

SFU

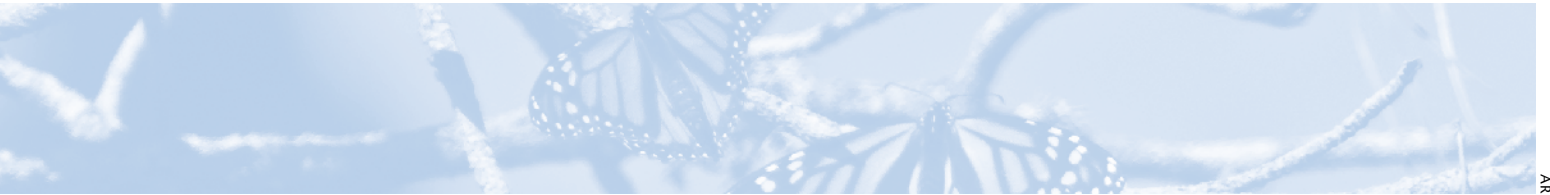
SIMON FRASER UNIVERSITY
CONTINUING STUDIES



Annual Report 2008/2009

Mission Statement

Continuing Studies seeks to provide academic programming that allows students and groups to achieve their intellectual, professional, aspirational, and cultural goals through programs for lifelong learning that build on the strengths and academic capital of the university and the resources of the community.



For 38 years SFU Continuing Studies has been bringing together university faculty and qualified individuals from the community to deliver high calibre programs and courses to learners from all backgrounds. For just as long, we have been reaching out to communities—local, national, and international—through a number of noteworthy projects.

The economic turbulence of the past year has brought challenges for many of us, but with those challenges came opportunities, including the chance to reassess our program offerings and make them even stronger. What we've accomplished is thanks to the hard work of many people who are passionate about what they do and want to share that passion with the communities they serve. We are also sincerely grateful for the support of our university partners, members of the professional community, our donors and supporters, and, of course, those who honour us by participating in our programs.

As always, it has been my pleasure and privilege to work with such dedicated and enthusiastic individuals and organizations who make what we do possible. With our collective strength and commitment, SFU Continuing Studies will create a tomorrow brimming with possibility. Whatever challenges, whatever opportunities, we are ready.

Dr. Joan Collinge
Dean *pro tem*, Continuing Studies

READY FOR TOMORROW

Every season brings renewal—the opportunity to adapt, change and grow. At SFU Continuing Studies, the past year has seen the birth of new courses, the maturation of young programs, and the blossoming of our students into individuals with the knowledge and confidence to create the tomorrow they want.



Annual Report 2008/2009

| | |
|---|----|
| Our Campuses..... | 4 |
| Flexible Degree Courses and Programs..... | 6 |
| Centre for Integrated and Credit Studies..... | 6 |
| Integrated Studies Programs..... | 6 |
| SFU NOW: Nights or Weekends..... | 8 |
| Centre for Online and Distance Education..... | 10 |
| Professional and Personal Development..... | 12 |
| Career and Life Planning..... | 12 |
| City Program..... | 14 |
| Continuing Health Education..... | 16 |
| Dialogue Programs..... | 18 |
| Interdisciplinary Studies..... | 20 |
| Management and Professional Programs..... | 22 |
| Seniors Program..... | 24 |
| Writing and Publishing Program..... | 26 |
| Languages and Cross-Cultural Communication..... | 28 |
| English Language and Culture Program..... | 28 |
| Language, Culture and Heritage Programs..... | 30 |
| Community Engagement..... | 32 |
| 7th Floor Media..... | 32 |
| Community Education Program..... | 34 |
| Continuing Studies In Science..... | 36 |
| International Development and Faculty Engagement..... | 38 |
| Office of International Development..... | 40 |
| Research and Evaluation Unit..... | 42 |
| Appendices..... | |
| Enrollments..... | 43 |
| Continuing Studies Endowments..... | 44 |
| Community Contributions..... | 45 |
| Advisory Committees and Boards..... | 50 |

Continuing Studies Annual Report 2008/2009

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OUR CAMPUSES

As SFU has expanded its geographic presence to be closer to where people live and work, Continuing Studies has followed with a broad range of educational and community outreach programs. Today you will find us on all SFU campuses, including a virtual one.

Vancouver Campus

Celebrating the 20th anniversary of SFU at Harbour Centre gave us an opportunity to reflect upon the history of Continuing Studies, so closely linked with SFU's downtown presence. Formed in 1971, SFU's division of continuing education was an integral part of opening a Vancouver campus in 1980, which formally relocated to 515 West Hastings Street in 1989.

SFU's downtown presence flourished over the years due in no small part to Continuing Studies' inspiring Vancouver-based programs

and other bold initiatives. In 2000, when the Morris J Wosk Centre for Dialogue opened to facilitate public and private dialogue, Continuing Studies took responsibility for the program component.

Continuing Studies registrations represent thousands of individuals and groups who attend our downtown credit and non-credit courses, programs and public events. In addition, we work with numerous organizations and community partners to implement dozens of outreach projects.

We are ready for tomorrow and look forward to further expanding our offerings in the heart of this vibrant city.

Continuing Studies at SFU Vancouver:

- ▶ City Program
- ▶ Community Education Program
- ▶ Dialogue Programs
- ▶ English Language and Culture Program
- ▶ Integrated Studies Programs
- ▶ Interdisciplinary Studies
- ▶ Language, Culture and Heritage Programs
- ▶ Management and Professional Programs
- ▶ Research and Evaluation Unit
- ▶ Seniors Program
- ▶ SFU NOW: Nights or Weekends
- ▶ 7th Floor Media
- ▶ Writing and Publishing Program



Surrey Campus

Continuing Studies has worked hard over the past five years to establish and grow its professional development and outreach programs at SFU Surrey.

Today, Continuing Studies' Surrey portfolio includes free public lectures, short courses and workshops, as well as certificates, diplomas and degree completion programs.

Last year, Continuing Studies offered more than 85 courses at the Surrey campus with a total course enrollment of almost 1,400. Popular community-centred offerings include the Philosophers' Café, the Summer Health Institute and the Sustainable Entrepreneurship Lecture Series.

SFU Surrey serves Canada's fastest growing city and the larger Fraser Valley area, and Continuing Studies will continue to play an invaluable role in building campus awareness in the region and strengthening SFU's connections with the local community.

Continuing Studies at SFU Surrey:

- ▶ Career and Life Planning
- ▶ City Program
- ▶ Community Education Program
- ▶ Continuing Health Education
- ▶ English Language and Culture Program
- ▶ Integrated Studies Programs
- ▶ Interdisciplinary Studies
- ▶ Language, Culture and Heritage Programs
- ▶ Management and Professional Programs



Burnaby Campus

Continuing Studies has had a longstanding presence at the Burnaby campus, most notably with its Centre for Online and Distance Education.

Working in partnership and collaboration with departments and faculties, the International Teaching Assistants program and several Community Engagement programs call this campus home.

Continuing Studies at SFU Burnaby:

- ▶ Centre for Online and Distance Education
- ▶ Continuing Studies in Science
- ▶ International Development and Faculty Engagement
- ▶ Office of International Development
- ▶ International Teaching Assistants Program
- ▶ SFU Publications

Virtual Campus

Continuing Studies is committed to bringing education to where people live and work. In an age of long working hours, lengthy commutes, and hectic schedules, our students continue to seek more non-traditional learning opportunities, including programming they can access from computers and mobile devices.

In the past year, Continuing Studies has grown the number of online and blended delivery courses and programs, including new formats for two certificate programs.

Continuing Studies units with off-campus delivery:

- ▶ Centre for Online and Distance Education
- ▶ Management and Professional Programs (blended delivery)
- ▶ Writing and Publishing Program (online and distance)

FLEXIBLE DEGREE COURSES AND PROGRAMS

Continuing Studies offers a number of undergraduate degree completion options (online, evening and weekend classes, correspondence, and cohort programs), through the Centre for Integrated and Credit Studies and the Centre for Online and Distance Education. CS also supports full-time undergraduate students and instructors at the Vancouver campus.

CENTRE FOR INTEGRATED AND CREDIT STUDIES (CICS)

CICS liaises with over 20 academic departments representing seven faculties to offer a broad range of approximately 200 undergraduate courses each year at SFU Vancouver. CICS also supports Vancouver campus instructors and students by providing administrative assistance and office space.



"Integrating liberal arts with business studies has resulted in a program that is highly relevant to most everyone who functions in today's society. I've always thought that understanding the world and how it works means developing an awareness from both perspectives. This has never been as important as it is today."

Dr. Owen Anderson
Instructor, Administrative Policy,
Integrated Studies

INTEGRATED STUDIES PROGRAMS

Integrated Studies Programs (ISP) provide a unique opportunity for mid-career adults to complete a Bachelor of General Studies degree in three years of part-time study, in a supportive cohort environment.

Since its inception in 1995, ISP has been the choice for over 475 mid-career adults who have subsequently received their SFU degrees. Designed for mature learners who want to earn an undergraduate degree in a respectful and intellectually challenging environment, the program draws from a diverse set of courses offered through the faculties of: Arts and Social Sciences; Business Administration; Communication, Art, and Technology; and Science.

Two new Liberal and Business Studies (LBS) cohorts began their studies in September 2008, one at SFU Vancouver (22 students) and one at SFU Surrey (16 students). At the October 2008 convocation, a cohort of 25 received their Bachelor of General Studies degrees.

Continued Program Success in Kitimat

In an effort to offer the LBS program in various communities around the province, ISP partnered with Rio Tinto Alcan to provide the communities of Kitimat and the First Nations community of Kitimaat with access to a university degree program that would not normally be accessible in their region.

SFU faculty are flown in bi-weekly and teach all 18 courses in the program.

Serving First Nations Communities

The Aboriginal Leadership and Administration (ALA) program, offered at SFU Kamloops, continued into its final year in 2009.

Classes were conducted by SFU faculty members who travelled regularly to Kamloops to participate in the program. A number of local indigenous instructors and guest speakers were also involved. Program curriculum features courses in the liberal arts, business and First Nations Studies.

Individuals completing the program qualify for a minor in First Nations Studies.



Raising Academic Standards

To ensure that students participating in integrated studies programs meet the university's prerequisites for courses in mathematics and English, pre-program courses in numeracy, along with language proficiency tests, help maintain the continued academic integrity of the program. They also serve to prepare students for higher-level courses.

"The program made me believe in myself."



"The LBS program has been a very rewarding and fun experience—despite all the juggling between school, work, and home. I am more confident and more driven to reach for the unreachable."

Ofelia Erica Te,
independent marketing
communications
consultant



"The personal and professional development I was exposed to in the LBS program created some landmark changes in my life. Alongside the power of knowledge, the personal discipline one obtains in this kind of endeavour is character building and life defining."

Paulo-River Ferreira,
Corporate Trainer and
Personnel Manager,
Home Depot Canada



"The LBS program was an amazing journey that made me believe in myself and possibilities for the future. The instructors are knowledgeable in their fields, the courses are interesting, challenging and relevant. The support of the cohort made a big difference, through sharing, discussions and overcoming our challenges together."

Sheryl Wilson,
self-employed hairstylist



"I came to SFU to develop my business acumen and writing skills, but the greatest reward was unexpected—the cohort itself. I truly enjoy the diversity of ideas shared, the camaraderie and laughter—it's a very engaging setting."

Colin Magor, Business
Development Manager,
McKesson Medical
Imaging Group



"The professors were of such high calibre and so committed to their roles that they provided the assistance I needed. By engaging in a cohort-based learning environment, I was also able to reach out to my classmates for help. It just proves that with the right commitment, tools, and environment, learning can indeed be a rewarding journey. Thank you, SFU!"

Michelle Prinz, Asset
Manager, RCMP



FLEXIBLE DEGREE COURSES AND PROGRAMS

SFU NOW: NIGHTS OR WEEKENDS

SFU NOW makes SFU degree courses available to students with careers. Class schedules are flexible and offered in the evenings and weekends at the downtown Vancouver campus.



"Thanks to the SFU NOW program, I am taking control of my life, acting on opportunities that I may previously have been scared to try, and building respect among my peers and co-workers. I am no longer following the status quo, but instead challenging myself with larger, more rewarding goals I previously thought not possible."

Joel LaFollette,
SFU NOW student

Flexible Degree Completion

SFU NOW was created in 2008 to help adult learners meet their academic goals, whether that goal was to take courses for personal or professional interest. Many participating students are returning to the university to complete degrees begun years before. Priority registration for SFU NOW students guarantees access to classes. Keen to resume their studies while balancing family, jobs, and education, they appreciate the opportunity to take courses on their own schedule.

Partnerships with SFU Faculties

Working to promote mutually beneficial relationships among faculties and departments, SFU NOW has successfully collaborated with the Faculties of Arts and Social Sciences; Science; Applied Sciences; Communication, Art, and Technology; and Environment.

The program is pursuing additional degree offerings with the Faculty of Arts and Social Sciences so students have a broader choice of courses and degree pathways. SFU NOW is also exploring the possibility of offering three new BA degrees, including two degrees in Surrey.

A Year of Exciting Growth

Just an idea not so long ago, SFU NOW is now a successful reality. The first set of 14 courses ran at the Vancouver campus in September 2008.

In spring 2009, SFU NOW offered 17 evening and weekend courses in literature, politics and government, sociology, labour studies, religious studies, criminology, and Spanish, as well as more advanced courses in fine and performing arts, restorative justice, and forensic science.

All courses are selected to enable students to complete a Bachelor of General Studies degree through the Faculty of Arts and Social Sciences.

STUDENT PROFILE



Fang Huang, a mother of three who works full-time as a legal assistant, does not have much spare time. But in an effort to develop a better future for her and her family, the Chinese immigrant went back to school and started taking courses through SFU NOW in September 2008.

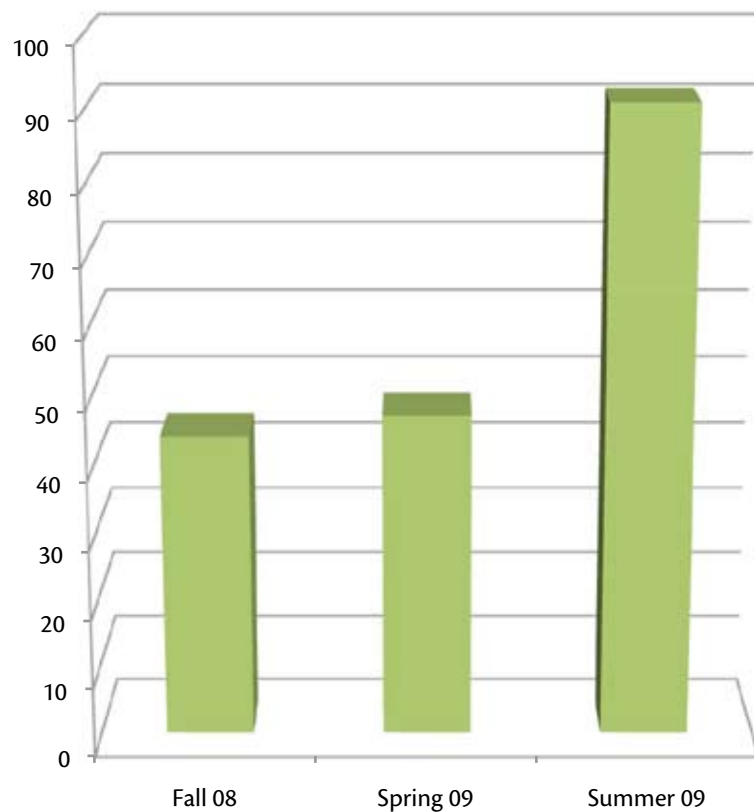
"It is hard to juggle work, study and family," Fang says. "After a full day at work, I start my 'second shift' at home as a mother. When my children go to bed, I begin my 'third shift' as a student and study until midnight. During weekends, I spend much of my time preparing for quizzes and writing essays."

Besides learning course content, Fang's additional challenge is the need to master English. Like many ESL students, she uses dictionaries and makes translation notes in her books. Fang has also looked for volunteer opportunities as a practical way to improve her language skills.

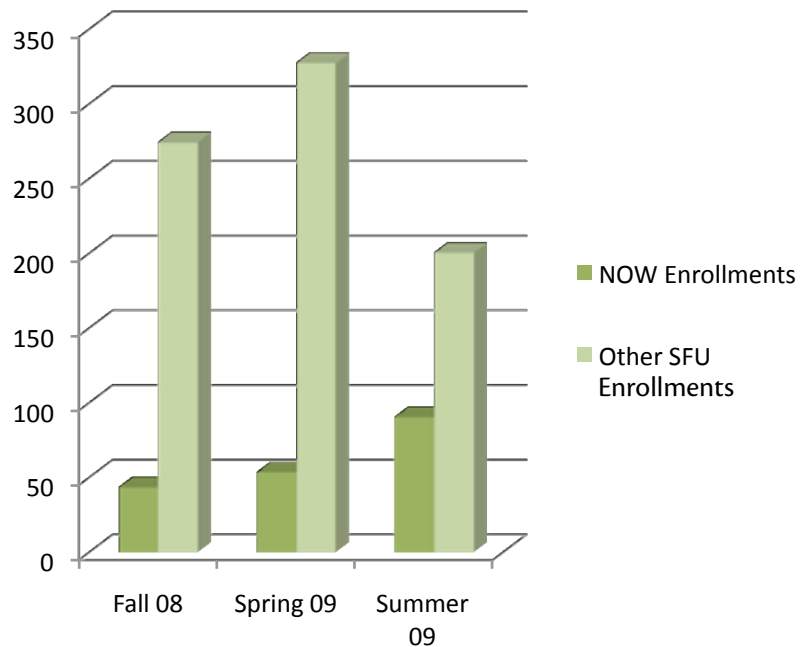
"Having a job, school, family, and other commitments seems unimaginable, but I want to try my best. I will continue pursuing my dream at SFU."

SFU NOW gives Fang and others like her the flexibility to fit it all in.

SFU NOW Growth



NOW Courses Enrollment Composition



CENTRE FOR ONLINE AND DISTANCE EDUCATION

The Centre for Online and Distance Education (CODE) helps students achieve their academic and professional goals when distance, work, or family commitments prevent them from attending on-campus undergraduate courses. CODE also assists in graduate and non-credit online course development.

This past year, CODE continued to support the university's mandate to increase access to undergraduate courses and retain undergraduate students. As a result of ongoing efforts, CODE's enrollment averaged 5,000 each term.

Excellence and Innovation in Online Course Development

Over the past year CODE has continued to focus on developing online courses that exemplify excellence and innovation in distance course development and delivery.

Biology 100 (Introduction to Biology) was redesigned to incorporate study activities that capture students' interest. Quizzes help students evaluate their progress; articles, images, and case studies build connections to biological concepts. A virtual walk on Burnaby Mountain brings the subject to life, while home laboratory experiments provide hands-on experience. eLive ensures engaging, real-time discussions with instructors and classmates.

Kinesiology 342 (Active Health) introduces students to the emerging field of active health. Through extensive use of collaborative tools in both WebCT and an interactive web portal,

students gain practical experience working as fitness consultants.

Sustainable Community Development 401 (Social Enterprise for Sustainable Community Development) introduces students to the important field of socially responsible entrepreneurialism. Through extensive use of collaborative tools such as wikis, eLive, and discussion forums, students gain practical experience working in teams while developing their ideas into sound business plans.

Math 150 (Calculus I with Review) simulates a real classroom situation through Camtasia recordings during which the professor not only speaks to students, but also uses the whiteboard to explain complex concepts. The course also makes use of LON-CAPA, a web-based course management system.



MA in Applied Legal Studies for Notaries

The MA in Applied Legal Studies (MA ALS), a joint effort between SFU's School of Criminology, CODE, and the Society of Notaries Public of BC, launched in 2008. Completion of the degree is now a prerequisite for membership in the Society. The program's delivery is innovative, combining on-campus and

online delivery, which ensures time and location flexibility for professional students. CODE worked with SFU's School of Criminology to develop seven online courses for distance delivery. The first cohort of 23 students in the graduate program began in fall 2008 and a second cohort begins in 2009.

Continued Partnership in Graduate Studies

CODE continues to expand its involvement in graduate study programming. In addition to the MA ALS, the Centre is also working with the Faculty of Education and the Office of Francophone and Francophile Affairs to develop four online courses that form part of a two-year Master of Education program offered online, in French.

A complement to a similar Master of Education program offered on campus for local students, the online program is designed for professionals from outside the Vancouver area who are involved in French language educational settings.

The new online format will help increase enrollment in the program and attract students who otherwise have little access to graduate programs in French in their respective localities. As with the MA ALS, CODE's role in this new program has been to provide instructional design expertise, course production and graphic design service, and copyright and technical advice.

The program, and the first of the online courses developed collaboratively with CODE, will launch in fall 2009.

New Online Helpdesk

Over the past year CODE introduced an online helpdesk, a virtual self-help support system with a searchable knowledge base for students and tutors. CODE staff can access help requests and responses, as well as update the information portal as needed.

Augmenting CODE's telephone and in-person support, this automated service also extends the Centre's support capabilities beyond its regular office hours.

The online helpdesk is part of a new three-part collaborative information and process management system that CODE is developing to manage administrative information.

The new system integrates the online helpdesk, a new database-driven public website, and an administrative back-end site that will enable staff to more effectively manage most administrative and student data. CODE continues to work on the database and the public website, which will be available soon.



"The development of new technologies has improved distance education in recent years. Students, instructors, and tutor markers have better communication networks; course information is easier to access by students; and the overall learning experience has greatly improved."

Dr. Andrew Wister, Chair,
Department of Gerontology, SFU;
CODE course author and instructor



Helping the Salvation Army in South America

Striving to develop social services and improve the quality of life for impoverished groups in South America, the Salvation Army turned to CODE for help training Salvation Army officers in Bolivia, Chile, Ecuador, and Peru.

One of CODE's program directors and an officer from the Army's educational division at Booth College in Winnipeg visited Santiago in February 2009 to begin planning an online distance education program

that the College will offer to its officers in Chile. With CODE's instructional design support, as well as administrative, logistical, and technical advice, Booth College has begun the creation and delivery of courses, two of which are already on offer. This Salvation Army project is supported by an endowment fund established at SFU in 1989 by Dr. J.L. Wighton to assist Salvation Army officers and personnel pursuing advanced educational opportunities.

PROFESSIONAL AND PERSONAL DEVELOPMENT

Continuing Studies non-credit program areas offer lifelong learners numerous opportunities to advance their careers, pursue their interests, and broaden their outlook through courses, certificates, and diploma programs. Our lectures and forums create an open and diverse public discourse, while our community engagement work contributes to addressing the many needs of our changing society.



CAREER AND LIFE PLANNING

The Career and Life Planning program area trains career development practitioners, supports the career development industry, and provides career management services to adults who are changing or building their careers.

The Career and Life Planning program area was launched at SFU Surrey in April 2008 to address a growing need in the age of drastic economic and job market changes. The program offers workshops, courses, and certificate programs that provide much needed training to the career development industry and the public.

Workshops for Professionals and the Public

To provide continuing professional development for career practitioners already working in the field, Career and Life Planning runs two training workshops: Personality Dimensions Level One, and Job Finding Club Training.

For the general public, two workshops are offered: Scaling Up: Early/Mid Career Transitions; and Scaling Down: Late Career Transitions and Early Retirement. Both promote proactive career management to help participants find a path that is both satisfying and purposeful.



Customized Training

In April 2008, the program partnered with the Surrey School Board to provide training to 12 of their career resource assistants. Certificates were presented in June 2008 at Surrey City Hall during the Education Council meeting. Career and Life Planning is looking forward to further partnership opportunities with the Surrey School Board, as well as other Lower Mainland school boards.

Career Development Practitioner Certificate

The first training program, Career Development Practitioner Certificate, is a 440-hour program, including four weeks of practicum, credentialed by the Career Management Association of BC and National Career Development Association. As a result, certificate graduates can receive recognition from both professional associations.

Program graduates provide career development services based on the principle of “active engagement” as developed by Dr. Norman Amundson, an internationally renowned UBC career development educator.

The program has been strongly supported by organizations in the community such as Family Services of Greater Vancouver, Young Women’s Christian Association, and Lower Mainland School Boards, all of which have offered participating students practicum and employment opportunities.

The program’s first cohort of 13 students began in April 2008. The second cohort consisted of 18 students, and by the third cohort in April 2009 the class size increased to 22 students, exceeding enrollment targets.

In March 2009, a part-time version was introduced for students with daytime commitments such as work or parenting. By April 2009, all full-time and part-time cohorts had 70 students, a combined total of 590 course registrations, and the graduate job placement rate was approximately 88%.



**FAMILY SERVICES OF
GREATER VANCOUVER**

“We have come to know and trust the quality of programming that the Career Development Practitioner Certificate provides to its students. Every participant comes to us well equipped and trained to accept the responsibilities of an equally contributing member of our team.”

Jessica Denholm, Program Manager,
Family Services of Greater Vancouver

“The coursework was challenging enough to truly prepare me for working in the field, but also fun enough to keep me interested and motivated to learn. The practicum helped me secure employment immediately after the program ended.”

Alison, alumna,
Career Development
Practitioner Certificate

Looking Ahead

After a year of developing foundational programs, the Career and Life Planning program area expects an exciting year ahead, building programming that involves more faculties and staff, and external community partners. Structure of Intellect, a new four-day training workshop for career practitioners, is one of these new initiatives. The Career Management Association of BC has recognized the program’s two new courses meet the criteria for certification. These courses will be offered in January 2010.

The programming area is also developing a career management resource centre to provide comprehensive services to the community. Interested individuals will have an opportunity to attend Implicit Career Search, a new 20-hour assessment and experiential workshop designed to better understand the nature of career and life transitions, and develop personal transition strategies. Community members will think through their work and life purpose, explore new career directions, and formulate action plans. Standardized vocational assessments and individual counselling will be available through the centre for those who need more in-depth career guidance and coaching.

CITY PROGRAM

The City Program offers mid-career professional development courses, public lectures and certificates in urban design and sustainable community development. City Program courses and lectures study the city that is, and explore ideas of the city to be.

Certificate Programs

The award-winning Urban Design Certificate welcomed its seventh cohort of 26 mid-career professionals from across western Canada, and again offered urban design courses in Edmonton and Calgary. The certificate's international appeal was confirmed with the first participant from outside North America.

The Urban Design Certificate's capstone studio project focused on sites near Surrey's central business district, the area adjacent to SFU Surrey. Working with the City of Surrey's acting city architect and city planners, participants envisaged urban design plans sensitive to the area's physical, social, and economic reality.

This year also saw the launch of the Sustainable Community Development

Certificate. The new program, developed by the City Program and Centre for Sustainable Community Development, is aimed at mid-career professionals for whom sustainability is an increasing priority in their work. Some of Canada's best sustainability practitioners were selected to teach, attracting a cohort of 15 students who completed the program in 2009, and many others who took individual courses.

Participants are generally mid-career professionals from BC and Alberta. Both programs appeal to urban planners and analysts, engineers, architects, real estate professionals, landscape architects, elected officials, government administrators, NGO representatives, community organizers and citizens.



"Cities are at the front line of the environmental, social and economic challenges of the 21st century. The City Program provides the opportunity for robust dialogue and trains bright minds in urban policy at a time when we can desperately use both."

Andrea Reimer, Councillor,
City of Vancouver

AWARD WINNER

The City Program was awarded a national marketing award from the Canadian Association for University Continuing Education for the program's website (www.sfu.ca/city) and blog (sfucity.wordpress.com).





Free Public Lectures

The City Program's free public lectures continue to attract full houses at SFU Vancouver. This past year over, 2,410 people attended 16 lectures featuring prominent and influential speakers in planning and municipal politics.

- ▶ **Paradise Makers** documented the private stories of the Vancouver region's development that had never been recorded anywhere previously. Participants included Stanley Kwok, Greg Halsey-Brandt, David Driscoll and Darlene Marzari, among many others who have shaped the region.
- ▶ **Last Candidate Standing** was a unique all-candidates meeting that gave an opportunity for all Mayoral and Council candidates in the 2008 Vancouver election to compete with each other for the audience's approval. This event took place with the cooperation of the Vancouver Public Space Network.
- ▶ **Walking, Bicycling, and Public Spaces: Lessons from Bogotá and Beyond** featured Gil Peñalosa, Executive Director of Walk and Bike for Life and former Bogotá Commissioner of Parks, Sport and Recreation, who discussed how creating great public spaces for walking and cycling contributes enormously to creating healthier, happier communities.
- ▶ The second **Shifting Gears** series featured speakers Niels Tørsløv, the traffic director of Copenhagen, Mayor Sam Adams of Portland, and Rodney Tolley of Walk 21. The series is sponsored by the Bombardier Foundation, the Active Transport Lab at UBC with Dr. Larry Frank, and the BC Recreation and Parks Association with Cara Fisher.



"The instructors are innovative and informative, providing insight into real-world projects. It's a great forum for testing out ideas with participants from many different disciplines. I recommend this program for people who want a solid foundation in sustainable community development."

Roger Bayley, PEng, Design Manager,
Millennium Water Olympic Village;
Principal, Merrick Architecture
Borowski Lintott Sakumoto Fligg

WF



Conservation Planning

Conservation Planning: A Values-Based Approach was the largest heritage conservation course the City Program has ever offered, in conjunction with the BC Heritage Branch. One hundred registrants from the Lower Mainland and Vancouver Island completed the course, which was mandatory for conservation consultants and local governments seeking funding from the Heritage Branch.

CONTINUING HEALTH EDUCATION

Continuing Health Education (CHE) offers innovative learning opportunities in health and wellness for professional and personal development.

In 2008/2009, the scope of core programs was expanded and CHE will soon offer a new diploma program for leaders in creating healthy workplaces, as well as a post-secondary access program for Aboriginals wishing to pursue a health career. Original research has also led to discovering effective approaches in improving health eLiteracy in the community.

Diploma Program in Rehabilitation Management

The fourth cohort of students enrolled in the Diploma Program in Rehabilitation Management graduated this year. The program saw increased enrollment from those who work for employment and career counselling organizations.

To accommodate those applicants who wish to pursue a graduate degree, CHE is working with SFU's Department of Biomedical Physiology and Kinesiology to incorporate portions of the diploma program into a new master's program in rehabilitation management.



"The calibre of the instructors was phenomenal and the small group style allowed for more applied problem solving and discussion. The schedule allowed me to further my education while still maintaining my work/life commitments."

Kate, alumna, Diploma in Rehabilitation Management



New Program Development

In 2008/2009, Continuing Health Education focused its efforts on developing exciting new programs.

- ▶ **Leading for Workplace Health: A Diploma Program for Healthcare Leaders** is being developed in collaboration with three of BC's health authorities, and will be launched in fall 2009. This program will allow managers and supervisors working in health organizations, and potentially other sectors, to better appreciate the role they play in the health and safety of their teams. Graduates of this program will have developed the competency to create great workplaces that attract qualified staff and maximize retention.
- ▶ **Preparing for Health Careers: Aboriginal Pre-Health Program** will provide students of Aboriginal heritage with an excellent opportunity to explore various health career options while building the necessary academic pre-requisites that will help them pursue a health science program such as nursing, midwifery, or dental hygiene, to name a few. Supported by Health Canada, this program is developed in partnership with a number of Aboriginal groups and organizations, as well as Kwantlen Polytechnic University and Douglas College.



Free Public Events and Lectures

Summer Health Institute

The second year of the Summer Health Institute attracted well over 400 participants who came together to learn how to prevent burnout and stay mentally fit, how to bring a balance of nutrition and activity into their lives; they explored ways to strengthen their relationships through effective communication, and engaged in a lively discussion on viruses and the research evidence behind benefits of vaccinations.

Bullying: Its Effect on Mental Health

This three-part lecture series on bullying in the workplace, the classroom, and the community attracted over 250 members of the public. The lectures were delivered by Dr. Neil Boyd, Professor and Associate Director of Graduate Programs, SFU

School of Criminology; Dr. Shelley Hymel, Professor and Head, UBC Department of Educational and Counselling Psychology and Special Education; and Cpl. Rose Adrain, Surrey RCMP.

Searching Health Information Online

With an abundance of health and wellness information available online, it is crucial to know how to assess whether the information we find is appropriate, reliable and trusted. The learning forum, held as part of a larger health eLearning initiative, attracted about 60 professionals and members of the public eager to explore this topic together. This initiative is sponsored by the Michael Smith Foundation for Health Research through the Technology Enabled Knowledge Translation Investigative Centre.

"As someone who received my elementary education at a residential school on the reserve, I encourage Aboriginal people to enroll in the Aboriginal Pre-Health program. It will prepare them for a health career in the field of their choice, an opportunity that I never had while growing up."

Evelyn Locker, Blood Tribe/Blackfoot Nation elder; Advisory Committee member for Aboriginal Health Careers



DIALOGUE PROGRAMS

Dialogue Programs offers a range of courses and workshops, dialogue convening services, as well as research and consulting on major public policy issues.



Diploma in Dialogue and Negotiation

The second cohort of the Diploma in Dialogue and Negotiation graduated in November 2008 with 15 participants from diverse sectors including non-profit organizations, businesses, labour unions, the arts, First Nations and government agencies. The diploma program was restructured in 2008/2009 to allow for learners to attend single classes, as an alternative to the cohort experience. The next intake will be in spring 2010.



Imagine BC

Imagine BC, a showcase project of Dialogue Programs, was profiled for 13 consecutive days in *The Vancouver Sun* in the series "Big Ideas for BC's Future."

These articles featured diverse perspectives, with topics ranging from creativity in education and mental health plans to energy conservation and First Nations treaty processes. The series received a hugely positive response from readers and decision-makers.

Imagine BC rounded out the year's programming with a live dialogue on CBC Radio's "BC Almanac" with Mark Forsythe. The event marked five years of public engagement on complex issues that our province is facing, such as livelihoods, health and habitat. The Imagine BC project was funded by the North Growth Foundation, with support from the Province of BC, CBC, the Vancouver Foundation and Western Economic Diversification Canada.



Welcoming and Inclusive Communities

In June 2008, Dialogue Programs planned and moderated an invitational forum on Welcoming and Inclusive Communities with delegates attending from nine Metro Vancouver municipal governments and their community partners.

The forum, sponsored by the Ministry of Advanced Education and Labour Market Development, gave participants the opportunity to discuss the dimensions and hallmarks of welcoming and inclusive communities, share approaches for implementing change, identify the necessary capacities for local governments to act, and articulate a vision for what it will take to cultivate inclusive communities in BC.

The forum revealed the importance of partnerships between separate local governments, and helped sow the seeds for future collaborations. Dialogue Programs created a film documenting this successful planning day, available at www.sfu.ca/dialogue.

The legacy of the forum lives on as the program develops regional forums around BC.

Multiculturalism

In partnership with the Ministry of Citizens' Services and Minister Responsible for Multiculturalism and the Public Affairs Bureau, Dialogue Programs hosted a series of community dialogues on multiculturalism in 13 locations around BC, including Duncan, Nanaimo, Abbotsford, Smithers and Burns Lake. A new series has since begun with 11 more communities, where dialogues will explore how themes of diversity, harmony, inclusion, and learning contribute to community identity. Each dialogue averages 80 attendees, and many more learn about the outcomes through local media coverage.



Civic Engagement

This year was all about engaging the community. Dialogue Programs launched a series of public dialogues on civic engagement called "Heart of a Citizen." Held at the Morris J Wosk Centre for Dialogue, the events attracted hundreds of attendees—from CEOs to urban farmers to artists and public festival producers—interested in what it takes to create healthy civic life.

The public dialogue series also helped promote a new Certificate in Dialogue and Civic Engagement, which begins September 2009. This program is designed for those involved in community and civic engagement activities who see public dialogue becoming more central to their responsibilities. Potential students come from citizen-led and non-governmental organizations (NGOs), business, community-based organizations, labour unions, Crown Corporations, health agencies, First Nations and all levels of government.



Community Economic Development in Bolivia

Joanna Ashworth, Dialogue Programs director, travelled to Bolivia again as the Acting Project Director of a CIDA-funded Community Economic Development project. She led the first year evaluation of the project and shot a film about local economic development. Bolivian project partners visited Vancouver this year to learn about Canadian-style CED and meet with project leaders from SFU and the community.



INTERDISCIPLINARY STUDIES

Interdisciplinary Studies is home to the Philosophers' Café, the Canadian Academy of Independent Scholars, and Civitas, a contemporary political discussion group.

"These public discussions are an important means of fostering community and are integral to sustaining democracy."

"I love coming to these cafés to be involved in the exchange of ideas. Everyone has something to add and I leave with new ideas."



RUNNER UP

In recognition of its popularity and impact, the Philosophers' Café was chosen as first runner-up in *The Georgia Straight's* 2008 "Best of Vancouver: Best Place to Speak Your Mind" readers' choice awards.

The Philosophers' Café

Celebrating its 10th anniversary, the Philosophers' Café continues to gain momentum and community support at its 16 Metro Vancouver locations. Since 1998, more than 60,000 people have participated in hundreds of café gatherings.

With an impressive 25% increase in attendance over last year, the cafés thrive as a hotbed of discussion and debate, championing free speech and community dialogue.

While funded and administered by SFU, café locations evolve in response to demand from community members and venue operators wanting to take part. Cafés have been held in a number of languages including Russian, French and Spanish, with upcoming sessions planned in Chinese, Tagalog and Hebrew.



MODERATOR PROFILE



The Philosophers' Café, which has brought dialogue to the community and become a champion of free speech and open discussion, is exemplified by one of its most thoughtful and erudite moderators, Zahid Makhdoom.

Now a Judicial Justice for the Province of BC, Zahid experienced both imprisonment and torture in his native Pakistan and fled to Canada where he endeavours to reciprocate the safety and security that was extended to him. He has been leading the café on Commercial Drive for the past two and a half years, and regularly attracts a large number of participants wanting to engage in discussions on philosophy, politics and science.

Regulars and newcomers are personally greeted by the gracious and gregarious host. The atmosphere is relaxed and casual—a direct reflection of Zahid's ability to put everyone at ease, whether they are outspoken or shy, politically similar or opposed, educated or not.

He says, "As a moderator of the Philosophers' Café, I also must actively listen, draw out the silent ones and respectfully ensure everyone has an equal opportunity to engage. Above all, I must remain impartial, committed only to the free flow of ideas."



Canadian Academy of Independent Scholars

The Canadian Academy of Independent Scholars (CAIS), the only independent scholars association in Canada, provides full university library access, collegial lectures, peer reviews, mentoring, a scholar-in-residence opportunity, as well as assistance with publishing, grants, awards, and research. Incorporated nationally, and currently at 57 members, the Academy is affiliated with independent scholars' groups in the US, Australia and Europe, and is honoured to have Claude Lévi-Strauss and John Ralston Saul as its two distinguished patrons. CAIS maintains an archive and library, and is preparing to publish its first annual journal, the *International Journal of Independent Scholars*. Speakers and topics from the CAIS monthly lectures include:

- ▶ The Evolving Practice of Bibliography by John H. Meier Jr.
- ▶ Explaining the Complexities of Modern Society by Tim Lynch
- ▶ Establishing Municipal Ethics Regimes by Greg Levine
- ▶ Cognitive Linguistics: Some Assumptions about Semantics from a Cognitive Point of View by Yourie Pankratz
- ▶ Buddhism and Intersubjectivity by Miguel Ródriguez



Honourable Mention

The Canadian Academy of Independent Scholars was awarded an Honourable Mention in the Local/Regional Programs category at the Canadian Association for University Continuing Education Conference (CAUCE) in May 2009. These awards of distinction recognize the exemplary work of those who create continuing education programs.



Left to Right : Lieutenant Governor Steven Point, Yosef Wosk, Premier Gordon Campbell at Government House in Victoria on March 10, 2009.

Program Director Receives Awards

Dr. Yosef Wosk, Director of Interdisciplinary Studies and founder of both the Canadian Academy of Independent Scholars and the Philosophers' Café, received two significant awards this past year in recognition of his superb efforts in the fields of education, philanthropy and community service. The accolades include a British Columbia Community Achievement Award, and an award for outstanding achievement in philanthropy from the Canadian Museums Association.

Dr. Wosk, who established an endowment to create the position of Vancouver's Poet Laureate in 2007, is an appointed member of the Order of British Columbia, the highest recognition the province can extend to its citizens.



CIVITAS

Civitas is a contemporary political, economic and cultural discussion group that tackles a variety of current issues in a moderated forum format. Speakers have included Michael Byers on "Intent for a Nation: What is Canada for?" and David Eby, Executive Director, BC Civil Liberties Association, on "Canada: Democracy and the RCMP."

MANAGEMENT AND PROFESSIONAL PROGRAMS

Management and Professional Programs (MPP) offers business and management related courses, certificates, diplomas and professional designation programs to help adults achieve their career goals.



“The certificate expanded my knowledge in all areas of managing a business—it’s knowledge relevant to any type of organization.”

Lia Diccio, alumna,
Certificate in
Management

MPP had another busy year with the expansion of course offerings at SFU Surrey and the continued delivery of management programming at the Vancouver campus. This past year MPP delivered 94 course offerings in a variety of management subjects such as supply chain, project management, business analysis, risk management, tourism, accounting, marketing, human resources, communications, law, and strategy. This was a significant increase from the 55 course offerings during the 2007/2008 fiscal year. There were 1,547 enrollments in 2008/2009, compared with 995 for the previous year.

The Surrey campus saw a dramatic influx of enrollment with 878 registrations compared to 336 in the previous fiscal year. A large part of this gain can be attributed to new programming initiatives at Surrey, such as the Diploma in Applied Project Management program.

New and Existing Programming

MPP’s flagship program, the Certificate in Management, included 36 courses with approximately 600 registrations this past year. Certain certificate courses are now offered via blended learning, a combination of classroom and virtual instruction that combines the benefits of face-to-face teaching with the convenience of online learning.

An exciting new development has been the ability to offer certificate students the option to ladder courses into a degree at Thompson Rivers University. A similar laddering arrangement within SFU is under development that will give mid-career learners a path to continue their studies at SFU.

This past year, MPP worked closely with Dr. Liz Elliott, School of Criminology, to develop a new online Certificate in Restorative Justice. This new three-course certificate, launching

in 2010, will form the core of a new programming cluster related to justice and conflict resolution.

The Diploma in Applied Project Management began its fourth cohort at SFU Surrey. The program generated strong interest during the current economic downturn, reaching its maximum enrollment of 25 participants for the last two cohorts.

Along with the cohort-based programs, MPP continued to offer stand-alone short courses in Managing Technology Projects, PMP Exam Prep, and A Team Approach to Project Management.

The Certificate in Business Analysis began its third cohort at the Vancouver campus and despite the economic climate, enrollment in this program has been steady with 18 participants anticipated for the fourth cohort.



Successful Partnerships

MPP continues to work with many professional associations on the development of courses applicable toward career designations. In addition, MPP values the support of several industry partners that have helped make the following initiatives possible.

The third cohort of the Strategic Supply Chain Management Leadership program, presented in partnership with the Purchasing Management Association of Canada, began last fall at SFU Surrey. The fourth will begin September 2009. The popular Public Companies course, supported by the BC Securities Commission and the TSX Venture Exchange, ran twice and at full capacity with 45 participants.

In spring 2009, MPP and SFU's Centre for Tourism Policy and Research delivered a two-week field school in Vancouver and Whistler as part of the University of Salzburg's International Executive MBA in Tourism and Leisure Management. Held annually over the past four years, the field school is consistently rated by students as the highlight of their MBA program.



Community Engagement

MPP partnered with the Faculty of Business Administration on a successful series of three lectures on sustainable entrepreneurship held last fall at SFU Surrey.

In addition, 150 people attended the provocative public lecture, "Against Intellectual Property," delivered by Dr. David K. Levine from Washington University and in partnership with the Department of Economics. Both initiatives were made possible by proceeds from the BMO Bank of Montreal Endowment fund.

Proceeds from the \$3 million Salvation Army Development Fund, managed by MPP, were used to support a range of worthwhile initiatives for The Salvation Army, the largest non-governmental social service provider in North America. Projects currently underway include leadership training programs, a research project on homelessness, an international distance and online education capacity building project in South America (see page 11), and programs related to restorative justice.

Program Customization

MPP continued delivery of a customized version of the Certificate in Management program for Air Transat employees. Offering industry-customized programming has been a rewarding experience for all parties involved. MPP looks forward to continuing the Air Transat partnership with the delivery of another course in the Certificate in Management – Tourism Sector program, as well as potentially adding additional cohort groups to the program.

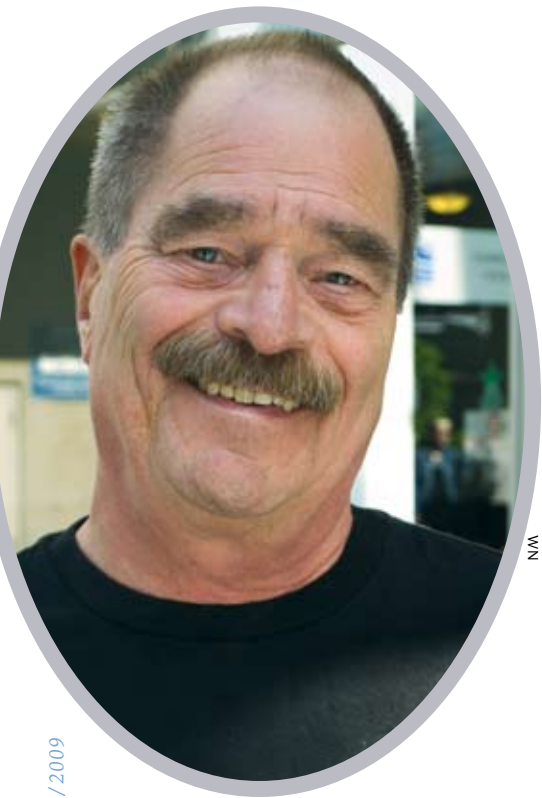


"The project management course in the Air Transat program featured an action learning project where participants worked in teams to complete a project. The students were excited to see real business benefits developed during the project. I was happy to see people directly applying what they had learned in the classroom."

Dr. Andrew Gemino,
Associate Professor
and Associate Director,
Undergraduate Program,
Faculty of Business Administration,
SFU Surrey

SENIORS PROGRAM

The Seniors Program offers a wide variety of learning opportunities for those 55 years of age or better.



"I feel lucky to be teaching opera in the SFU Seniors Program. Here I am, engaged with an art form I love, in a high-tech environment that maximizes the experience, with students who are keen to learn. What could be more enjoyable?"

Harvey De Roo,
Professor Emeritus,
Department of English, SFU

The Seniors Program had another successful year providing intellectually stimulating non-credit courses to lifelong learners. In 2008/2009 the program hosted over 53 non-credit courses, spanning a range of topics in history, English literature, psychology, philosophy, political science, art history, opera and beyond. The program also exceeded its annual enrollment targets with over 2,000 course registrations. To accommodate continued enrollment growth, more courses are being moved to larger theatres at Harbour Centre. Course offerings are also expanding as a result of a newly formed partnership with the UBC Professor Emeritus Association, and the program is excited to welcome instructors from new disciplines.

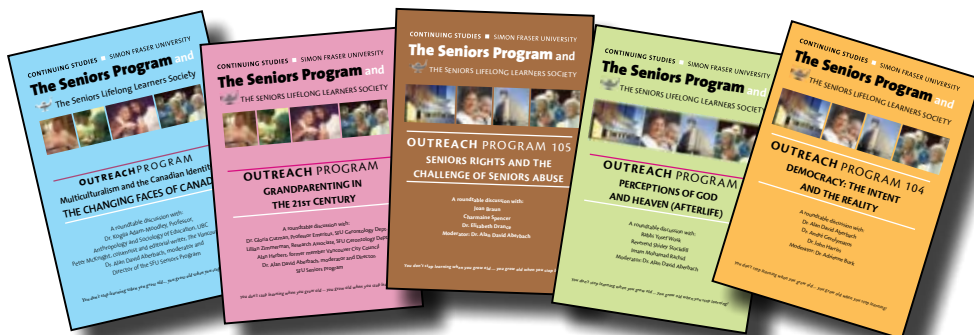
Relaunch of the Opera Studies Program

Opera lovers were especially happy this year. After a five-year hiatus, the Opera Studies program was relaunched with a special pilot course entitled: An In-Depth Study of Selected Metropolitan Opera Broadcasts and Telecasts. Through a new partnership with Cineplex Odeon Theatres, this unique course offered expansive previews of scheduled opera telecasts and broadcasts shown live from the Metropolitan Opera in New York City on film screens at the Scotiabank Theatre in downtown Vancouver. The course quickly sold out, and new courses on comic opera are in the planning stages for the coming season.



Free Saturday Seniors Forums

Saturday Seniors Forums expanded this year with three free public forums, *The Islamic Sharia: Is it a threat to Canada?*, *Times of Crisis: Why arts education is crucial to the new imagination economy*, and *Thinking about Terrorism: History and context*. All three events were well attended, and additional forums are planned for the fall and spring terms of 2009/2010. To ensure the widest possible audience, plans are underway to videotape future forums, which will be made available to seniors across Canada and around the world through the program's website.



Technological Improvements

This has been a year of technological improvements. An online registration option was introduced, adding a secure alternative to in-person and phone registration for web-savvy seniors. For the spring 2009 semester, 47% of all senior registrations were received online. This innovation has greatly improved the registration process, reducing line-ups, errors and duplication. The new registration option has also helped boost website traffic, with visits up significantly from about 6,000 in 2007 to over 15,000 in 2008.

Success of the Outreach Program

The successful Outreach Program—a series of expert roundtable interactive discussion DVDs covering topics of concern for seniors—expanded in 2008/2009 with two new titles, *Seniors Rights and the Challenge of Seniors Abuse* and *Democracy: The intent and the reality*. The fourth and fifth in a planned 10-part series, these DVDs have been distributed to over 200 community partner organizations across the province, including community centres, public libraries, and senior homes. To meet the growing demand for the series, the program is exploring the feasibility of new funding partnerships.

Other new projects this year included a special *Learn Where You Live* course at Haro Park Centre, a retirement home in Vancouver's West End neighbourhood. The course, entitled "Biblical Misinterpretations," was designed as an outreach initiative, bringing the joy of learning to seniors unable to commute to SFU's downtown campus. The program hopes to offer more outreach courses in the future.



"I always knew that as soon as I retired I would go back to school to learn more about the ancient world. My favorite courses include Greek Epic Poetry and In Praise of Paganism."

Orilea, alumna, Non-Credit Certificate in the Liberal Arts

WRITING AND PUBLISHING



WN

With over 130 course offerings every year, the Writing and Publishing Program (WPP) has helped tens of thousands of professional and emerging writers and editors hone their skills, change career directions, and develop new talents.

The Writing and Publishing Program (WPP) has brought creative people together in the Lower Mainland since 1985, and its 40,000th student registration will take place next year. Students from 25 and older come from all parts of the Lower Mainland to take courses in technical and business communication, editing, publishing and creative writing.

Despite the struggling economy, the current student cohort for The Writer's Studio, WPP's creative writing certificate program, is full. That success was no doubt supported by the launch of the new Writer's Studio website, which connects the program's community members by offering links to useful resources, details about reading events, and information on people in the program.

Another new initiative is the redevelopment of the Technical Communication Certificate, which can now be taken entirely online and completed in 13 months. This change allows WPP to market the program to a global audience. The pilot cohort is full and begins in fall 2009.



GM

Writing in the Downtown Eastside

Held in November 2008 as a post-festival event at the Heart of the City Festival, the Downtown Eastside Writers' Jamboree helped emerging Downtown Eastside writers move forward with their careers. The two-day Jamboree was organized and sponsored by The Writer's Studio and Friends of the Vancouver Public Library, with funding provided by the SFU Community Partnership Fund and by a grant from Friends of the Vancouver Public Library.

Twenty-four Downtown Eastside writers attended writing sessions with WPP instructors Brad Cran, Betsy Warland, Caroline Adderson, and Rachel Rose. The sessions were over-subscribed, and WPP instructors and student volunteers pitched in with creative ways to ensure that every Downtown Eastside writer who wanted to share their work was able to do so. The Writer's Studio also hosted four roundtable discussions that offered 127 attendees advice from book and magazine publishers, writers, and editors.

The Writer's Studio offered a four-week course at the Carnegie Community Centre to help writers craft their memories of downtown Vancouver. The course resulted in four submissions to the Downtown Memory Project. Authors of those submissions continued meeting and writing to create a chapbook, *Thursdays: Poems and Prose from the Downtown Eastside*.

Downtown Memory Project

The Downtown Memory Project, organized by WPP in collaboration with *Geist* magazine, was SFU's contribution to the Vancouver Memory Festival, an inquiry into public and private memory. WPP invited people to write about their memories of downtown Vancouver, and then exhibited the 67 submissions received at the Harbour Centre campus. The exhibit proved so popular that the Vancouver Museum displayed it in late 2008.



In Conversation

In 2008/2009, the Writing and Publishing Program brought three speakers to Vancouver thanks to partial funding from the Canada Council for the Arts and a partnership with *Geist* magazine. Events included intimate talks hosted by the Geist Foundation and larger talks at Harbour Centre hosted by WPP.

Michael Nicoll Yahgulanaas, a contemporary Haida artist who combines traditions with contemporary culture, spoke on "Art, Memory and the Power of Small." Sheila Heti, author and creator of the *Metaphysical Poll*, which collected people's dreams of the presidential candidates, spoke on "Memory, Dreams and Narrative." David Albahari, a Serbian writer of Jewish origin who now lives in Calgary, spoke on "Memory and Narrative." Ninety people attended each of these free public lectures.



The Writer's Studio Reading Series

The Writer's Studio reading series has been a tremendous success over the past year. Writers, readers, and the local literary community have packed both the Blenz and Rhizome cafés for monthly readings, with up to 70 people in attendance. The reading series is organized, advertised, and run completely by Writer's Studio alumni.

WPP Instructor and Student Success

Instructors and students in the Writing and Publishing Program are leaders and award-winners in their fields. The program and its partners celebrate their accomplishments.

- ▶ Rahel Baillie, a WPP instructor and a senior member of the Society for Technical Communication, was named a Fellow, the highest rank that the Society confers upon a member.
- ▶ Claudia Cornwall, a WPP instructor, received a \$20,000 award in the inaugural Canadian Institutes of Health Research Journalism Awards competition.
- ▶ The program is delighted to welcome Anne Stone as a Mentor in The Writer's Studio this year. A Vancouver-based teacher and novelist, Anne is senior editor at *Matrix* Magazine and holds a fiction imprint at Insomniac Press.
- ▶ WPP student S. James Burnett received a \$1,000 scholarship from the BC and Yukon Community Newspapers Association.



"I was surprised at how readily I embraced the sense of community The Studio provided, and how much I enjoyed working with other writers. My poetry manuscript is in its final stages of completion for publication and my novel continues to be a work in progress. The Writer's Studio has completely changed my writing life."

Jane Mellor, alumna,
The Writer's Studio
Creative Writing Certificate

LANGUAGES AND CROSS-CULTURAL COMMUNICATION

Continuing Studies' language and cross-cultural communication programs offer local and international students an opportunity to acquire and improve their language skills through academic training and cultural experiences. The English Language and Culture, Asian languages, Interpretation and Translation, and International Teaching Assistants programs joined their efforts in the past year to deliver even better courses and programs.



"This residency gives me a chance to progress my writing career on an international level. I hope I may be able to use my skills to translate Canadian poetry into the rich Kazakh language."

Akerke Mussabekova,
writer-in-residence from
Almaty, Kazakhstan

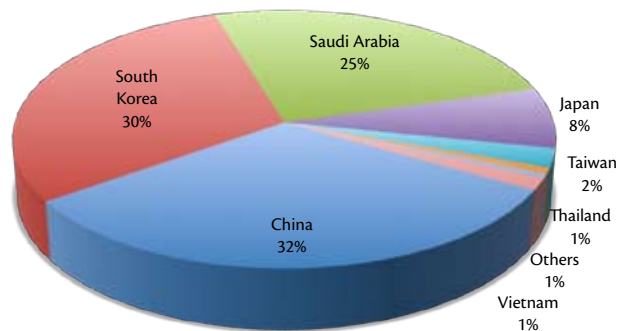
ENGLISH LANGUAGE AND CULTURE

The English Language and Culture Program (ELC) helps international students and working professionals achieve their academic, business, and personal goals through language enhancement and cultural fluency. ELC also contributes to preparing international students for SFU graduate and undergraduate programs.

A Year of Successful Growth

The 2008/2009 fiscal year was very exciting for ELC. Total enrollment across all programs reached 774 students from 19 different countries, substantially surpassing the previous year's enrollment of 680. The majority of students came from China (32%), South Korea (30%), and Saudi Arabia (25%). Others hailed from Thailand, Vietnam, Germany, Japan, Turkey, Colombia, Kazakhstan, Yemen, Taiwan, Russia, Iran, Slovakia, Hungary, and Brazil, making this one of the most diverse years in the program's history.

2008/2009 Students by Country





Noteworthy Highlights

- ▶ In collaboration with the SFU Bridge Program, ELC explored articulation and pathway possibilities for ELC students. Discussions are ongoing.
- ▶ In partnership with the SFU Faculty of Education, a joint teacher-training program for 79 Korean teachers began in July 2009.
- ▶ A new part-time program, Workplace Culture and Communication, is now being promoted. Launching at the Surrey campus this fall, the evening program has been designed to meet the needs of recent immigrants and new Canadians.
- ▶ ELC management team visited the Saudi Cultural Bureau in Ottawa to facilitate greater understanding of the academic and cultural needs of Saudi students.
- ▶ ELC worked with Vancouver Community College (VCC) to build a professional development partnership. ELC instructors are mentoring several VCC student teachers as part of the students' TESOL (Teachers of English to Speakers of Other Languages) practicum.
- ▶ A special project was launched to focus on improving student placement and assessment tools and criteria.
- ▶ Two new curricula for the full-time program were developed to address the needs of students with low and more advanced levels of English proficiency.
- ▶ ELC joined the British Columbia Council for International Education (BCCIE) to become a part of the ongoing discussion about international education opportunities in BC.

International Cultural Exchange

ELC was particularly proud to play a supporting role in the four-month residency of a young poet and cultural exchange student, Akerke Mussabekova (see photo on facing page), from Almaty, Kazakhstan. Akerke's residency was with the Vancouver International Writers and Readers Festival and the Historic Joy Kogawa House writer-in-residence

program. In co-operation with the other community stakeholders, ELC provided Akerke with English enhancement and cultural studies courses along with one-on-one feedback and mentoring for translating her work into English. This initiative was supported by the HSBC Group's Cultural Exchange Program and Poet in the City, a UK-based charity.

New International Markets

New and promising markets were opened in Kazakhstan and Vietnam through joint recruiting campaigns with counterparts at Fraser International College. Active recruiting in Tokyo and Osaka, Japan, in conjunction with a comprehensive five-city campaign in Mexico, was also part of the ongoing strategy to grow ELC.

STUDENT PROFILE



Mauricio Romero, a postgraduate student in computing science at SFU, is an ELC program graduate. He first came to Vancouver from Bogotá, Colombia, to study in the English Language and Culture Program. Having gone home to complete his undergraduate studies, Mauricio came back to SFU.

"If you want to learn English in a fast and efficient way, ELC is the best place to be," says Mauricio. "I could barely have small conversations when I first arrived; after just a few weeks my English improved dramatically. The English Language and Culture Program was the only English course I took."

In addition to his studies, Mauricio plays an active role in the SFU Association of Latin American Students, planning social activities and helping newly arrived students find their way around campus and Vancouver.

LANGUAGE, CULTURE AND HERITAGE

Language, Culture and Heritage programs offer a wide range of courses to assist students with personal growth and professional development.



“Our classes attract a wide variety of people from diverse ethnic and professional backgrounds. Some want to communicate better with their grandparents, others are Surrey business owners who have many Punjabi customers. Whatever their needs, we are happy to help them learn the language and understand the true spirit of Punjabi culture.”

Sumanpal Singh
Dhillon, Instructor,
Punjabi language
program

Punjabi Language Programs for Adults and Children

Punjabi is a new addition to the language program portfolio. In January 2009, two Punjabi beginner courses were offered at the Surrey campus, which were enthusiastically received by the community. Students from the Fraser Valley area responded positively to the new courses. The City of Surrey has even requested a customized Punjabi course for city employees who work with Punjabi-speaking communities on a daily basis.

Led by the India Country Strategy project at SFU Surrey, the Language, Culture and Heritage Programs embarked on developing a new language program for Indian-heritage children.

In the process of developing the new initiative, the program staff consulted with various groups and organizations, including faculty members and curriculum developers at the Faculty of Education, the South Asian Family Association, Surrey campus administrators, and Punjabi community leaders.

An integrated language and culture curriculum geared toward youth and adolescents was developed. A two-week pilot summer camp took place in July 2009, and received encouraging feedback from the Punjabi-speaking community.

Chinese and Korean Language Programs

The Chinese and Korean Language Programs were integrated into Continuing Studies from the former David Lam Centre for International Communication in January 2008. Innovative courses continue to draw great interest from the community.

In anticipation of increased travel to China following the Beijing 2008 Olympics, the new Mandarin for the Independent Traveller course was introduced. A “crash course” version for travellers was offered in the summer of 2009. Chinese Characters Made Easy, a reading, writing and typing course, also made its debut in summer 2009. The course introduces Chinese character inputting methods on computers to alleviate the traditionally time-consuming and challenging methods of learning Chinese characters.

Cantonese courses began to design a special curriculum for Canadian-born Chinese students who have some knowledge and speaking abilities from growing up in a Cantonese-speaking environment. They often require “more proper expressions” and some pronunciation training, but are not total beginners to the language.

Learning Korean Through Drama, a new Korean language course, draws on the popularity of Korean TV dramas with fans across the globe. The course has proven a best seller—Learning Korean Through Popular Songs may be next.



Interpretation and Translation Program

The Interpretation and Translation Program (ITP) trains fluently bilingual professionals to facilitate English/Chinese and English/Japanese communication through consecutive interpretation. ITP is the only program of its kind that offers regular field trips with on-site interpretation practicums.

In 2008/2009, ITP continued to foster partnerships with local public and private sector agencies as part of its flagship practicum-based diploma program. A new collaboration with the Provincial Language Service, a program of the Provincial Health Services Authority, is expected to provide program graduates with training and career opportunities in the field of medical interpretation.

With generous support from the Ting Endowment Fund, ITP is extending its reach with the development of a one-year diploma program to meet the demands of the Mainland China market. In March 2009, representatives from ITP met with university officials at Shanghai Foreign Studies University and Beijing Foreign Studies University to discuss opportunities for student and staff exchanges.

In the coming year, ITP will reinforce SFU's commitment to internationalization by seeking further overseas partnerships.

International Teaching Assistants Program

The International Teaching Assistants Program (ITA) continued to offer the much needed help many international graduate students and teaching assistants at SFU require to become effective communicators in an academic environment. While the integrated academic communication and teacher training curriculum have won high marks from program participants, ITA is in the process of revamping some of its offerings to make them even more accessible to all international graduate students in need.



"This seminar was a great platform to understand and cope with the new academic settings and culture for an international student. It was good to start a TA-ship in the North American context."

Project JAPAN

Project JAPAN is another program integrated into Continuing Studies from the former David Lam Centre for International Communication. Project JAPAN provides two preparation programs for JET Programme participants: Basic Immersion Japanese and Cross-Cultural Communication and Teaching English in Japan.

Project JAPAN also provides career development seminars and counselling to the JET Alumni Association in BC and Yukon. Project JAPAN's director is a member of the JET interview panel and works closely with the Consulate General of Japan in Vancouver.

Since the program came to Continuing Studies, it has been actively seeking local and international partnerships in developing new cultural programs. In development for the fall of 2009 is Wakayama: World Heritage Peninsula, a theme-based interactive tour of Japan.

COMMUNITY ENGAGEMENT

Community Engagement program areas have been working in our backyard and internationally on a number of exciting initiatives. From creating new media applications for cultural learning to providing training programs in developing countries, these programs bring together people from all facets of society to create positive change in our city, our country, and our world.



7TH FLOOR MEDIA

In 2008/2009, 7th Floor Media (7FM) continued its work with the community, sharing the expertise gained over the past 22 years as a new media pioneer, and engaging partners in the ongoing exploration of effective applications of emerging technologies for education and culture.



“One of the joys of working with 7th Floor Media is their spirit of innovation and creativity.”

James Marsh, Editor-in-Chief,
The Canadian Encyclopedia;
Director, Content Development
for The Historica Foundation

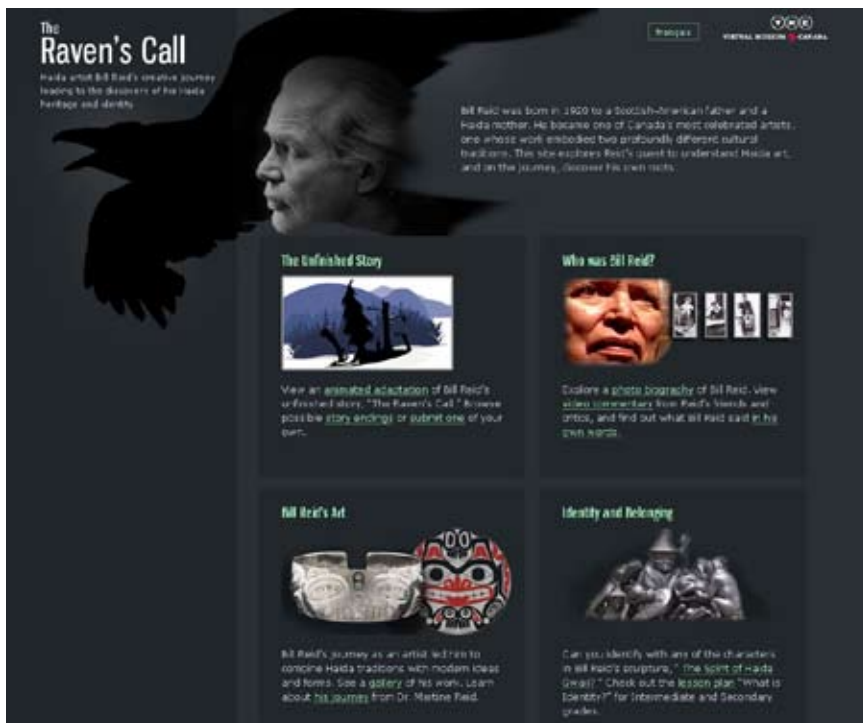
HistoryWire: Creating an Online Community that Connects the Past to the Present

The Historica Foundation provides Canadians with programs and resources that inspire them to explore their history. Supporting the Foundation since its inception, 7FM has continued its ongoing investigation into the meaningful use of social media and networking websites with HistoryWire.

Using a combination of articles, blogs, and video, HistoryWire gives members of the history community a forum for sharing perspectives, stories, and opinions with the general public, bringing a historical understanding to bear on current events.

7FM has also been working with Historica and VANOC to create a special Olympics section within FYI Canada, a social networking site for teens. As Olympic excitement builds, FYI Canada will be a central hub for students to share stories, opinions, photos and videos about Olympic and Paralympic Games, past and present.

The Historica Foundation also asked 7FM to apply some Web 2.0 principles to a re-design of *The Canadian Encyclopedia*. The newer version allows users to recommend and comment on *Encyclopedia* articles, and share them through social media sites.



Bill Reid and the Raven's Call: Exploring Identity

When the Bill Reid Foundation decided to use the life and work of celebrated artist Bill Reid to explore the concept of identity, it asked 7FM to help conceptualize and develop a compelling new website for the initiative. As part of the project, Bill Reid's short story, "The Raven's Call," was adapted and animated by respected Haida artist Michael Nicoll Yahgulanaas. Reid left the story unfinished, raising but not answering important questions about identity that visitors to the site will be encouraged to explore by submitting their own endings in text, graphic, audio or video format. Other sections of the site include a biography of the artist, with perspectives from friends, colleagues and critics. The project, which will launch in the fall of 2009, is funded by the Virtual Museum of Canada.

STAFF PROFILE



As SFU celebrated the 20th anniversary of its downtown campus, Dennis Smith celebrated 20 years as 7FM's Creative Director.

In addition to his work leading the 7FM creative team, Dennis' design style has graced SFU posters, websites, conference programs and brochures. His affectionate caricatures of faculty and staff have become treasured retirement gifts.

In 1989, Dennis produced a whimsical pen and ink drawing of the Harbour Centre building with celebratory balloons drifting

from its roof. For the 20th anniversary of the downtown campus, Dennis created three new drawings: the Morris J Wosk Centre for Dialogue, the Segal Graduate School of Business, and a gift-wrapped version of the School for the Contemporary Arts at Woodward's, waiting to be opened.

Bow Habitat Station



A major project for 7FM in the past year was the development of a series of interactive exhibits and cutting-edge interactive displays focusing on Alberta's fish and aquatic habitats and the role people play in their conservation. 7FM created 10 interactive touchscreen exhibits for the Bow Habitat Station in Calgary, including a state-of-the-art multi-touch interactive table in the shape of a 2.7m x 1.6 m map of the province of Alberta. This project builds on over 15 years of work with museums and visitor centres, exploring the use of information technologies and digital media to engage and inform within informal and non-traditional learning contexts.



Digging the Past

Parks Canada asked 7FM to develop a bilingual interactive game and learning activity to introduce archaeology to 11- to 17-year-olds through an existing website, Parks Canada 3-D Tours. The website has 3-D reconstructions of a number of Canadian national parks and historic sites, so 7FM created a game that puts players in charge of a virtual dig, making decisions about resources, dealing with the legal and political realities of digging, and drawing conclusions from the evidence to support their theories. With help from an engaging tour guide, players work their way through an archaeological dig. In a separate learning activity, they meet Alice, a young archaeologist, who talks about her work and explores some popular misconceptions about archaeology. Along the way, players gain an appreciation of the tools and the information that can be gathered from artefacts.

COMMUNITY EDUCATION



"Simon Fraser University has opened doors for sex workers by providing opportunities for us to build capacity as a community through skill development and one-on-one support as well as space for us to learn together, learn from each other and to learn as a community about our history and where we need to go. Thanks to SFU we are now stronger as a community, have greater capacity and confidence to communicate our needs, and a clearer direction of where we are going in the future."

Susan Davis, Representative,
West Coast Cooperative of
Sex Industry Professionals

The Community Education Program (CEP) supports positive social change for socially excluded individuals and communities by creating access to education and other resources. Working with multicultural communities struggling with poverty, racism, gender bias and low levels of literacy, the program reaffirms SFU's role in growing healthy communities.

Sex Industry Professionals: Building Choices for the Future

For years, sex industry workers in Vancouver have lectured at universities, trained police officers and management staff from various government departments, educated students, worked with residents in youth detention, and acted as consultants to community organizations and institutions. Most of this work, however, has been *ad hoc* and somewhat disorganized. The West Coast Cooperative of Sex Industry Professionals identified a number of steps to improve these consulting services.

With the Building Choices for the Future project, a group of sex

workers worked collaboratively to map existing resources; develop standardized curricula to incorporate lived experience, research, and social theory; and set rates and customized workshops for various audiences and environments.

This project provided opportunities for workers to directly share information about their industry, research findings and sex industry worker-led initiatives. It also provided a safe and legal income source. The Community Partnership Fund was the primary funder.

Aboriginal University Preparation Program

In 2008 the Community Education Program became responsible for the Aboriginal University Prep Program (AUPP), which has been offered at SFU's Surrey campus since 2007. The AUPP was designed to increase the participation of Aboriginal people in post-secondary education; enhance participants' probability of achieving academic success at the university level; and retain Aboriginal students from course completion to university graduation.

The program achieves these objectives through a comprehensive four-month curriculum that imparts the skills and knowledge essential to Aboriginal students partaking in mainstream academic studies. Through funding from the Metro Vancouver Urban Aboriginal Strategy, an initiative of the Office of the Federal Interlocutor for Métis and Non-Status Indians, a full cohort of this program began in spring 2009. Staff members are now working to secure a sustainable source of funding to support this important program as an ongoing offering at the Surrey campus, and potentially at the Vancouver and Burnaby campuses as well.

Focus on Africa: Rethinking Aid Effectiveness and Development

Rethinking Aid Effectiveness and Development partnerships was the fifth installment of the Focus on Africa series. This public symposium brought together scholars from Africa, Canada and the USA, senior officials from the World Bank and CIDA, graduate students, representatives from the corporate and civil sectors, and the local community.

The session was attended by 150 people over three days, and was largely funded by CIDA. A sixth Focus on Africa event is being planned for September 2010.



"As one of the founding members of the Focus on Africa working group, I have felt extremely happy to work on linking the African community with SFU. Being part of this team has been a fulfilling experience, and we will continue to foster further cooperation between SFU and African communities, both in Africa and in the African diaspora."

Amos Kambere,
President, Umoja Operation
Compassion Society



AIDS in Two Cities: Vancouver and Port-au-Prince Dialogue

The sixth instalment of the program's Social Justice Series focused on building a bridge between communities in Vancouver and Port-au-Prince, Haiti. AIDS in Two Cities: A Dialogue in Commonalities was a public symposium situated within the context of a larger Haiti Exchange program.

The dialogue, attended by 80 people, showcased the reflections of the Haitian delegation and highlighted Vancouver experts' knowledge. The project generated several immediate positive outcomes, including:

- ▶ The BC Centre for Disease Control and the Canadian Association of Nurses in AIDS Care are now studying Haiti's expanded role for nurses in AIDS.
- ▶ Tiko Kerr, a prominent artist, is helping Panos Canada explore how the city's AIDS-

supportive arts community could market Haitian artwork in Vancouver to raise funds for AIDS work in Haiti.

- ▶ The BC Centre for Excellence in HIV-AIDS and GHESKIO are exploring a joint project to use anti-retroviral drugs to treat HIV-disease and reduce the number of new infections in Haiti.

This initiative was a result of a partnership with the Vancouver Initiative, a project of the Vancouver-based Panos Canada, the Panos Foundation and a number of Vancouver- and Haiti-based AIDS service organizations. It was made possible by the generous financial support of the David and Cecilia Ting Endowment for Education for Public Responsibility.

Community/ Academic Advisory Committee

This year Community Education Program has begun the process of reinvigorating its Community/Academic Advisory Committee. This diverse and talented group of people will help create a long-term vision and strategy for the program.

CONTINUING STUDIES IN SCIENCE

Continuing Studies in Science promotes the understanding of scientific discoveries and research through interdisciplinary discussions and partnerships.



“As you could likely tell, I enjoyed every second of the Symposium. I thought it was just magnificent in its breadth and depth of information, of science and of community commitment. I am ever grateful to you for letting me take the Chair of such a significant event.”

The Honourable Iona Campagnolo, PC, CM, OBC, Founder of the Fraser Basin Council; former Lieutenant Governor, Province of BC; Chair, Sustaining Wild Salmon: Moving from Words to Action



Sustaining Wild Salmon: Moving from Words to Action

Managed by Continuing Studies in Science, the Centre for Coastal Studies organized The Haig-Brown Symposium on Sustaining Wild Salmon: Moving from Words to Action in August 2008. This dynamic event, held in Campbell River, was part of the Speaking for the Salmon Series, produced in collaboration with The Haig-Brown Institute, Canadian Wildlife Service-Environment Canada, BC Conservation Foundation, The Ritchie Foundation, and Fisheries and Oceans Canada.

Keynote speaker Iona Campagnolo and panelists such as John Woodward, Chair, Pacific Salmon Foundation; The Honourable David Anderson; Chief Bill Cranmer, 'Namgis First Nation; Paul Sprout, Regional Director, Pacific, Fisheries and Oceans Canada; and Jamie Alley, Director, Oceans and Marine Fisheries Division, BC Ministry of Environment offered their views on why salmon conservation is important and how to make it happen.

Activities included fieldtrips, a theatrical performance, a poster session, silent auction and the symposium deliberations. Over 200 people attended the event.



Darwin and You Lecture Series

As part of the yearlong Vancouver Evolution Festival commemorating the 200th anniversary of Darwin's birth, SFU partnered with UBC to present an interdisciplinary series of lectures on evolution, with a novel twist on Darwin's contributions.

Continuing Studies in Science organized the series, which featured six sold-out talks from January 29 to March 5. Presented by SFU and UBC faculty from biological sciences, zoology, anthropology, and psychology, the lectures included a "guest appearance" by the great man himself. Over 1,200 people attended talks such as Darwin and Your Brain and Darwin and Your Beliefs. One high school teacher in attendance was so inspired by the event that she organized a Darwin Week at her school.

All lectures are available as free podcasts at www.sfu.ca/cstudies/science.

"The series is the best one we have ever attended—wish more in this vein were available. All the speakers have been super."

"Making science less impenetrable for those of us who haven't gone down traditional paths of science education can only have a positive influence."

"I was thoroughly entertained and enlightened about Darwin's life and ideas by very knowledgeable speakers."



Speaking of Science

As part of the Speaking of Science lecture series, Dr. Elizabeth Elle presented a talk, "A Plea for the Bees' Needs: Pollinator Declines and How to Preserve Backyard Biodiversity." She discussed colony collapse disorder in European honeybees and how individuals can take action in their own backyards and community gardens.

Organized by Continuing Studies in Science and co-sponsored by SFU's Faculty of Science and the Environmental Youth Alliance, this sold-out lecture sparked a lively discussion that spilled out into the corridors after the lights were dimmed.



In the News

Terry Glavin, an award-winning journalist, discussed the work of Continuing Studies in Science in a feature story for *Outdoor Canada* magazine. He wrote, "SFU's Speaking for the Salmon series [has] been bringing the world's top scientists together with fishermen, industry leaders, politicians and environmentalists for more than a decade.... Nowadays, everything is more transparent. There are think tanks, roundtables, planning committees, dialogue forums, conferences...."





INTERNATIONAL DEVELOPMENT AND FACULTY ENGAGEMENT

The Office of International Development and Faculty Engagement (IDFE) supports SFU departments, faculty and staff who are working in international development. Services include consultation, information dissemination, project proposal preparation, training, coordination, linkage development, and liaison with funding agencies.



In the last year, IDFE worked with colleagues from six SFU faculties to provide service and support to their international development and contract training efforts. Activities included preparing numerous proposals and concept papers, arranging public dialogues on international development, and providing support and advice to faculty and students wishing to become involved in international development projects.

IDFE also supported the development of the first draft of the SFU Africa Strategy and is working with key faculty to consolidate and expand SFU's engagement in Africa.



SFU Speaking of the World

IDFE is the host and organizer of the SFU Speaking of the World program, which provides a forum for critical discussion and understanding of global issues. With partial support from the David and Cecilia Ting Endowment for Education for Public Responsibility, the SFU Speaking of the World program comprised seven public forums on topics such as Pakistan after Musharraf, Canada in Afghanistan, Microfinance, and a session on SFU's CIDA-funded Reducing HIV Stigma by Education project in Ghana.

SFU Speaking of the World also supported two public events: the Second Annual Vancouver Pan African Film Festival in October 2008 and the Engineers Without Borders Sixth Annual Bridging the Gap Conference in March 2009. Since its inception in 2007, the series has offered 19 sessions to approximately 2,000 participants.

China Council for International Cooperation on Environment and Development

The China Council for International Cooperation on Environment and Development (CCICED), a high-level advisory body, was created in 1992 to advise the State Council of China on environmental policy.

IDFE runs the CCICED project office that manages CIDA's contribution to the Council (\$6.95 million for the current Phase IV). The CCICED project office also acts as the Secretariat International Support Office for the Council, assisting and mobilizing international support for Council activities. In this capacity, IDFE manages financial contributions of approximately \$1.8 million from a number of other international donors to the Council, in addition to CIDA's funds.

CCICED-related activities in 2008/2009 included a roundtable in Beijing to disseminate more widely the Council's recommendations within China. Another activity was the development and adoption of a gender equality strategy to guide support for the Council. At the CCICED Annual General Meeting in November 2008, Chinese Vice Premier Li Keqiang assumed the role of CCICED Chair and Margaret Biggs, President of CIDA,



Left to Right : Chris Dagg (SFU), Shaheen Nanji (SFU), Garrett Pratt (CIDA), Zhu Guangyao (Secretary-General of CCICED), Nello Angerilli (SFU), Yichun Dai (SFU), Guo Jing (Deputy Director of Foreign Economic Cooperation Office).

became International Vice-Chair. During the AGM, the Council's international members and Chinese Premier Wen Jiabao discussed environmental challenges facing China during the global financial crisis.

SFU's Advisory Committee to the CCICED project was established in March 2009 and consists of Nello Angerilli (Chair), Arthur Hanson (Chief

International Advisor, CCICED), Earl Drake, K.C. Bell, Yuezhi Zhao, Martin Pochurko, Robert Anderson, and Duncan Knowler.

SFU's Mark Jaccard, an internationally recognized expert on the environment and fossil fuels, was invited to serve as International Co-Chair of the Council's Task Force on the Sustainable Use of Coal.



Recognition from Indonesia

IDFE's Chris Dagg was the only Canadian invited by the Government of Indonesia to attend a special program in Indonesia in August 2008. Dagg was one of 30 individuals from 27 countries designated as "Presidential Friends of Indonesia."

He attended the President's annual State of the Nation address to the legislature and Indonesian Independence Day anniversary events; met with the President, Foreign Minister, Jakarta city Governor, Indonesian Board of Trade, and other officials and organizations; and visited the province of Aceh to review the progress of post-tsunami recovery and reconstruction efforts.

Contract Training

IDFE works with academic units at SFU to offer customized, high quality training programs that meet the diverse needs of international groups.

In 2008/2009, IDFE successfully implemented two training programs: one on the Decline of Secularism in Egypt and the other for a group of university Vice-Chancellors from Pakistan on higher education administration.

OFFICE OF INTERNATIONAL DEVELOPMENT

The Office of International Development manages major development projects and supports SFU's strategic plans to promote internationalization in teaching, learning, research, and community service.

In 2008/2009 the Office of International Development (OID) continued the management of three large-scale international development projects making substantial, long-term changes in Southeast Asia, Ghana and Sri Lanka.

OID worked collaboratively with SFU faculties, giving students, staff and instructors the opportunity to reach out to other cultures, foster new relationships with international partners, and participate in meaningful and relevant work.

Adult Education for Economic Development Project

The Adult Education for Economic Development (AEED) project in SE Asia continues to make great strides in the development of Continuing Education Centers (CEC) in Laos and Cambodia at the Royal University of Phnom Penh and the National University of Laos. As part of this CIDA-funded project, SFU graduated 24 Master of Education students (15% of the total number of international graduates in graduate studies from SFU in 2008/2009). These students are now employed in their home institutions where they are incorporating their pedagogical training and sharing new ideas with colleagues.

The CECs at the universities in Laos and Cambodia have undergone significant renovations and are now fully operational. In an area of the world not accustomed to the concept of lifelong learning, SFU and its partners are raising the profile of continuing education within the universities and throughout the larger urban communities, with plans to move into rural areas next year.

Dr. Allan MacKinnon, Academic Director of the AEED project, says: "The project has been a true gift to SFU and it should be widely announced as such. It has brought robust relationships with three premier institutions in Southeast Asia: Chulalongkorn University in Thailand, the Royal University of Phnom Penh in Cambodia and the National University of Laos. The cross-cultural experience of working together to address the needs and challenges of adult education in our four countries has brought not only new intellectual vigour and vitality to this effort, but also new and fertile landscape for development. This six-year sojourn in Thailand, Cambodia and Laos has deepened my commitment and passion for international development."

The project is made possible with \$3 million in funding from the Canadian International Development Agency.



"As a student within the AEED project, I think that I have gained both personal and professional experiences. I know that this is the opportunity to upgrade my knowledge and skills, especially skill in doing the research which, of course, will be very beneficial for my profession, my university and my country."

Ms. Phonesavanah
Thepphasoulithone (Laos),
PhD Candidate, Faculty of Education



"My experience working on the Reducing HIV Stigma by Education project in Ghana has been incredible and will become a foundational experience for me as I continue to pursue a career in communication and development. The highlights include traveling through Ghana and talking to teachers and youth workers about the impact of HIV education in their communities."

Heiko Decosas, MA candidate,
School of Communication;
Associate Producer, CBC Radio

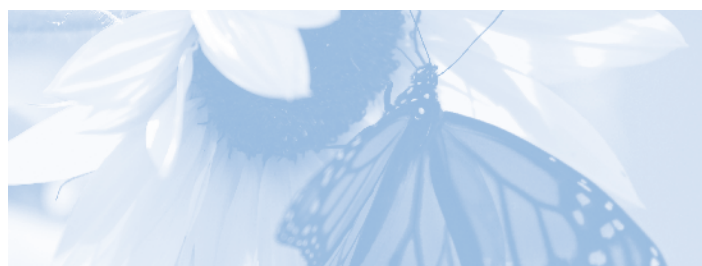
Reducing HIV Stigma by Education

The Reducing HIV Stigma by Education project in Ghana was designed to develop culturally sensitive teaching materials that promote clear, accurate and unbiased information about HIV/AIDS.

OID has partnered with SFU's School of Communication and three universities in Ghana to develop course materials to educate 18,000 Ghanaian teachers about HIV/AIDS and reduce the fear, denial, and stigma associated with the disease. The project is made possible with \$1 million in funding from CIDA.

As part of its mission to educate Canadians about international issues, in September 2008, OID hosted a symposium on initiatives, research and new perspectives in the reduction of HIV stigma and discrimination.

A CBC radio interview with Dr. Martin Laba, Director of SFU's School of Communication, and University of Cape Coast Director, Dr. Albert Koomson, gave OID the opportunity to promote the issues and problems associated with HIV stigma in Africa, as well as the work SFU is doing in the field.



Open University of Sri Lanka Capacity Enhancement

The Open University of Sri Lanka (OUSL) Capacity Enhancement Component of the Distance Education Modernization project, completed in December 2008, saw significant improvement in OUSL's administrative and academic processes, particularly with the development of an electronic management system designed to improve the quality of courses and services.

Due in large part to this project, OUSL is now poised to be Sri Lanka's industry leader in distance education.

The project was made possible with \$1,398,000 USD in funding from the Asian Development Bank.



RESEARCH AND EVALUATION UNIT

The Research and Evaluation Unit (REU) provides applied research and program evaluation services to a wide variety of internal and external clients.

REU services include evaluation of programs and project outcomes, performance measurement, benchmarking, stakeholder surveys, research framework design, instrument development, market research and statistical and thematic analysis.

Working closely with clients and partners, REU determines the most appropriate evaluation design relative to project objectives, contextual factors, and available resources.

"A genuine curiosity makes REU strong and brings their clients back. Their advantage is that genuine desire to meet the needs of the community."

"They have developed a unique methodology for their evaluation work. They ask relevant questions that allow us to make meaningful decisions about our program."



In 2008/2009, REU worked with a variety of community and government organizations:

The Commonwealth of Learning

The Virtual University of the Small States of the Commonwealth (VUSSC) is a world-spanning collaborative network for strengthening post-secondary institutions in the small states of the Commonwealth. REU has been providing monitoring and evaluation services to COL tracking the progress and impact of VUSSC. The project has involved gathering evidence of success stories, best practices, and suggestions for improvement and future policy directions.

The Salvation Army

In a new project with the Salvation Army, REU researched the impact of service delivery on residents in Salvation Army emergency shelters across Canada. A mixed-methods study, the project involved comprehensive surveys of administrators at all 72 shelters and 2,830 shelter residents. The research results will be used in an educational forum, as well as an enhanced Salvation Army strategy for addressing homelessness.

Engineers Without Borders

The Engineers Without Borders school outreach program involves university

volunteers delivering interactive workshops to high school students with the aim of raising awareness and understanding of international development issues. REU completed an impact evaluation, helping Engineers Without Borders assess the effectiveness of the program and its future potential.

BC Association of Pregnancy Outreach Programs

The BC Association of Pregnancy Outreach Programs (BCAPOP) is a non-profit organization that supports Canada Prenatal Nutrition Programs (CPNPs) and Pregnancy Outreach Programs (POPs) in BC. REU analyzed existing data sets from the CPNPs in BC to help determine how well the CPNP projects were supporting BC's pregnant women facing challenging circumstances.

Research Projects for SFU

Within Simon Fraser University, REU worked with Integrated Studies Programs on program evaluation; Continuing Health Education to benchmark research around programs on preparing Aboriginals for careers in health; Continuing Studies to benchmark research on non-credit ladder; and the Faculty of Health Sciences on a needs assessment for an online diploma program.

ENROLLMENTS

Enrollment in Continuing Studies courses, programs, and events

| | 2008/2009 Enrollment |
|--|-------------------------|
| Credit Courses and Programs | 23,006 |
| Centre for Online and Distance Education (CODE) | 14,857 |
| SFU credit enrollments at Harbour Centre | 6,401 |
| Integrated Studies Programs | 1,027 |
| Seniors Program | 20 |
| SFU NOW: Nights or Weekends | 701 |
| Non-Credit Courses, Programs, and Public Events | 20,924 |
| City Program | 3,073 |
| Community Education Program | 254 |
| Continuing Health Education | 1,014 |
| Continuing Studies in Science | 2,004 |
| Dialogue Programs | 1,364 |
| English Language and Culture Program | 718 * |
| Interdisciplinary Studies | 3,337 |
| International Development and Faculty Engagement | 1,045 |
| International Teaching Assistants Program | 74 |
| Interpretation and Translation Program | 59 * |
| Language, Culture and Heritage Programs | 754 |
| Management and Professional Programs | 2,072 |
| Seniors Program and Opera Studies | 3,129 |
| Writing and Publishing Program | 2,027 |
| Total Credit and Non-Credit Enrollments | 43,930 |

* Enrollment in multi-course cohort programs was counted as one registration per student



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CONTINUING STUDIES ENDOWMENTS

Endowments support the quality and quantity of Continuing Studies activities, and are made possible through the generosity of the community. The Continuing Studies Endowment Committee adjudicates two of the endowments through established terms of reference, while others have been created and designated to specific program areas.

The Community Partnership Fund assists communities and low-income individuals in the East Vancouver area, the Downtown Eastside, or any inner city community with a relationship to SFU to increase their opportunities of attaining economic self-sufficiency. In 2008/2009 the fund supported the following projects:

- ▶ The Writing and Publishing Program organized the Downtown Eastside Writers' Jamboree. See page 26.
- ▶ Community Education Programs established the Building Choices for the Future project. See page 34.

The David and Cecilia Ting Endowment for Education for Public Responsibility supports an annual lecture or special seminar in public affairs education or leadership development, the School of Criminology Ting Forum on Justice Policy, and Continuing Studies' Interpretation and Translation Program. The funds allocated towards public forums supported the following events in 2008/2009:

- ▶ Community Education Programs organized "AIDS in Two Cities: A Dialogue in Commonalities." See page 35.
- ▶ The SFU Speaking of the World program presented seven public forums on a variety of global topics. See page 38.
- ▶ Continuing Health Education held a three-part public lecture entitled "Bullying: Its Effect on Mental Health." See page 17.

- ▶ Dialogue Programs organized a series of dialogues on civic engagement called "Heart of a Citizen." See page 19.

Program Endowments

Several organizations have also created endowments to support the work of specific program areas within Continuing Studies.

- ▶ The **City Program Endowment Fund** was established in 1995 through a lead grant from The Real Estate Foundation of British Columbia, and subsequent grants from the Earl and Jennie Lohn Foundation, VIA Architecture, Inc., and the Ministry of Community, Aboriginal and Women's Services. The fund's mandate is to support City Program's activities including courses, programs, and lectures on land use and urban issues. See page 14.
- ▶ Management and Professional Programs is proud to oversee: the **BMO Bank of Montreal Endowment Fund**, established in 1988 to bring distinguished academic and business leaders to SFU to give public lectures and conduct seminars in the areas of economics and business administration; and the **Salvation Army Development Endowment Fund**, established in 1989 by a generous gift from the late Dr. J.L. Wighton, to assist Salvation Army officers and personnel with pursuing advanced educational opportunities through SFU. See pages 11 and 22.

COMMUNITY CONTRIBUTIONS

Throughout 2008/2009 Continuing Studies established new university-community connections while continuing to build on existing partnerships. Committed to outreach and engagement, staff members make meaningful community contributions by participating in various initiatives and engaging with a host of organizations and community partners.

Awards

Awards are also listed on individual program pages.

Catherine Dunlop, Program Director, Research and Evaluation Unit; Tom Nesbit, Associate Dean

CAUCE Journal Award: "Lifelong Learning in Institutions of Higher Education" (co-authored with Lorraine Gibson), *Canadian Journal of University Continuing Education*.

Marketing and Communications

CAUCE Marketing Award Winner, Other Printed Materials for the *Continuing Studies Annual Report, 2007/2008*.

Funded Research

Joanna Ashworth, Program Director, Dialogue Programs

Director (Acting), Community Economic Development in Bolivia, UPCD Tier 2 Project. Funded by AUCC/CIDA.

Michal Fedeles, Program Director, Continuing Health Education

Principal Investigator: Public Engagement with Information Technologies for Better Health; eMentoring: A New Gateway to Effective Supports for Aboriginal Students Pursuing Health Careers?; Better Knowledge, Better Health: Promoting Health Literacy in the Digital Era. Funded by the Michael Smith Foundation for Health Research through the Technology Enabled Knowledge Translation Investigative Centre.

Patricia Gallagher, Program Director, Continuing Studies in Science

Collaborator, Consortium for Genomic Research on All Salmonids Project (Genomic, Ethical, Ecological, Economic, Legal and Societal Section). Supported by Genome Canada/Genome BC.

Leader, Linking Science and Local Knowledge Working Group of the Ocean Management Research network. Supported by the Social Science and Humanities Research Council and Fisheries and Oceans Canada Joint Initiatives Program.

Julie Zilber, Co-Director, 7th Floor Media

Principal Investigator, research into the technological feasibility of restricting or promoting access to certain types of content on the Internet (with Ed Hargrave). Funded by Industry Canada.

Co-investigator, research into the technological feasibility of regulating content on the Internet (with Gerri Sinclair & Ed Hargrave). Funded by Industry Canada.

Funded Projects

Shanthi Besso, Program Director, Community Education Program

Sex Industry Professionals: Building Choices for the Future. A collaborative curriculum development project. Funded by the Community Partnership Fund.

AIDS in Two Cities: A Dialogue in Commonalities. A public dialogue and exchange between HIV/AIDS communities in Vancouver and Port-Au-Prince, Haiti. Funded by the UK Department for International Development; the Norwegian Agency for Development Cooperation; the Ministry for Foreign Affairs of Finland; the Swedish Foreign Ministry; Panos Canda; and the David and Cecilia Ting Endowment for Education for Public Responsibility.

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Community Contributions *continued*

Focus on Africa: Rethinking Aid Effectiveness and Development. A public dialogue series. Funded by the Canadian International Development Agency and the David and Cecilia Ting Endowment for Education for Public Responsibility.

Aboriginal University Prep Program. A bridging program for Aboriginal students. Funded by the Urban Aboriginal Strategy of the BC Office of the Federal Interlocutor for Métis and Non-Status Indians, an initiative of Indian and Northern Affairs Canada.

Michal Fedeles, Program Director, Continuing Health Education

Preparation for Health Careers in Aboriginal Communities, a bridging program for students of Aboriginal heritage (First Nations, Métis, and Inuit) wishing to explore various health career options. Funded by Health Canada through the Aboriginal Health Human Resources Initiative.

Bullying: Its Effects on Mental Health. A three-part public lecture series. Funded by the David and Cecilia Ting Endowment for Education for Public Responsibility.

Katherine McManus, Program Director, Writing and Publishing Program

Downtown Eastside Writers' Jamboree sponsored by The Writer's Studio (with Betsy Warland). Funded by The Community Partnership Fund.

A cooperative project to bring three speakers to Vancouver to talk, collaborate and be interviewed for the purpose of education (with the Geist Foundation). Funded by the Canada Council for the Arts.

Noni Maté and Julie Zilber, Co-Directors, 7th Floor Media

Bow Habitat Station. Development of a series of interactive exhibits and cutting edge interactive displays focusing on Alberta's fish and aquatic habitats and the role that people play in their conservation. Funded by the Alberta Department of Sustainable Resource Development.

HistoryWire: Creating an Online Community that Connects the Past to the Present. Creation of a website designed to engage Canadians in a dialogue with their past. Funded by the Historica Foundation.

Bill Reid and the Raven's Call: Exploring Identity. Conceptualizing and developing a website using the life and work of celebrated artist Bill Reid to explore the concept of identity. Funded by the Virtual Museum of Canada and the Bill Reid Gallery of Northwest Coast Art.

Archeology Game & Learning Activity. Design and development of an online game and learning activity to

introduce archeology to 11- to 17-year-olds. Funded by Parks Canada.

Gordon Price, Program Director, City Program

Leading Edge Solutions to House Everyone and Strategic Decision-Making for Sustainable Results. Curriculum development partially funded by Canada Mortgage and Housing Corporation.

Hong Kong: Cultural Heritage Conservation in a City of Change and Conservation Planning: A Values-Based Approach. Program development funded by the Heritage Branch, Ministry of Tourism, Culture and the Arts.

Shifting Gears Lecture Series. Funded by Bombardier Foundation and the Active Transport Lab at the University of British Columbia and BC Recreation and Parks Association.

Presentations

Joanna Ashworth, Program Director, Dialogue Programs

Imagine BC: Leaders' Forum. Moderator, Vancouver, BC: February 23, 2009.

Susan Burgess, Program Director, Management and Professional Programs

Are you ready for the ride? Determining the value of an external program review. 55th Annual CAUCE Conference. London, ON: May 27–31, 2008. (Co-presented with T. Nesbit & D. Dutton).

Michal Fedeles, Program Director, Continuing Health Education

Technology enabled academic detailing: Facilitating personalized knowledge translation through interprofessional education. Paper presented at the Continuing Medical Education Congress. Vancouver, BC: May 2008. (With K. Ho, A. Nguyen, S. Jarvis-Selinger, H. Novak Lauscher, C. Cressman, J. Fong, E. Chan, & A. Gunasingam).

Patricia Gallagher, Program Director, Continuing Studies in Science

Working together to protect biodiversity of Pacific salmon stocks in British Columbia. World Conference on Marine Biodiversity. Valencia, Spain, November 2008. (With C. Orr).

Tom Nesbit, Associate Dean

Downtown Deans II: Sharing a transforming opportunity. 55th Annual CAUCE Conference. London, ON: May 27–31, 2008. (Co-presented with M. Booth, K. Campbell, A. Cochrane, & J. Plessis).

Community Contributions *continued*

Are you ready for the ride? Determining the value of an external program review. 55th Annual CAUCE Conference. London, ON: May 27–31, 2008. (Co-presented with S. Burgess & D. Dutton).

Canada's report to CONFINTEA VI. 27th Annual Conference of the Canadian Association for the Study of Adult Education, Vancouver, BC, May 31–June 3, 2008.

Writing for journal publication. Annual Meeting of the American Association for Adult Education, Denver, CO, November 11–14, 2008. (Co-presented with E.W. Taylor).

Gordon Price, Program Director, City Program

"A Vancouver History—Part 1." Canadian Tour Guide Association. April 24, 2008.

"The sustainability of tall buildings," Panel host. Architectural Institute of BC AGM. April 25, 2008.

Jane's Walk. Guided walking tour of the West End. May 3, 2008.

Guided tour of downtown Vancouver for Copenhagen civic leaders. May 6, 2008.

Presentation on urban density and design, University of Western Washington, Spokane, WA, May 20, 2008.

Walking tour and presentation on "The Vancouver Style" for ULI Australia, June 10, 2008.

"Stripped or Constrained, The Evolution of BC Towns," Planning Institute of BC, Prince George, BC, June 13, 2008.

Pecha Kucha, Vancouver Museum, June 13, 2008.

Guided walking tour of downtown Vancouver and West End, Portland State University planning students, June 14, 2008.

"Beyond Freeways—The Vancouver Experience," Car-Free Portland Conference, June 18, 2008.

Guided tour: Olympic Village and Concord for ULI Young Leaders Group from Seattle, July 25, 2008.

Guided tour of town centres, Springfield Land Corp. (Australia), July 31, 2008.

"Vancouver background," UBC Students in Architecture and Landscape Architecture, August 23, 2008.

Discussion, Youth Summit on Sustainable Urban Transportation, August 24, 2008.

Bike tour of downtown and West End, Dan Burden and delegation, August 30, 2008.

Walking tour of West End, Johann-Wolfgang-Goethe University of Frankfurt am Main, September 2, 2008.

Walking tour of Coal Harbour, Salt Lake City delegation, September 20, 2008.

New Vision for Edge Development, Urban Land Institute (Phoenix), panel host and participant, September 25, 2008.

Interview: local and regional governance, New Zealand Governance Commission, September 29, 2008.

"Vancouver overview," Denver delegation, October 2, 2008.

"Vancouver issues" Panel Member, Austin delegation, October 5, 2008.

Tour: Sustainability and the Olympic Village, Bellingham delegation, October 6, 2008.

"Future of the Region" Panel Member, Metro Vancouver Sustainability Summit, October 7, 2008.

Walking tour: North Shore of False Creek, School of Community and Regional Planning students, October 8, 2008.

"How it all went wrong in 1942," Brown-bag Seminars, October 10, 2008.

"Vancouver and Livability," Europaforum (Vienna), October 20, 2008.

Tour of Port Moody, ULI BC, October 22, 2008.

"Designing the Public Realm, the Vancouver Experience," Places to Grow Summit, Toronto, ON, November 5, 2008.

Tour: Downtown Vancouver and West End, UCLA students, November 10, 2008.

Vancouver story, UCLA/ICSC, November 12, 2008.

"Transportation and Land Use," Portland State University/City of Portland, November 19, 2008.

"A Vancouver History—Part 2." Canadian Tour Guide Association, January 29, 2009.

"Transportation in Metro Vancouver," Elder College, Capilano University, February 10, 2009.

Green Urbanism Leaders Summit, Los Angeles, CA, February 12, 2009.

"Active Transportation in Vancouver," San Diego Association of Governments, San Diego, CA, February 18, 2009.

"Making Kid-Friendly Cities: Lessons from Around the World," Panel moderator and presenter, Active Living Research Conference, San Diego, CA, February 19, 2009.

"Transit-oriented development," Southern Florida Regional Transportation Association, Fort Lauderdale, FL, February 21, 2009.

Tour: Surrey City Centre, ULI Regional Centres, March 11, 2009.

"Vancouver and Livability," Inter-American Development Bank, Washington, DC, March 18, 2009.

Community Contributions *continued*

Publications

Joanna Ashworth, Program Director, Dialogue Programs

"Big Ideas for BC's Future" a 13-part series in *The Vancouver Sun* with various writers from Imagine BC, February 11–22, 2009.

Patricia Gallagher, Program Director, Continuing Studies in Science

"Haig-Brown Symposium on Sustaining Wild Salmon: Moving from Words to Action." 166 pp. *Speaking for the Salmon*, SFU. ISBN 978-0-86491-305-0. Patricia Gallagher and Laurie Wood (Eds).

"Encouraging Innovative Solutions for Sustainable Salmon Aquaculture." 86 pp. *Speaking for the Salmon*, SFU. ISBN 978-0-86491-304-3. Patricia Gallagher and Laurie Wood (Eds).

"Salmon Nutrients: A seminar on science and policy." 28pp. *Speaking for the Salmon*, SFU. Patricia Gallagher, Stina Hanson and Laurie Wood (Eds).

Tom Nesbit, Associate Dean

"Don't mourn, organise: A response to Scott McLean." *Canadian Journal for University Continuing Education*, 34(1), 27–36.

"Editorial: The continued dynamism of Canadian adult education." *Canadian Journal for the Study of Adult Education*, 21(1), iii–iv.

"More words in edgeways." *Adult Education Quarterly*, 59(3), 271–273.

"Review of *Lifelong learning: Signs, discourses, practices*." *Canadian Journal for University Continuing Education*, 34(1), 129–131.

Julie Zilber, Co-Director, 7th Floor Media (with Gerri Sinclair & Ed Hargrave)

"Regulating Content on the Internet: A New Technological Perspective," Industry Canada Spectrum Management and Telecommunications (www.ic.gc.ca/eic/site/smt-gst.nsf/eng/sf09030.html), March 2008.

Community Involvement

All Program Directors and senior administrative personnel are members of the Canadian Association for University Continuing Education.

Mignon Alphonso, Coordinator, Office of International Development

Member, Kenya Peace and Solidarity Committee
Member, Development Group
Member, Focus on Africa Committee

Joanna Ashworth, Program Director, Dialogue Programs

National Co-Chair, Canadian Community for Dialogue and Deliberation
Facilitator/Designer, Regional and Community Dialogues on BC's Resilient Future

Shanthi Besso, Program Director, Community Education Program

Founding Member, Downtown Eastside Literacy Roundtable
Founding Member, Focus on Africa Committee
Member, Downtown Eastside Women's Leadership Network

Susan Burgess, Program Director, Management and Professional Programs

Member, Grants Committee for the Salvation Army Development Endowment Fund
Member, Canadian Association of Management Consultants
Member, BC Human Resources Management Association

Chris Dagg

Member, Development Group
Member, China Working Group

Michal Fedeles, Program Director, Continuing Health Education

Founding Member and Member of the Steering Committee, Technology Enabled Knowledge Translation Investigative Centre in Health (TEKTIC)
Founding Member, International Society for the Scholarship of Teaching and Learning (ISSOTL)
Member of the Social Policy Team and the Health Task Force, Surrey Board of Trade

Patricia Gallagher, Program Director, Continuing Studies in Science and the Centre for Coastal Studies

Member of the Board, Coastal Zone Canada
Member, Science Advisory Committee, Canadian Healthy Ocean Network, NSERC Strategic Network, 2008-2012
Member, Steering Committee, Canada Ocean Lecture
Member, Education Committee, Iris Griffith Interpretive Centre, Pender Harbour, BC
Member, Integrated Salmon Dialogue Forum, Governance Group, Fisheries and Oceans Canada

Patricia Graca, Business and Operations Analyst

Member, International Institute of Business Analysis
Member, Editors' Association of Canada

Community Contributions *continued*

Katherine McManus, Program Director, Writing and Publishing Program

Member, Editorial Board, *International Journal of Independent Scholars*
Member, Editorial Board, Reviews Editor, *Canadian Journal for the Study of Adult Education*
Member, Research Committee, Canadian Association of University Continuing Education
Member, Continuing Studies Endowment Committee
Member, Editorial Board, *Canadian Network for Innovation in Education*

Noni Maté, Co-Director, 7th Floor Media

Board Member, Jewish Book Festival

Shaheen Nanji, Program Director, International Development and Faculty Engagement

Member, International Working Group
Member, Development Group
Member, Continuing Studies Endowment Committee
Member, SFU Advisory Committee, Reducing HIV Stigma by Education—Ghana
Member, China Working Group
Member, Focus on Africa Committee

Tom Nesbit, Associate Dean and Director, Centre for Integrated and Credit Studies

Chair, Research Development Initiative Adjudication Committee, SSHRC
Member, Educational Sectoral Council, Canadian Commission for UNESCO
Member, Aid to Scholarly Publications Committee, Canadian Federation for the Humanities and Social Sciences
Member, Research Committee, Canadian Association for University Continuing Education
Executive member, Canadian Association for the Study of Adult Education
Editor-in-Chief, *Canadian Journal for the Study of Adult Education*
Member, Steering Committee, Institute for the Humanities

Toshimi Ono, Program Director, Project JAPAN

Interview Panel Member for the Japan Exchange and Teaching Programme, Consulate General of Japan in Vancouver

Gordon Price, Program Director, City Program

Executive Committee, Urban Land Institute (BC) District Council
Board Member, Sightline Institute
Executive Committee and Board Member, International Centre for Sustainable Cities
Member, TransLink Board Screening Panel

Member, Architectural Education Collaborative Committee
Member, Greenest City Action Team (City of Vancouver)

Ruth Price, Program Director, Integrated Studies Programs

Member, Membership Committee, Canadian Association for University Continuing Education (CAUCE)
Member, Program Advisory Committee, Research and Evaluation Unit, Continuing Studies
Member, Continuing Studies Endowment Committee
Member, Continuing Studies Marketing Steering Committee
Member, Undergraduate Advising Forum, SFU

Nicole Rogers Cowper, Human Resources Liaison

Member, BC Human Resources Management Association

Wendy Steinberg, Program Director, International Teaching Assistants Program

Advisory Board Member, Immigrant Talent Integration Project, Ministry of Economic Development

Susanne Vlcek, Administrative Assistant, Centre for Integrated and Credit Studies

Co-chair, SFU United Way Campaign 2008

Gladys We, Coordinator, Marketing and Communications

Judge, Marketing Awards, Canadian Association for University Continuing Education

Yosef Wosk, Program Director, Interdisciplinary Studies

Organizer, Robert R. Reid Award for Lifetime Achievement in the Book Arts and the Alcuin Society's Coat of Arms
Member, Executive, Vancouver Institute
Sponsor, annual Yosef Wosk–SFU–Alcuin Society lecture
Founding Member and President, Canadian Academy of Independent Scholars
Board of Governors, Vancouver Holocaust Education Society
Board of Governors, Pacific Torah Institute
Board of Governors, Hebrew Academy
Chair, Advisory Council, Museum of Vancouver
Member, Education Advisory Committee, Vancouver Foundation
Member, External Advisory Committee, Museum of Anthropology
Member of publication committees for Canadian Academy of Independent Scholars, Vancouver Holocaust Education Centre, Jewish Museum and Archives of British Columbia, Vancouver Heritage Foundation

Julie Zilber, Co-Director, 7th Floor Media

Board of Directors, Virtual School Society
Member, New Media BC
Member, Canadian Themed Attractions Association
Member, Adjudication Committee for Connecting Citizens Grant Program

ADVISORY COMMITTEES AND BOARDS

Continuing Studies builds connections between the university and the community. Our advisory committees and boards help us to bring some of our best minds together to craft programs that are informed by current university research and community needs. We are grateful for the expertise and commitment of our advisors.

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Benjamin Lee, Student Senator
Martin Laba, Director, School of Communication
Dolores van der Wey, Assistant Professor, Faculty of Education
D'Arcy Warner, Senator (at-large); Past-president, SFU Alumni Association

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Richard Smith, Associate Professor, School of Communication
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Peter Williams, Director, Centre for Tourism Policy and Research

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 Lucy LeMare, Associate Professor, Faculty of Education
 Marika Sandrelli, Supervisor of Clinical Services, Maple
 Ridge Treatment Facility, Fraser Health Authority
 Grace Tait, Learning Centre Coordinator, Aboriginal
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 Health Studies, Kwantlen Polytechnic University
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 School Survivors Society
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 Sciences
 Gayle Sayese, Coordinator, Employment and Training,
 Métis Nation of BC Tresley Tourond-Bouvier, Program
 Assistant, Ministry of Health and Sport, Métis Nation of
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 Marilynne Waithman, Director, Educational Transitions
 and Aboriginal Initiatives, Kwantlen Polytechnic
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 Darlene Willier, Coordinator, First Nations Education,
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 Stephen Brown, Department of Biomedical Physiology and
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 Catherine Kidd, Regional Director, WorkSafe & Wellness,
 Vancouver Coastal Health Authority
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 Gary Robinson, President, EM Sciences Ltd.
 Stephen Symon, Manager, Industry & Labour Services,
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 Dean Powers, DC Powers & Associates
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 Kathy Taberner, Taberner Coaching & Consulting Services
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John Reynolds, Tom Buell Chair of Salmon Conservation
Peter Williams, Director, Centre for Tourism Policy and Research
John Clague, Professor, Earth Sciences

In addition, members of the external community served in an advisory capacity for all projects and, included representatives of the federal, provincial and municipal governments, First Nations, NGOs, other academic institutions and Industry. Examples included:

Rupert Gale, Fisheries Project Manager, The Ritchie Foundation
Michael Berry, Mayor, Village of Alert Bay
Craig Orr, Executive Director, Watershed Watch Salmon Society
The Honourable Iona Campagnolo, President, The Land Conservancy
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Diploma in Dialogue and Negotiation

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Seniors Program Academic Advisory Committee

Alan D. Aberbach, Program Director, Seniors Program
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Lesley Cormack, Dean, Faculty of Arts and Social Sciences
Elizabeth Jones, President, SFU Seniors Lifelong Learners
Society
Tom Nesbit, Associate Dean, Continuing Studies

7th Floor Media Advisory Committee

Chuck Hamilton, Manager, Learning Technology, IBM
Canada's Innovation Center, and supporting member of
IBM's worldwide Learning Solutions team
Evan Jennings, Associate Director, Olympic Portal Services,
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Gerri Sinclair, Executive Director, Master of Digital Media
Program, Centre for Digital Media
Richard Smith, Associate Professor, School of
Communication; Publisher, *Canadian Journal of
Communication*

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Jenny Fiorini, Associate Registrar
Ginger Grant, Faculty, SFU Business
Tatjana Mandic, Student Coordinator, ISP/SFU NOW
Neil Mathur, Program Director
Tom Nesbit, Associate Dean, Continuing Studies
Representative, Faculty of Arts and Social Sciences

SFU Publications Board

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Criminology
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Yvonne Tabin, Director, Centre for Online and Distance
Education
John Whatley, Program Director, Centre for Online and
Distance Education; Associate Member, Department of
English; Associate Member, School of Criminology

Advisory Committees and Boards *continued*

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Program Advisory Board

Rowena Hart, educational and technical writing consultant
Anne Hungerford, Department of English and Continuing Studies
Rowland Lorimer, Director, SFU Canadian Centre for Studies in Publishing
Miranda Pearson, author
Barbara Tomlin, editor

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Susan Andrews, ACD Systems
Ellen Ashdown, MaxHire Solutions
Tamara Chapman, Society for Technical Communications
Amanda Goldrick-Jones, SFU Writing Centre Coordinator; Past President of the Canadian Association of Teachers of Technical Writing
Rowena Hart, educational and technical writing consultant
Duncan Kent, Duncan Kent and Associates, Ltd.
Meghan Mittler, alumna
Tony Strangis, Business Objects

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Stephen Osborne, Editor, *Geist*
Hal Wake, Director, Vancouver Writer's Festival
Betsy Warland, Director, The Writer's Studio

Creative Writing External Advisory Board

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Editing External Advisory Board

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Lana Okerlund, alumna
Barbara Tomlin, editor
Ruth Wilson, editor

Business Communication and Professional Writing External Advisory Board

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Gary Harper, consultant
Anne Hungerford, Department of English and Continuing Studies
Vlad Konieczny, consultant
Colin Moorhouse, speechwriter
Dianne Warnick, public relations consultant
Ruth Wilson, editor

Publishing Advisory Board

Michelle Benjamin, consultant
Michael Hayward, Systems Consultant, Client and Research Services
Rowland Lorimer, Director, Canadian Centre for Studies in Publishing
Suzanne Norman, Coordinator, SFU Summer Publishing Workshops (Canadian Centre for Studies in Publishing)
Mary Schendlinger, Senior Editor, *Geist*; adjunct professor, Master of Publishing, SFU





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