

SFU

SIMON FRASER UNIVERSITY
LIFELONG LEARNING



Lifelong Learning 2010/2011 HIGHLIGHTS

A year of growth for SFU Lifelong Learning



Dear colleagues, partners, and friends,

I am delighted to share with you a summary of our key initiatives between April 2010 and March 2011. The year marked a significant milestone for Continuing Studies and the beginning of SFU Lifelong Learning.

Forty years of community service

In early 2011, we celebrated the 40th anniversary of SFU Continuing Studies, which the university created to offer programming at “times other than the usual times, in places other than the usual places, and in ways other than the normal ways.” Today, as a much larger unit with an expanded mandate, we continue to serve the university community as well as individuals, groups, and organizations across Metro Vancouver, British Columbia, Canada, and the world.

Opportunities for non-traditional students

For the past four decades, we have improved access to education among those who face barriers: Aboriginal people, immigrants, marginalized communities, and seniors with mobility issues. We plan to continue this important mission in the decades to come.

Improving students’ learning experiences

Adding the Teaching and Learning Centre to our unit and creating SFU Lifelong Learning marked a new phase in the university’s commitment to deliver meaningful and effective learning experiences to SFU students. We look forward to contributing to this commitment through close collaboration with SFU faculty and staff.

Strengthening our community partnerships

Much of our work in 2010/2011 went beyond SFU campuses. We partnered with local public sector organizations, businesses, community groups, professional associations, and other universities to deliver courses, programs, workshops, public lectures, and other learning opportunities that met their needs. I invite you to read our report on last year’s progress and join us next year in making SFU’s community partnerships even stronger.

Dr. Helen Wussow
Dean, SFU Lifelong Learning

SFU Lifelong Learning 2010/2011 Highlights

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TEACHING AND LEARNING AT SFU

Through strategic partnerships with the university community, Lifelong Learning celebrates creative teaching and learning, and creates new educational opportunities for students, faculty, and teaching staff at SFU. Our goal is to help improve teaching and learning through professional development, instructional design, educational technology support, and creative media services.

THE TEACHING AND LEARNING CENTRE

The education and media professionals at the Teaching and Learning Centre (TLC) celebrate the creative culture of the teaching and learning network at SFU and offer innovative practices that enhance the student experience on all three campuses.

TLC updates name, mandate, programming

TLC transformed as a unit in 2010/2011. To support SFU's greater emphasis on teaching and learning, we joined SFU Lifelong Learning and updated our name, mandate, and programming to better reflect our new role in improving the student experience at SFU.

TLC events attract capacity crowds

Our programming is framed by three themes: today's SFU student, teaching large classes, and curriculum mapping. In 2010/2011, 1,733 people participated in our events, workshops and seminars on all three campuses.

Through the annual Teaching Assistant/Tutor Markers Day (a teaching orientation program) and the Certificate Program in University Teaching and Learning, we continued to introduce graduate students to our work and offer support to new and future instructors. In addition to other notable programming, we offered several valuable voice and presentation skills sessions to the general teaching community, all of which were filled to capacity.

Instructors access specialized resources

This year, TLC assigned educational consultants to faculties for the first time. Faculty instructors can now access teaching and learning support directly related to their disciplines.

Our team also worked with dozens of instructors through course and curriculum development to reach thousands of learners at SFU.



SFU instructors and staff at TLC's first Teaching and Learning Social in January 2011.

Centre focuses on communication and outreach

The launch of our TLC Email Update and the use of Twitter and Facebook allowed us to raise awareness about our resources among more SFU instructors. We followed up on this success by hosting 130 instructors and staff at the first Teaching and Learning Social.

Staff support educational technology

Part of our future evolution will include being at the forefront of educational technology. In 2010/2011, our learning technology support staff helped a total of 414 clients with E-Live and WebCT. We also introduced support for Turnitin and helped several instructors integrate social media into their teaching.



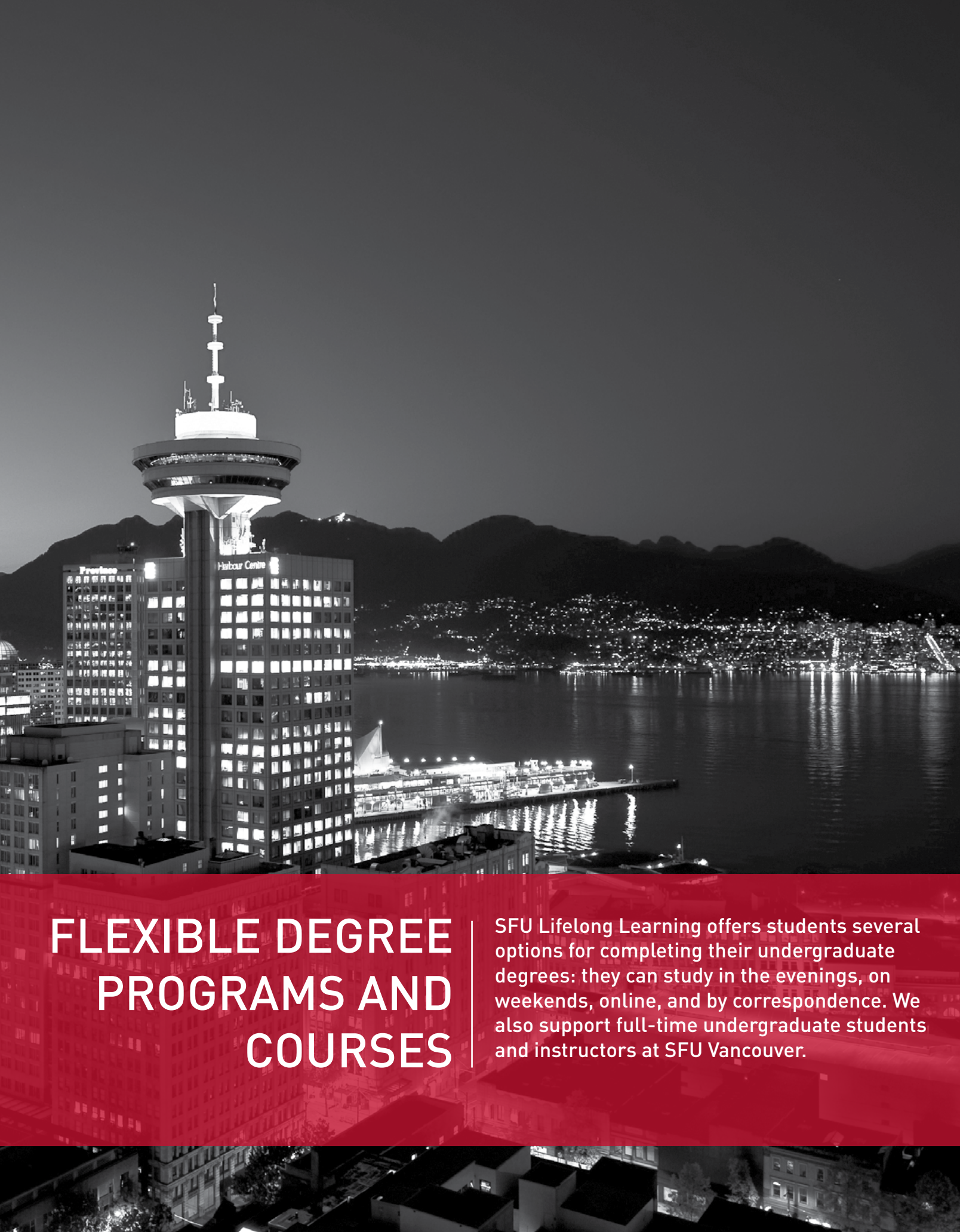
A new long-term collaboration with the university community brought together teaching and learning stories from across SFU in a quarterly news bulletin, which highlights articles from our blog. The blog received over 5,000 hits in 2010/2011 from 82 different countries and has become a key tool in connecting the SFU community.

Because of a new partnership with SFU's Institute for the Study of Teaching and Learning in the Disciplines, we are also able to serve the SFU community by offering Teaching and Learning Development Grants.

Media design gets great exposure

Production levels continue to climb with TLC media design. In addition to our service requests, we were involved in many educational projects in 2010/2011. CBC Television selected one of our documentaries, *Battle of the Bagpipes*, for primetime premiere in August 2010. The same year, our TLC videographers won a University and College Designers Association Award, and our web design team was a Webby Awards Honoree. Additionally, the documentary *From C to C: Chinese Canadian Stories of Migration* premiered to a full house at SFU Woodward's.





FLEXIBLE DEGREE PROGRAMS AND COURSES

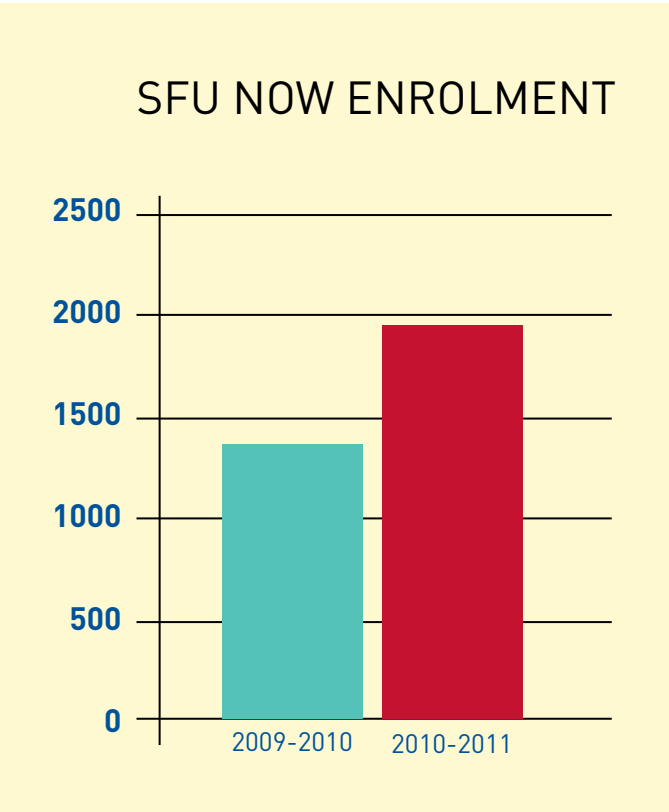
SFU Lifelong Learning offers students several options for completing their undergraduate degrees: they can study in the evenings, on weekends, online, and by correspondence. We also support full-time undergraduate students and instructors at SFU Vancouver.

SFU NOW: NIGHTS OR WEEKENDS

Through SFU NOW, working adults and other mature students can complete their undergraduate degrees in the evenings and on weekends.

Enrolment increases in SFU NOW

Catering to the needs of people who cannot attend daytime classes because of full-time work, SFU NOW has grown significantly since it launched in the fall of 2008, and it continues to expand. Total enrolment increased from 1,339 in 2009/2010 to 1,947 in 2010/2011.



“It was amazing to go back to SFU after 20 years to get my degree! I’ve gained more from the experience now than I would have had I attended when I was 19.”

– Meena, SFU NOW student

Program welcomes more diversity

People from throughout Metro Vancouver and the Fraser Valley studied with SFU NOW in 2010/2011. Students ranged in age from 20-plus to 50-plus and came from a variety of professional backgrounds.

SFU NOW expands partnerships within SFU

We expanded our faculty partnerships to include courses from 17 SFU departments, which contributed to a large enrolment jump in criminology, sociology, political science, economics, and psychology courses.

Enrolment at SFU Surrey continues to grow

In 2010/2011, we offered 10 courses at SFU Surrey. In 2011/2012, to meet demand, we plan to double the number of SFU NOW courses in Surrey to 20.

CENTRE FOR ONLINE AND DISTANCE EDUCATION

The Centre for Online and Distance Education (CODE) helps students achieve their academic goals when work or family commitments prevent them from attending on-campus classes.

CODE meets rising demand for flexible education

CODE is playing a significant role in the implementation of SFU's academic plan by offering increasingly flexible education through online and distance learning.

The demand for these modes of course delivery is evident in the robust growth we experienced in 2010/2011. Our total enrolment increased from 14,602 in 2009/2010 to 14,860 in 2010/2011. This resulted in an overall increase of the full-time equivalent from 1,599 to 1,622.

Collaborative research project to measure quality of course design

In partnership with the Department of Mathematics, CODE began work on a new research project that will help us monitor and measure the quality of our course design and implementation.

We will compare the online and face-to-face versions of MATH 150 to obtain impartial information from the perspectives of students, instructors, and designers.

In addition to benefitting CODE, the project will help instructors improve their teaching in both on-campus and online settings and allow the Department of Mathematics to revisit critically its policy on distance math courses.



Education course marks introduction of new assessment tool

CODE continued to play a strong supporting role in the constant review of assessment practices in 2010/2011. We introduced a new, innovative assessment tool in an online elementary education course: the electronic portfolio.

Students documented their learning throughout the term by collecting work to include in their portfolios each week, including text, images, and multimedia. These e-portfolios will become valuable classroom resources as the students become teachers.

CODE designed the course in close collaboration with Allan MacKinnon of the Faculty of Education.

CODE to offer online tutorial in research ethics

Academic research involves careful consideration of ethical issues. To minimize the risks and exposure to litigation, CODE began work on a graduate student tutorial on research ethics at the request of SFU's Office of Research Ethics. All SFU graduate students who wish to begin a research project that has human or animal subjects or is otherwise sensitive to ethical issues will complete the tutorial.



Professional development program participants from the Universitas Terbuka.

International partnership focuses on professional development

CODE endeavours to be at the cutting edge of online learning through partnerships and alliances that reach beyond North America.

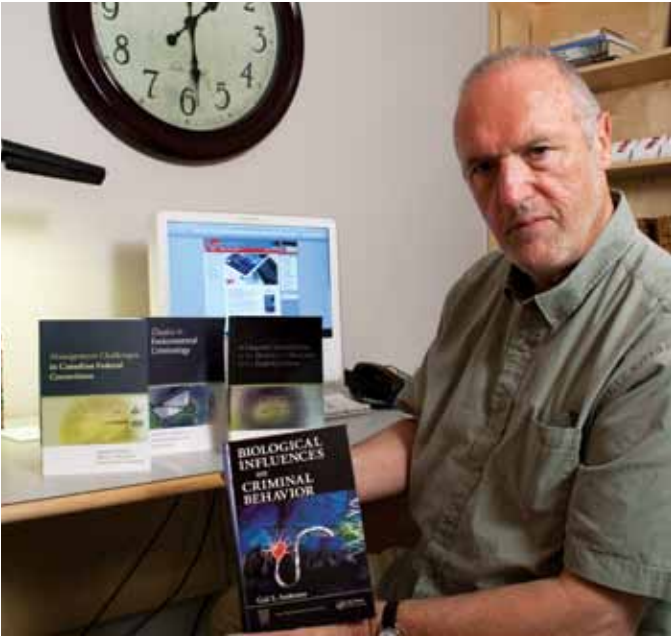
With the International Programs Office (Faculty of Education), CODE organized a three-week professional development program for 10 senior administrative and professional staff members from the Universitas Terbuka (UT) in the fall of 2010.

UT is a distance learning higher education institution headquartered in Indonesia with approximately 600,000 students and 26 campuses and centres spread across the country.

The program focused on three major themes: developing and maintaining an online exam system for distance learners; using a virtual teaching clinic for teachers' professional development; and improving research standards, specifically with surveys that gather information from programs at UT.

SFU Publications releases new title

SFU Publications continues to publish academic texts of high merit and quality that are of interest to faculty, students, and the general public. It released *Classics in Environmental Criminology* in May 2010. Three new texts, *Patterns in Crime*, *Statistical Analysis for the Social Sciences*, and *The Genres of Prose*, are now in press. All books are peer reviewed.



John Whatley, a program director at CODE, holds a copy of *Biological Influences on Criminal Behavior* (SFU Publications, 2006).

CENTRE FOR INTEGRATED AND CREDIT STUDIES

Each year, the Centre for Integrated and Credit Studies (CICS) liaises with 20 academic departments to bring some 200 undergraduate courses to SFU Vancouver. Instructors and students count on CICS for administrative assistance and office space.

INTEGRATED STUDIES PROGRAMS

Through our Integrated Studies Programs (ISP), mid-career adults complete part-time Bachelor of General Studies degrees in three years at SFU.

Hundreds of mature learners earn degrees through ISP

Nearly 800 mid-career adults have earned undergraduate degrees through Integrated Studies' part-time programs since 1995.

In October 2010, 57 students who completed the cohort-based Liberal and Business Studies program at SFU Vancouver and SFU Surrey received their Bachelor of General Studies degrees at SFU Convocation.

The final cohort of 18 students who completed the program in the northern BC town of Kitimat also received their Bachelor of General Studies degrees. A partnership between ISP and Rio Tinto (formerly ALCAN), an aluminum producer, gave the remote community access to this degree completion program.

We welcomed our final cohort of Liberal and Business Studies students to SFU Vancouver in September 2010.

SFU ACADEMIC SAMPLER

SFU Academic Sampler allows the general public to audit a selection of undergraduate courses at SFU Vancouver.

New program gives students a taste of university

We launched Academic Sampler in the fall of 2010 and reached students of different ages and backgrounds. Some of our students did not have degrees, but were thinking about applying for admission. Others had multiple degrees, but wanted to learn without the pressure of exams and assignments. Our students chose from 44 courses in 15 departments in the following faculties: Arts and Social Sciences; Communication, Art and Technology; Environment; and Science.



PROFESSIONAL AND PERSONAL DEVELOPMENT

SFU Lifelong Learning non-credit programs give mature students many opportunities to advance their careers, pursue their interests, and broaden their outlooks through courses, programs, public lectures, and forums.

MANAGEMENT AND PROFESSIONAL PROGRAMS

Management and Professional Programs (MPP) offer a wide range of courses and programs in three areas: Justice and Conflict Resolution, Business and Management, and Career and Life Planning.

Program area continues to grow

We are launching new programs and redesigning existing ones to remain current and attract new learners. This year, the total enrolment in MPP courses and programs exceeded 2,500, which represents a 14 percent increase since 2009/2010.

MPP brings one of *TIME*'s 100 most influential people to SFU

Esther Duflo, the Abdul Latif Jameel Professor of Poverty Alleviation and Development Economics at MIT and one of *TIME* magazine's 100 Most Influential People in 2011, gave a public lecture called "Experiments, Science and the War against Poverty" in December 2010 to a packed house of over 200 people. She also delivered a seminar to graduate students and faculty.

The lecture was part of the SFU/BMO Bank of Montreal Lecture Series in Economics. The Department of Economics and Lifelong Learning sponsor the series, which receives funding from the BMO Bank of Montreal Endowment Fund.



Esther Duflo, the Abdul Latif Jameel Professor of Poverty Alleviation and Development Economics at MIT

Endowment funds professional development courses for The Salvation Army

We administer a \$3.1 million endowment fund that supports The Salvation Army, Canada's largest non-governmental social services provider. Most recently, we designed and delivered "Building a High-Quality Team," a five-day professional development program for officers and staff of the BC Divisional Headquarters.

JUSTICE AND CONFLICT RESOLUTION

Our programs promote a community-minded approach to conflict resolution and help people better respond to and resolve conflict.

Certificate in Restorative Justice attracts wide interest

Students from as far away as Australia and India expressed interest in our first open enrolment offering of the Certificate in Restorative Justice, an online program launched in January 2011. The cohort includes university professors, K-12 school administrators, Aboriginal justice workers, and community and youth program coordinators.

The first certificate cohort, which we offered only to Salvation Army staff and officers, concluded in December 2010.

Restorative justice for educators in the works

To help educators better understand and address disruptive and abusive behaviour and build safe, nurturing schools and communities, we began working on a school-related course that we will add to the Certificate in Restorative Justice. We are collaborating on the project with the Centre for Online and Distance Education and Brenda Morrison, an assistant professor in the School of Criminology and the co-director of the Centre for Restorative Justice.

BUSINESS AND MANAGEMENT

Our business and management courses, certificates, diplomas, and professional designation programs help adults achieve their career goals.

New HR management certificate will reduce labour shortage

Our new Certificate in Human Resources Management, which launched in January 2011, helps meet the need for human resources training in BC's labour force. Statistics from Human Resources and Skills Development Canada suggest that there will be a national shortage of HR professionals over the next seven years.

MPP supports Chinese-Canadian community

In February 2011, we conferred certificates upon the first graduates of the Canadian Business Management Fundamentals program. The courses, which we present in Mandarin, help Chinese-speaking professionals learn essential skills for success in Canadian business. We promote the certificate in partnership with *Sing Tao Daily* newspapers.

Air Transat partnership leads to successful new course

We have continued our alliance with Air Transat, delivering management courses to a dedicated group of the airline's Vancouver-based employees. This alliance helped facilitate a new, well-received course called Creativity and Innovation in the Workplace.



Financial community partnerships facilitate public companies course

Enrolment was at capacity for our Public Companies: Financing, Governance and Compliance course, which the Toronto Stock Exchange, the TSX Venture Exchange, and the BC Securities Commission sponsor.

The two-day course involves 16 instructors from the corporate finance community and includes a lunch with John McCoach, the president of the TSX Venture Exchange.

Project managers and business analysts benefit from MPP programs

Our Diploma in Applied Project Management attracted a large number of students from the federal government and various industries in the private sector.

To serve the business community even better, we redesigned the Certificate in Business Analysis to focus more on experiential learning with an emphasis on both qualitative and quantitative analysis and teamwork.

CAREER AND LIFE PLANNING

We support the career development sector and provide career management services to adults who are changing or building their careers.

Graduates enjoy outstanding employment rates

Over 85 percent of the 2010/2011 Career Development Practitioner Certificate graduates are now working with more than 20 different employment services agencies in the Lower Mainland.

Local employers honoured in graduation ceremony

Over 180 people, including employers, graduates, instructors, and guests, attended our first graduation ceremony for the Career Development Practitioner Certificate at SFU Surrey.

Forty-two graduates received their certificates, and we honoured 14 employers with awards of appreciation for their support of the program.

New course serves secondary schools

In September 2010, we launched a 36-hour training course for career centre advisors. The open enrolment course, which we initially created for the Surrey and Vancouver school districts, is now available to other school districts as well.



Curriculum improved for rehabilitation professionals

We have redesigned the curriculum for the Diploma in Rehabilitation and Disability Management to align more closely with requirements for the Registered Rehabilitation Professional (RRP) designation from the Vocational Rehabilitation Association of Canada. To support the eight-course diploma, we helped organize the Vocational Rehabilitation Annual General Meeting and Education Day in June 2011 at SFU Surrey.

New career management services available at SFU Surrey

Our professional career counselling, which is now available at SFU Surrey, helps high school students, post-secondary students, and working professionals discover their vocational aptitudes and interests. SFU alumni enjoy a 15 percent discount.

Career transition workshops popular

Four career transition workshops at SFU Vancouver drew over 300 participants—far more than anticipated—from as far as North Vancouver and Chilliwack. Workshop attendees, all 35 or older, learned how to apply their talents and experience to their mid- and later-life career transitions. We offer career exploration workshops regularly at SFU Surrey.

SENIORS PROGRAM

The Seniors Program offers a wide variety of learning opportunities for people who are 55 years of age or better.

More seniors benefit from courses and events

In 2010/2011, we continued to offer older community members opportunities for intellectual growth. We welcomed 3,027 registrations in 69 courses and three opera events. This represents an increase of 12 percent over 2009/2010. Since 2007, 31 seniors have completed the Non-Credit Certificate in Liberal Arts.

Community outreach generates positive feedback

We have continued to receive an enthusiastic response to the six community outreach DVDs we designed to facilitate dialogue among older adults. At least 3,500 seniors and 250 community organizations from across Canada have seen these expert-roundtable discussions that cover topics of concern to seniors and broader communities.

Working in partnership with the Seniors Lifelong Learners Society, we offered seven free Saturday forums that were open to all ages at SFU Vancouver. Videos of these forums are available online so that people can watch from the comfort of home.



The late Alan Aberbach, a former director of the Seniors Program

In Memoriam: Alan Aberbach

In August 2010, the Seniors Program lost its long-term director and lifelong learning advocate. Alan Aberbach joined the Seniors Program in 2000 after many years as a charter faculty member at the SFU Department of History. Under his stewardship, the Seniors Program thrived, offering a wide range of academic learning opportunities for students 55 or better.

Beyond his work as a historian and teacher, Aberbach was devoted to opera. He published several books on the music and philosophy of Richard Wagner, broadcasted extensively for the CBC, and founded both the Vancouver Opera Club and the SFU Opera Studies Program.

Aberbach's legacy lives on through his generous bequest to the university to support staff salaries and related administrative activities of the Seniors Program in order to ensure the continuance and expansion of courses for seniors.

Students and the legions of music enthusiasts whose lives Aberbach enriched with his passion for seniors' education and opera will remember him fondly.

CITY PROGRAM

The City Program offers professional development courses, certificate programs and public lectures that focus on the city today and explore concepts for the city of tomorrow.

It's not just about the city

While we emphasize the urban centre in our programs and lectures, we are focusing more and more on what used to be called the suburbs, believing there is nothing “sub” about what is now the dominant part of our urban region.

Students recommend sustainable solutions in Maple Ridge

Our Sustainable Community Development Certificate students explored viable solutions to sustainability challenges facing the District of Maple Ridge’s Town Centre as it aimed to create a desirable place to live, work, learn and play for people of all ages and income levels. Three teams gave presentations that outlined their recommendations to the manager of community planning from the District of Maple Ridge.

Lecture program addresses Surrey transportation issues

The Surrey Transportation Lecture Program helped Surrey residents and professionals understand transportation issues in their city, the fastest-growing part of the Vancouver region. The breakthrough course, which the City Program launched in October 2010 to a full house, featured lectures from Surrey City staff.



Public lectures inform 1,700 about city planning and more

The City Program brought together the public, local government, and community representatives at 14 exciting public lectures and events in 2010/2011. Highlights include the following:

- Travel Smart and Urban Systems co-sponsored “Joyriding,” a lecture on cycling, with Mia Birk, the author of *Joyride*.
- “Human Transit: How Public Transit Works and Why it Fails” featured Jarrett Walker, an international authority on public transit design.
- Better Environmentally Sound Transportation, a longtime partner, delivered a lecture called “Carjacked” with Catherine and Anne Lutz.
- Dan Burden, an expert on bicycle and pedestrian facilities and programs, gave a talk called “Active in Action: New Principles for a Sustainable World.”

- The transport highlight of the year was the Symposium on Sustainable Mobility. Thanks to support from IBM, it brought together senior decision-makers to hear and discuss the latest ideas and technologies.
- A partnership with SFU’s Urban Studies allowed us to host Ellen Dunham-Jones, the author of *Retrofitting Suburbia*, for the VIA Architecture Urban Design Lecture.
- Our relationship with the Gaining Ground conference allowed us to feature a lecture by Stewart Brand called “Whole Earth Discipline: An Ecopragmatist Manifesto.”
- Another partnership with the Planning Institute of BC and Architecture Canada resulted in a PlanTalk called “Post-Game Analysis: How Vancouver, Richmond and Whistler planned for the Olympics.”
- We collaborated with the Vancouver Heritage Foundation on a lecture with Carl Elefante, who spoke on integrating heritage conservation practice with sustainability.
- Julian Agyeman of Tufts University gave a lecture called “Toward a Just Sustainability,” which SFU’s Centre for Sustainable Community Development co-sponsored.



The first class of the Surrey Transportation Lecture Program, fall 2010



Students in an urban design course visit UniverCity on Burnaby Mountain for a case study in sustainable community living.

City Program attracts more diverse enrolment

The City Program’s focus on current urban issues and sustainability attracted even more diverse students in 2010/2011. The 16 mid-career professionals in the Sustainable Community Development program had more varied backgrounds than the previous year’s students. In addition, the Urban Design Certificate cohort of 20, which included several planners and architects, included more designers than last year.

Courses available in Edmonton, Kamloops, Victoria

In 2010, we offered Urban Design courses in Edmonton for the fourth year in a row. We also expanded our reach with a new professional development course in Kamloops and Victoria called Acting Local: Municipal Government Responses to Climate Change.

WRITING AND PUBLISHING PROGRAM

With more than 130 courses every year, the Writing and Publishing Program (WPP) helps emerging writers and editors hone their skills, change careers, and develop new talents.

New PR certificate popular among students and employers

Our new Public Relations Certificate is very popular with students and employers. The program provides up-to-the-minute, career-specific training in a professional, practical format that includes a practicum and instruction from leading Vancouver PR industry experts.

The first cohort, which concluded in November 2010, was completely full. Ninety-five percent of those graduates are now working in public relations.

The length and format of the nine-week program attracts university graduates who are eager to combine their undergraduate work with this training program to find careers they love.



“Completing the Public Relations Program was critical for my media relations position in the Transit Police Service. I was able to draw from the wealth of experience offered by the instructors.”

—Jim, Public Relations Certificate graduate

Journalism program focuses on new media

To support aspiring media reporters, we began offering the part-time Journalism Certificate in 2010 as an alternative to a traditional four-year journalism school. Since new media are becoming increasingly important in the changing journalism industry, we will continue to improve the program to keep it relevant. Students will be able to take new courses that cover blogs, search engine optimization, and multimedia production.

Editing certificate moving online

To reach new and experienced writers worldwide, we worked toward making our Certificate in Editing available entirely online. We scheduled the first of our online editing courses for May 2011.



Gurjinder Basran, an award-winning graduate of The Writer’s Studio

WPP celebrates students’ success

Five alumni of The Writer’s Studio (TWS), our creative writing certificate, had books published in 2010:

- Gurjinder Basran (TWS 2006), published *Everything Was Good-Bye* (Mother Tongue Publishing).
- Cathie Borrie (TWS 2005), published *The Long Hello: The Other Side of Alzheimer’s* (Nightwing Press).
- Michelle Elrick (TWS 2005), published *To Speak* (The Muses’ Company).
- Harry Karlinsky (TWS 2009), published *The Evolution of Inanimate Objects: The Life and Collected Works of Thomas Darwin (1857–1879)* (Insomniac Press).
- Sarah Leavitt (TWS 2002), published *Tangles: A Story About Alzheimer’s, My Mother and Me* (Freehand Books).

Additionally, two of our Writer’s Studio grads won awards:

- Sarah Leavitt’s *Tangles: A Story About Alzheimer’s, My Mother and Me* was a finalist for the 2010 Writers’ Trust of Canada Non-Fiction Prize. It won the CBC Bookie Award for Best Comic or Graphic Novel in 2011 and was a finalist for three other 2011 awards.
- Gurjinder Basran won Mother Tongue Publishing’s Search for the Great B.C. Novel Contest in 2010 for her first novel, *Everything Was Good-Bye*. She was also an Amazon Breakthrough Novel Award finalist. In 2011, she won the Ethel Wilson Fiction Prize.

TWS chooses First Book Award winners from 200 new authors

Our First Book Competition, an exciting opportunity for emerging Canadian writers to publish for the first time, attracted over 200 manuscript submissions. We announced the three winners in October 2010:

- Rachel Thompson (TWS 2003) of Vancouver won the poetry award for *Galaxy*.
- Myrl Coulter of Edmonton won the non-fiction award for *The House with the Broken Two*.
- Jackie Bateman of Vancouver won the novel award for *Nondescript Rambunctious*.

Anvil Press, our partner in this project, published all three books in the spring of 2011.

Canadian and US writers gather at SFU Vancouver

Rachel Rose, one of our creative writing instructors, organized a series of poetry readings that brought together writers from Canada and the United States to learn from and inspire one another. The first two events in the series, called Cross-Border Pollination, took place in the spring of 2011 at SFU Vancouver. All of the writers who participated have published, and many have won awards for their work.

The series was funded by a grant from the US Mission in Canada American Studies - Community Partnership Program.



Rachel Rose, a creative writing instructor at SFU

LANGUAGES AND INTERCULTURAL COMMUNICATION

Through academic training and cultural experiences, our language and intercultural communication programs allow local and international students to both improve their language and communication skills and use them to pursue new careers.



INTERPRETATION AND TRANSLATION PROGRAM

The Interpretation and Translation Program (ITP) trains linguistically and culturally fluent bilinguals to facilitate effective cross-cultural communication.

ITP continues to attract bilingual students

We offered the Japanese-English Certificate in Interpretation and Translation for the first time after a three-year hiatus in the summer of 2010, receiving enthusiastic feedback from all participants.

We also offered the Chinese-English Diploma in Interpretation and Translation to two cohorts of Mandarin speakers. They finished in the spring.

Partnership opens door to China

In continuing our outreach to China, ITP partnered with the China Education Association (CEA) and participated in the China Education Expo in Beijing and Shanghai in October 2010.

We also met with the North American Division of the State Scholarship Council of China, which is part of the Ministry of Education, to explore possible cooperation projects.

INTERNATIONAL TEACHING ASSISTANTS PROGRAM

The International Teaching Assistants (ITA) program helps international teaching assistants and graduate students communicate and teach more effectively in English.

Program helps international TAs at SFU

ITA continues to offer quality training to international TAs and graduate students from all faculties and departments of SFU. In 2010, we had our largest summer intake yet. Forty-two students enrolled in three seminar courses, and another 86 enrolled for the fall 2010 semester.

PROJECT JAPAN

Project Japan offers courses, programs, and customized workshops and fosters Canada-Japan initiatives.

Project Japan offers new course

In a new course called Survival Japanese: Visiting, Living and Working for Beginners, students learned how to make a great first impression and explore the country stress-free with newly acquired Japanese language and cultural skills.



PHOTO: MARC VERAART

ENGLISH LANGUAGE AND CULTURE PROGRAM

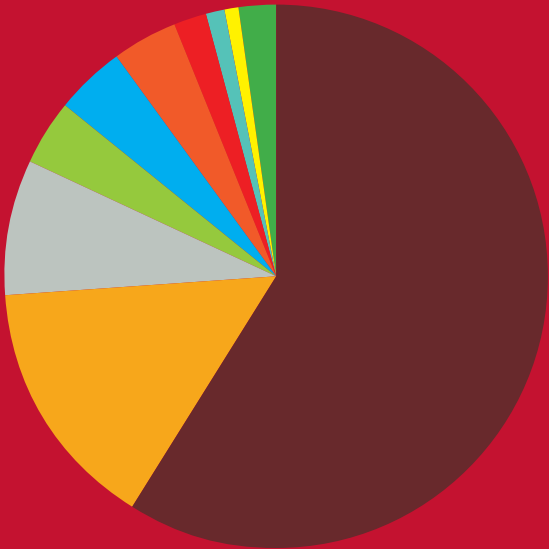
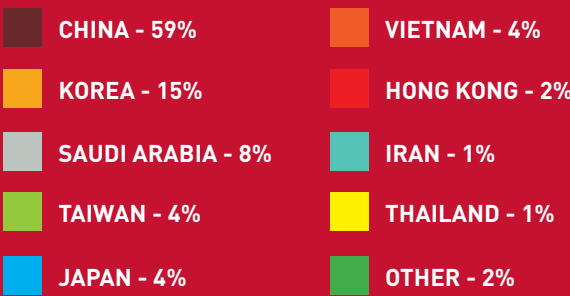
The English Language and Culture (ELC) program helps international students and working professionals achieve their academic, business, and personal goals by improving their English language and cultural skills.

Enrolment grows in ELC

Full-time enrolment in the ELC program grew from 487 students in 2009/2010 to 532 students in 2010/2011—an increase of over nine percent. Our students came from 15 different countries.



2010/2011 Full-Time ELC Students by Country



International recruiting gets results

Thanks to consistent and ongoing recruitment efforts in China, the number of ELC students from China increased from 179 in 2009/2010 to 240 in 2010/2011.

Recruitment efforts in Vietnam and Thailand also yielded positive results. Vietnamese students represented two percent of all registrants in 2009/2010 and four percent in 2010/2011.

Additionally, ELC opened a new market in Cambodia through a recruiting partnership with Kwantlen Polytechnic University.

ELC partnering with Korean and Japanese universities

ELC continued to strengthen relationships with several overseas institutions this year. In July 2010 and January 2011, we delivered successful customized programs for Korea’s Sangji University and Mokwon University. We have offered these programs to Sangji University twice a year since 2006, but this year marked our first time teaching students from Mokwon University.

In August 2010, we taught 42 Japanese students from Otemon Gakuin University and Kokushikan University. Otemon has been a partner since 2002, and Kokushikan since 2003.

In April 2010, ELC signed a memorandum of understanding with Setsunan University in Japan. Our relationship gained momentum through 2011, which led to an enrolment increase among our Setsunan students.

ELC instructors reach out to other teachers

Our reach goes far beyond the international students who wish to learn with us—we are committed to helping teachers as well. In 2010, ELC instructors mentored approximately 10 student teachers from the SFU Faculty of Education’s International Master of Education in Teaching English as a Foreign/Second Language. Additionally, our teachers regularly mentor students from Vancouver Community College’s TESOL Diploma program.

Curriculum changes serve students better

Last fall, we launched a comprehensive curriculum development project to serve our students better. We clearly defined the objectives and expected learning outcomes for each of ELC’s seven English proficiency levels—from Foundations to High Intermediate.

The project will also facilitate a structural change in the full-time program from four 12-week terms to six eight-week terms. In addition to providing two additional student intakes each year, this new schedule will align with the academic calendar year, making it easier for students to transfer into university or college. Shorter terms will also allow ELC students to chart their progress more frequently.



“There are more specific subjects at ELC than at private schools—it’s easier to learn Canadian culture, not just the English language, and that helps me to live in Canada and Vancouver especially.”

— Jiwong, ELC student

Learning goes beyond the classroom in ELC

We continued to improve student support and off-site learning experiences. Weekly social activities allowed students to practise their English in a variety of cultural contexts. Lunchtime speakers included representatives from SFU’s English Bridge and Master of Digital Media programs, SFU International, Immigration Canada, and Educational Testing Service Canada.



COMMUNITY ENGAGEMENT

In our own backyard and on the international stage, the people behind our community engagement programs worked on exciting projects in 2010/2011, including new media applications for cultural learning and training programs in developing countries. These projects brought together people from all facets of society to create positive change in our city, our country, and our world.

INTERDISCIPLINARY PROGRAMS

Interdisciplinary Programs help cultivate an enlightened and caring society through education and discourse for everyone.

Philosophers’ Café continues to grow

The flagship Philosophers’ Café program continues to grow and inspire dialogue and discourse in the Metro Vancouver area. In 2010/2011, we held 195 individual cafés for 3,496 people.

All of our cafés play an integral role in linking SFU to the community it serves. Our audiences are diverse: we have cafés dedicated to unique community partnerships such as Vancouver’s 125th birthday, cafés for gifted high school students, and another 18 monthly cafés throughout the Vancouver area. Café moderators are community leaders, and most are former college and university faculty members.

Café calendar and locations

Anyone can join these conversations—we do not require reservations. Life experience is welcome.



Yosef Wosk, the former director of Interdisciplinary Programs

Yosef Wosk retires

2010 marked the retirement of Yosef Wosk, the director of Interdisciplinary Programs and the founder of the Philosophers’ Café, CIVITAS, and the Canadian Academy of Independent Scholars.

Michael Filimowicz, a multidisciplinary artist and researcher at SFU’s School of Interactive Arts and Technology, is the new faculty director of Interdisciplinary Programs. Filimowicz recognizes that the cafés are a great public institution, and he will work to expand the program, bring in more SFU faculty as café moderators, and develop new social media initiatives.



COMMUNITY EDUCATION PROGRAM

Showcasing SFU's commitment to helping healthy communities grow, the Community Education Program (CEP) works with multicultural communities struggling with social exclusion that results from poverty, racism, gender bias, and low levels of literacy.

Canadian newcomers learn workplace skills

Forty-one newcomers to Canada completed our Advanced English in the Workplace (AEW) Program in April 2010, gaining the cultural and language skills and confidence they need to find employment in their chosen professions.

We delivered AEW in partnership with Progressive Intercultural Community Services (PICS) in South Surrey. The program receives support from the Employment Skills Access Program, which obtains funding from the Canada/British Columbia Labour Market Agreement.

CEP partners with rural Aboriginal communities

CEP and 7th Floor Media are working with Aboriginal peoples to strengthen their communities.

In collaboration with member nations in the Lower Stl'at'imx Tribal Council and Stó:lō Aboriginal Skills and Employment Training regions, we have developed Stepping Stones, a program that will prepare participants to identify, design, and implement a project that will address a critical community need. This training will act as a stepping-stone to other types of education and employment.

Decoda Literacy Solutions is a partner on the project. The Government of Canada's Office of Literacy and Essential Skills provides generous funding.



SFU fund helps Aboriginal students bridge the gap to university

CEP is committed to helping Aboriginal students achieve success in post-secondary education.

In 2010/2011, we laid the groundwork for the Aboriginal Pre-Health and Aboriginal University Prep bridging programs, which we will run during the 2011/2012 academic year.

We also forged a stronger alliance with SFU science departments, which led to the development of two new chemistry and biology courses that are tailored specifically for our Aboriginal pre-health students.

Generous financial support from the SFU University Priorities Fund allowed us to proceed with this project.



Exploring arts a powerful catalyst for social change

SFU students, community workers, and activists met in 2010 to explore the theory and practice of using art to address community issues in a course called Exploring Arts for Social Change.

Lynn Fels of SFU's Faculty of Education and Judith Marcuse, a pioneer in the field of using art as a catalyst for social change, co-designed and delivered the course, in which participants learned skills for facilitation, art activism, and teaching.



Literacy lives in community health initiative

CEP has been developing Literacy Lives, a vital educational program for adults in urban settings who are passionate about strengthening their communities but face barriers to mainstream education.

The project integrates literacy and essential skills, community capacity building, and content related to HIV and social determinants of health. Over the past year, we have engaged in a community consultation process and made agreements with six community-based organizations that will recruit and support learners.

The Government of Canada's Office of Literacy and Essential Skills provides generous funding for the project. Partners, including the BC Centre for Disease Control, the BC Centre for Excellence in HIV/AIDS, the Dr. Peter AIDS Foundation, the Pacific AIDS Network, and Decoda Literacy Solutions, provide ongoing support and advice.

Dialogue students engage with their communities

In 2011, students in the Certificate in Dialogue and Civic Engagement designed and implemented several valuable civic initiatives. Projects included a Mental Health and Addictions Roundtable with the BC Government and Service Employees' Union, a dialogue for people with intellectual disabilities through Community Living British Columbia, and a new DIVERSEcity strategy that encouraged employers to hire new immigrants.

We welcomed 41 students to the program this year. BC Transit, BC Government and Service Employees' Union, DIVERSEcity, the David Suzuki Foundation, the City of Richmond, and the Sudanese Immigrant Support Society were among the NGO and government agencies represented.



"My final project for the certificate focused on hosting an interfaith dialogue in Comox which went so well, I decided to continue the momentum. The skills I honed at SFU have really influenced the way I'm approaching my latest projects."

– Bruce, Certificate in Dialogue and Civic Engagement graduate

CONTINUING STUDIES IN SCIENCE AND ENVIRONMENT

Continuing Studies in Science and Environment (CSSE) promotes the understanding of scientific discoveries and research through interdisciplinary discussions, partnerships, and programs, and is responsible for outreach activities for the Centre for Coastal Science and Management in the Faculty of Environment.

Documentary challenges 150 people to care for the environment

In March 2011, CSSE hosted a special screening of *How to Boil a Frog*, a comedic documentary about the consequences of overshoot: too many people using up too little planet.

Following the screening, audience members participated in a discussion with Jon Cooksey, the film’s producer; Andrew Weaver, a climate scientist from the University of Victoria; and a representative of the SFU Environmental Sciences Student Union, which co-hosted the event.



Jonathan Moore, the Liber Ero Chair in Coastal Studies

Keynote presentation allows students to meet top scientific minds

As part of the Centre for Coastal Science and Management open house, the newly appointed Liber Ero Chair in Coastal Studies, Jonathan Moore, gave a keynote presentation in April 2011. Research summaries from other faculty members followed. These presentations allowed SFU graduate students and community partners to meet with top scientists.

“The opportunity provided by the Centre for Coastal Studies to participate in gatherings of top scientists in fisheries and aquatic sciences has been an important part of my graduate training,” said Brendan Connors, a PhD candidate in biological sciences at SFU. “These occasions have offered a rare opportunity to rub shoulders with many of the top minds in the field in an environment that has fostered networking and collaboration.”

The Liber Ero Chair, one of the largest endowed chairs in SFU’s history, is affiliated with the Centre for Coastal Science and Management in the Faculty of Environment. It is cross-appointed to the Department of Biology and the School of Resource and Environmental Management.

Think tank examines causes of high Fraser sockeye returns

In partnership with BCIT and the Pacific Salmon Forum, CSSE hosted a scientists’ think tank that examined the causes of the record-breaking high returns of Fraser sockeye salmon in December 2010.

Thirty experts from a number of Canadian and US universities and government agencies met over two days to explore why the return was so large in 2010 and how to plan for such uncertainty.

They presented their findings at a public lecture following the think tank.

SFU co-hosts Canada Ocean Lecture

Over 100 people gathered at the Wosk Centre for Dialogue in November 2010 to hear the Canada Ocean Lecture by Verena Tunnicliffe of the University of Victoria. SFU and Memorial University of Newfoundland co-hosted the lecture, called “Exploring the Ocean Frontiers.”

Tunnicliffe used pictures and film clips from expeditions to hot vents, subsea volcanoes, and Canadian oceans to illustrate the extraordinary dynamics of ecosystems that most people never see.

The Governments of BC and Newfoundland and Labrador, Fisheries and Oceans Canada, the Vancouver Aquarium, and the Shorefast Foundation sponsored the event.



Verena Tunnicliffe, the Oceans 2010 speaker



Workshops explore salmon aquaculture, cadmium in shellfish

In the spring of 2010, CSSE hosted two workshops that examined the well-being of salmon and shellfish in BC.

Participants included regulatory agencies, scientists, academics, investors, First Nations, and government and industry representatives.

Contributors to the first workshop considered land-based closed containment as an alternative to the open net cage salmon aquaculture industry in BC. CSSE hosted the workshop in partnership with the Save Our Salmon Marine Conservation Foundation, Tides Canada, and others.

In a second workshop, representatives from BC and Washington state met to discuss cadmium concentration levels in BC shellfish and determine the associated health risks for First Nations people. Recent expansion of the shellfish industry in BC was arrested when shipments of BC oysters were rejected for exceeding maximum cadmium levels.

OFFICE OF INTERNATIONAL DEVELOPMENT

The Office of International Development (OID) supports SFU’s strategic plan to promote internationalization in teaching, learning, research, and community service.

In 2010/2011, OID continued to manage the HIV/AIDS Canadian International Development Agency (CIDA) project in Ghana, Africa.

OID completes Reducing HIV Stigma project

This year, the Office of International Development completed its last major international project, Reducing HIV Stigma by Education. The project had two purposes: to strengthen the institutional capacity of the three partner Ghanaian universities to design, develop, and deliver quality HIV/AIDS education programs, and to reduce stigma and transmission among school children and out-of-school youth through education.

Symposium raises awareness about HIV

In May 2010, OID hosted a public symposium called Education as Action: Interventions Against HIV and AIDS Stigma in Ghana. The symposium focused on academic research initiatives and community action to reduce HIV and AIDS stigma and discrimination in Ghana. Attendees watched a documentary called *The Challenge of Stigma: Reflections on Community Education as Pathway to Change*. Heiko Decosas, an SFU graduate student, produced the documentary.

Forums bring together research from Ghana and Canada

OID hosted three academic forums in May 2010 that brought the research teams from three Ghanaian partner universities together with researchers and others from Canada. The teams presented their projects on HIV/AIDS stigma. Canadian academics, health researchers, and community workers provided feedback.



Conference wraps up Ghana project

Challenging Stigma, a conference on research and action against HIV/AIDS stigma, met at the University of Cape Coast, Ghana, in October 2010. The conference assembled academic researchers, senior administrators, government officials, community workers, and performance artists around the theme of reducing HIV/AIDS stigma.

OID helps develop youth worker course

The Office of International Development worked with partner institutions in Ghana to develop a non-credit youth worker course about HIV/AIDS stigma. Thirty youth worker trainers received training between March and May 2010. Our partners produced a household and community brochure for rural families in Ghana in 2010 and distributed approximately 20,000 of them in 2011.

7TH FLOOR MEDIA

7th Floor Media (7FM) creates innovative and non-traditional websites and technology applications that facilitate education and cultural awareness.

New site helps Aboriginal students plan for university

Aboriginal students considering post-secondary studies now have a culturally relevant and inspirational resource to help with their planning.

Finding Your Gifts, a website that 7FM and the Community Education Program have been developing, offers practical advice and a guide to the best resources for support, including video interviews with over 30 students and Aboriginal Elders who work with students as they pursue higher education.

7FM puts Vancouver history on a smartphone

Working with The Canadian Encyclopedia, 7FM completed a prototype of an application in March 2011 that will put Vancouver history onto the iPhone. The mobile application, called Vancouver in Time, tells colourful—and sometimes sensational—stories behind Vancouver locales.

New program offers safe driving education

Working in partnership with the Centre for Addictions Research of BC, 7FM began work on a multi-dimensional program for teens about substance-impaired driving. Using the web, mobile applications, lesson plans, and social media, the project encourages young people to evaluate information, make personal choices, and understand social norms and peer values about the use of different substances that affect their driving.

New site helps patients manage health

Working with the Faculty of Health Sciences, 7FM began developing a research site to study the impact of virtual self-management for patients with chronic illnesses. Patients will log in regularly to report their symptoms online, where a nurse and medical team will monitor them.



Aliens Among Us explores spread of invasive species

The Royal BC Museum hired 7FM to use an existing museum exhibit to develop an educational website called Aliens Among Us.

The site examines the growing problem of the spread of invasive species in British Columbia, hosts collections of photos and map sightings from the public, and provides compelling classroom resources for teachers. The Canadian Heritage Information Network funded the project.

7FM celebrates Canada Water Week

With funding from the Walter and Duncan Gordon Foundation, 7FM developed an interactive website to encourage individuals, organizations, and governments across the country to get involved in Canada Water Week in March 2011.

The week was a coast-to-coast celebration of water that culminated in World Water Day on March 22, 2011. The website invites users to publicize events, share stories, submit photos, and join in the celebration of healthy rivers and living lakes.

Website explores Canada’s rich Asian heritage

Working with The Historica-Dominion Institute, 7FM designed and developed a new Asian heritage website. Rich in video and visual resources, the site explores the Asian experience in Canada, Canada’s role as a Pacific nation, and the evolution of Canadian society, from exclusion to greater tolerance and the embrace of diversity.

APPENDICES

- 1. Enrolment
- 2. Finance Report
- 3. Endowments
- 4. Community Contributions
 - Awards
 - Funded Projects
 - Presentations
 - Publications
 - Community Involvement
- 5 . Advisory Committees

APPENDIX 1

2010/2011 ENROLMENT IN SFU LIFELONG LEARNING COURSES, PROGRAMS, AND EVENTS

Program	Fee-based Registrations	Free and Sponsored Registrations
THE TEACHING AND LEARNING CENTRE	35	1,698
FLEXIBLE DEGREE PROGRAMS AND COURSES		
SFU NOW: Nights Or Weekends	1,947	
Integrated Studies	709	
Credit enrolment at SFU Vancouver	7,916 *	
SFU Academic Sampler	52	
Centre for Online and Distance Education	14,860	
PROFESSIONAL AND PERSONAL DEVELOPMENT		
City Program	523	1,789
Management and Professional Programs		
Justice and Conflict Resolution	47	
Business and Management	1,960	200
Career and Life Planning	558	300
Seniors Program	3,027	945
Writing and Publishing Program	2,386	647
LANGUAGES AND INTERCULTURAL COMMUNICATION		
English Language and Culture Program	679 **	
Interpretation and Translation Program	52 **	
International Teaching Assistants Program	176 **	
Project JAPAN	7	
COMMUNITY ENGAGEMENT		
Community Education Program	261	44
Continuing Studies in Science and Environment		653
Philosophers' Café		3,496
Office of International Development		199
TOTAL CREDIT AND NON-CREDIT ENROLMENT	35,195	9,971
* Supported by the Centre for Integrated and Credit Studies		
** Enrolment in multi-course cohort programs was counted as one registration per student		

SFU LIFELONG LEARNING FINANCE REPORT

Year Ended March 31, 2011
Unaudited Condensed Financial Statement
as at March 31, 2011

	2010/2011 Budget	2010/2011 Actual	Variance
Revenues			
VPA Funding (1)	\$8,055,700	\$8,433,500	
TLC (2)	\$3,267,900	\$3,695,600	
Non-Credit (3)	\$8,118,500	\$8,744,500	
Total Revenues	\$19,442,100	\$20,873,600	\$1,431,500
Expenses	\$20,062,400	\$20,593,400	(\$531,000)
Surplus/(Deficit)	(\$620,300)	\$280,200	\$900,500

- (1) Increase in VPA funding due to increase in SFU NOW enrolment
(2) The Teaching and Learning Centre joined Lifelong Learning during 2010/2011 fiscal year
(3) Includes restructuring support received from the university

SFU Lifelong Learning showed a favourable operating result for fiscal year 2010/2011. The strong performance was largely due to the restructuring of the unit.

The surplus of \$280,200 is largely made up of the Teaching and Learning Centre carry-forward surplus from the 2009/2010 fiscal year.

We plan to use the balance of the surplus to improve and expand our programming. Most notably, \$100,000 is targeted for graduate course offerings in the Centre for Online and Distance Education (CODE).



Note that the increase in the actual VPA funding for credit courses was strictly due to increased enrolment in our SFU NOW program. It is also important to note that credit offerings in the Lifelong Learning unit have generated significant financial benefits directly to the university and are not reflected in the above table.

Financial Benefits for the University by Lifelong Learning

	Student Enrolment (1)	Activity FTE's	Weighted FTE's	Tuition Fees
Benefits directly to the university	22,745	2,544.32	3,290.24	\$14,636,780

As is apparent, SFU Lifelong Learning generated significant benefits through the credit courses offered mainly through CODE, SFU NOW, and the Centre for Integrated and Credit Studies (CICS) at the Vancouver and Surrey campuses.

(1) Student enrolment does not include Thompson Rivers University students who take courses through the Centre for Online and Distance Education, SFU students who receive only administrative support from SFU Lifelong Learning, or SFU Academic Sampler students.

ENDOWMENTS

Endowments support the quality and quantity of SFU Lifelong Learning activities and are possible through the generosity of the community. The Lifelong Learning Endowment Committee adjudicates two endowments through established terms of reference, Management and Professional Programs manages two endowment funds, and others have been created for specific program areas.

FUNDS ADJUDICATED BY SFU LIFELONG LEARNING

Community Partnership Fund

This important endowment allows us to provide communities and low-income individuals in the East Vancouver area, the Downtown Eastside, and any inner-city community related to SFU with more opportunities to become economically self-sufficient.

In 2010/2011, \$4,761 supported the Writers' Jamboree in providing access to writers and mentors who help develop the creative skills of Downtown Eastside writers.

The David and Cecilia Ting Endowment for Education for Public Responsibility

This valuable endowment supports an annual lecture or special seminar in public affairs education or leadership development, the School of Criminology Ting Forum on Justice Policy, and Lifelong Learning's Interpretation and Translation Program. The funds allocated toward public forums supported the following events in 2010/2011:

- Continuing Studies in Science and Environment
A one-day invitational think tank included a combination of a plenary presentation, case studies, and a free public lecture featuring the plenary speaker and panel of respondents. The think tank addressed this question: How does local government facilitate movement to a low-carbon community?
- City Program
In October 2010, Stewart Brand presented at a public lecture that opened the Gaining Ground conference at SFU Woodward's. The City Program, SFU Urban Studies, and Gaining Ground organized the lecture.

FUNDS MANAGED BY MANAGEMENT AND PROFESSIONAL PROGRAMS

BMO Bank of Montreal Endowment Fund

This fund was established in 1988 to bring distinguished academic and business leaders to SFU to give public lectures and conduct seminars in economics and business administration.

In December 2010, the endowment fund supported a lecture and graduate seminar by Esther Duflo, the Abdul Latif Jameel Professor of Poverty Alleviation and Development Economics at MIT and one of *TIME* magazine's 100 Most Influential People.

Salvation Army Development Endowment Fund

This fund was established in 1989 by a generous gift from the late Dr. J.L. Wighton to assist Salvation Army officers and personnel with pursuing advanced educational opportunities through SFU.

- This \$3.1 million endowment supported several initiatives:
- Building a High Quality Team, a professional development program
 - A Certificate in Restorative Justice (delivered online)
 - A one-day restorative justice workshop for the Salvation Army staff involved in social services.

PROGRAM ENDOWMENTS

Several organizations have also created endowments to support the work of specific program areas within SFU Lifelong Learning.

The **City Program Endowment Fund** was established in 1995 through a lead grant from The Real Estate Foundation of British Columbia and subsequent grants from the Earl and Jennie Lohn Foundation; VIA Architecture, Inc.; and the Ministry of Community, Aboriginal and Women's Services. The fund's mandate is to support the City Program's activities including courses, programs, and lectures on land use and urban issues.

The **Seniors Program Directors Endowment Fund** was established in 2010 by a generous bequest from the late Alan Aberbach to support staff salaries and related administrative activities of the Seniors Program in order to ensure the continuance and expansion of courses for seniors.

COMMUNITY CONTRIBUTIONS

Throughout 2010/2011, SFU Lifelong Learning established new university-community connections while continuing to build on existing partnerships. Our staff members are committed to outreach and engagement; they make meaningful community contributions by participating in various initiatives and engaging with several organizations and community partners.

AWARDS

Susan Burgess, Program Director, Management and Professional Programs, and Tom Nesbit, Associate Dean, Lifelong Learning

Susan Burgess, Diane Dutton (previously from the University of Calgary), and Tom Nesbit received the Journal Award from the Canadian Association for University Continuing Education (CAUCE) for an article called “Looking Forward by Looking Back: Determining the Value of External Program Reviews.” The article appeared in the *Canadian Journal of University Continuing Education*.

Centre for Online and Distance Education

The MA in Applied Legal Studies program received a 2011 Award for Program Excellence from the Canadian Association for University Continuing Education (CAUCE).

Patricia Gallagher, Program Director, Continuing Studies in Science and Environment

Patricia Gallagher received the Haig-Brown Conservation Award in 2010 for her work in salmon conservation.

Gordon Price, Program Director, City Program

Gordon Price received a Community Award (an Advocate for Architecture Award) from the BC Chapter of Architecture Canada for his environmental and community work.

Media Design, Teaching and Learning Centre

The promotional video for the School of Communication received the Chris Statuette from the Film Council of Greater Columbus International Film & Video Festival in the Promotional/Industry Category.

A Journey Into Time Immemorial received a Gold Award in the American Design Awards Semi-Annual Competition.

A Journey Into Time Immemorial was a 2010 Webby Awards Honoree in the Education category.

The promotional video for the School of Communication received a Platinum Award from the Summit International Awards competition in the education category for marketing effectiveness.

The promotional video for the School of Communication received a Silver Award in the annual Horizon Interactive Awards competition.

The promotional video for the School of Communication received three Silver Awards in the following categories from the W³ competition: Branded Content/Not-for-Profit, Writing for Video, and Educational/Training Videos.

The promotional video for the School of Communication received the Excellence Award from the University and College Designers Association 2010 design competition.

FUNDED PROJECTS

Centre for Online and Distance Education

Cyberbullying—A Study with Faculty Members with the School of Criminology and the Faculty of Education. Funded by the Social Science and Humanities Research Council of Canada.

Community Education Program

Advanced English for the Workplace Program—Training for Immigrants. Funded by the Government of Canada’s Labour Market Agreement and the Skills Development Branch of the British Columbia Ministry of Advanced Education.

Literacy Lives: An Integrative Model for Applied Community Based Literacy in Inner-City Environments. Funded by the Government of Canada’s Office of Literacy and Essential Skills.

Stepping Stones: A New Model for Online Literacy and Essential Skills Development in Rural Aboriginal Communities. Funded by the Government of Canada’s Office of Literacy and Essential Skills, Human Resources and Skills Development Canada.

Management and Professional Programs

Career Centre Advising Training for Career Centre Personnel—Course. Funded by Career Programs, Vancouver Board of Education.

Career Development Theory and Code of Ethics Training for Career Practitioners—Course. Funded by Immigration and WelcomeBC Branch, Ministry of Advanced Education and Labour Market Development. Management: Tourism Sector—Certificate. Funded by Air Transat.

Project Leadership and Control—Course. Funded by Public Works and Government Services Canada.

Project Management: A Team Approach—Course. Funded by Century Group.

7th Floor Media

Aliens Among Us Website. Funded by the Royal BC Museum.

Asia/Canada Website. Funded by the Historica-Dominion Institute.

Canada Water Week Website. Funded by The Walter & Duncan Gordon Foundation.

The Canadian Encyclopedia Mobile Website. Funded by the Historica-Dominion Institute.

Chronic Disease Management Research Website. Funded by Faculty of Health Sciences.

Finding our Gifts Website. Funded by the Inukshuk Fund. Substance Impaired Driving Website and Educational Program. Funded by Health Canada.

Vancouver in Time iPhone Application. Funded by the Historica-Dominion Institute.

The Walter & Duncan Gordon Foundation Website. Funded by The Walter & Duncan Gordon Foundation.

Teaching and Learning Centre

C to C: Stories of Migration—Documentary Film, Interactive Website and Learning Materials. Funded by Citizenship and Immigration Canada and the S.U.C.C.E.S.S. Foundation.

Chinese Canadian Stories: Uncommon Histories From a Common Past Website. Funded by SFU Library, UBC Library, and Citizenship and Immigration Canada.

A Journey into the World of Forensics: Bones, Bodies and Bugs Website. Funded by the Virtual Museum of Canada.

Komagata Maru Incident Website. Funded by SFU Library and Citizenship and Immigration Canada.

Supporting Families’ and Communities’ use of Multiple Literacies and Language—Multi-Literacy Project Website. Funded by the 2010 Legacies Now Society.

Writing and Publishing Program

Cross-Border Pollination—Reading Series for Writers on Both Sides of the Border. Funded by the US Mission in Canada American Studies - Community Partnership Program.

Writers’ Jamboree—Writing and Editing Workshops for the Downtown Eastside Writing Community. Funded by the Lifelong Learning Community Partnerships Endowment Fund.

PRESENTATIONS

Shanthi Besso, Program Coordinator, Community Education Program

Literacy, health, and HIV. The Red Road HIV/AIDS Network annual general meeting. Vancouver, BC: January 27, 2011. (Co-presented with W. Booth, J. Lemay, and J. Smith.)

Susan Burgess, Program Director, Management and Professional Programs

Chasing financial sustainability: Issues and options. University Professional & Continuing Education Association region west conference. Seattle, WA: October 13–15, 2010. (Co-presented with M. Oaks and L. Templeton.)

Stephanie Chu, Interim Director, Teaching and Learning Centre

Developing a community of “new” educational leaders. Educational Developers Caucus (EDC) conference. Sault St. Marie, ON: February 22–24, 2011. (Co-presented with W. Owen and P. Wolf.) Engaging learners beyond the traditional classroom experience. Manitoba Association for Distributed Learning & Training (MADLaT) conference. Winnipeg, MB: May 6–7, 2010.

Jerry Li, Learning Technology Consultant, Teaching and Learning Centre

Quality, evaluation and recommendation for learning object. 2010 International Conference on Educational and Information Technology. Chongqing, China: September 17–19, 2010.

Kon Li, Program Director, Career and Life Planning

Chaos theory of careers. Richmond Organization Development and Talent Management Round Table. Richmond, BC: June 21, 2010.

Neil Mathur, Program Director, SFU NOW

Degree completion for working adults. American Association of Adult and Continuing Education conference. Clearwater Beach, FL: October 2010. The role of university continuing education in enhancing access. Access and Experiences of Non-Traditional Students in Higher Education conference. Vancouver, BC: April 14, 2010. (Co-presented with M. Adamuti-Trache, S. Butterwick, A. Chan, B. Merrill, T. Nesbit, and R. Price.)

Tom Nesbit, Associate Dean, Lifelong Learning

The role of university continuing education in enhancing access. Access and Experiences of Non-Traditional Students in Higher Education conference. Vancouver, BC: April 14, 2010. (Co-presented with M. Adamuti-Trache, S. Butterwick, A. Chan, N. Mathur, B. Merrill, and R. Price.) University continuing education: A North American perspective. European Society for Research in Adult Education conference. Linköping, Sweden: September 23–26, 2010.

Elena Ouliankina, Director, Marketing and Communications

Marketing degree completion programs: Integrating the new and traditional marketing channels to achieve success. University Professional and Continuing Education Association region west conference. Seattle, WA: October 13–15, 2010. (Co-presented with R. Price.)

Gordon Price, Program Director, City Program

Post-motordom. SFU Urban Studies 660: Transportation and Urban Development course. Vancouver, BC: April 8, 2010. Integrating transportation and land use planning. BC Transit Conference. Victoria, BC: April 15, 2010. Ready or not: Are we ready for the boomers? Centre for Hip Health and Mobility. Vancouver, BC: April 20, 2010. Vancouverism. University of Oregon School of Architecture and Allied Arts. Portland, OR: April 22, 2010. Tour of downtown Vancouver. University of Groningen Human Geography & Planning. Vancouver, BC: April 25, 2010. (Co-presented with M. Gordon.) Great spaces, great cities. Urban Development Institute - Okanagan chapter. Kelowna, BC: April 29, 2010. Jane’s walk: West End. Jane’s Walk Vancouver. Vancouver, BC: May 2, 2010. The importance of design in civic innovation. Perkins + Will 75th Anniversary Symposium. Washington, DC: May 12, 2010.

Homes that fit us and fit in: Responding to the community’s changing housing needs—a public forum. City of West Vancouver. West Vancouver, BC: May 18, 2010. The paradox of prosperity: The Vancouver experience. Downtown Denver Partnership. Vancouver, BC: June 7, 2010. The post-motordom era: A new age of transportation choice. American Public Transportation Association Rail Conference. Vancouver, BC: June 7, 2010. The political role—how Vancouver’s city council works. Vancouver Laboratory on Urbanism: University of British Columbia School of Community and Region Planning Summer Institute. Vancouver, BC: June 24, 2010. Kelowna’s downtown redevelopment initiative. Kelowna Downtown Association. Kelowna, BC: June 29, 2010. Sustainable cities in North America—tour. Augsburg College, Department of Sociology; Metro-Urban Studies Program. Vancouver, BC: July 12, 2010. A century of transformation: False Creek and Vancouverism. False Creek Watershed Society. Vancouver, BC: August 3, 2010. Vancouver from the water. World Congress for the International Federation of Environmental Health. Vancouver, BC: September 8, 2010. Smarter “sustainable” transportation. GreenLink conference. Vancouver, BC: October 5, 2010. Introduction to Portland. RailVolution conference. Portland, OR: October 19, 2010. Motordom and Vancouver. Portland State University and City of Portland transportation class. Portland, OR: October 21, 2010. The city and seniors. Delta Seniors. Delta, BC: October 23, 2010. Cycling in the city. Public Affairs coffee house. Vancouver, BC: November 16, 2010. Scenario planning for the port. Port Metro Vancouver. Vancouver, BC: February 3, 2011. Social media in civic government. Local government leadership academy. Richmond, BC: February 17, 2011. Three rooms downtown. Kwantlen Polytechnic University–Interior Design course. Vancouver, BC: March 10, 2011. The emerging post-motordom city. SFU Children’s Health and the Environment course. Burnaby, BC: March 15, 2011. The post-motordom city. Transportation Research at McGill and Centre interuniversitaire de recherché sur les resaux dentreprise, la logistique et le transport weekly transportation seminar, McGill University School of

Urban Planning. Montreal, Quebec: March 17, 2011. The post-motordom city. Gold Coast Rapid Transit Challenge Team. City of Gold Coast, Queensland: March 23, 2011. The post-motordom city. Buckley Vann Town Planning Consultants. Brisbane, Queensland: March 28, 2011.

Ruth Price, Program Director, Integrated Studies Program

Marketing degree completion programs: Integrating the new and traditional marketing channels to achieve success. University Professional and Continuing Education Association region west conference. Seattle, WA: October 13–15, 2010. (Co-presented with E. Ouliankina.) The role of university continuing education in enhancing access. Access and Experiences of Non-Traditional Students in Higher Education conference. Vancouver, BC: April 14, 2010. (Co-presented with M. Adamuti-Trache, S. Butterwick, A. Chan, N. Mathur, B. Merrill, and T. Nesbit.)

Judy Smith, Program Director, Community Education Program

Literacy, health, and HIV. The Red Road HIV/AIDS Network annual general meeting. Vancouver, BC: January 27, 2011. (Co-presented with S. Besso, W. Booth, and J. Lemay.) Literacy Lives’ self-advocacy with medical practitioners. Aboriginal Persons with HIV/AIDS forum. March 29, 2011. (Co-presented with J. Lemay.)

Yvonne Tabin, Associate Dean, Lifelong Learning

From print to online: E-learning and distance education. HIV & AIDS Stigma Reduction Conference. Cape Coast, Ghana: October 18–20, 2010.

John Whatley, Program Director, Centre for Online and Distance Education

Strengthening American/Canadian justice connections. Academy of Criminal Justice Sciences (ACJS) 48th annual meeting. Toronto, ON: March 1–5, 2011. (Co-presented with R. Gordon.)

Shawna Williams, Instructional Coordinator, English Language and Culture Program

E is for evaluating in-house: Creating ‘standardized’ tests. 45th Annual Teachers of English to Speakers of Other Languages (TESOL) Convention. New Orleans, LA: March 18, 2011. (Co-presented with M. Sagar and J. White.)

PUBLICATIONS

Barbara Berry, Educational Consultant, Teaching and Learning Centre

Learning to think spatially in an undergraduate interdisciplinary computational design context: A case study (with B. Youssef). *International Journal of Technology and Design Education*, 1 (24–24). Retrieved June 14, 2011, from www.springerlink.com/content/aq2u0j2l72477228.

Susan Burgess, Program Director, Management and Professional Programs

Looking forward by looking back: Determining the value of external program reviews (with D. Dutton and T. Nesbit). *Canadian Journal of University Continuing Education*, 36 (2), 1–11.

Patricia Gallagher, Program Director, Continuing Studies in Science and Environment

Building a vision for green energy in British Columbia (with L. Wood). *Workshop Proceedings*. Vancouver: SFU. Findings of an independent scientists’ think tank on Fraser Sockeye 2010 returns (with M. Angelo, C. Orr, J. Reynolds, B. Riddell, et. al.). *Speaking for the Salmon Report*. Vancouver: SFU. Understanding stock declines and prospects for the future (with L. Wood). *Summit on Fraser River Sockeye Salmon Workshop Proceedings*. Vancouver: SFU.

Jerry Li, Learning Technology Consultant, Teaching and Learning Centre

Quality, evaluation and recommendation for learning object. *Educational and Information Technology*, 2, V2–533.

Neil Mathur, Program Director, SFU NOW

The effects of empowerment and transformational leadership on employee intentions to quit: A study of restaurant workers in India (with S. Bhutani, A. Gill, and S. Sharma). *International Journal of Management*, 28 (1), 217–229. Factors that affect Canadian propensity to grow and expand small business (with I. Bhutani, N. Biger, A. Gill, J. Shackman, and C. Shah). *Business and Economics Journal*, 2010, BEJ–17. The relations of transformational leadership and empowerment with student perceived academic performance: A study among Indian commerce students (with S. Bhutani, A. Culpepper, A. Gill, and H. Mand). *Business and Economics Journal*, 2011, BEJ–34.

The relationship between working capital management and profitability: Evidence from the United States (with N. Biger and A. Gill). *Business and Economics Journal*, 2010, BEJ–10.

Understanding and mitigating direct investment risk in the Indian real estate market (with N. Biger, A. Gill, and R. Tibrewala). *Business and Economics Journal*, 2010, BEJ–2.

Rob McTavish, Program Director, Centre for Online and Distance Education

The use of standard development guidelines in a team-based approach to the design and development of ODL. In U. Coomasraswamy, A. Hope, and K. Rama (Eds.), *Quality Assurance Toolkit for Higher Education Institutions and Programmes*. Vancouver: Commonwealth of Learning.

Tom Nesbit, Associate Dean, Lifelong Learning

Class analysis in adult education. In B. McGraw, E. Baker, and P. Peterson (Eds.), *International Encyclopedia of Education* (3rd ed.) (pp. 64–69). Amsterdam: Elsevier.

Editorial: Canadian adult education: Neither dead nor dying. *Canadian Journal for the Study of Adult Education*, 23 (1), ii–iv.

Editorial: Staying the course. *Canadian Journal for the Study of Adult Education*, 22 (2), ii–iii.

Educate, agitate, organise: Reflections on trade union education. In J. Brown (Ed.), *The Right to Learn* (pp. 93–99). London: Workers’ Educational Association.

Looking forward by looking back: Determining the value of external program reviews (with D. Dutton and S. Burgess). *Canadian Journal for University Continuing Education*, 36 (2), 1–11.

Review of *Routledge Companion to Social Theory. Studies in Continuing Education*, 32 (2), 180–181.

Gordon Price, Program Director, City Program

Making kid-friendly cities: Lessons from two cities (with R. Reis). *Preventive Medicine*, 50, S95–S96.

Ruth Price, Program Director, Integrated Studies Program

Degree completion for Aboriginal people in British Columbia: A case study (with B. Burtch). *Canadian Journal of University Continuing Education*, 36, (1), 1–17.

Review of *Learners in Midlife: Graduate Education and Workplaces in Canada*. *Canadian Journal for the Study of Adult Education*, 22 (2), 83–84.

Laurie Wood, Program Coordinator, Continuing Studies in Science and Environment

Building a vision for green energy in British Columbia (with P. Gallagher). *Workshop Proceedings*. Vancouver: SFU.

Understanding stock declines and prospects for the future (with P. Gallagher). *Summit on Fraser River Sockeye Salmon Workshop Proceedings*. Vancouver: SFU.

COMMUNITY INVOLVEMENT

All program directors and senior administrative personnel except those in the Teaching and Learning Centre are members of the Canadian Association for University Continuing Education.

Shanthi Besso, Program Coordinator, Community Education Program

Member, Downtown Eastside Literacy Roundtable

Member, Four Pillars Coalition

Member, Sex Work Evidence-Based Policy Project Advisory Committee

Susan Burgess, Program Director, Management and Professional Programs

Executive Committee Liaison, Marketing Awards Committee, Canadian Association for University Continuing Education

Executive Committee Liaison, Program Awards Committee, Canadian Association for University Continuing Education

Member, Grants Committee, Salvation Army Endowment Development Fund

Member, Canadian Association of Management Consultants

Western Canada Representative, Executive Committee, Canadian Association for University Continuing Education

Stephanie Chu, Interim Director, Teaching and Learning Centre

Member, Planning Committee, University, Colleges & Institutes Professional Development (UCIPD)

Member, Steering Committee, Educational Technology Users Group (SCETUG)

Reviewer, Educational Developers Caucus

Reviewer, SSHRC Grant Proposals

Reviewer, Transformative Dialogues Journal

Patricia Gallagher, Program Director, Continuing Studies in Science and Environment

Member, Board of Directors, Coastal Zone Canada

Member, Canada Ocean Lecture Advisory Board

Member, Education Committee, Iris Griffith Interpretive Centre

Member, Science Advisory Committee, Natural Sciences and Engineering Research Council of Canada Canadian Healthy Oceans Network

Member, Science Advisory Panel, Cohen Commission of Inquiry into the Decline of Sockeye Salmon

Working Group Leader, Linking Science and Local Knowledge, Social Science and Humanities Research Council of Canada/Fisheries and Oceans Canada Ocean Management Research Network

Kon Li, Program Director, Career and Life Planning

Member, Education Advisory Committee, British Columbia Career Development Association

Member, Vocational Rehabilitation Association of Canada

Katherine McManus, Program Director, Writing and Publishing Program

Member, Editorial Board, *Canadian Journal for the Study of Adult Education*

Member, Research Committee, Canadian Association for University Continuing Education

Reviews Editor, *Canadian Journal for the Study of Adult Education*

Tom Nesbit, Associate Dean, Lifelong Learning

Chair, Aid to Research Workshops and Conferences Committee, Social Sciences and Humanities Research Council of Canada

Chair, External Review Committee, Continuing Education, University of Fraser Valley

Conference Proposal Reviewer, American Educational Research Association

Conference Proposal Reviewer, Association for the Study of Higher Education

Conference Proposal Reviewer, Canadian Association for the Study of Adult Education

Consulting Editor, *Adult Education Quarterly*

Consulting Editor, *European Journal for Research on the Education and Learning of Adults*

Editor-in-Chief, *Canadian Journal for the Study of Adult Education*

Executive Member, *Canadian Association for the Study of Adult Education*

Member, Educational Sectoral Council, Canadian

Commission for UNESCO

Member, International Advisory Committee, Researching Work and Learning Conference

Member, National Advisory Committee, Canadian Adult Learning Network

Toshimi Ono, Program Director, Project JAPAN

Senior Interviewer, 2011 JET Panel for the Japanese Consulate in Vancouver

Elena Ouliankina, Director, Marketing and Communications

Member, Marketing Awards Committee, Canadian Association for University Continuing Education

Gordon Price, Program Director, City Program

Board Member, International Centre for Sustainable Cities

Board Member, Sightline Institute

Guest Reviewer, UBC Design Studio

Member, Advisory Board, Urban Land Institute British Columbia

Member, Enhancing Planning Capacity Steering Committee, Asia Pacific Gateway Skills Table

Member, Places That Matter Review Committee, Vancouver Heritage Foundation

Member, Sustainable Transportation Coalition

Member, Transportation Advisory Group, Greenest City Task Force, City of Vancouver

Member, Walk 21 Conference Steering Committee

Member, Webster Awards Jury, Jack Webster Foundation

Judy Smith, Program Director, Community Education Program

Member, Downtown Eastside Literacy Roundtable

Member, Steering Committee, Downtown Eastside Community Literacy Plan (Legacies Now)

Natalie Wood-Wiens, Program Coordinator, Indigenous Programs, Community Education Program

Member, Aboriginal Advisory Committee, Kwantlen Polytechnic University

ADVISORY COMMITTEES

SFU Lifelong Learning builds connections between the university and the community. Our advisory committees bring some of our best minds together to craft programs that are informed by current university research and community needs. We are grateful for the expertise and commitment of our advisors.

Senate Committee on Continuing Studies

Charles Eckman, University Librarian; Dean of Library Services
Robert Gordon, Professor and Director, School of Criminology
Daniel Laitsch, Assistant Professor, Faculty of Education
Benjamin Lee, Student Senator
Christopher Pavsek, Assistant Professor of Film, School for the Contemporary Arts
Peter Ruben, Professor and Director, School of Kinesiology
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D’Arcy Warner, Convocation Senator
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Lifelong Learning Endowment Committee

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Gordon Price, Program Director, City Program
Ruth Price (Chair), Program Director, Integrated Studies Programs (from January 2010)
Wendy Steinberg, Program Director, International Teaching Assistants Program; Program Director, Interpretation and Translation Program

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Greg Baker, Senior Lecturer, School of Computing Science
Elaine Fairey, Director, Student Learning Commons; Associate University Librarian, Bennett Public Services
Brian Naicker (Chair), Director, Centre for Online and Distance Education

Joan Sharp, Senior Lecturer, Department of Biological Sciences
Richard Smith, Associate Professor, School of Communication

Community Education Program

Literacy Lives Project Advisory Committee

Shanthi Besso (Chair), Program Coordinator, Community Education Program
William Booth, Project Community Liaison Manager, Community Education Program
Susan Burgess, UBC Faculty of Medicine
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Joanna Lemay, Project Curriculum Developer, Community Education Program
Carolyn Neapole, Music Therapist, Dr. Peter Foundation
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Daphne Spencer, HIV Nursing Leader, BC Centre for Disease Control
James Tigchelaar, Outreach Educator, STI/HIV Outreach Program, BC Centre for Disease Control
Diana Twiss, Director, Adult and Workplace Learning, Decoda Literacy Solutions

Stepping Stones Project Advisory Committee

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Ernest Armann, Advisory Resource, Lower Stl’atl’imx Tribal Council
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Dennis Smith, Creative Director, 7th Floor Media
Judy Smith (Chair), Program Director, Community Education Program
Diana Twiss, Director, Adult and Workplace Learning, Decoda Literacy Solutions
Natalie Wood-Wiens, Program Coordinator, Indigenous Programs, Community Education Program

Continuing Studies in Science and Environment Committees

Leah Bendell, Professor, Department of Biological Sciences; Director, Environmental Studies
Mark Roseland, Professor, School of Resource and Environmental Management

Arne Mooers, Associate Professor, Department of Biological Sciences
John Pierce, Dean, Faculty of Environment
Claire Cupples, Dean, Faculty of Science
John Reynolds, Tom Buell Chair of Salmon Conservation, Department of Biological Sciences
Rick Routledge, Professor, Department of Statistics and Actuarial Sciences; Co-Chair, Hakai Institute
In addition, members of the external community served in an advisory capacity for all projects. They included representatives of the federal, provincial, and municipal governments; First Nations; NGOs; other academic institutions; and industry.
Examples included the following:
Mark Angelo, Chair, Pacific Fisheries Resource Conservation Council
Pamela Goldsmith-Jones, Mayor, District of West Vancouver
Craig Orr, Executive Director, Watershed Watch Salmon Society
Andrew Wright, Save Our Salmon Foundation
Brian Riddell, CEO, Pacific Salmon Foundation
Hans Schreier, Professor, Institute for Resource and Environment, University of British Columbia
Ken Wilson, Advisor, Fraser First Nations

Dialogue Programs

Certificate in Dialogue and Civic Engagement Advisory Committee

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Angela Ko, Community Engagement Facilitator, City of Vancouver
Amy Lang, Community Engagement Researcher/Advisor
Lucie McNeill, Director, Community Engagement, Vancouver Coastal Health
Lorene Oikawa, Vice-President, BC Government Employees Union
Laura Strand, Director, Community Engagement, Port Metro Vancouver
Vince Verlaan, Principal, HB Lanarc

English Language and Culture Program Advisory Committee

Cliff Burgess, Senior Lecturer, Department of Linguistics
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Catherine Mutis, Program Coordinator, English

Language and Culture Program
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Shawna Williams, Instructional Coordinator, English Language and Culture Program
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Integrated Studies Academic Steering Committee

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Kathleen Burke, Senior Lecturer (limited term), School of Criminology
Malgorzata Dubiel, Senior Lecturer, Department of Mathematics
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Anne Hungerford, Lecturer, Department of English
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Steve Marshall, Faculty of Education

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Steven Chang, Alumnus, Diploma Program in Interpretation and Translation

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Lesley Cormack, Dean, Faculty of Arts and Social Sciences

David Duke (Chair), Associate Program Director, Seniors Program (from August 2010 to February 2011)
Elizabeth Jones, President, SFU Seniors Lifelong Learners Society
Roz Kaplan, Program Director, Seniors Program (from February 2011)
Tom Nesbit, Associate Dean, Lifelong Learning

SFU NOW Advisory Committee

Alison Beale, Director, School of Communication (from September 2010)
Tony Botelho, Manager, Career Services, Work Integrated Learning
Paul Budra, Academic Director, Integrated Studies; Associate Dean, Faculty of Arts and Social Sciences; Associate Professor, Department of English
Martin Laba, Director, School of Communication (to September 2010); Associate Professor, School of Communication (from September 2010)
Neil Mathur (Chair), Program Director, SFU NOW
Tom Nesbit, Associate Dean, Lifelong Learning
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SFU Publications Board

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7th Floor Media Advisory Committee

Kosta ChatziSpiros, CEO, LinguaComm Enterprises Inc.
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The Teaching and Learning Centre Advisory Committee

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Stephanie Chu (Chair), Interim Director, Teaching and Learning Centre
Malgorzata Dubiel, University Teaching Fellow, Department of Mathematics, Faculty of Science

Elaine Fairey, Associate University Librarian, Bennett Public Services; Director, Student Learning Commons
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Writing and Publishing Program

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Journalism External Advisory Committee

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Daniel Savas, Adjunct Professor, Graduate Public Policy Program
Peter Walton (Chair), Assistant Program Director, Writing and Publishing Program

Publishing External Advisory Committee

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Suzanne Norman, Program Director, Summer Publishing Workshops
Mary Schendlinger, Senior Editor, Geist; Senior Lecturer, Master of Publishing Program

Technical Communications External Advisory Committee

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Susan Andrews, Unit4 Business Software
Ellen Ashdown, MaxHire Solutions
Rowena Hart, Technical Writing Consultant
Duncan Kent, Duncan Kent and Associates, Ltd.
Katherine McManus (Chair), Program Director, Writing and Publishing Program

Writer's Studio External Advisory Committee

Kate Braid, Author
Stephen Collis, Author; Associate Professor, Department of English
Stephen Osborne, Publisher, Geist
Hal Wake, Director, Vancouver Writers and Readers Festival
Betsy Warland (Chair), Author; Studio Director, The Writer's Studio

learn@sfu.ca

778.782.5100

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