Applications and Software Development, IT Group, Coast Capital Savings Credit Union.*

*“Thank you again for the great program. I am applying my new skills already.”*

*Larry Juba, VP Projects and Product Management, Digital Dispatch Systems Inc.*



## Centre for Online and Distance Education (CODE)

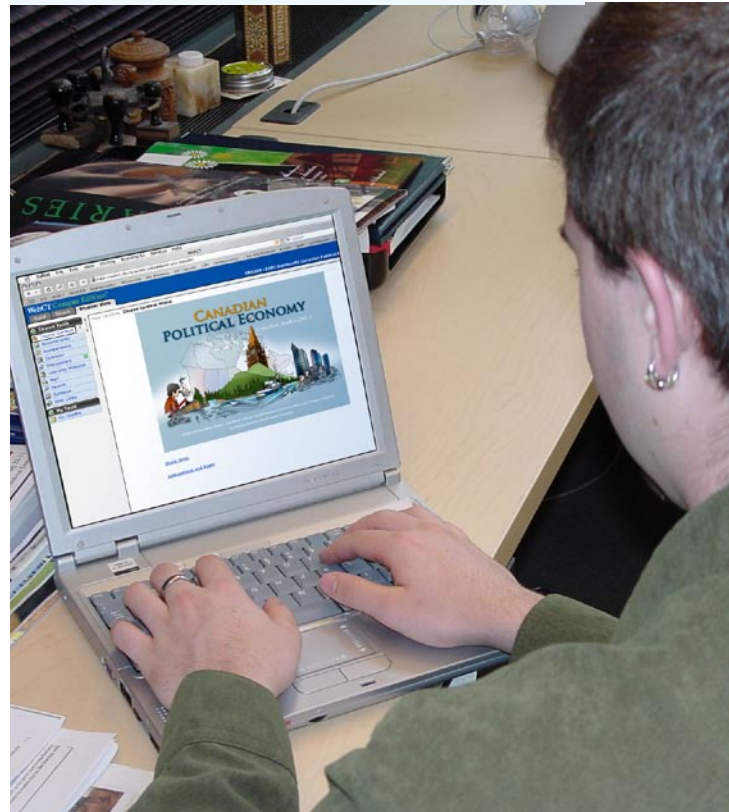
*Distance Education at Simon Fraser began in 1975 and is now one of the largest programs in Canada, with an annual enrolment of more than 12,500 registrants in approximately 250 courses. Our objective is to provide learning opportunities that allow students to fulfil their academic and professional goals when distance, work, or family commitments prevent them from attending on-campus courses.*

In light of changing student demographics, a primary goal of CODE is to make more of our courses available online and to extend our offerings in both non-credit and graduate studies. Through continuing professional development, in-house experimentation, and working collaboratively with faculty whose research is related to our mandate, our staff keeps up to date with emergent technologies and instructional practices and seeks to incorporate the best techniques into both new and existing courses.

Working closely with the academic units with which we partner, we pay particular attention to currency of content. In addition to developing new courses, we constantly revise and redevelop existing courses. We take this opportunity to introduce new interactive learning tools that facilitate real-time or asynchronous discussion of course materials — and video and audio materials where appropriate.

In addition to serving on SFU-wide committees, staff members participate and assume leadership roles in their professional associations and present papers at national and international conferences. Members of our staff also take part in local, national, and international projects. This year we continued our work with the Salvation Army's program to develop its online capacity and provided staff for the modernization of Sri Lanka's Open Learning initiative, a project funded by the Asia Development Bank.

*"Our mandate is to make your experience as positive as possible. Our staff are eager to help you get the most out of your academic endeavours."*



## City Program

*The City Program explores urban issues through mid-career professional development courses, public lectures, and an Urban Design Certificate Program. It has an excellent reputation, strong ties with professional associations, resilient funding, and an experienced staff. The demand for its programs is expanding, and there are many opportunities for growth.*



Solid course registrations in 2005-06 resulted in strong revenue and contracts. The department welcomed 26 participants to the Urban Design Program's 2005 cohort and offered ten urban design courses. This included four courses held in Calgary in co-operation with the City of Calgary.

There were several highlights in the seven one-day workshops, including the final installment of a four-course series on the Economics of Green Buildings. (Course proceedings can be downloaded from the City Program's website.) Building on a ten-year relationship with the Heritage Branch of the Province of BC, two workshops were offered for heritage conservation professionals that explored the application of heritage conservation standards and guidelines, as well as the concept of respectful rehabilitation of heritage properties.

The City Program is committed to public programs. This year, there were nine public lectures, including the most successful lecture in its history. On March 9, 2006, over 700 people came to hear New Urbanist Peter Calthorpe. To ensure greater public access, this lecture was videotaped, along with seven others. (These streaming videos can be viewed on the website.)

The City Program began publishing an e-magazine, SFU City, to explore topical issues and highlight upcoming programs. SFU City appears monthly and engages its readers using a highly visual medium.

The department has continued to partner with organizations on lectures and programs—among them are the Greater Vancouver Regional District, Smart Growth BC, PIBC Island Chapter, VIA Architecture, the Appraisal Institute of BC and Real Estate Institute of BC, and the Heritage Branch of the Ministry of Tourism, Sport, and the Arts.



## Community Education Programs

*Our ten years of experience in community-based education has informed our understanding of how and why community members excluded from mainstream institutions come together to learn. From these lessons we developed The Community Education Model, which enables the socially excluded to move from community-based projects through a non-credit certificate in Community Capacity Building and onto a credit certificate.*

Recently we offered the Social Justice Series, Food Security and Africa Focus modules. For the 200 low-income participants representing immigrants, refugees, the mentally challenged, and the geographically excluded, this series provided an opportunity to learn, listen, and speak. The Food Security Component examined the extreme vulnerability of the poor and helped several communities establish more secure food streams.

Women, Poverty, and Education in Mexico has earned an international reputation as a stellar example of North-South partnerships. Among the program's many unique contributions are the design and implementation of a community-based education program (so far 150 women have graduated).

The Healing Communities project provided a place of respite, healing, learning, and teaching for 25 front-line people from Vancouver's Downtown Eastside. For many, the highlight was a retreat in Tijuana, a learning exchange with the women participating in our Mexico project. Healing Communities facilitated the formation of networks that foster better working relationships and a better sense of collaboration between community agencies.

Our new partnership program with UBC, Care, Identity and Inclusion, will contribute to the understanding of how the private times parents spend with their children contributes to a sense of social inclusion and cultural identity. Other initiatives include the History of Sex Work, a historical research and community art initiative driven and conducted by a cohort of Vancouver's sex workers. HIPPY Plus is a pilot project that adds an adult literacy component to the HIPPY program (Home Instruction Program for Pre-school Youngsters). And finally, the Carnegie Opera Project, a collaboration between Carnegie Centre, SFU, and the Vancouver Opera, is a multi-year project in collaboration with the residents of the Downtown Eastside.



## Conference Services

**Conference Services at Simon Fraser University** provides contract services for on- and off-site events. Successful conferences, seminars, and symposia are the result of sound planning and management. SFU's Conference Services staff members have a proven record in planning and administering academic and other events held at the Burnaby and Harbour Centre campuses, the Morris J. Wosk Centre for Dialogue, and major hotels and convention centres in the Lower Mainland and Whistler.

Planning and managing a conference are complex activities that take up a considerable amount of time and energy. Our conference professionals handle the conference budget, promotional materials, general organization, logistical arrangements, and registration for delegates, while conference organizers focus on the program content.

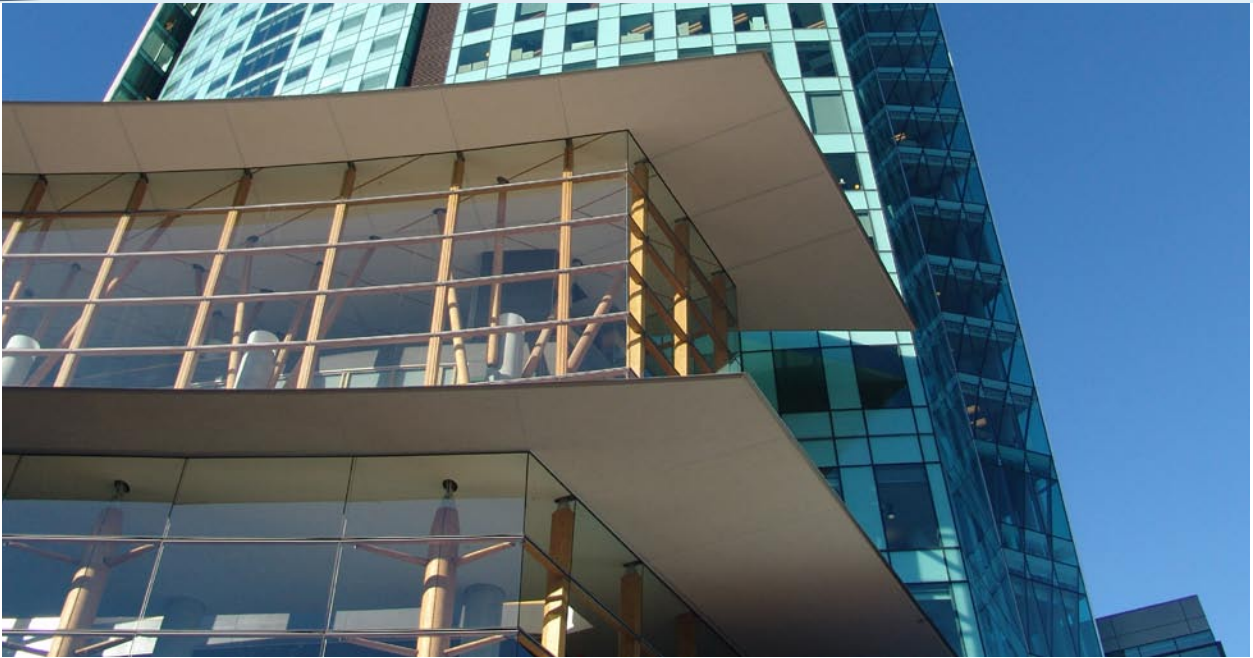
At the Burnaby campus, complete meeting and event packages are available throughout the year. These can include theatre or classroom space; dining or catering services; visitor's parking; athletic services; campus advertising; audio visual services, including satellite downlink capability; and guest accommodations (May through August).

During 2005–06, Conference Services provided its professional services to CODE for the meeting of the Canadian Association for Distance Education, Bio-Sciences for CanFly, Physics for its D0 Workshop, Humanities and the Institute for the Humanities for their conference "Human Rights & Social Activism: Rethinking the Legacy of JS Woodsworth," and Business Administration for the 2005 Northern Finance Association Meeting. Enrolments in these meetings ranged from 77 to 372 participants.



*"You have set new benchmarks for quality, hospitality, and style. To paraphrase the Olympics, you earned a '10' on technical merit and a '10' on presentation."*

Vice President, ACHE Executive. USA



## Continuing Studies at SFU Surrey

*The Surrey campus has allowed Continuing Studies to bring courses and programming to a wider audience and extend the unit's reach to smaller, less centralized locations. This assists the unit in its goal of providing a bridge between the university and community.*

Continuing Studies at SFU Surrey participated in or attended the following events: Whalley Community Festival, Surrey Front-Line Service Providers Meeting, Surrey Inter-agency Group Meeting, SCOPEXchange Meeting (a start-up meeting to introduce a new multi/inter-agency group), Seniors Day, and the Seniors Health and Wellness Fair.

A Knowledge Transfer Development Officer was established with the Industrial Liaison Officer (ILO, Surrey campus) and the Executive Director of SFU Surrey campus. This position is intended to identify and leverage SFU Surrey into new, untapped areas and facilitate the extension of SFU Surrey resources (credit and non-credit programming) through community engagement and first-time, collaborative partnerships.

We also designed and organized the "Mayors' Public Lecture Series" on behalf of SFU Surrey as part of the Grand Opening. Celebrations began September 8, 2006 and run until September 8, 2007. Themes include safe streets and safe communities, healthy communities, urban planning, urban revitalization, transportation, economic development, and education.

We are also offering courses, forums, and seminars from the City Program, English Language and Culture, Heritage Languages, Management and Professional Programs, the Seniors Program, the Social Justice Series, and the Writing and Publishing Program. We established Philosophers' Café at Jabez Coffee Bar, Whalley, and ABC at Country Restaurant, Newton.





## Dialogue Programs

*Most meetings have a strategic agenda that does not allow necessary creative time to formulate, frame, and/or identify the systemic nature of public problems or concerns. Dialogue—a form of talk that is both focused and informed—aims to bring wholeness to public conversation and make sense of diverse perspectives on complex issues.*

Dialogue Programs cultivates a culture of dialogue throughout the city and province through capacity-building workshops; a cohort-based diploma in Dialogue and Negotiation; public dialogues and symposia; and other events. We work with partners from government, Crown corporations, health authorities, non-profits, and citizen groups.

This year the Dialogue Programs programming was inspired by one of UNESCO's pillars of lifelong learning: Learning to Live Together. Short courses, workshops, showcases, public dialogues, and on-going meetings were grouped into a series called the Dialogue Makers, which had over 370 participants.

Our flagship program, Imagine BC, concluded its second year with CBC radio in March, and regional dialogues are underway in five locations. Numerous projects inspired by Imagine BC are in development, including one with the SFU Undergraduate Semester

in Dialogue. The School of Resource and Environmental Management (REM) Master's Students at the Planner's International Conference at UBC, the GVRD's futures series, and the Fraser Basin Council are all convening series of dialogues.

Last year we worked with a sponsor to launch a pilot regional dialogue on multiculturalism in Kamloops. We also worked with the Social Planning and Research Council (SPARC) to convene a dialogue on people with disabilities and community accessibility. Dialogue Programs contributed design, planning, and administration for The Jack Blaney Award for Dialogue to the 2005 recipient, former Irish President Mary Robinson. We are working closely with the Office of the President on the President's Forum, a series that brings distinguished visitors to the university to engage in public dialogue. Roméo Dallaire and Jeffrey Sachs were at the Centre for Dialogue for two President's Forum sessions in the fall of 2005.



## English Language and Culture Program

*The English Language and Culture Program (ELC) opened 10 years ago with six students and now has over 200 every term. The pedagogical foundation – that language cannot be separated from the culture in which it is used – remains the program's cornerstone and guides the direction of growth.*

In summer 2005 we launched a new four-week program offered in July, August, January, and February to accommodate foreign students travelling during summer and winter breaks. The students attending these sessions were primarily from Korea but also came from Japan, Mexico, and China. These shorter-term programs showcase the high calibre of the regular 12-week program to students who might return to SFU.

This past year there was a considerable enrolment increase in the ELC evening program, which caters to more mature working participants. Courses ran on average three nights a week. In January, we offered our first two-evening courses at the new Surrey campus.

In 2005-06, there was consolidation of relationships with our international partners and cultivation of new ones. The design and delivery of customized programs for groups of students and/or working professionals requires considerable flexibility. Last September St. Gabriel's College in Thailand, an established partner, requested a six-week professional development program for a group of teachers.

Our partnerships with Japanese post-secondary institutions also continued to flourish with the return of summer students from Otemon Gakuin University and Kokushikan University. The International Study Institute sent 13 students in October to be integrated into the regular 12-week program. Finally, Miyazaki

International College (MIC) students come every year to complete one full term of study and remain in January to prepare a portfolio of their work.

Last fall, the Kim Agency approached us to provide customized programming for two Korean post-secondary institutions: Inha Technical College and Sangji University. In January and February five groups of students came to study English and experience Canadian culture. We look forward to another six groups from Inha and Sangji.

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*"Unlike other ESL courses I have taken, ELC challenges us to face issues in our own cultures as well as Canadian attitudes."*

Elizaveta



## Integrated Studies Programs

*The Integrated Studies Program provides an opportunity for mid-career adults to complete a Bachelor of General Studies degree on a part-time basis, in either Liberal and Business Studies or Aboriginal Leadership in Administration. It operates on a cohort system, and students follow the three-year program as a group. The Liberal and Business Studies (LBS) curriculum integrates the broad perspectives of a liberal arts education and substantial skills in business administration. In September 2006, the Vancouver LBS program admitted 41 candidates – its largest cohort ever.*

Since 2003, we have launched a number of cohorts elsewhere in the province, beginning with Kitimat. This group should complete all program requirements by December 2006. Our second off-campus program began in January 2004 at the Thomas Haney Centre in Maple Ridge and received excellent local support. We launched our third off-campus program in partnership with the Castlegar campus of Selkirk College in January 2005.

The Aboriginal Leadership in Administration (ALA) program provides a blend of courses from various disciplines directly related to leadership, First Nations Studies, public administration and business studies. The Aboriginal Community Economic Development and Business Administration cohort, launched in partnership with the Nicola Valley Institute of Technology, graduated in June 2006.

In May 2006, the Integrated Studies program at SFU Kamloops accepted its first cohort of 13 students into the ALA program. The Justice and Public Safety Leadership is the final cohort of the program, and these students completed their studies in July 2005.

Also in July 2005, there was a favourable external review of the Integrated Studies Program. The program celebrated its 10th anniversary with a reunion on December 14, 2005. Nearly 200 former and current students and their guests, along with faculty and administrators, attended this event.

Integrated Studies has also provided over \$20,000 in scholarships and awards to students who received no financial support from their employer.



## Interdisciplinary Programs

*Interdisciplinary Programs is home to the well-known Philosophers' Café Program, The Canadian Academy for Independent Scholars, and the World Religions Program.*

Interdisciplinary Programs initiated and continues to cultivate the only Independent Scholars program in Canada, the Academy of Independent Scholars. After creating a network five years ago to meet once a month, we have incorporated nationally and are affiliated with Independent Scholars' groups in the US and Europe. The Academy offers full university library access, collegial lectures and peer review as well as assistance with publishing, grants, awards, positions, office space, research assistance, and mentoring. Our Academy of independent communal scholars is dedicated to a proactive role as a societal catalyst for our members' continuing vibrant involvement with learning and scholarship.

This year we appointed our first independent Scholar in Residence, anthropologist Guy Buchholtzer, who has worked with First Nations in British Columbia for several decades.

The Philosophers' Café Program began as an independent program in 1998 to facilitate voluntary communities, wherein participants learn for the sake of learning, where ideas are championed, and camaraderie is subtly extolled. Both the media and its intended audience rapidly embraced the idea. Besides our regular cafés, we have developed special editions that feature various multicultural communities, as well as moderated gatherings for business, seniors, teens, and the disenfranchised. New cafés open regularly in many communities across the Lower Mainland. Among the offerings in the past year have been cafés dedicated entirely to poetry, a Russian café series, and a Sustainability Café series. In addition, we have seen the first ever podcasts of the Philosophers' Café and a Buddhism Café with a Tibetan monk as a guest speaker.

The Interdisciplinary Program will also continue to develop and promote the World Religions Program.

*"Philosophers' Café provides an intellectual evening — a one-shot thing with no quiz at the end."*





## International Development

***The Office of International Development strives to enrich the lives of the global community through projects, courses, and programs. Our development activities are designed to create an enabling environment where individuals can reach their potential, achieve their goals, and lead long and healthy lives.***

The CIDA Bilateral: Malawi Secondary School Teacher Education Project (SSTEP) project will conclude in December 2006. The Adult Education for Economic Development project goal is to build institutional capacity in Cambodia and Lao PDR. It promotes community economic development through increased access to continuing education and training for women, men, and out-of-school youth. Most of the 26 M.Ed. and six doctoral students are expected to start their SFU programs in September 2006.

The goal of the Reducing HIV Stigma by Education—Ghana project is to reduce the spread of HIV/AIDS and associated stigmatization through education of school children. HIV/AIDS stigma curriculum and materials will be designed for the lecturers and trainers involved in the project. Course offerings are scheduled to begin in October 2006.

The Office of International Development also provides quality distance education courses and programs for the ADB Distance Education Modernization Project, Ministry of Education Sri Lanka Open University of Sri Lanka Capacity Enhancement (OUSL—CE). In May 2005, International Programs took a long-term assignment as Team Leader and relocated to Sri Lanka, and

the project end date has been extended to November 2007. The rapid increase in the number of projects being implemented resulted in increased workload, and staff were reassigned and appointed. Discussions resulted in the amalgamation of the project unit in Continuing Studies with SFU International. The amalgamation will streamline processes and consolidate expertise for international development activities and ultimately enable the growth of international development activity.

In 2005-06, the unit continued to monitor new project development by maintaining a network of national and international contacts and monitoring relevant web sites for project opportunities. It also assisted other SFU units in preparing international development project proposals and sought alternate sources of funds for the Sustaining Indigenous Communities project in the Philippines. Finally, we are developing other marketing and informational tools to meet the needs of our partners and colleagues.





## International Teaching Assistants Program

**The International Teaching Assistants (ITA) Program** began in the fall of 2005, and since then it has undergone numerous developments. The goal of the program is to provide graduate students with an integrated approach towards understanding social and cultural assumptions underlying classroom behaviour at Simon Fraser University. It is promoting an inter-campus dialogue on how the university could better support international students and help them succeed both academically and socially. Teaching assistants (TAs) must learn to recognize different and conflicting attitudes about teaching and learning and adopt strategies to meet the demands of their work successfully. Ultimately, the program hopes to become an integral part of the education of all international graduate students.

The ITA seminar helps students acquire idiomatic and colloquial English in an integrated approach, putting language into a social and cultural context. This method allows participants to practice skills that will help them as TAs. Since the beginning of the seminar in 1993, participants have come from over 30 countries and represent over 20 departments at SFU. Three seminars are held a year over a thirteen-week period, and enrolment is limited to 12 participants.

In 2005, we began engaging faculties and departments in programming, services, and other student support issues. The program undertook a departmental survey and organized an ITA focus group involving faculties, administrative organizations, student service organizations, international TAs, and graduate students. The preliminary results show the program has a fairly high profile, and the survey raised awareness about ITA and international student support issues in general.

The ITA Program is currently in the process of designing customized ITA training in collaboration with faculties and departments, including the Faculty of Health Sciences and Department of Computing Science.



## Interpretation and Translation Program

*The Interpretation and Translation Program (I&T) celebrates the 20th year of its diploma program. Founded by the federal government, its objective is to train fluently bilingual professionals who can facilitate cross-cultural communication through consecutive interpretation. The program has English/Chinese and English/Japanese sections.*

The diploma is an eight-month, full-time post-undergraduate diploma program using a practical and novel methodology that has influenced interpreter training around the world. As well as emphasizing cross-cultural analysis, it is the only program of its kind that offers regular field trips with on-site interpretation practicums. At the 2005 International Conference on Professional Education of 21st Century Translators and Interpreters, Jennifer Hsu presented a paper on the methodology pioneered by I&T.

In addition to the flagship diploma program, there are two shorter programs. The certificate is a three-month, full-time program that introduces the role of an interpreter and teaches basic skills required for community interpretation and consecutive interpretation. The Translation Workshop is a 12-week part-time program designed for those wishing to pursue careers as freelance translators. It focuses on business-oriented hands-on translation.

High-quality, professional interpreting service has always been a trademark of I&T. In 2005-06, the program facilitated communication for a CIDA project in Saskatoon and organized two high-profile visits in Vancouver, including the official visit of China's President Hu Jintao. It also sponsored the establishment of the Ting Family Resource Library for the Language, Culture, and Interpretation Programs. Staff produced the Chinese version of an SFU MBA brochure and the agreement between SFU and Zhejiang University of China for their dual degree program. They also translated the Japanese and Chinese pamphlets for the Globe 2006 International Conference on Environment. Our volunteer service produced the Chinese version of Richmond's community activity bulletin, and for the sixth year in a row the program organized volunteer services for the Chinese New Year events in the Downtown Eastside.

I&T will examine its curriculum and make adjustments to ensure courses maintain their practical and cutting-edge characteristics, and will respond strategically to requests from international universities for establishing partnerships to advance the education of interpreters and translators. More active marketing will help diversify the student body and raise the program's profile.



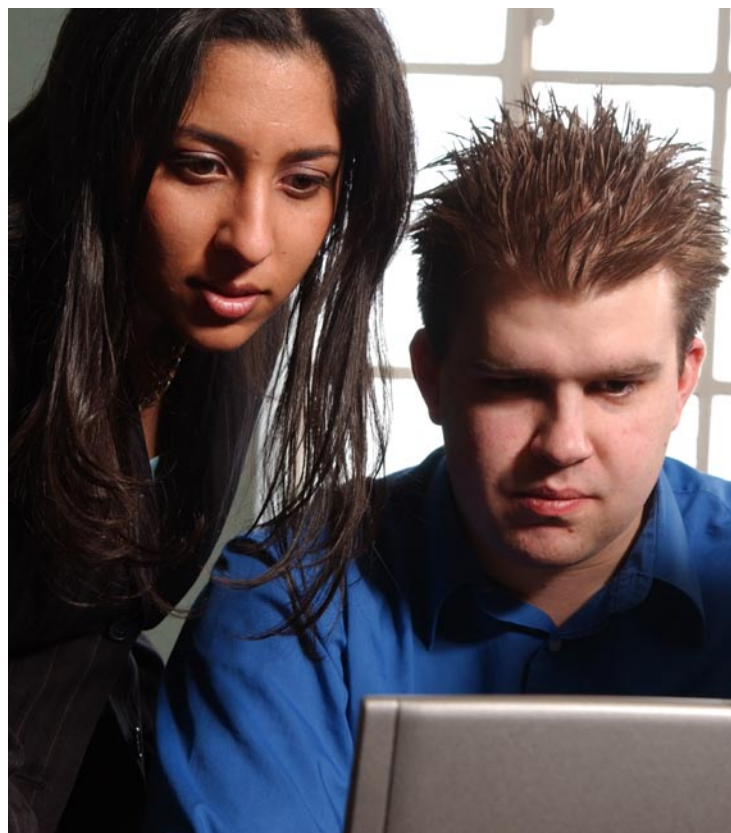
## Language Programs

*Language Programs covers four different non-credit areas: the Goethe Zentrum (GZ), the Self-Instructional Language Programs (SILP), Greek, and French. The Goethe-Zentrum offers German language courses in co-operation with the Goethe-Institut (GI) in Munich. SILP focuses on Punjabi, Ukrainian, and Filipino. Online Greek classes are offered in conjunction with the SFU Hellenic studies department, and the French program is offered in partnership with the Canada School of Public Service (CSPS).*

Since it began in February 2000, student enrolments in GZ have increased steadily. The GZ continues to offer a range of courses from the progressively structured (standard) German language courses to the GI's internationally recognized language certificate, level one. Special interest courses in 2005-06 included conversation, refresher, special advanced, examination preparation, summer drop-in, and summer intensive elementary courses. The GI sponsored cultural and in-service training events for the German-speaking community, German language teachers, and SFU faculty and staff.

SILP, which offers distance education courses supported by weekly face-to-face tutorials, is currently focusing on a non-credit SILP program at SFU Surrey. After a slow start in 2005-06, Punjabi is showing increased promise, and Ukrainian attracts heritage language learners. New Punjabi marketing tools and teaching materials are being developed and should increase enrolment figures this fall. In January, the trial run of a new online Greek course was very successful and provided valuable feedback for the next offering.

The CSPS French language program is open to the general public, although it is aimed primarily at helping public sector employees perform work-related tasks in French. There have been major adjustments to the co-operation agreement between SFU and CSPS this year. CSPS has taken over the majority of all private tutorials, and a new cost and revenue-sharing plan has been agreed upon. The program is very successful with 89 classes and approximately 500 participants in 2005-06.



## Management and Professional Programs

*The Management and Professional Programs (MPP) offers business and management related courses, certificates, and professional designation programs to help adults achieve their career goals. Through the Certificate in Management program, MPP offers courses that can be applied towards either an SFU certificate or the educational requirements of many professional designations.*

MPP partners with the Certified Management Accountants of BC (CMABC) to offer a seven-month, 140-hour program that prepares students to write the CMA National Entrance Exam. In September 2005, the program was held in both Vancouver and Surrey with close to full enrolment.

The Public Companies course provides directors, officers' and senior management of public companies with information needed to fulfil their roles and comply

with a complex system of securities regulation. This course—supported by the BC Securities Commission and the TSX Venture Exchange—is offered twice a year and runs at full capacity with 45 students. In September 2005, MPP worked jointly with SFU's Centre for Tourism Policy and Research and the Salzburg Management, University of Salzburg Business School (SMBS) to develop and deliver a three-week field school. This program was offered to 22 students in Vancouver and Whistler as one of four modules in the SMBS International Executive MBA in Tourism and Leisure Management. The next field school is scheduled for February 2007.

The MPP oversees two endowment funds. The BMO Bank of Montreal Endowment Fund was established in 1988 with the purpose of bringing in distinguished academic and business leaders to give public lectures and seminars in economics, business administration, and related subjects. Recently, MPP has collaborated with the Department of Economics to offer the SFU-BMO Bank of Montreal Lecture Series on Economics and Evolution.

MPP also oversees the Salvation Army Development Endowment Fund and works with a grants committee to set program priorities. The fund assists Salvation Army personnel in pursuing educational opportunities through SFU. Proceeds from the endowment have supported joint initiatives between SFU, the Salvation Army, and William and Catherine Booth College in Winnipeg. In September 2005, a joint team travelled to Chile and Bolivia to assess the feasibility of implementing an online/distance education system to help the Salvation Army educate officers along South America's west coast.





## Research and Evaluation Unit

*Since 1998, the Research and Evaluation Unit (REU) has provided applied research and program evaluation services to a wide variety of clients and partners, both within the university and from corporate and public sectors. We work closely with these clients to determine the most appropriate evaluation design relative to project objectives, contextual factors, and available resources. The services provided include evaluation of programs and project outcomes, performance measurement, benchmarking, surveys, instrument development, and statistical, thematic, and market analysis.*



During 2005-06, the REU worked with various external organizations. Our projects have included work with Human Resources and Skills Development Canada, which is the evaluator for the Bridging the Divides Project and peer reviewer for National Homelessness Initiative Evaluation. We provided services for the Commonwealth of Learning in strategic research and baseline analysis for NEPAD as well as prior learning assessment advisory work for The Salvation Army. The Centre for Sustainability requested a review of ArtsPOD Program, and we have an ongoing program evaluation project with Action Canada.

Internally, the REU worked with several program areas and administrative units over the past year. We performed an assessment of the Undergraduate Curriculum Initiative for the Office of the Vice-President Academic. The SFU Seniors Program was provided with a participant profile, and the Certificate in Management Program was given a self-study. Finally, we provided the Integrated Studies Program with a self-study and continue to work with them on an ongoing formative evaluation.

In addition to offering its extensive services, the REU will also expand its role in the coming year by increasing its involvement in the integrated marketing activities of Continuing Studies (chiefly by providing market research and analysis services).

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*“We work closely with clients to determine the most appropriate evaluation design relative to project objectives, contextual factors, and available resources.”*

## Continuing Studies in Science

*Continuing Studies in Science (CSS) oversees the development of activities and programs and is responsible for the administration of the Centre for Coastal Studies (CCS). Typically, the CSS sponsors coastal- and ocean-related programs and works in partnership with faculty from Science, Arts and Social Sciences, Applied Science, and Business Administration.*

In 2005-06, The Oceans Management Research Network (OMRN) Linking Science and Local Knowledge Node sponsored Changing Currents: Charting a Course of Action for the Future of Oceans and Getting the Missing Fish Story Straight. The unit also participated in the LOICZ II Open Science meeting, the American Fisheries Society symposium on Fisheries, and the OMRN Conference. We have published bi-annual newsletters describing our work. The Consortium for Genomic Research on All Salmonids Project (cGRASP) grant was awarded by Genome Canada in December 2005. The CCS and CS in Science will conduct workshops through the Speaking for the Salmon series.

LOICZ (Land Ocean Interaction in the Coastal Zone) is currently pursuing the possibility of partnership with the CSS in the "hosting" of a North American regional node, together with the University of Rhode Island. CSS has sponsored seminars on Oil Fish and Social Change in Newfoundland and Labrador: Lessons for British Columbia, and The Population Dynamics of Sea Lice on Wild Fish and Sea-cage Farmed Fish. In December 2005, CCS hosted an information session where members of the Pacific Ocean Shelf Tracking (POST) project at the Vancouver Aquarium met with members of the Faculties of Science and Applied Science.

CSS has worked together closely with the VP Advancement and Dean of Science offices in an advisory capacity on the selection of candidate, fund-raising, and proposal writing for the Tom Buell Leadership Chair in Salmon Conservation initiative. The Speaking of Science lecture series also held various ecology, fisheries, and wetland talks this past year. We also ran a three-day workshop on Water and Cities: Acting on the Vision.

The BC Government established the Pacific Salmon Forum in April 2005 to provide recommendations on how to protect and enhance the viability of wild salmon stocks; increase public confidence in fisheries management; and enhance the economic, social and environmental sustainability of aquaculture for all coastal communities.



## Seniors Program

*Since it began 32 years ago, the Seniors Program has grown enormously, expanding into a unique academic program for those over 55 years of age. It comprises credit and non-credit courses and programs and lecture series. In the last few years its student numbers have tripled to more than 1400 each semester, in addition to the more than 200 seniors studying for degrees.*

*"The excellent instructors and the wide variety of academic and intellectually stimulating courses are what students like best."*



In non-credit we offer a certificate in the Liberal Arts to those who complete at least eight non-credit courses. The requirements are quite different from the credit certificate equivalent for undergraduate students, who must choose credit courses from a designated list in specific areas.

While seniors over 60 can register tuition-free for credit courses at other universities in British Columbia, only Simon Fraser offers weekday undergraduate credit courses (five each semester) that are specifically for seniors and are therefore smaller than conventional offerings. We have made our programs available during the day since the majority of seniors do not like to travel at night, and we are rapidly expanding our offerings to the new Surrey Campus to reduce the distance they must travel. Presently, the Seniors Program conducts lecture/discussion forums once a month. These forums are open to anyone of any age.

Our most exciting new project is a major Outreach Program with moderated video discussions on topics of broad interest. These videos will promote active dialogue among seniors viewing them together. This program is intended to extend the university's mandate "to help adults achieve their intellectual, professional and cultural goals through programs for lifelong learning" by offering the videos along with guidelines for moderation and discussion. It will be offered to the wide variety of senior citizen's organizations in BC communities, including programs at daycare centres for seniors, retirement homes, assisted living facilities, and hospital facilities for the frail elderly.



## Writing and Publishing Program

*Over the past 22 years, the Writing and Publishing Program has produced a broad spectrum of non-credit courses, workshops, public lectures, and professional development programs. These are attended by both the public and SFU staff. The program also offers certificates in five areas: Editing; Publishing; Technical Communication; Business Writing; Public Relations and Marketing Communication; and Creative Writing. The program has well-established relationships with various BC companies and industries looking to upgrade employees' writing skills.*

During the past year, the program offered 194 courses and events with over 1700 registrants. Eighteen courses were offered at the Surrey campus. For the first time, the Writing and Publishing Program was also able to offer a group of credit courses from the School of Communications to non-credit students. *The Business of Publishing, The Literary History of British Columbia, and The Structure of the Book Industry in Canada* were available to students taking courses toward the Publishing Certificate.

In July, we held a graduation ceremony for the 33 students who completed their certificates in 2005-06. In the coming year we will offer 10 new courses and continue to increase our online offerings. This fall an Open Book reading series was held with three well-known authors.

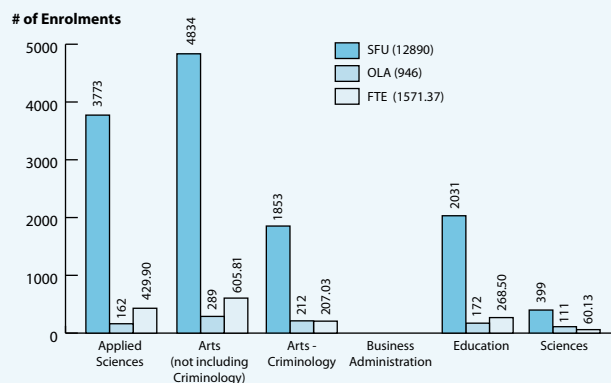
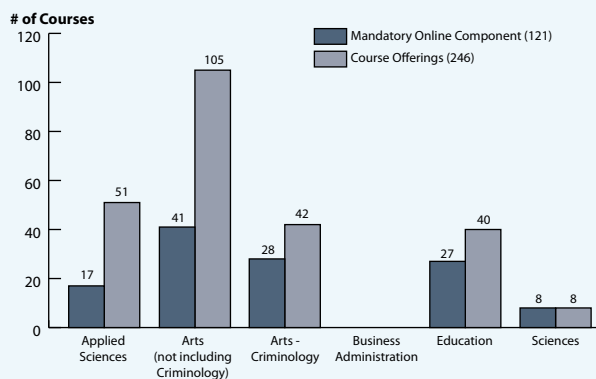
In addition, the Writing and Publishing Program continued its practice of offering free public lectures and contributing to the writing community by offering gift certificates and promotion for the BC Book Prize Awards, the Writer's Festival, and Word on the Street. The program also organizes career development seminars for each of its certificate areas and one-on-one career consultations with instructors. Our manuscript consultations with critically acclaimed authors provide editorial and publication guidance for new writers. Finally, we offer customized courses for companies and organizations with specific corporate needs. These courses are developed in consultation with the program and can be presented either on campus or at the workplace.



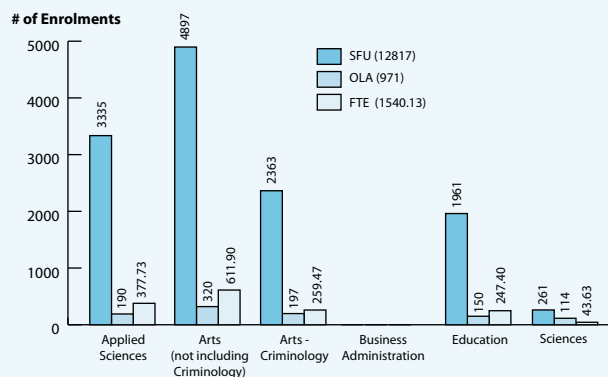
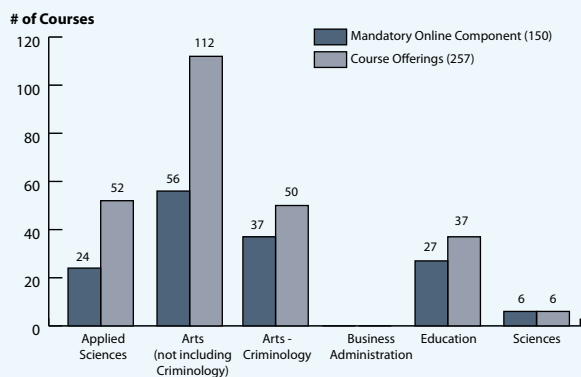


# Enrolments

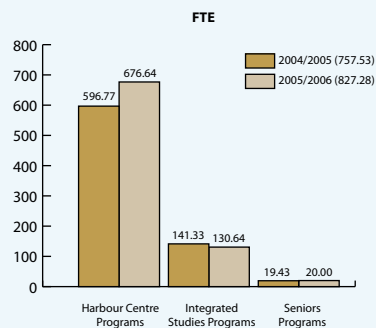
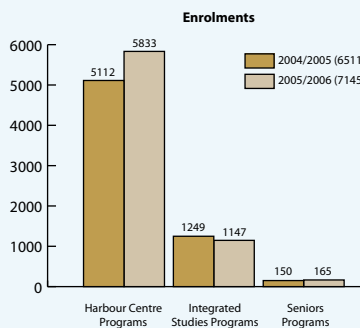
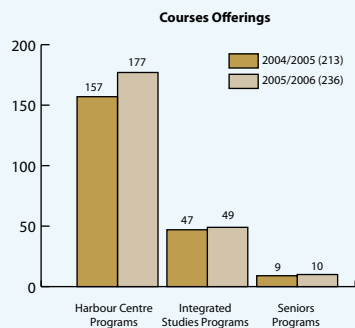
## Centre for Online and Distance Education 2004/2005



## 2005/2006



## Centre for Integrated and Credit Studies



## Non-Credit Certificate, Diploma, and Program Statistics 2005/2006

<b><u>Non-Credit Certificate and Diploma Statistics</u></b>	<b>Enrolments</b>
English Language and Culture	822
Urban Design	475
Executive Management Development Program	372
Liberal Arts – Seniors Program	222
Management Skills in Advanced Technology	95
Aboriginal Tourism, Eco-tourism and Small Business	0
Certificate in Creative Writing	318
Certificate in Editing	523
Certificate in Publishing	246
Certificate in Technical Communication	237
Certificate in Business Writing, Public Relations, and Marketing Communication	512
Advanced Interpreter Program	38
Basic Interpreters Program	14
Certificate in Geographic Information Systems	120
Certificate Program for CED Professionals	no data
Certificate Program in Management	372
CMA Executive Program	136
Diploma in Rehabilitation Management	93
<b>Total Certificate and Diploma Program Registrations</b>	<b>4595</b>
<b><u>Non-credit Program Statistics</u></b>	
Conference/Symposium	1833
Dialogue Forums	1674
Individual Courses/Seminars/Workshops	3899
Lecture Series	1859
Philosophers' Café	4976
Public Lecture	2217
<b>Total Non-credit Program Enrolments</b>	<b>16458</b>
<b>Total Non-credit Certificate, Diploma, and Program Statistics</b>	<b>21053</b>

## Articles written by Continuing Studies professional staff and published in 2005–06:

**Joanna Ashworth, Program Director, Dialogue Programs**

"Making space for dialogue." *SPARC BC Newsletter* (Winter 2005).

**Dianne Jamieson-Noel, Program Director, Centre for Online and Distance Learning**

"Learner and instructors in an e-learning ecosystem." In R. C. Sharma & S. Mishra (Eds.). *Cases on global e-learning practices: Successes and pitfalls*. Hershey, PA: IDEA Group. Forthcoming.

**Katherine McManus, Acting Director, Writing and Publishing Program**

*Emerge: The Writer's Studio anthology*. Simon Fraser University Press (2006).

**Shaheen Nanji, Program Director, Office of International Development**

"Colonialism, cold war and trade policy: Our contributions to Africa's woes." *Vancouver Sun*, Issues and Ideas (June 2005).

**Tom Nesbit, Director, Centre for Integrated and Credit Studies**

"Introduction." In T. Fenwick, T. Nesbit, & B. Spencer (Eds.). *Contexts of adult education: Canadian perspectives* (pp. 13-22). Toronto: Thompson Educational Publishers (2006)

"What's the matter with social class?" *Adult Education Quarterly* 56 (3), 171-187. (2006)

"Social class and adult education" & "The continuing relevance of class," In T. Nesbit (Ed.), *Class Concerns: Adult education & social class* (pp. 5-14, 83-92). San Francisco: Jossey-Bass (2005)

"No direction home: A review essay." *Adult Education Quarterly* 56 (1), 71-78 (2005)

"Class," "Numeracy," & "Power." In L. M. English (Ed.). *International Encyclopedia of Adult Education* (pp. 106-111, 434-437, 496-499). New York: Palgrave Macmillan (2005)

"The problem of power," *In Proceedings of the 46th Annual Adult Education. Research Conference* (co-authored with A. L. Wilson) Athens, GA: University of Georgia Press (2005)

## Presentations made by Continuing Studies professional staff in 2005–06:

**Jennifer Hsu, Program Director, Advanced Interpreters Program**

A comprehensive on-site training program for community interpreters—The SFU model, International Conference on Interpretation and Translation, Monterey, California (September 2005).

**Dianne Jamieson-Noel, Program Director, Centre for Online and Distance Education**

Shifting roles of tutor markers in distance courses: Issues and potential solutions, Montreal, Quebec (May 2006)  
(Dianne Jamieson-Noel and Kanthi Jayasundera)

Task analysis as a means for metacognition, self-regulation and learning: A discussion of two case studies". Victoria, BC (May 2006) (Dianne Jamieson-Noel and Ranga Venkatachary)

Working in groups: An analysis of design and delivery principles and outcomes for a distance context." UCEA West Regional Conference, Salt Lake City, Utah (September 2006)

Instructional Design Workshop, presented to the CHALK media group, Simon Fraser University (October 2006)

**Kanthi Jayasundera, Program Director, Centre for Online and Distance Education**

Shifting Roles of Tutor Markers in Distance Courses: Issues and Potential Solutions, Montreal, Quebec (May 2006)  
(Dianne Jamieson-Noel and Kanthi Jayasundera)

**Rob McTavish, Program Director, Centre for Online and Distance Education**

Implementing online distance education: Two case studies—Sri Lanka and Canada. Keynote speech at NATO Advance Networking Workshop, Butumi, Georgia.

**Amrit Mundy, Program Director, Centre for Online and Distance Education**

Tracking changes in professors' thinking and actions: analysis of course outlines pre- and post-workshop. AERA, San Francisco (April 2006)

Using an integrative methods approach to research academic development activities: A case example. HERDSA, Sydney (July 2005)

The what and why of faculty development in higher education: An in-depth review of the literature. AERA, Montreal (April 2005)

**Tom Nesbit, Director, Centre for Integrated and Credit Studies**

The problem of power in pedagogy. Proceedings of the 3rd International Conference on Researching Lifelong Learning & Teaching, Stirling, Scotland (June 2005) (co-authored with A. L. Wilson)

Realizing lifelong learning in institutions of higher education. American Educational Research Association, Montreal (April 2005)

**Gordon Price, Program Director, City Program**

Health implications of community design: Activating neighbourhoods. Duluth, Minnesota (October 2005)

Growing livable Vancouver. Kulshan Community Land Trust, Bellingham (October 2005)

Keynote address for Washington Chapter of American Planning Association. Bellevue, Washington (November 2005)

Envisioning MacArthur Boulevard. Oakland (November 2005)

Keynote address for Canadian Urban Transit Association. Vancouver (November 2005)

Address for New Partners for Smart Growth Conference. Denver (January 2006)

Keynote address, Northwest Transportation Conference. Corvallis, Oregon (February 2006)

A green valentine. San Francisco (February 2006)

**Ruth Price, Program Director, Integrated Studies Program**

Learning from the trickster: Degree completion programming for aboriginals. CAUCE conference, St. John's, Newfoundland (June 2005)

The Integrated Studies Program, (co-presented), Centre for Research and Lifelong Learning Conference. Stirling, Scotland (June 2005)

**John Whatley, Program Director, Centre for Online and Distance Education**

Criminology 369 course demonstration. 2005 EDUCA Conference, Berlin (2005)

Differences between distributed and distance models in e-learning. Canadian Embassy, Berlin (2005)

Best practices CODE course: Criminology 343. EDUCA Berlin (2006)

Hypertext and hypermedia, Distance Education Unit. Technisches Universität, Kaiserslautern, Germany (2006)

**Yosef Wosk, Program Director, Interdisciplinary Studies**

Independent scholars: Disenfranchised intellectuals finally find a home. 4th International Conference on New Directions in the Humanities, Tunis, in conjunction with The University of Carthage

2000 years before creation: A book collector's journey from Jerusalem to New York. . . , SFU Rare Books & Special Collections Library, curator of special exhibition and guest lecturer, Share the Enthusiasm series

A comparative study of Queen Esther in "Mythology, Religion and Art", The Zack Gallery

The Yosef Wosk Collection, The Vancouver Gallery of Photography, curator, cataloguer, and lecturer



## Community Involvement

### **Joan Collinge, Director, Centre for Online and Distance Education**

President, Canadian Association for Distance Education (May 2005–May 2006)

Conference Chair, CADE 2005 International Conference (Learning Virtually ... Anywhere), Vancouver (May 2005)

### **Patricia Gallagher, Program Director, Continuing Studies in Science**

External Board Member (elected), ICNRC Board (2000–present)

Scientific Director, Alert Marine Research Laboratory (2002–present)

Director, Iris Griffith Interpretive Centre, Pender Harbour, BC

### **John McKendry, Program Director, Surrey Outreach and Engagement**

Board of Directors, Surrey Foundation (2005–08)

Chairman, Grants Committee, Surrey Foundation (2005–08)

### **Rob McTavish, Program Director, Centre for Online and Distance Education**

Educational Technologist/Instructional Designer/Multimedia Specialist, Distance Education Modernization Project, Open University of Sri Lanka Capacity Enhancement

### **Gordon Price, Program Director, City Program**

Designing the city panel for the UBC Ideas into Action conference, Vancouver (February 2006)

Moderator for Healthy Community Planning seminar, Vancouver Coastal Health Authority, Vancouver (March 2006)

### **Ruth Price, Program Director, Integrated Studies Program**

Member, Association for Continuing Higher Education (ACHE)

Secretary, ACHE Region 11

Planning Committee member, UCEA 2007 annual conference

### **Yosef Wosk, Program Director, Interdisciplinary Program**

Commissioner and Vice President, Vancouver Museum; Board member, National Coalition of Independent Scholars;

President, Canadian Academy of Independent Scholars; Executive, Steering and Exhibits Committees, Jewish Museum & Archives of British Columbia; Honorary president and board member, Isaac Waldman Jewish Public Library;

Board member, Vancouver Hebrew Academy; Board member, Schara Tzedek Community Cemetery; Advisory Board,

Biblical Museum of Canada; Rabbinical Association of Vancouver; Board of Governors, Pacific Torah Institute; Board of

Governors and Publishing Committee, Vancouver Holocaust Education Centre; Education Advisory Committee, Vancouver Foundation; Honorary Board, British Columbia Paraplegic Association



## Contacts

### **Simon Fraser University Continuing Studies**

Website: [www.sfu.ca/cstudies](http://www.sfu.ca/cstudies)

Email: [cs\\_hc@sfu.ca](mailto:cs_hc@sfu.ca)

Telephone: 604.291.5100

Fax: 604.291.5098



*Simon Fraser University*  
8888 University Drive  
Burnaby, British Columbia  
Canada V5A 1S6

*Simon Fraser University Vancouver*  
SFU at Harbour Centre  
515 West Hastings Street  
Vancouver, British Columbia  
Canada V6B 5K3

*Simon Fraser University Surrey*  
Central City  
250 - 13450 102nd Avenue  
Surrey, British Columbia  
Canada V3T 0A3



**Simon Fraser University Continuing Studies**  
Website: [www.sfu.ca/cstudies](http://www.sfu.ca/cstudies)  
Email: [cs\\_hc@sfu.ca](mailto:cs_hc@sfu.ca)  
Telephone: 604.291.5100  
Fax: 604.291.5098