

The SFU logo consists of the letters 'SFU' in a white, bold, sans-serif font, set against a solid red rectangular background.

**SFU**

SIMON FRASER UNIVERSITY  
CONTINUING STUDIES

The background of the entire page is a photograph of a small, vibrant green seedling with several leaves growing out of a cluster of dark, smooth, rounded river stones. The scene is softly lit, with a blurred background of more stones and foliage, creating a sense of natural growth and resilience.

**Annual Report  
2007/2008**



GH

As you read the summaries prepared for this report, the diversity of our programming will be immediately apparent. Apparent too is the extent of our commitment to bring the university to the community and the community to the university at times, in places, and in ways that meet the needs of adult and non-traditional learners.

Continuing Studies recognizes that learners have different goals at different stages in life—whether to enhance a professional qualification, acquire a university degree or study for the simple pleasure of learning something new in the company of people with shared interests. You will see the many ways in which our program directors anticipate and respond to those interests.

For 38 years we have provided learning opportunities and services that build on the strengths of the university and the resources of the community. Continuing Studies staff work with industry experts and professionals within and beyond the university to continue a tradition of establishing learning partnerships locally, provincially, nationally, and internationally. The stories told by those who are associated with or have participated in these activities speak to the quality of our endeavours.

Success is seldom the outcome of solitary efforts. More typically, it is a manifestation of the commitment of many. It is important, therefore, that Continuing Studies acknowledge those who have contributed to our success: the university, which even in fiscally challenging times, continues to support our mandate; our faculty partners, who demonstrate an appreciation of our values by teaching in the programs offered through Continuing Studies and by serving on academic advisory committees; members of the professional community who also serve on program advisory committees; and, of course, those who privilege us by registering in the courses we offer. We thank you.

It is important to acknowledge the contributions of our previous dean, Dr. John LaBrie. It was under his leadership that the activities and accomplishments reported here took place.

Thank you for taking the time to read our report.

Dr. Joan Collinge  
Dean *pro tem*, Continuing Studies

# Continuing Studies Annual Report 2007/2008

## CONTINUING STUDIES PROGRAMS AND SERVICES

Centre for Online and Distance Education . . . . .	2
City Program . . . . .	4
Community Education Program . . . . .	5
Conference Services . . . . .	6
Continuing Health Education . . . . .	7
Continuing Studies in Science . . . . .	8
Dialogue Programs . . . . .	9
English Language and Culture Program . . . . .	10
Integrated Studies Programs . . . . .	11
Interdisciplinary Programs . . . . .	12
International Teaching Assistants Program . . . . .	13
Interpretation and Translation Program . . . . .	14
Language Programs . . . . .	15
Management and Professional Programs . . . . .	16
Office of International Development . . . . .	17
Research and Evaluation Unit . . . . .	18
Seniors Program . . . . .	19
7th Floor Media . . . . .	20
SFU NOW (Nights or Weekends) . . . . .	21
Writing and Publishing Program . . . . .	22

### **Mission Statement**

Continuing Studies seeks to provide academic programming that allows students and groups to achieve their intellectual, professional, aspirational, and cultural goals through programs for lifelong learning that build on the strengths and academic capital of the university and the resources of the community.

## CONTRIBUTIONS TO OUR COMMUNITIES

Enrollment . . . . .	23
Funded Research . . . . .	24
Presentations . . . . .	24
Publications . . . . .	27
Community Involvement . . . . .	28
Awards . . . . .	29
Advisory Committees and Boards . . . . .	30

## Centre for Online and Distance Education

*The Centre for Online and Distance Education (CODE) helps students achieve their academic and professional goals when distance, work, or family commitments prevent them from attending on-campus undergraduate courses. CODE also assists in graduate and non-credit online course development.*

CODE continues to support the university's student retention efforts by working closely with academic departments to identify and offer high-demand courses. This exceptional partnership ultimately increases access, has a positive effect on retention, and contributes to degree completion.

### **Graduate Study**

Success at the undergraduate level has led to a number of requests for CODE to offer graduate programs. The primary focus this year has been on the Master of Arts Degree in Applied Legal Studies (MALS). Working in partnership with The Society of Notaries Public of British Columbia and the School of Criminology, SFU will welcome the first intake of students to this program in fall 2008.

### **BC Open University Consortium**

Students throughout BC, including those from SFU, continued to benefit from the collective wealth of distance and online university courses offered through the British Columbia Open University Consortium. SFU committed to this inter-university initiative in 1984, when the government of British Columbia established the consortium to increase access to university courses by allowing students to take distance courses from any participating university without having to apply for admission to that school. CODE continues to proudly support this initiative.

### **Commitment to Quality**

CODE and its counterpart at Washington State University in Pullman, Washington continued to work together during this past year to support each other's commitment to excellence in the development and delivery of online/distance programs. The outcome of these endeavours is a document that identifies standards for online courses that will assist faculty during the development and delivery of online courses. The benefit, of course, extends to students, whose learning will be positively affected.

### **CODE/SFU Library Collaboration**

CODE is fortunate to enjoy a close working relationship with SFU librarians. Over the year, their willingness to explore ways to provide learning support for off-campus students that matches the services available to on-campus students, and their considerable knowledge of electronically available resources has added great value to CODE's online initiatives.

### **Technology**

Ensuring that 80 to 90 courses are ready for students and faculty at the beginning of each semester and ensuring those materials (be they electronic or print) are in the hands of approximately 14,000 course registrants each year requires excellent project management skills. It also requires a carefully considered technical infrastructure.

CODE's IT team, operational unit supervisors, program directors, and staff assessed the need for infrastructure changes this past year. Necessary updates to support CODE's pedagogical and administrative mandates were identified and first steps were taken to revamp CODE IT infrastructure.





“Teaching a library research session online to CODE students was a wonderful experience. As a result, I feel inspired to create ‘online learning modules’ that will have the potential of reaching out to many students we may not be able to reach by using traditional means.”

**Moninder Bubber**  
Diversity Librarian,  
SFU Library,  
Reference Division

Some of the changes include the deployment of OX, a collaborative system whereby staff can share and edit files, as well as the implementation of a content management system that, among other things, supports an online helpdesk virtually extending work hours and enabling students to access help at any time of the day or night.

By allowing staff to work more efficiently and effectively, these changes will contribute to improved service to both faculty and students.

#### **Service to SFU**

Throughout the year CODE staff express their commitment to service, at all levels — when a staff member helps a student get registered

into the last course needed to graduate; when a faculty member new to online teaching wishes to explore the benefits of working with technology; or when a colleague draws upon the centre’s knowledge of copyright law to ensure compliance.

It is expressed when program directors sit on academic Undergraduate Curriculum Committees or facilitate workshops in partnership with other SFU departments. It is also evident when staff are invited to become adjunct or associate members of academic departments, when they serve as external examiners at the graduate level, or when they are asked to become members on university-wide committees.

"The program is inspirational, skills-based and highly transferable to municipalities at every stage in their urban design 'evolution'..."

**Brent Toderian,**  
Director of  
Planning, City  
of Vancouver  
and SFU Urban  
Design Certificate  
alumnus



## City Program

*The City Program explores urban issues and offers mid-career professional development courses, public lectures and certificates in urban design and sustainable community development. Popular with city planners, architects, and engineers, City Program's courses and lectures help North American municipalities shape the future of their communities.*

This past year the **Urban Design Certificate** welcomed its sixth cohort of 33 mid-career professionals from throughout western Canada. Through partnerships with the cities of Edmonton and Calgary, urban design courses were also offered in Alberta.

Designed in cooperation with SFU's Centre for Sustainable Community Development, the new **Sustainable Community Development Certificate** will launch in fall 2008. Two pilot courses tested this year received enthusiastic feedback, positioning the new program to become as successful as the Urban Design Certificate.

The City Program is committed to public programs. This past year over 3000 people attended **24 public lectures** that featured prominent and influential speakers in planning such as:

- Andrés Duany, co-founder of the Congress for the New Urbanism
- Parris Glendening, groundbreaking smart growth advocate and former Governor of Maryland
- Christopher Leinberger, developer and land strategist with the Brookings Institution
- John Pucher, cycling and walking behaviour researcher at Rutgers University
- John Sallis, San Diego State University psychology professor who links health to transportation systems



*The Community Education Program (CEP) supports positive social change for socially excluded individuals and communities by creating access to education and other resources. Working with multicultural communities who experience ongoing poverty, racism, gender bias and low levels of literacy, the program strengthens SFU's role in growing healthy communities.*

Over the past year the CEP was involved in a number of projects that addressed critical needs identified by engaged communities. Labour on the Margins was the fifth installment in an ongoing Social Justice Series. Partnering with Justicia 4 Migrant Workers, MOSAIC, and the BC Coalition of Experiential Women and Communities, the program explored critical knowledge gaps in labour rights within marginalized communities in Canada.

The **Aboriginal University Preparation Program**, offered in partnership with Kwantlen Polytechnic University, continued to assist Aboriginal students in their transition to university. To date, over 40 students in three separate cohorts have completed the program, which helps participants develop essential academic skills, increase self-awareness, and become more familiar with university life.

The **Focus on Africa** series continued in November 2007 with a three-day public symposium that brought together SFU faculty and students, African scholars and activists, Canadian government, non-profit and community organizations. Participants challenged conventional wisdoms and looked at how the application of African knowledge and practices might act as a catalyst for positive change. The series continues next year.

Looking toward 2009/2010, CEP plans to expand its programming into the Fraser Valley and Tri-City areas. It will also begin work with a number of SFU faculty members and students on the sixth installment of the Social Justice Series — AIDS in Two Cities — an initiative that will match individuals and organizations from Port-au-Prince, Haiti with work that is ongoing in Vancouver and the Lower Mainland.



## Conference Services

*Based on the Burnaby campus, Conference Services has provided professional conference services for internal and external clients for over 20 years. By serving a diverse number of high-profile groups and external organizations, Conference Services continues to raise awareness of SFU and its extensive facilities.*



LIDC

### Conference Highlights

- Department of Biological Sciences' Lipid Binding Proteins Conference with over 50 delegates from South America, Europe, Japan, Israel, USA and Canada
- Faculty of Education's 5th International Conference on Imagination and Education with over 300 attendees
- School of Communication's Union for Democratic Communications Conference with over 260 attendees
- Department of Psychology's Setting an Agenda for Research in Autism with over 50 experts in attendance

The unit plays an important role in managing the rental of Burnaby campus facilities to external clients.

Services provided also include booking meeting space and handling logistical arrangements for a wide variety of non-SFU organizations from Canada and the US who hold diverse events such as annual meetings, ceremonies, seminars, workshops, videoconferences, and exams.

In 2007/2008, Conference Services held over 94 events, involving thousands of people. Contract services are also provided for university-sponsored conferences held in the Lower Mainland. Other services include working with the conference chair or

committee on funding proposals and program development; program budget development, and overall accountability for budget administration; coordination of the logistical arrangements; facility bookings; contract negotiations; catering; audio-visual; management of on-site administration; and guest speaker liaison.

The Halpern Centre is managed by Conference Services, and serves as a venue for lectures by distinguished visitors, discussion groups, conferences, dissertation defences, and similar functions.

Conference Services staff provide management of the **President's Lecture Series** talks, which are held during the fall and spring semesters.





"The Rehabilitation Program was crucial in my career development. In May, just before completing the program, I applied for a job that required an RRP (Registered Rehabilitation Professional) designation. I am happy to report that I was hired, and thrilled to be moving forward in my career."

**Cory Friesen,**  
Disability Consultant,  
BC Ministry of  
Housing and Social  
Development, SFU  
Diploma Program  
in Rehabilitation  
Management alumna

## Continuing Health Education

7

*Continuing Health Education aims to create the best learning opportunities for anyone interested in learning about health and wellness.*

Continuing Health Education celebrated its first birthday with more public lectures, training programs for health care professionals, and a number of community partnerships.

In the summer of 2007, in partnership with SFU's Health and Counselling Services, Continuing Health Education presented the **Summer Health Institute**, a public education series on healthy living. Eight evening sessions attracted over 400 attendees.

Such prominent experts in their field as Dr. Diane Finegood, Professor, School of Kinesiology, Dr. Gordon Neufeld, and Dr. Gabor Maté attracted a large audience at a series of three public health lectures held over the past year.

Partnering with Kwantlen Polytechnic University and with funding from Health Canada, the first phase in developing an educational program aimed at preparing Aboriginal students for entry into post-secondary health career programs was completed.

The third cohort of the **Diploma Program in Rehabilitation Management** graduated students in June 2008 and a fourth offering is planned for the fall. A new diploma program in the area of workplace health is currently being developed.

In an initiative called **Health and Safety Learning for Seniors by Seniors**, two five-day train-the-trainer workshops were delivered in partnership with the Council of Senior Citizens' Organizations of BC.

## Continuing Studies in Science

*Continuing Studies in Science promotes the understanding of scientific discoveries and research through interdisciplinary discussions and partnerships.*

In 2007/2008 Continuing Studies in Science (CSS) offered public lectures, workshops and forums that addressed environment-related hot topics, including sustainable use of resources, green energy, impacts of aquaculture, and climate change.

In providing an platform for SFU faculty and graduate students to disseminate their research findings to the public, CSS advanced the university's innovative research partnerships with governmental organizations, non-profits, industry, First Nations, and coastal communities.

The program continued to work closely with SFU's **Centre for Coastal Studies**, an interdisciplinary organization that works to address broader ecosystem issues with respect to coastal and ocean resources. CSS and the Centre for Coastal Studies are very proud to have been a contributing factor to the

commitment of SFU to form a new Faculty of Environment. CSS has also contributed to the establishment of two endowed Chairs at SFU: the now-established Tom Buell BC Leadership Chair in Salmon Conservation and the upcoming LiberEro Chair in Coastal Studies.

**Speaking for the Salmon**, the program's series that examines issues impacting the survival of wild salmon in British Columbia, included two well-attended public forums this past year and is scheduled to continue with four high-profile events in 2008/2009.

In 2008/2009, the program will focus on developing national and international partnerships with a number of research organizations, as well as continue sustainability-focused initiatives that complement both the Faculty of Environment and the new Chair in Coastal Studies, including the **Understanding Climate Change** public lecture series.







"The work of Dialogue Programs creates a uniquely designed space where we can respectfully explore how we understand each other and our roles in society ... this is civil society at its best."

**Milton Wong**,  
SFU's Chancellor  
emeritus, Board  
member of the  
Aga Khan  
Foundation

## Dialogue Programs

9

*Dialogue Programs offers professional programs, dialogue convening services, and research and consulting on major public policy issues such as environmental sustainability, health planning, multiculturalism and anti-racism initiatives.*

The first cohort of 18 students graduated from the **Diploma in Dialogue and Negotiation** program. This new initiative teaches participants to design and implement collaborative decision-making processes. Its students came from such diverse organizations as TransLink, ICBC, the RCMP, Fisheries Canada, the Governments of BC and Nunavut, First Nations bands and the private sector.

A partnership with the Aga Khan Foundation of Canada produced a powerful session that explored the role of culture in transforming urban poverty. At a recent forum convened by Dialogue Programs, BC's Attorney General Wally Oppal joined over 150 political and community leaders to explore strategies for creating welcoming and inclusive communities.

The **Greening of British Columbia: Business Leaders Forum** gathered over 150 BC business community leaders. Moderated by President Michael Stevenson, the event was designed in collaboration with Daniel Shapiro, Dean of SFU Business and Warren Gill, Vice President of University Relations. Mark Jaccard, SFU professor of resource and environmental management, shared his views on key environmental policies.

**Imagine BC**, a public dialogue on the future of British Columbia, and winner of the Canadian Association for University Continuing Education award for regional programming, continued its series with the theme of Redefining Health.



## English Language and Culture Program

*The English Language and Culture Program (ELC) helps international students and working professionals achieve their academic, business, and personal goals through language enhancement and cultural fluency. ELC also contributes to preparing international students for SFU graduate and undergraduate programs.*

“The English Language and Culture Program has given me the opportunity to practice skills such as communication, academic research, and leadership — skills that I feel are very useful in my studies at SFU and life in Canada.”

**Kevin Wang,**  
ELC Program  
Graduate,  
Undergraduate  
student, SFU  
Faculty of Business  
Administration



In 2007/2008, a variety of programs and courses was offered to 680 students from 18 countries. An important new market was opened with the initial enrollment of 25 Saudi Arabian students.

ELC also expanded its partnerships with international colleges and universities to include five South Korean post-secondary institutions. As part of this initiative, ELC hosted a visit from President Park of **Inha Technical College** to sign a new Memorandum of Understanding with SFU Continuing Studies.

This past year has also seen increased coordination of efforts between ELC and other SFU departments that work with international students, most notably with Fraser International College and SFU Student Services.

Continuing its partnership with the **Faculty of Education**, ELC expanded a practicum component for an international cohort of graduate students in the Master of Education in ESL/EFL program. Aiming to offer more language and culture training to local residents, ELC extended its evening courses to the Surrey campus.



“While my time in the Liberal and Business Studies program was not without its trials and tribulations, every minute was well worth it because I came out of the experience realizing that I could do well in school and in life if I put my mind to it.”

**Patricia Thomas,**  
Collection Officer,  
Canada Revenue  
Agency, SFU  
Bachelor of General  
Studies alumna

## Integrated Studies Programs

*Integrated Studies Programs provides a unique opportunity for mid-career adults to complete a Bachelor of General Studies degree in three years of part-time study while continuing to work full-time.*

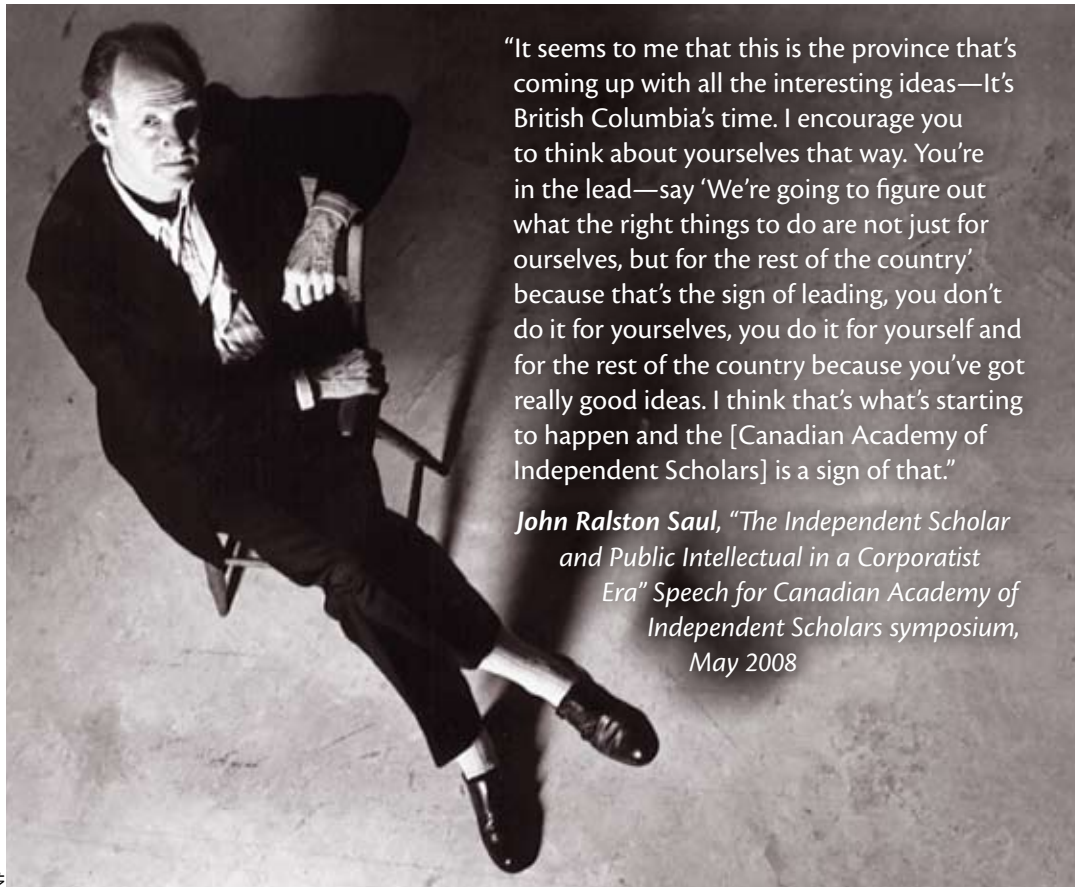
Both the Liberal and Business Studies (LBS) and Aboriginal Leadership and Administration (ALA) programs are interdisciplinary and cohort-based, a proven and highly successful method that ensures students share their professional and personal experiences, industry knowledge, and innovative approaches in a classroom setting. Since its inception in 1995, approximately 450 students have received their bachelor's degrees through the program in **Liberal and Business Studies**.

Taking the program closer to where students live and work, offerings of Liberal and Business Studies have taken place at the Thomas Haney

Centre in Maple Ridge, and at the Castlegar campus of Selkirk College. In addition to SFU Vancouver offerings, the program is also available at SFU Surrey and at the Kitimat Valley Institute Corporation in Kitimat.

The **Aboriginal Leadership and Administration** program continued at SFU's Kamloops campus, offering its participants a minor in First Nations Studies along with liberal arts and business administration courses. A unique feature of the program is that instructors are not only drawn from those who regularly teach in the LBS program in Vancouver, but also from the Kamloops community as well.





"It seems to me that this is the province that's coming up with all the interesting ideas—It's British Columbia's time. I encourage you to think about yourselves that way. You're in the lead—say 'We're going to figure out what the right things to do are not just for ourselves, but for the rest of the country' because that's the sign of leading, you don't do it for yourselves, you do it for yourself and for the rest of the country because you've got really good ideas. I think that's what's starting to happen and the [Canadian Academy of Independent Scholars] is a sign of that."

*John Ralston Saul, "The Independent Scholar and Public Intellectual in a Corporatist Era" Speech for Canadian Academy of Independent Scholars symposium, May 2008*

## Interdisciplinary Programs

*Interdisciplinary Programs is home to the Philosophers' Café program, the Canadian Academy of Independent Scholars, and Civitas, a contemporary political discussion group.*

The **Philosophers' Café** celebrates its tenth anniversary in 2008. Since 1998, 60,000 participants have been welcomed at hundreds of informal community gatherings — cafés and restaurants, community centres and schools, beaches, parks, churches and galleries — throughout British Columbia. The semi-annual brochure and website continue to serve as the information hub for the Philosophers' Café and related events such as the Vancouver Institute and Word on the Street.

The **Canadian Academy of Independent Scholars** (CAIS), the only independent scholars association in Canada, offers full university library access, collegial lectures and peer review as well as assistance with publishing, grants, awards, research assistance, mentoring and a scholar-in-residence opportunity. Incorporated

nationally, the Academy is affiliated with independent scholars' groups in the US, Australia and Europe and is honoured to have Claude Lévi-Strauss and John Ralston Saul as its two Distinguished Patrons. CAIS maintains an archive and library and is preparing to publish its first annual journal, the *International Journal of Independent Scholars*.

In the spring, the Academy's inaugural symposium "Public Intellectuals Today: Modes and Models of Independent Scholarship" attracted over 300 attendees for John Ralston Saul's keynote address and 60 participants for the all-day symposium. Presenters included Jim Green, Paul Whitney, Max Wyman and Chuck Davis. Mayor Sam Sullivan, an independent scholar in his own right, attended the opening reception.



*The International Teaching Assistants Program (ITA) helps international graduate students improve their English language and communication skills to become competent and successful teaching assistants at SFU.*

One of the best-designed comprehensive international teaching assistant programs in North America, ITA has trained 846 students since its inception 16 years ago. Last year, 78 international teaching assistants completed the program, with many more on the waiting list.

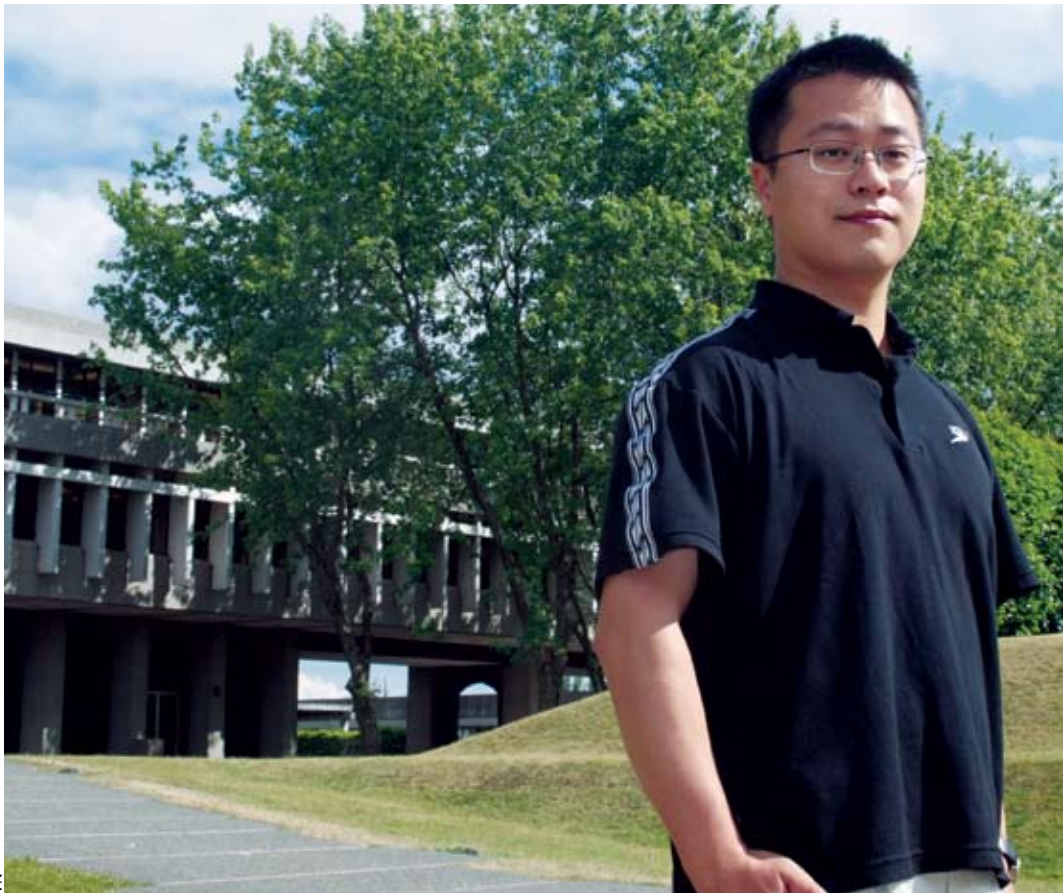
ITA continued developing many new initiatives during 2007/2008, including the establishment of a set of competency benchmarks to assist SFU faculties and departments in their selection and appointment of TAs. The departments and faculties also began to receive post-training progress reports for their TAs.

In response to overwhelming demand, ITA introduced a shorter version of its 13-week program. To tailor its seminars to specific needs

in different disciplines, ITA also started working with several SFU departments on designing customized training programs.

Over the past three years the ITA Program trained the following number of teaching assistants for SFU faculties and departments:

- Faculty of Education: 52
- School of Computing Science: 45
- Faculty of Business Administration: 32
- School of Engineering Science: 26
- School of Interactive Arts and Technology: 21
- Department of Physics: 19
- Department of Economics: 17
- Department of Biological Sciences: 14



"The International Teaching Assistants program gave me confidence in my communication abilities, so I could help SFU students succeed in their studies."

**Jingyun Chen,**  
Tsinghua  
University  
graduate,  
SFU Engineering  
Science PhD  
candidate, and  
ITA Program  
graduate



ITP

## Interpretation and Translation Program

*Training fluently bilingual professionals to facilitate English/Chinese and English/Japanese communication through consecutive interpretation, the Interpretation and Translation Program is the only program of its kind that offers regular field trips with on-site interpretation practicums.*

The flagship of the Interpretation and Translation Program (ITP) is an eight-month, full-time Diploma Program in Interpretation and Translation. In 2007/2008, twenty-two students graduated from the post-baccalaureate diploma program.

In partnership with local community organizations, such as S.U.C.C.E.S.S Foundation and the Society of Translators and Interpreters of BC, diploma program students provided interpretation and translation services at a number of prestigious events including GLOBE 2008 Trade Fair and Conference on Business and the Environment.

Focusing on business-oriented, hands-on translation practice, a 12-week **Translation Workshop** trained 28 Chinese and 10 Japanese translators in 2007/2008. The workshop will continue to assist students and working adults who wish to pursue a freelance interpreter career.

In the coming year, ITP plans to launch a four-month, full-time **Certificate Program in Interpretation and Translation** for students who are contemplating a career in cross-cultural communication. Offered in both English/Chinese and English/Japanese, the certificate program will help students gain a basic understanding of the role of interpreters and translators, and enforce SFU's key commitment and priority in internationalization.



*Language Programs offers a wide range of language, culture, and communication courses to assist students with personal and professional growth and development.*

Since their move to Continuing Studies from the David See-Chai Lam Centre for International Communication, Chinese and Korean programs have expanded in an effort to espouse SFU's commitment to global engagement and in order to meet the ever-growing community demand. This past year, enrollments were at an all-time high with 136 students in Chinese language courses and 91 students in Korean courses.

After a successful year of **Mandarin**, **Cantonese**, and **Korean** courses running at both the Vancouver and Surrey campuses, the Chinese and Korean Culture and Communication Program area is eager to develop in new and exciting directions, recognizing future generations of students will increasingly require languages, cultural understanding and international engagement. Learning Korean Through Drama is just one example of an innovative—and fun— approach to accomplishing this.

**French** and **German** language courses continue to do well, with 257 students in French courses and 184 students enrolled in German courses.

The Goethe Zentrum offers progressively structured German language courses from elementary to advanced levels. The French language program—offered in partnership with the Canada School of Public Service—assists participants in their quest to achieve the required competence to perform job-related functions and personal tasks.

The next year promises to be a vibrant and more diverse one as the Chinese and Korean combine with the French and German course offerings to consolidate Continuing Studies' non-credit language programming into one area, positioning SFU as one of the nation's leaders in the study and training of foreign languages and cultures.





“Reflecting back, the Certificate in Management program has filled in some of my training gaps, and therefore allowed me to develop a balanced perspective in managing my work and personal life.”

**Steve Cao**, Energy Management Engineer, BC Hydro, SFU Certificate in Management alumnus



## Management and Professional Programs

*The Management and Professional Programs (MPP) unit offers business and management related courses, certificates, diplomas and professional designation programs to help adults achieve their career goals.*

MPP had a busy year with the launch of three new programs and expansion continuing at SFU Surrey. A new **Certificate in Business Analysis** was introduced at the Vancouver campus, with 19 students in the first cohort.

MPP also created a new **Career and Life Planning** area, which includes foundational training and continuing education for professionals in career services and related fields. The **Career Development Practitioner Certificate**, a core part of this new program area, was launched at the Surrey campus.

Thirty-five courses were offered at both the Vancouver and Surrey campuses as part of the **Certificate in Management** program with enrollment of close to 700 students. A customized version of this program is now being offered to Air Transat employees at SFU Surrey.

The second cohort of the **Diploma in Applied Project Management** began in spring 2008 at

SFU Surrey. MPP also offered short courses in Managing Technology Projects, PMP Exam Prep, and a Team Approach to Project Management.

The second cohort of the **Strategic Supply Chain Management Leadership** program began in September 2007 at SFU Surrey, presented in partnership with the Purchasing Management Association of Canada.

The popular **Public Companies** course, supported by the BC Securities Commission and the TSX Venture Exchange, was offered three times and ran at full capacity of 45 participants.

In partnership with SFU's Centre for Tourism Policy and Research, a three-week field school was offered to 20 students enrolled in the University of Salzburg's International Executive MBA in Tourism and Leisure Management.

MPP is currently developing a new online certificate in restorative justice, working closely with Dr. Liz Elliott, School of Criminology.

*The Office of International Development (OID) supports SFU's strategic plans to promote internationalization in teaching, learning, research, and community service. OID manages major development projects and assists departments, faculty and staff wishing to engage in international development.*

The number of OID projects has tripled in the past five years and funding from CIDA and other organizations exceeds \$12 million. As a result of these projects, 15,000 teachers in Ghana received HIV/AIDS education, three adult learning centres in South East Asia enrolled 1,200 students, and 24 master's degree and four doctoral students from developing countries came to study at SFU.

SFU's Faculty of Education and School of Communication have taken key roles in these projects and developed strong links with universities in Ghana, Laos, Cambodia, Thailand, and Sri Lanka.

OID continued to support faculty wishing to engage in development projects through identification of funding opportunities, preparation of proposals, liaison services with funders, and the linking of academic opportunities for faculty and students to development project work. OID also delivered contract training to groups from China and Pakistan.

In August 2007, OID became the support quarters of the **China Council for International Cooperation on Environment and Development**, a high-level advisory body of international and Chinese experts who provide policy advice to China's State Council (cabinet).

March 2007 saw the launch of the speaker series on international development entitled "SFU Speaking of the World". Over 900 people attended public dialogues, brown bag sessions, and a three-day Focus on Africa symposium.

In 2009/2010, OID and SFU's School of Communication will embark on the development of HIV/AIDS awareness research projects with three universities in Ghana. These projects will be the highlight of an HIV/AIDS stigmatization conference in Ghana.



SFU President Michael Stevenson and the Honourable High Commissioner Margaret Ivy Amoakohene celebrate the 50th Anniversary of Ghana's independence, March 2007.



## Research and Evaluation Unit

*The Research and Evaluation Unit (REU) provides applied research and program evaluation services to a wide variety of internal and external clients, working closely with these clients to determine the most appropriate evaluation design relative to project objectives, contextual factors, and available resources.*

Within SFU, REU continues to provide evaluation services for the Integrated Studies Programs, French Cohort Program, and the new SFU Nights or Weekends (SFU NOW) program. REU conducted a survey of over 1000 undergraduate credit students taking classes at the SFU Vancouver campus in the 2007 fall semester, to help inform programming decisions.

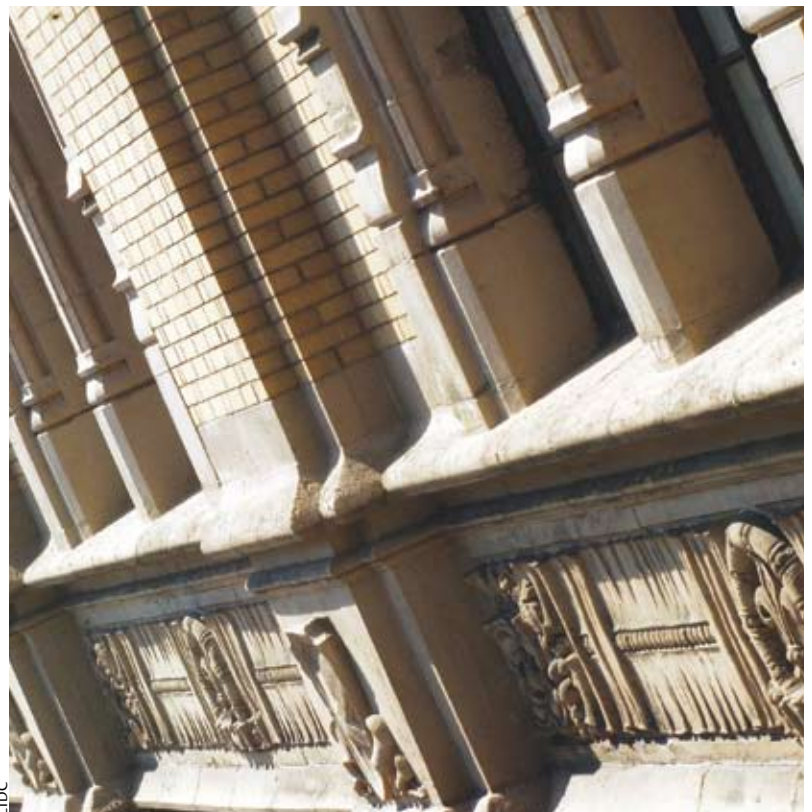
This past year the unit also worked with SFU Continuing Health Education to conduct a needs assessment and literature review for a new academic program

designed to help bridge Aboriginal students into post-secondary health career programs.

REU's external clients have ranged from Vancity, ICBC and the City of Surrey to the University of Botswana, Leadership Vancouver, and the Public Service Employee Relations Commission. REU provides extensive services to the community including evaluation of programs and project outcomes, performance measurement, benchmarking, surveys, and market, statistical and thematic analysis.

### Research Highlights

- Ongoing surveys and alumni interviews for Action Canada, a program affiliated with SFU's Centre for Dialogue that is committed to building leadership in the most promising emerging leaders in Canada
- Co-delivery (with the Commonwealth of Learning) and assessment of an online research and evaluation course for open/distance learning practitioners in Mozambique, Uganda, and Kenya
- Evaluations of the Commonwealth of Learning's Virtual University for the Small States of the Commonwealth
- Literature review and evaluation for a series of peer learning workshops on seniors' healthy living
- Evaluation of a leadership development program for BC Mental Health and Addiction Services
- Research on homelessness for the Salvation Army







"The Seniors Program courses are topical, the instructors outstanding, and the cumulative wisdom and life experience of classmates remarkable."

**Dianna Leder,**  
consultant and  
writer, Seniors  
Program student

## Seniors Program

19

*The Seniors Program facilitates and enhances on- and off-campus learning opportunities for those over the age of 55 across the Lower Mainland.*

One of the oldest and most respected programs in Canada, the Seniors Program supports SFU in its efforts to achieve diverse and inclusive learning for non-traditional student groups. The program offers over 50 non-credit classes per year, with over 2,000 Lower Mainland seniors participating in courses at SFU's Vancouver campus. Many courses are taught by retired SFU faculty members. Over 700 seniors were enrolled in classes during the spring 2008 term alone. The program also provides personalized advising support to mature learners currently enrolled in undergraduate classes at SFU's three Lower Mainland campuses.

Over the past year, the Seniors Program continued to expand its diverse courses and

lectures, including **Free Saturday Seniors Forums**, the **Learn Where You Live Program**, and **Senior Institute Seminars**. Reaching out to a province-wide audience, the program has launched a dynamic series of discussion videos through its **Outreach Program**. There are now five DVD videos available free of charge to non-profit senior centres through this program.

The Seniors Program will continue to advance its community-based learning initiatives through the Learn Where You Live Program in 2009/2010, expanding into New Westminster, North Vancouver, and West Vancouver. An innovative new series of symposiums focusing on the changing lives of baby boomers is also in the works for 2009/2010.



## 7th Floor Media

*Established in 1987, 7th Floor Media provides development, research and consulting services to private and public sector clients, enabling them to make the best use of online, mobile and interactive digital technologies.*

7th Floor Media had a successful year in 2007/2008, as it continued to help organizations across Canada realize their educational and cultural mandates through the innovative use of new media. As part of its ongoing investigation into the meaningful use of social media and social networking websites, 7th Floor Media created **FYI Canada/PVI Canada for Encounters with Canada** ([www.fyicanada.ca](http://www.fyicanada.ca)). Leveraging Web 2.0 tools, the site allows Canadian teens to meet their peers from across the country online and learn more about their country and fellow Canadians.

In fall 2007, 7th Floor Media also launched the **Safe Water Challenge** website ([www.7thfloormedia.com/safewater](http://www.7thfloormedia.com/safewater)). Water safety is a critical issue for rural and remote First Nations communities and the website encourages people to become water monitors.

7th Floor Media designed this website with and for First Nations adults interested in becoming community water safety monitors. Produced with funding from Inukshuk, this engaging animated game allows users to learn by doing as they take on the role of the community-based water monitor and make choices affecting the health and well-being of an imaginary First Nations community.

In early 2008, 7th Floor Media Co-Director Julie Zilber co-authored the report *Regulating Content on the Internet: A New Technological Perspective*. The report detailed the results of research conducted on behalf of Industry Canada into the technical feasibility of restricting or promoting access to content on the Internet in Canada.



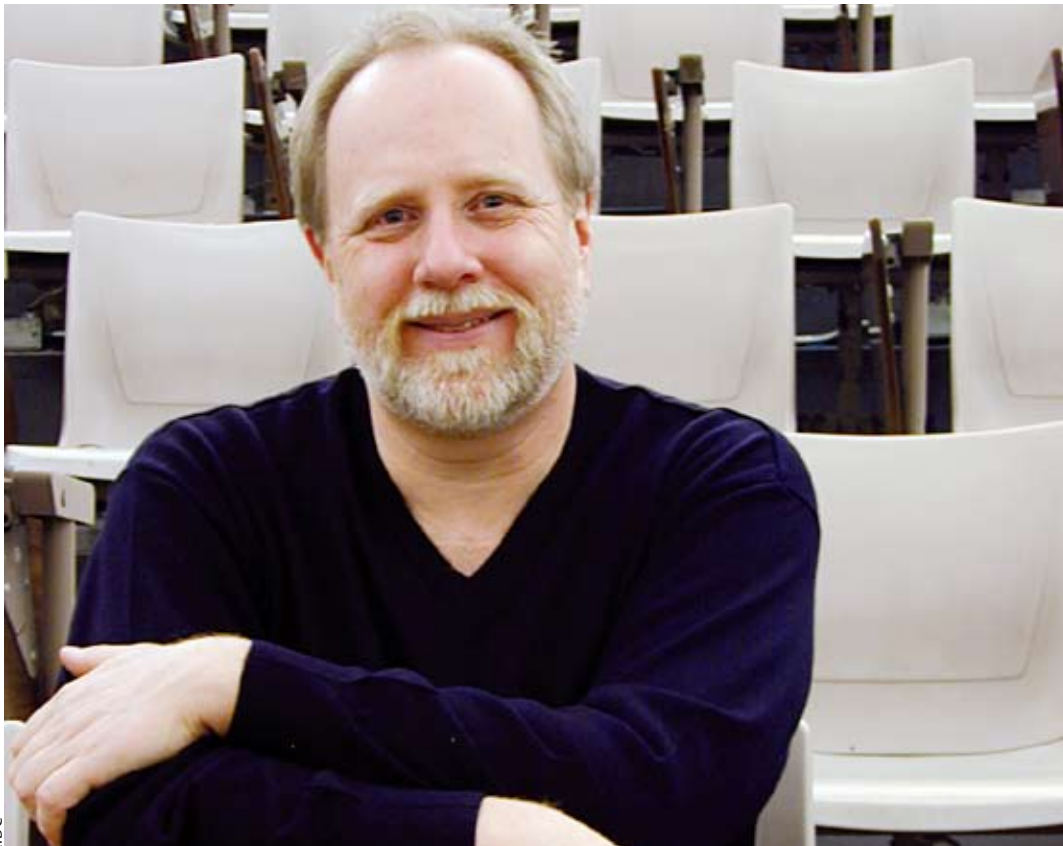
*SFU NOW: Nights or Weekends will make SFU degree courses available to working adults. Class schedules will be flexible and will be offered in the evenings and on weekends at the downtown Vancouver campus.*

The past year has seen SFU NOW develop from idea to reality. From initial conceptualization, SFU NOW moved forward to in-depth collaborative planning with academic departments and Student Services, in anticipation of the program launch.

SFU NOW's first set of course offerings are scheduled for delivery at the Vancouver campus in September 2008. These courses—14 in total from the Faculties of Arts and Social Sciences, Science, and Applied Sciences—will provide a range of opportunities for working adults to begin or continue university study. Most of the September courses are lower division courses; subsequent terms will see more upper division courses added to the roster. All courses are selected to enable students to complete a **Bachelor of General Studies** degree through the Faculty of Arts and Social Sciences, and

priority registration for SFU NOW students guarantees access to classes for these busy working adults.

SFU NOW will help learners meet their academic goals, whether that goal is to undertake courses for personal or professional interest or to complete a degree. SFU NOW students who have already gained admission or have been re-admitted to the university for September 2008 are grateful for the opportunity to complete courses on their own schedules. Many of these students are returning to the university to complete degrees begun years before and are keen to resume their studies. SFU NOW provides an important and valued opportunity to these former and new SFU students while supporting the university's goals to increase enrollment and student retention.



LIDC

*"As a teacher, I find working with older students to be a challenge and a pleasure ... It's possible to draw on their experience in ways you can't with traditional students, and that brings a great deal to the classroom."*

**Mark Leier,**  
Faculty of Arts  
and Social  
Sciences, SFU  
NOW Instructor

## Writing and Publishing Program

*With over 130 course offerings every year, the Writing and Publishing Program has helped thousands of professional and amateur writers and editors hone their skills, change career directions, and discover new talents.*

Canada's most comprehensive writing and publishing program, WPP received over 1500 course registrations for 140 courses and awarded 48 certificates in five certificate programs this past year.

In 2007/2008, WPP continued to connect the literary community with SFU and the general public. Supported by the Community Partnership Fund, WPP developed a mentorship program aimed at helping low income writers attain economic self-sufficiency.

Over 150 people enjoyed hearing author David Albahari in the first in a series of lectures by prominent writers organized by WPP with support from the Canada Council. WPP also

hosted **Writing Talks**, a series of presentations during the Word on the Street literary event in Vancouver.

Participants in the 2007 Vancouver International Writers and Readers Festival attended the launch of **emerge**, the annual Writer's Studio anthology, which showcased the work of 20 new writers in the genres of non-fiction, poetry, fiction and lyric prose.

**The Memory Project**, organized by WPP in partnership with *Geist* magazine, invited Vancouverites to write about their memories of downtown. Selected work was displayed at the Harbour Centre and will be shown again at the Vancouver Museum in November 2008.

"In addition to my teaching responsibilities as a lecturer in the Department of English, I have taught in this program for 25 years, and I have thoroughly enjoyed helping my professional students (many of whom are graduates of SFU) develop the expertise in communication that will enable them to advance in their current careers."

**Anne Hungerford**,  
writer and  
researcher,  
Advanced Study in  
Writing for Business  
Instructor





## Credit Statistics

	2006–2007 Enrollments	2007–2008 Enrollments
Centre for Online and Distance Education	13,772	13,897
Integrated Studies Programs	838	882
Harbour Centre Programs	5,359	5,588
Seniors Program	110	105
<b>Total Credit Enrollments</b>	<b>20,079</b>	<b>20,472</b>

## Non-Credit Certificate and Diploma Statistics

	2006–2007 Enrollments	2007–2008 Enrollments
Certificate in Business Writing, Public Relations and Marketing Communication	491	413
Certificate in Creative Writing	539	514
Certificate in Editing	343	433
Certificate in the Liberal Arts	391	390
Certificate in Management	692	690
Certificate in Publishing	177	133
Certificate in Technical Communication	189	122
Diploma in Applied Project Management	70	201
Diploma in Dialogue and Negotiation	18	12
Diploma in Interpretation and Translation	245	154
Diploma in Rehabilitation Management	117	115
Management Skills in Advanced Technology	104	52
Supply Chain Management Leadership Program	45	85
Translation Workshop	54	59
Urban Design Certificate	340	457
<b>Total Non-Credit Certificate and Diploma Program Registrations</b>	<b>3,815</b>	<b>3,830</b>

## Non-Credit Program Statistics

	2006–2007 Enrollments	2007–2008 Enrollments
Conference/Symposium	757	415
English Language and Culture	686	680
Forums and Dialogues	6,078	3,946
Individual Course/Seminar/Workshop	2,875	2,520
Lecture Series	1,640	1,950
Philosophers' Café	3,384	2,543
Public Lectures	4,555	4,655
<b>Total Non-Credit Program Enrollments</b>	<b>19,975</b>	<b>16,709</b>
<b>Total Credit and Non-Credit Enrollments</b>	<b>43,869</b>	<b>41,011</b>

## Contributions to Our Communities

### Funded Research

#### **Michal Fedeles, Program Director, Continuing Health Education**

Project Lead, Preparation for Health Careers in Aboriginal Communities. Supported by Health Canada through the Aboriginal Health Human Resources Initiative (AHHRI).

Principal Investigator, Public Engagement with Information Technologies for Better Health. Supported by the Michael Smith Foundation for Health Research (MSFHR) through the Technology Enabled Knowledge Translation Investigative Centre in Health (TEKTIC).

Principal Investigator, Technology Enabled Academic Detailing versus Academic Detailing in Diabetes Management: Supporting Knowledge Translation in Appropriate Treatment through an Interdisciplinary Approach. Supported by the Canadian Institutes of Health Research (CIHR).

#### **Patricia Gallaugh, Program Director, Continuing Studies in Science and the Centre for Coastal Studies**

Co-investigator, Enhancing the Capacity of Canadian Rural Communities to Adapt to Uncertain Futures. Supported by Natural Resources Canada, Climate Change Impacts and Adaptations Program.

Collaborator, Consortium for Genomic Research on All Salmonids Project (Genomic, Ethical, Ecological, Economic, Legal and Societal Section). Supported by Genome Canada/Genome BC.

Leader, Linking Science and Local Knowledge Working Group of the Ocean Management Research Network. Supported by Social Science and Humanities Research Council and Fisheries and Oceans Canada Joint Initiatives Program.

#### **Julie Zilber, Program Director, 7th Floor Media**

Principal Investigator, Research into the Technological Feasibility of Restricting or Promoting Access to Certain Types of Content on the Internet. Supported by Industry Canada.

### Presentations

#### **Mignon Alphonso, Coordinator, Office of International Development**

"Gender, Globalization, and Health in the Global South: Women's responses to crisis and opportunities arising from transnational and domestic social movements", Women Studies Class, Course 303, Simon Fraser University, Burnaby, BC, March 28, 2008.

"Conflicting conclusions on the actual effectiveness of micro-credit programs on poverty reduction and impacts on women", Focus on Africa Institute, Simon Fraser University, Vancouver, BC, May 10, 2008.

#### **Joanna Ashworth, Program Director, Dialogue Programs**

"Imagine BC: Innovations in Public Participation", Chinese Government Policy Analysts Delegation, Vancouver, BC, September 2007.

Speaker, Canadian Conference on Dialogue and Deliberation, Vancouver, BC, November 2007.

National Co-Chair, Canadian Conference on Dialogue and Deliberation, Vancouver, BC, November 2007.

#### **Susan Burgess, Program Director, Management and Professional Programs**

"Are we there yet? The journey of repositioning a non-credit Certificate Program in Management", co-presented with C. Dunlop, 92nd Annual Canadian Association for University Continuing Education Conference, Vancouver, BC, April 13, 2007.

"A visionary endowment partners university with social service provider", University Continuing Education Association (UCEA) Region West Annual Conference, Palm Springs, USA, October 10–12, 2007.

#### **Michal Fedeles, Program Director, Continuing Health Education**

"Inter-professional academic detailing going high-tech: Using web and PDA-based approaches to promote physician-pharmacist interactions in evidence-based diabetes management", with K. Ho, S. Jarvis-Selinger, A. Nguyen, A. Gunasingam, C. Cressman, E. Chan, H. Novak Lauscher, Canadian Association for Continuing Health Education (CACHE) conference, Quebec City, QC, October 13–15, 2007.



"Technology enabled academic detailing: Facilitating personalized knowledge translation through interprofessional education", (with K. Ho, A. Nguyen, S. Jarvis-Selinger, C. Cressman, J. Fong, E. Chan, & A. Gunasingam), Continuing Medical Education Congress, May 29–31 2008, Vancouver, BC.

**Patricia Gallagher, Program Director, Continuing Studies in Science and the Centre for Coastal Studies**

"Linking Science and Local Knowledge", Meeting of Ocean Management Research Network Board and Government Representatives, Ottawa, ON, March 2008.

**Katherine McManus, Program Director, Writing and Publishing Program**

"Student assessment and evaluation practices in Continuing Studies", Naramata conference on Continuing Studies, March 2008.

**Noni Maté, Program Director, 7th Floor Media**

"Collaborative learning using the Benchmarks website", Social Studies Representatives of the Ministries of Education, February, 2008.

**Tom Nesbit, Associate Dean and Director, Centre for Integrated & Credit Studies**

"Live vicariously! Innovative tales from SFU", co-presented with A. Aberbach, K. McManus, G. Price, W. Steinberg and Y. Wosk, 92nd Annual UCEA Conference, Vancouver BC, April 11–14, 2007.

"Keepers of the metaphorical gate: The role of journal editors", with M. Alfred, D. Boud, B. Hill, P. Jarvis, M. Osborne, P. Issac Savage, E. W. Taylor, and M. Zukas, 48th Annual Adult Education Research Conference. Halifax NS, June 6–9, 2007.

"Writing for journal publication", with E.W. Taylor, Annual Conference of the Commission of Professors of Adult Education, Norfolk, VA, November 2–4, 2007.

"International perspectives on university continuing education", with M. Bowl, P. Davies, J. Field, K. Forrester, I. Greib, and S. Walters, 5th International Conference on Researching Work and Learning, Cape Town, South Africa, December 2–6, 2007.

**Gordon Price, Program Director, City Program**

"Metro dialogue—south—transportation Metro Vancouver", Eagle Quest, April 4, 2007 (panel).

"The Vancouver experience", Field Paoli Architects, San Francisco, May 2, 2007.

"Transportation: We can't get there from here", Metro Vancouver, May 3, 2007 (panel).

"Profile of the Greater Vancouver region" Atlanta LINK Delegation, May 10, 2007.

"Vancouver tour", Ipswich Ripley Valley (Australia) delegation, May 11, 2007.

"Vancouver background", Danish Planners delegation, May 13, 2007.

"Why the suburbs want urbanity", AltBuild Conference, Santa Monica, CA, May 19, 2007.

"Planning for the second great city", SFU Surrey: Mayors' Public Lecture Series, Surrey, BC, May 30, 2007.

"Smart decisions for smart growth", Chard Development, Victoria, BC, June 5, 2007.

"BC and Canada as Asia's Pacific gateway into North America (Municipal and regional perspective)", June 8, 2007 (panel).

"Downtown Vancouver walking tour", Portland Metro delegation, June 8, 2007.

"Downtown Vancouver walking tour", Portland State University planning students (MURP), June 16, 2007.

"A climate for change—The dynamics of EcoDensity", Vancouver Board of Trade Forum, June 18, 2007, co-presented with Thomas Mueller, Green Building Council; Sam Sullivan, Mayor of Vancouver; and Michael White, Senior Planner, City of Vancouver.

"Vancouver lessons", Montgomery County (Virginia) Planning Commission, July 12, 2007.

"Long-term rail planning", Valley Transportation Advisory Committee, August 11, 2007.

"New audiences for the arts", Arts Club, August 27, 2007.

"The 2040 match of the century: corridors vs centers", co-presented with Patrick Condon, Portland Metro Council, September 26, 2007.

"Vancouver story and tour", Ryerson School of Urban and Regional Planning, October 1, 2007.

*continued over...*

## Contributions to Our Communities *continued*

"Vancouverism", Architects Design Network, October 2, 2007.

"Vancouver style history", University of Oregon Architecture Department, October 4, 2007.

"Density and design", Local Government Commission—East Bay (San Francisco) political representatives, October 11, 2007.

"Getting the public on board", Association of Bay Area Governments (San Francisco) and Metropolitan Transportation Commission, October 12, 2007.

"Freeways then and now", Langara Sustainability Forum, October 27, 2007.

"Development of Vancouver", Kwantlen College Third Age Group, October 30, 2007.

"Tomorrow's cities and suburbs", co-presented with D. Pearl and C. Despres, Les Conférences La Presse / Radio Canada, Montreal, QC, November 14, 2007.

"Sustainable community planning: The role of mass transportation", co-presented with B. Wilds, Gateway Council and A. Domass, Vancouver Port Corporation, SFU Urban Studies, November 8, 2007.

"Planning green spaces in Vancouver", Mayor's Open Space Task Force, San Francisco, CA, November 15, 2007.

"Vancouver story", Voice New Westminster, November 19, 2007.

"Vancouver and transportation", Portland State University and City of Portland Transportation Class, Portland, OR, November 29, 2007.

"Transportation learning day", Leadership Vancouver, January 28, 2008.

"West Vancouver forum: Changes and choices", co-presented with C. Ho, Smart Growth BC; H. Kalke, Kalico Developments and J. Whyte, realtor, District of West Vancouver, January 30, 2008.

"Four generations", Askew Institute: Gainesville, FL, February 8, 2008.

"EcoDensity Vancouver style", Livable Places, Los Angeles, CA, February 11, 2008.

"World business districts summit: sustainable transportation" (panel), La Defense, Paris, February 14, 2008.

"Vancouver story", BC Real Estate Convention, February 26, 2008.

"Role of the region: Economy and transportation (south)", co-presented with K. Dobell, Office of the Premier (retired);

T. Gugliotta, YVR; C. Ho, Smart Growth BC; and C. Badger, Port Authority, Metro Vancouver, March 5, 2008.

"Role of the region: Economy and transportation" (panel), Metro Vancouver, March 19, 2008.

### **Ruth Price, Program Director, Integrated Studies Programs**

"Trickster teachings: Delivering a degree completion program for aboriginal peoples in British Columbia, Canada," with B. Burtch and A. Hartley, Centre for Research and Lifelong Learning Conference, Stirling, Scotland, June 2007.

### **Wendy Steinberg, Program Director, International Teaching Assistants Program**

"Academic and cultural challenges faced by international students." Academic Librarian in Public Service (ALPS) Annual Meeting, December 7, 2007, Surrey, BC.

"Helping foreign students to acculturate to North American classrooms." 34th Bilingual Multicultural Education/Equity "Joining Hands for Student Success" Conference, January 30, 2008, Anchorage, AK.

### **Gladys We, Coordinator, Marketing and Communications**

"Transformations in Continuing Studies Marketing on the Web", Western Administrative and Promotion Specialists in University Continuing Education, October 26, 2007, Victoria, BC.

"Google Adwords and other online marketing campaigns" (panel), Canadian Association for University Continuing Education Dial and Discuss teleconference, March 25, 2008.

### **Julie Zilber, Program Director, 7th Floor Media**

"Access.ca: Social Studies Resources for Canadian Teachers". Presentation to International Cultural Heritage Informatics Meeting - ICHIM07, November, 2007, Toronto, ON.

"Safe Water Challenge: Multimedia Games for Adult Learners", 2008 ICT Summit, February 2008, Vancouver, BC.

"Broadband Hogs and Net Equity", keynote presentation to the BC Community Broadband Conference, March 2008, Vancouver, BC.



## Publications

### Joanna Ashworth, Program Director, Dialogue Programs

- "Dialogues on Multiculturalism," *Cultures West*, Affiliation of Multicultural Societies and Services of BC (AMSSA). Vol 26, No. 1: Spring 2008.
- "Book introduction," *On Teaching and Learning*, Jane Vella, 2007.
- Community economic development in Bolivia video (CIDA project).
- Imagine BC: Health and community video
- BC Ministry of the Attorney General
- Welcoming and Inclusive Communities
- Conference: Opening video segment for conference.

### Chris Dagg, Program Director, China Council for International Cooperation on Environment and Development, Office of International Development

- "The 2004 elections: Political reform and democratization", *Drama Indonesia: Ketidakpastian dalam Dunia yang Mengglobal*, UGM Press, 2007. Geoffrey Hainsworth and Bakti Setiawan (eds)
- "Conflict resolution in the Reformasi era: The role of civil society" (co-authored with Karlina Suppelli) *Drama Indonesia: Ketidakpastian dalam Dunia yang Mengglobal*, UGM Press, 2007. Geoffrey Hainsworth and Bakti Setiawan (eds)

### Patricia Gallagher, Program Director, Continuing Studies in Science and the Centre for Coastal Studies

- "The paucity of ethics in Canadian environmental affairs," *Canadian Society of Environmental Biologists Newsletter Bulletin*. Fall 2007. Vol. 64 (2) pp 13–19. (With R.J. Gibson, P. Gallagher and R.L. Haedrich).
- "Alert Bay: Community solutions to climate change" (with N. Goggins, H. Eklund, ed. P. Gallagher).
- "Adapting to uncertain futures—Moving toward implementation: Climate change adaptation and community planning in Alert Bay", (with S. Breen, P. Gallagher, N. Goggins, K. Vodden and L. Wood).
- Fraser sockeye salmon: Moving from talk to action*, 104 pp, ISBN 978-0-86491-298-5. P. Gallagher and L. Wood (Eds).

### Tom Nesbit, Associate Dean & Director, Centre for Integrated and Credit Studies

- "Social class and the education of adults." K. Cahill and L. Johannessen (Eds). *Considering class* (pp. 133–147). Vienna: LitVerlag.
- "Introduction: The Canadian context of adult education." T. Fenwick, T. Nesbit & B. Spencer (Eds.). *Contexts of adult education: Canadian perspectives* (pp. 13–22). Toronto: Thompson Educational Publishers.
- "Editorial: Adult education in Canada." *Canadian Journal for the Study of Adult Education*, 20 (1), ii–iv.

### Wendy Steinberg, Program Director, International Teaching Assistants Program

- "The ITA program: An academic bridging program for the changing demographics on North American campuses." *The Journal of Continuing Higher Education*. Volume 55. Number 3. Fall 2007.

### Julie Zilber, Program Director, 7th Floor Media

- "Regulating the Internet: A New Technological Perspective" (with Gerri Sinclair and Ed Hargrave). *Report for Industry Canada*. 2008.
- "Access.ca: Social Studies Resources for Canadian Teachers". In the *Proceedings of the International Cultural Heritage Informatics Meeting—ICHIM07*, 2007.

## Contributions to Our Communities *continued*

### Community Involvement

All Program Directors and senior administrative personnel are members of the Canadian Association for University Continuing Education.

#### **Mignon Alphonso, Coordinator, Office of International Development**

Member, Kenya Peace and Solidarity Committee

#### **Joanna Ashworth, Program Director, Dialogue Programs**

National Co-Chair, Canadian Conference on Dialogue and Deliberation, Vancouver, BC, November 2007.

#### **Shanthi Besso, Program Coordinator, Community Education Program**

Member, Downtown Eastside Literacy Roundtable

Member, Downtown Eastside Women's Leadership Network

#### **Susan Burgess, Program Director, Management and Professional Programs**

Member, Grants Committee for the Salvation Army Development Endowment Fund

Member, Canadian Association of Management Consultants

Member, BC Human Resource Management Association

#### **Michal Fedeles, Program Director, Continuing Health Education**

Founding Member, International Society for the Scholarship of Teaching and Learning (ISSOTL)

Founding Member, Technology Enabled Knowledge Translation Investigative Centre in Health (TEKTIC)

#### **Patricia Gallagher, Program Director, Continuing Studies in Science and the Centre for Coastal Studies**

Member, Special Working Group on Topic 3—Linking Science and Governance in Coastal Regions, International Land Ocean Interactions in the Coastal Zone (LOICZ), Germany

Member of Science Advisory Committee, Canadian Healthy Oceans Network, National Science and Engineering Council of Canada

Evaluator, European Union 7th Brussels Framework Program

Member, Education Committee, Iris Griffith

Interpretive Centre, Pender Harbour, BC

Board Member, Inner Coast Natural Resource Centre and the Alert Bay Marine Laboratory and Research Society, Alert Bay, BC

Member, Program Advisory Committee, Blue Waters Alliance—A partnership between Canada and Costa Rica

Member, Local Steering Committee, Coastal Zone Canada 2008, and Member of the Board, Coastal Zone Canada Association

Member, Integrated Salmon Dialogues Forum, Fisheries and Oceans Canada

Invited academic/science expert, Workshop on Ecological Impacts of Fishing Methods, Lunenburg, NS, Ecology Action Centre, Living Oceans and Marine Conservation Biology Institute

Member, Steering Committee, Canada Ocean Lecture

#### **Katherine McManus, Program Director, Writing and Publishing Program**

Editorial Committee Member, *International Journal of Independent Scholars*

Reviews Editor, *Canadian Journal for the Study of Adult Education*

Member, Canadian Association for the Study of Adult Education

Advisory Board Member, UBC Certificate in Infection Prevention and Control

#### **Noni Maté, Program Director, 7th Floor Media**

Board Member, Culture.ca Editorial Board, Department of Canadian Heritage

Board Member, Jewish Book Festival

#### **Shaheen Nanji, Program Director, International Development and Faculty Engagement**

Founding member, Kenya Peace and Solidarity Committee

Member, Adjudication committee for Excellence in Distance Education Teaching Materials, 5th Pan Commonwealth Forum, The Commonwealth of Learning

#### **Tom Nesbit, Associate Dean and Director, Centre for Integrated and Credit Studies**

Chair, Research Development Initiative

Adjudication Committee, Social Sciences and Humanities Research Council of Canada

Member, Education Sectoral Council, Canadian Commission for UNESCO

Member, Research Committee, CAUCE



Executive Member, Canadian Association for the Study of Adult Education  
 Editor-in Chief, *Canadian Journal for the Study of Adult Education*  
 Member, Steering Committee, SFU Institute for the Humanities

**Gordon Price, Program Director, City Program**

Heritage Bike Tour Leader, Vancouver Heritage Foundation  
 Arts Experience Centre Host, Downtown Vancouver Association  
 UDI Awards 2007 Juror, Urban Development Institute  
 AIBC Awards 2007 Juror, Architectural Institute of BC  
 ICSC Board Member, International Centre for Sustainable Cities  
 Sightline Institute Board Member, Sightline Institute (Seattle)  
 ULI Formation Council, Urban Land Institute—BC Chapter

**Ruth Price, Program Director, Integrated Studies Programs**

Member, Membership Committee, Canadian Association for University Continuing Education (CAUCE)  
 Member, Program Advisory Committee, Research and Evaluation Unit, Continuing Studies  
 Secretary, Western Region, University Continuing Education Association (UCEA)  
 Member, Conference Planning Committee, 2007 UCEA Annual Conference  
 Member, Association for Continuing Higher Education (ACHE)

**Wendy Steinberg, Program Director, International Teaching Assistants Program**

Advisory Board Member, Immigrant Talent Integration Project, Ministry of Economic Development

**Gladys We, Coordinator, Marketing and Communications**

Judge, Marketing Awards, Canadian Association for University Continuing Education

**Yosef Wosk, Program Director, Interdisciplinary Programs**

Organizer, Robert R. Reid Award for Lifetime Achievement in the Book Arts and the Alcuin Society's Coat of Arms  
 Member, Executive, Vancouver Institute

Presenter, national award, at the annual Yosef Wosk-SFU-Alcuin Society lecture  
 Founding Member, Canadian Academy of Independent Scholars  
 Board of Governors, Vancouver Holocaust Education Society  
 Board of Governors, Pacific Torah Institute  
 Board of Governors, Hebrew Academy  
 Board of Directors of the Vancouver Museum  
 Member of publication committees for Canadian Academy of Independent Scholars, Vancouver Holocaust Education Centre, Jewish Museum and Archives of British Columbia; Education Advisory Committee for the Vancouver Foundation

**Julie Zilber, Program Director, 7th Floor Media**

Member of the Board, Virtual School Society of British Columbia  
 Vice-Chair, Lions Gate Learning Alliance  
 Member of the Board and Treasurer, Karate BC

**Awards**

**Joanna Ashworth, Program Director, Dialogue Programs**

Canadian Association for University Continuing Education award for regional programming for Imagine BC

**Shanthi Besso, Program Coordinator, Community Education Program**

Award for Gender Equality Achievement for the Women, Poverty and Education in Mexico project, bestowed at the 15th Annual Canadian Awards for International Cooperation on May 23, 2007

**Ruth Price, Program Director, Integrated Studies Programs**

Certificate of Mastery in Prior Learning Assessment, DePaul University, Chicago, April 2008

**Yosef Wosk, Program Director, Interdisciplinary Programs**

Honoured by the Vancouver Public Library and Simon Fraser University Library for "his many contributions to education, arts and culture in Vancouver and worldwide"  
 Friend for Life Award, the highest honour from the Jewish Family Service Agency  
 Spirit of Vancouver Award, Vancouver Board of Trade

## Advisory Committees and Boards

Continuing Studies builds connections between the university and the community. Our advisory committees and boards help us to bring some of our best minds together to craft programs that are informed by current university research and community needs. We are grateful to our advisors.

### Senate Committee on Continuing Studies 2008/2009

Brad Bart, Lecturer, School of Computing Science  
Joan Collinge (Chair), Dean *pro tem*, Continuing Studies  
Lynn Copeland, Dean of Library Services  
Benjamin Lee, Student Senator  
Martin Laba, Director, School of Communication  
Dolores van der Wey, Assistant Professor, Faculty of Education  
D'Arcy Warner, Senator (at-large); Past-president, SFU Alumni Association

### Centre for Online and Distance Education Faculty Advisory Committee, 2008/2009

Craig Asmundson, Senior Lecturer, School of Kinesiology  
Heesoon Bai, Associate Professor, Faculty of Education  
Greg Baker, Senior Lecturer, School of Computing Science  
Elaine Fairey, Director, Student Learning Commons & Associate University Librarian, Bennett Public Services  
Joan Sharp, Senior Lecturer, Department of Biological Sciences  
Richard Smith, Associate Professor, School of Communication  
Yvonne Tabin, Director *pro tem*, Centre for Online and Distance Education

### City Program Advisory Committee

Nick Blomley, Professor, Department of Geography  
Jeff Derksen, Assistant Professor, Department of English  
Joyce Drohan, Senior Architect, James K.M. Cheng Architects Inc.  
Michael Geller, architect, developer, and former president, SFU Community Trust  
Penny Gurstein, Professor, School of Community and Regional Planning, University of British Columbia  
Alan Hartley, Principal, Stantec Architecture

Meg Holden, Assistant Professor, Urban Studies Program, Department of Geography  
Eugene McCann, Assistant Professor, Department of Geography  
Anthony Perl, Director, Urban Studies Program; Professor, Urban Studies and Political Science  
Tim Pringle, Executive Director, The Real Estate Foundation of British Columbia  
Mark Roseland, Director, Centre for Sustainable Community Development  
Randy Sharp, Principal, Sharp & Diamond Landscape Architecture Inc.  
Paddy Smith, Professor, Department of Political Science  
Kennedy Stewart, Assistant Professor, Master of Public Policy  
Michael von Hausen, President, MVH Urban Planning and Design, Inc.  
Peter Williams, Director, Centre for Tourism Policy and Research

### Community Education Program Advisory Committee

Evan Alderson, Learning Strategies Group, Faculty of Arts and Social Sciences  
Nicholas Blomley, Professor, Department of Geography  
Kathleen Boyes, Neighbourhood Housing Society  
Melanie Conn, Program Director, Certificate for CED Professionals, Centre for Sustainable Community Development  
Warren Gill, VP, University Relations  
Hendrik Hoekema, Vancouver Eastside Educational Enrichment Society  
Stephanie Jewell, Dean of Arts, Vancouver Community College  
Lucy LeMare, Associate Professor, Faculty of Education  
Marika Sandrelli, Supervisor of Clinical Services, Maple Ridge Treatment Facility, Fraser Health Authority  
Grace Tait, Learning Centre Coordinator, Aboriginal Mother Centre Society  
Mary Waddington, Instructional Associate, Access & Education Services, Vancouver Community College

### Continuing Health Education Advisory Committees

Arun Chockalingam, Professor and Director, Continuing Public Health Education, Faculty of Health Sciences



Catherine Dunlop, Program Director, Research and Evaluation Unit, Continuing Studies  
Tom Nesbit, Associate Dean, Continuing Studies

Pamela Whiting, Director, Networks, BC Mental Health and Addictions Services, Provincial Health Services Authority

#### *Advisory Committee for the Diploma Program in Rehabilitation Management*

Nora Bryant, Assistant Regional Manager, Medical Coordination—Western Canada, The Great-West Life Assurance Co.

Karlene Dawson, Disability Management Consultant, Fraser Health—Fraser East

Margo Greiner, Vocational Rehabilitation Consultant, Margo Greiner & Associates Inc.

Henry Harder, Associate Professor, Chair, Health Sciences Program, University of Northern British Columbia

Chris Hartmann, Director of Vocational Rehabilitation, WorkSafe BC

Alan Kaufman, Chair, Professional Development/Education Vocational Rehabilitation Consultant, WorkSafe BC

Mark Leier, Director, Centre for Labour Studies

Tony Leyland, Senior Lecturer, School of Kinesiology

Sarah O'Leary, Barrister & Solicitor, Health Sciences Association

Dean Powers, DC Powers & Associates

Dan Robinson, Robinson Ergonomics Inc.; President, Association of Canadian Ergonomists

Kathy Taberner, Occupational Therapist (OT), Taberner Coaching and Consulting Services

Katrina Tilley, Occupational Therapist (OT), Neil Squire Foundation

Greg Travers, The Canadian Council on Rehabilitation and Work

Angela Wolff, PhD Student, Nursing, University of British Columbia

#### **Continuing Studies in Science**

Faculty members on Advisory Committees included:

Diana Allen, Professor, Department of Earth Sciences

Leah Bendell-Young, Professor, Biosciences

Willie Davidson, Professor, Molecular Biology and Biochemistry

Larry Dill, Professor, Department of Biological Sciences

Kenneth Lertzman, Professor, School of Resource and Environmental Management  
Arne Mooers, Associate Professor, Department of Biological Sciences

John Reynolds, Tom Buell Chair of Salmon Conservation

Rick Routledge, Chair, Department of Statistics and Actuarial Science

Murray Rutherford, Assistant Professor, School of Resource and Environmental Management

Peter Williams, Centre For Tourism Policy, School of Resource and Environmental Management

*In addition, many members of the external community, including representatives of the federal government, First Nations, NGOs and industry served in an advisory capacity for each conference and event.*

#### **Dialogue Programs Advisory Committees**

##### *Imagine BC Advisory Board*

Joanna Ashworth, Director, Dialogue Programs  
Ann Cowan, Executive Director, Vancouver Campus

David Helliwell, Principal, Small Energy Group  
Cheeying Ho, Executive Director, Smart Growth BC

Caroline North, North Growth Management Ltd.

Rudy North, North Growth Management Ltd.

Tony Penikett, Tony Penikett Negotiations Inc.

Mark Roseland, Director, Centre for Sustainable Community Development

Peter Williams, Professor, School of Resource and Environmental Management

Mark Winston, Director, Morris J Wosk Centre for Dialogue

##### *Diploma in Dialogue and Negotiation Academic Advisory Committee*

Robert Anderson, Professor, School of Communication

Martin Laba, Director, School of Communication

Genevieve Fuji Johnson, Assistant Professor, Department of Political Science

##### *Academic Advisory Committee*

Robert Anderson, School of Communication

Genevieve Johnson, Department of Political Science

Martin Laba, School of Communication



## Advisory Committees and Boards *continued*

### *Dialogue Steering Committee*

Joanna Ashworth, Director, Dialogue Programs  
 Ann Cowan, Executive Director, Vancouver Campus  
 Bryan Gallagher, Student Representative, SFU Business  
 Mark Wexler, Professor, SFU Business  
 Peter Williams, Professor, School of Resource and Environmental Management  
 Mark Winston, Director, Morris J Wosk Centre for Dialogue  
 Yosef Wosk, Program Director, Interdisciplinary Programs

### **Integrated Studies Academic Steering Committee**

Paul Budra (Chair), Academic Director, Integrated Studies; Associate Dean, Faculty of Arts and Social Sciences  
 Colleen Collins, Associate Dean, Faculty of Business Administration  
 Malgorzata Dubiel, Senior Lecturer, Department of Mathematics  
 Anne Hungerford, Lecturer, Department of English  
 Tom Nesbit, Associate Dean, Continuing Studies  
 Ruth Price, Program Director, Integrated Studies

### **International Teaching Assistants Program Advisory Committee**

Kumari Beck, ITA Issues Researcher, Faculty of Education  
 Moninder Bubber, Diversity Librarian  
 Diana Cukierman, School of Computing Science  
 Trude Heift, Associate Dean of Graduate Studies, Department of Linguistics  
 Dianne Jamieson-Noel, Centre for Online and Distance Education, Continuing Studies  
 Steve Marshall, Faculty of Education

### **Interpretation and Translation Program Program Advisory Committee**

Heather Charest, Coordinator, Interpretation and Translation  
 Winnie Chiang, Head Instructor, Diploma Program in Interpretation and Translation  
 Laura Chu, Translator, HSBC North America  
 Janine Corrado, Coordinator, Law Court Education Society  
 Tiffany Lee, Coordinator, Community Outreach, Supreme Court of BC  
 Phyllis Wrenn, Chair, French Department

### **Management and Professional Programs Steering Committee**

Dianne Cyr, Associate Professor, Faculty of Business Administration  
 Andrew Gemino, Associate Professor, Faculty of Business Administration  
 Nicolas Schmitt, Associate Chair, Department of Economics  
 Mark Wexler, Professor, Faculty of Business Administration  
 Peter Williams, Professor, Faculty of Applied Sciences

### **Research and Evaluation Unit Advisory Committee**

Brian Burtch, Professor, School of Criminology  
 Catherine C. Dunlop, Program Director, Research and Evaluation Unit  
 Margaretha Hoek, Consultant  
 Allan MacKinnon, Professor, Faculty of Education  
 Ruth Price, Program Director, Integrated Studies Programs, Continuing Studies

### **Seniors Program Academic Advisory Committee**

Alan D. Aberbach, Program Director, Seniors Program  
 Susan Burgess, Program Director, Community and Professional Programs  
 Joan Collinge, Dean *pro tem*, Continuing Studies  
 Lesley Cormack, Dean, Arts and Social Sciences  
 Elizabeth Jones, President, SFU Seniors Lifelong Learners Society  
 Tom Nesbit, Associate Dean, Continuing Studies



### 7th Floor Media Advisory Committee

Chuck Hamilton, Manager, Learning Technology, IBM Canada's Innovation Center, and supporting member of IBM's worldwide Learning Solutions team

Evan Jennings, Associate Director, Olympic Portal Services, Bell

Gerri Sinclair, Executive Director, Master of Digital Media Program, Centre for Digital Media

Richard Smith, Associate Professor, School of Communication; Publisher, *Canadian Journal of Communication*

### SFU Publications Board

Paul Delany, Professor emeritus, Department of English

Robert M. Gordon, Professor and Director, School of Criminology

Scott Mackenzie, Head, Document Delivery Services

Katherine McManus, Program Director, Writing and Publishing Program

Yvonne Tabin, Director, Centre for Online and Distance Education

John Whatley, Academic Program Director, Centre for Online and Distance Education; Associate Member, Department of English; Associate Member, School of Criminology

### Writing and Publishing Program Advisory Committees

#### *Program Advisory Board*

Rowena Hart, educational and technical writing consultant

Anne Hungerford, Department of English and Continuing Studies

Rowland Lorimer, Director, SFU Canadian Centre for Studies in Publishing

Miranda Pearson, author

Barbara Tomlin, editor

#### *Technical Communications External Advisory Board*

Susan Andrews, ACD Systems

Ellen Ashdown, MaxHire Solutions

Tamara Chapman, Society for Technical Communications

Amanda Goldrick-Jones, SFU Writing Centre Coordinator; Past President of the Canadian Association of Teachers of Technical Writing

Rowena Hart, educational and technical writing consultant

Duncan Kent, Duncan Kent and Associates, Ltd.

Meghan Mittler, alumna

Tony Strangis, Business Objects

#### *The Writer's Studio External Advisory Board*

Kate Braid, author

Stephen Collis, author and Professor, Department of English

Stephen Osborne, Editor, *Geist*

Hal Wake, Director, Vancouver Writer's Festival

Betsy Warland, Director, The Writer's Studio

#### *Creative Writing External Advisory Board*

Anne Hungerford, Department of English and Continuing Studies

Nancy Lee, author

Stephen Osborne, Editor, *Geist*

Ellen Schwartz, author

John Whatley, Program Director, Centre for Online and Distance Education

#### *Editing External Advisory Board*

Laura Millar, editorial and educational consultant

Lana Okerlund, alumna

Barbara Tomlin, editor

Ruth Wilson, editor

#### *Business Writing, Public Relations and Marketing Communications External Advisory Board*

Ann Campbell, freelance travel and corporate writer

Gary Harper, consultant

Anne Hungerford, Department of English and Continuing Studies

Vlad Konieczny, consultant

Colin Moorhouse, speechwriter

Dianne Warnick, public relations consultant

Ruth Wilson, editor

#### *Publishing Advisory Board*

Michelle Benjamin, consultant

Michael Hayward, Systems Consultant, Academic Computing Services

Rowland Lorimer, Director, Canadian Centre for Studies in Publishing

Suzanne Norman, Coordinator, SFU Summer Publishing Workshops (Canadian Centre for Studies in Publishing)

Mary Schendlinger, Senior Editor, *Geist*; adjunct professor, Master of Publishing, SFU

### Continuing Studies Annual Report 2007/2008

*Project Manager*  
Elena Ouliankina

*Editor*  
Pat Graca

*Writer*  
Andrea Rudy

*Designer*  
Gladys We

*Cover photograph*  
Cora Gupana

*Photographers*  
Greg Holoboff (GH),  
Wilson Nam (WN),  
Craig Orr (CO),  
Ned Pratt (NP),  
SFU Learning  
and Instructional  
Development Centre  
(LIDC)



**SFU**

**Continuing Studies  
Simon Fraser University**

[www.sfu.ca/cstudies](http://www.sfu.ca/cstudies)  
[cstudies@sfu.ca](mailto:cstudies@sfu.ca)  
778-782-5100