SFU

SIMON FRASER UNIVERSITY
ENGAGING THE WORLD

SFU Lifelong Learning
COMMUNITY REPORT

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The breadth of our learning community never ceases to amaze me.

The university classroom is an integral part of how we teach—and yet our students, staff and constituents continue to show us that learning is about so much more than the classroom.

Many SFU Lifelong Learning staff members reach beyond our walls to partner with social service organizations and government to bring education to those who wouldn't otherwise be able to access it.
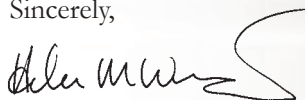
Several of our graduates are publishing books and sharing stories that call people to think and act. Another learned the depth of meaning in the word "sustainability" with us, and is now building a business based on it.

Still another student, an Aboriginal woman, was so inspired by what she learned from her mentor that she hopes to become a doctor specializing in family health—then bring her expertise back to her community.

The selection of stories you're about to read shows that these students are vastly different in terms of what and how they learn, and what they do with it—and yet, they're much the same. They're all part of the SFU community that we are so proud to call our own.

Together, we are truly engaging the world.

Sincerely,

Helen Wussow
Dean, SFU Lifelong Learning

DIGITAL COMMUNICATIONS PROGRAM

ENGAGES

NEW CANADIANS

SFU is improving employment prospects for Canadian newcomers like Ivan Jovanovic.

With funding from the Canada-British Columbia Labour Market Agreement, SFU Lifelong Learning modified an existing professional training program, its Certificate in Digital Communications, to prepare immigrants for the Canadian job market. To supplement the program's core courses in marketing, social media, web mechanics, and media, SFU staff created courses in Canadian workplace skills and English grammar and pronunciation.

Only 20 students were admitted, and Jovanovic, a young entrepreneur from Croatia, was thrilled to be one of them.

"It was amazing," he says. "I learned a bunch of new things…it's changed my life."

Program draws 180 applications

SFU Lifelong Learning received confirmation of funding in January 2013, and, with just over a month until classes were set to begin, created a promotional campaign that included ads in 10 languages. One hundred and eighty people applied.

In addition to Jovanovic, 19 other students from Peru, Japan, China, India, Russia, Mexico, Brazil, Pakistan and Iran received offers to the program, which began in March 2013 and comprised 14 weeks of courses as well as a three-week professional practicum.

Jovanovic applied to the program with plans to start a career in marketing. He thoroughly enjoyed the courses and his practicum, during which he produced promotional videos for a start-up called EntrepreneursTV.

Now that he's earned his certificate, Jovanovic hopes to build a business in marketing consulting. He also hopes to study more at SFU.

Other students included Caique Santiago and his wife, Constance Nunes, both recent newcomers from Brazil who had worked in media and marketing in their home country.

Santiago spoke very positively about his time in the classroom, saying his diverse classmates allowed him to take in what he calls "the multicultural concept of the Canadian society."

"It was a pretty welcoming experience," he says. "It was a good way to land here."

Santiago got a job within a month of graduating, and his classmates are also making strides in their Canadian careers. As of June 2013, nine graduates had received job offers, and several more were in discussions with potential employers.

Success leads to second offering of program

The positive feedback from both students and instructors prompted Shanthi Besso, the program coordinator who prepared the initial government proposal, to apply for funding to offer the program again.

The funder approved the application, and the second offering of the Digital Communications Certificate with advanced English training began at the Surrey City Centre Library on September 23, 2013.

"This program clearly works to connect skilled immigrants with the practical professional training and experience they need to succeed in Canada," says Besso. "It's just one example of how SFU is playing an active role in building vibrant and resilient communities."

"It was amazing. I learned a bunch of new things… it's changed my life."

Ivan Jovanovic
Digital Communications Certificate with advanced English training

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Degree drives Vancouver woman
FORWARD
— TO HER ULTIMATE GOAL —

SFU NOW: Nights or Weekends was a key step on Laura Necochea's journey to leading her own department—and, one day, much more.

The former operations coordinator had always wanted to finish her bachelor's degree, but her work schedule, among other factors, made it difficult. She had taken a few courses at another university, but the lack of flexible scheduling prevented her from continuing.

"It was always, 'Tomorrow, tomorrow,'" she says. Then, about five years ago, "tomorrow arrived."

She learned about SFU NOW, which allows students who work full-time to take courses in the evenings and on weekends, and thought, "Oh, that's perfect for me."

SFU NOW helps woman land promotion

Necochea, an ambitious young woman with plans to move into senior management one day, saw a need for a centralized human resources department in her organization, which has offices throughout North America.

Hoping her new credential would give her the credibility she needed to make her idea reality, she began a BA in political science through SFU NOW in 2009.

In March of 2013, just months before graduating, Necochea's hard work—in the office and at school—paid off. She now heads up the HR department she envisioned.

"The degree solidified my ability to keep rising," Necochea says. "It certainly opened the door."

She admits the coursework was a challenge, but it never slowed her down. While balancing her full-time job—and, in her last semester, a pregnancy—Necochea took no fewer than three courses per semester.

"I just kept making it work somehow," she says. "I was determined to finish—nothing was going to stop me."

A supportive partner and inspirational moments in her classes helped propel her forward, she says. While almost everything she studied was beneficial in terms of teaching her to think analytically and communicate well in writing—both vital skills in human resources—certain subjects were "truly inspiring," including human rights and politics.

Grad makes plans for master's degree

Today, only months after earning her degree, Necochea, the first in her family to complete university, is already planning her next step up. She's in the process of choosing between a master of business administration and a master of arts in conflict resolution.

"I'll go wherever the opportunities are," she says.

> **"The degree solidified my ability to keep rising. It certainly opened the door."**
>
> **Laura Necochea**
> *Bachelor of Arts in Political Science*
> *SFU NOW*

"Poetry has an important response to injustice and social issues."

Renee Saklikar
The Writer's Studio

LIFE-CHANGING WORK

Renee Saklikar's devotion to the work of writing is undeniable.

It's in the light of her eyes as she talks about writing and in the rise and fall of her voice as she reads for an audience. It's in her expression as she teaches her students about their own work.

Saklikar is living true to her calling: She is a poet.

Her career path has included law, communications and public policy—but always, something inside her has compelled her to write.

In 2002, she lost her father, and it changed her career ambitions. Her partner (now her husband) saw her passion—and her talent—and gave her two incredible gifts: First, affirmation: "You can do this." Second, the space to do it—he'd help if she wanted to spend more time on her poetry.

"It sounds cliché, but it changed my life," she says.

The Writer's Studio helps poet find her voice

In 2009, Saklikar's journey led her to The Writer's Studio, part of SFU Lifelong Learning. It introduced her to the writing life in a way she'd never experienced.

She learned about the discipline and craft of writing and performance from authors including Wayde Compton, Betsy Warland and Rachel Rose. She reaped the benefits of feedback from like-minded writers, and she was introduced to Vancouver's rich writing communities and opportunities. She learned to call herself a writer.

Her mentors also helped her find her life's work, which is manifesting itself in the form of a lifelong poem chronicle called *thecanadaproject*, in which she explores her life experiences from India, her birthplace, to each coast of Canada. Work from this chronicle has appeared in more than a dozen literary journals, newspapers and anthologies.

Grad gives back to Vancouver's writing communities

In the fall of 2011, Saklikar was invited to help develop and later teach and mentor within SFU Lifelong Learning's Southbank Writer's Program. She, along with The Writer's Studio team, envisioned a program shorter than the Studio that would meet the needs of writers who live in and near Surrey. Emerging writers would have access to published authors in a space where they could learn and grow.

Southbank is only one of many writing communities of which Saklikar is a part. In addition to participating in readings throughout Vancouver, she helps coordinate SFU Public Square's Lunch Poems @SFU, a monthly poetry reading at SFU's Vancouver campus. Saklikar sees Lunch Poems as a way to enjoy the music of poetry, but also as an opportunity to bring people together—it's one way to address the isolation people feel within the city.

Saklikar is firm in her belief that writing and poetry are not just about feeling good, however. "It can also have an edge," she says. "Poetry has an important response to injustice and social issues."

This belief is evident in her first book of poetry, which stems from

thecanadaproject. Called *children of air india* (forthcoming in the fall of 2013), it is a series of elegies about the 1985 tragedy of Air India Flight 182, in which her aunt and uncle, in addition to 327 others, died when a bomb went off mid-flight. It was, in terms of fatalities, the worst single act of terrorism in Canada's history.

Poet calls Canadians to contemplate place, language, history

"My vision for the book is that these sorts of incidents call out to us—if not for action, then contemplation," she says.

She's clear about the fact that while the book bears witness to the tragedy, it doesn't tell people what to think. "I don't think life-changing work does that."

Her goal is, ultimately, to do the great work—the hard work.

"Work that is going to last, that is going to be for the ages—I mean, why would you want to write anything but that?—there has to be some blood on the table," she says.

"There has to be some risk. There has to be something happening. Otherwise, why would you do it? After Donne and Milton and Mozart and all the greats, after Emily Dickinson and Margaret Atwood, why would you want to write a line if you're not going to try and do the absolute best you can and have something meaningful to say? Isn't that what great art is about?"

SFU grad focuses on
making Vancouver
even more
VIBRANT

Tim Furness loves entertainment, and always has. Through high school, he was involved in community theatre, and this led him—naturally, he thought—to study film in university. But he found something was missing, and he left after a year to find out what.

A 15-country world tour gave him the answer: the people.

A site management position at Chicago's Museum of Modern Ice in 2007 helped him discover something that would let him combine his passion for entertainment and people: community event production. Helping produce an art show called Paintings Below Zero let him create something while engaging with the community in a way he never could as a tourist. Tourists observe. As an event producer, he could contribute to something and be part of people's lives.

Internship leads to career

In 2008, Furness decided to pursue his event production career in Vancouver, closer to his home on the Sunshine Coast. He began with an internship with the city's Public Dreams Society, during which he was paired with a production manager.

He later began to work on his own, and business took off. Within a few years, he landed a coveted site management spot at Vancouver's Olympic Games.

He loved the people he worked with and the flexibility his work offered.

"I never feel like I'm working, even though I always am in some regard," he says.

After the Games, he was ready to take the next step, but he found his options limited without some kind of professional credential. Two colleagues recommended SFU Lifelong Learning's Diploma in Applied Project Management. Deciding the program was exactly what he needed to refine his skills—and his resumé—he completed the program at SFU's Surrey campus in the spring of 2013.

SFU opens the door to more

"It ended up being a very valuable resource for me," he says.

As a freelancer who was working as he studied, he was able to take what he was learning about things like communication management, team building, and procurement practices and apply it immediately. He's confident the program will help open professional doors in the future.

"This is the direction I want to go, and now I can go there without having to worry that a roadblock will come up," he says.

Within days of graduating from the program, Furness left for Long Beach,

California, to work behind the scenes at the original TED conference—and his credits have stacked up.

Grad connects with community

Today, Furness is working regularly on events affiliated with the City of Surrey.

"I think with the general direction that Surrey is going—there's a great mayor—there's a whole rebranding of that city right now, and it's exciting to be a small part of that."

He's also been invited to work on other exciting projects, including the 10th annual Cheaper Show, a one-night art event in Vancouver.

"While working in Vancouver, I've been able to connect with—in a meaningful way—artists, dancers, festival goers and musicians. I'm able to connect with many different communities that I may normally not have a lot of exposure to," he says.

"The number of different hats I get to wear in any given year…I'm always learning. I just hope to be a part of different projects and continue to challenge myself—gaining exposure to different cultures and growing from that process. That's kind of what it's all about, right?"

"I'm always learning... That's kind of what it's all about, right?"

Tim Furness
Diploma in Applied Project Management

"It's a way to help make communities more vibrant."

Mariana Garcia
Sustainable Community Development Certificate

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REVITALIZE COMMUNITIES

Mariana Garcia came to Vancouver from Brazil in 2008 in search of a dramatic change—and found exactly what she was looking for.

In her home city of Belo Horizonte, Garcia had built a successful career working for a large firm that specialized in helping businesses reduce costs and increase profits—but something about it "felt wrong," she says. There was almost a singular focus on money, and little concern for employees who were affected by restructuring and downsizing.

Garcia had travelled through Canada and many other countries, and she noticed something different about Vancouver: the people here were the most socially conscious she'd ever met.

"Vancouver leaves everything behind," Garcia says. "It's like a different planet."

Woman moves to Vancouver with plans to make a difference

Garcia immigrated to the city with plans to work in the non-profit sector—she wanted to do something that would help people. Within a few months, she was coordinating a project that empowered artisan women who lived in the Downtown Eastside. In addition to creating opportunities for them to teach, make art and build confidence, Garcia used her business savvy to open a shop that helped the women support themselves by selling their creations.

A few years later, after a stint operating two other retail businesses, a new idea began to percolate. It came, in part, out of a concept Garcia had studied at SFU.

While working on the Downtown Eastside, Garcia had wanted to learn more about sustainable community development and business practices. She'd also wanted to connect with other community leaders. Her search led her to the Sustainable Community Development Certificate at SFU Lifelong Learning.

"It was very inspiring," Garcia says.

Green economy course inspires a different kind of business

One course in particular resonated with her—Green Economy Frontiers and Opportunities. It advocated methods that were the opposite of what her firm in Brazil had practised. Rather than mass production and a primary focus on profit, "green" economic practices stressed local sourcing, community needs and treating employees well.

Garcia had learned in her work with Eastside artisans that profit didn't need to be separate from social consciousness. She'd also seen the value of local products. Why not begin a business that focused on local industry, but with a social twist?

There was one challenge Garcia had encountered again and again in her years in retail: Business was cyclical. Some stores hummed in the summertime, but crawled in January. The problem was that overhead costs were the same all year.

Her new business venture is providing a service that addresses this problem—and the practice is already popular in the United States

and overseas: pop-up shops. Garcia sees her new business, called The Pop Villa, as a way to help businesses improve their performance, develop community partnerships, showcase products and connect with customers.

Her pop-up shops will be about far more than sales—they'll also help revitalize communities by bringing something exciting and fresh to empty retail space. The shops will incorporate opportunities for musicians to perform, experts to provide workshops, and shoppers to interact—practices that are already common in Garcia's home country of Brazil.

First pop-up to feature cake boutique

One of Garcia's first pop-up shops will feature a Vancouver pastry chef who specializes in high-end wedding cakes. The shop will invite community members to taste new flavours, listen to music, socialize and more while they shop.

Garcia believes local products, conscientious employee practices and engaging activities will help local businesses thrive, leave a smaller carbon footprint and, ultimately, foster stronger, healthier communities.

"It's a way to help make communities more vibrant," she says. "It's also a way to respect the local identity, culture and habits. Let's analyze that and bring something that fits."

MENTORSHIP PROJECT
INSPIRES
ABORIGINAL STUDENTS

A mentorship project at SFU has helped a group of Aboriginal students prepare to pursue careers in health science.

In November 2012, SFU Lifelong Learning's Aboriginal Pre-Health Program participated in the university's first Aboriginal Health Mentorship Project, which paired interested students with Aboriginal health professionals and elders. For six months, they worked together to develop health-related research projects that the students presented at a public forum in March 2013.

"The project was designed to support Aboriginal pre-health students and help them explore some of the challenges of combining culturally traditional practices with mainstream healthcare approaches," says Shanthi Besso, the program coordinator in charge of the mentorship project.

"By creating these structured mentorships, we were able to increase cultural guidance and encouragement and give students access to practical health career information and networks."

St. Paul's Hospital nurse mentors Aboriginal student

One project participant was Reanne Percival, a young Nisga'a woman from New Aiyansh Village, B.C. A nurse who works with HIV/AIDS patients at St. Paul's Hospital served as the young woman's mentor. The relationship fit, says Percival, because she was interested in doing her research project on sexual health among Aboriginal youth.

Her mentor provided some resources, suggested some research techniques, and gave Percival a tour at St. Paul's, during which she met some people who had been affected by HIV.

"It helped me realize that Natives and non-Aboriginals aren't really that different," she says. "We struggle with the same health issues. The difference is in how they got there."

Conversations with her family, including her grandmother, a residential-school survivor, helped turn Percival's attention to the history of Aboriginal sexual health.

"Aboriginal youth need to have a different approach to sexual health because of their pasts," she says, explaining that colonization and experiences at residential schools have had an effect on Aboriginal health. Because of her history, she explains, her grandmother was unable to talk to her mother about safe sex.

"I think we need to get Aboriginal people more involved in their culture and make them proud of themselves… the more we help educate the parents about abstinence and safe sex, it will help with the ripple effect."

Aboriginal student inspired to study at SFU

Before participating in the mentorship project, Percival was unsure whether she would pursue nursing or medicine after graduation—but her research project inspired her.

She's decided that she wants to become an obstetrician/gynecologist and then go back to her community to help with family health—and SFU will be part of her journey forward. Percival began a bachelor of science in health sciences at SFU in the fall of 2013.

"I think we need to get Aboriginal people more involved in their culture and make them proud of themselves."

Reanne Percival
Aboriginal Pre-Health Program

"It was a good way to get used to this life and studying in Canada."

Nina Dong
English Language and Culture Program

English Language and Culture Program
PAVES THE WAY
TO SFU

Thanks to SFU Lifelong Learning's English Language and Culture (ELC) Program, Nina Dong is exactly where she wants to be: in an undergraduate program at Simon Fraser University.

The young woman grew up in a city near Shanghai, China, and hoped to study at a Canadian university. Family friends had told her about SFU, and its reputation for quality as well as the choices and independence it would offer appealed to her.

She had one problem: Her English skills—writing in particular—weren't quite as good as she wanted them to be.

ELC prepares student for SFU admission

She decided that SFU's English Language and Culture Program, which focuses on preparing international students for success in life and at university in North America, was the solution.

"It was a good way to get used to this life and studying in Canada," she says.

Dong arrived in the fall of 2012 to spend four weeks in ELC's English immersion program, during which she learned local vocabulary and communication methods and practised her English both in class and during field trips around Vancouver.

On Fridays, she took an IELTS specialization course, and her hard work paid off. After only a month in the program, her scores met admissions standards for SFU, her first-choice school.

Dong's experience in ELC was so positive that she decided to stay on for one more term to improve her English even more. To prepare for her planned economics major, she took ELC's business communications specialization, during which she learned things like effective presentation skills.

Overall, she says, "It was a very wonderful experience…I think it's worth studying there."

Dong received her acceptance letter soon after completing ELC, and began her studies at SFU in May 2013. They're going well—she calls herself "very lucky."

Program helps thousands of students succeed

Colleen Wood, ELC's director, has been working with students like Dong for nearly two decades. "I've watched thousands of students pass through ELC on their way to their various futures," she says.

"Many of our alumni come back to tell us in person how grateful they are for the time they spent in ELC, emphasizing that the program fundamentally equipped them for the challenges they faced as they transitioned into a Canadian college or university.

"Our instructors not only teach them about using the English language, but also inspire them to reflect deeply on their own personal goals and objectives in order to make the best possible choices about their next steps. Many hope that next step is SFU."

7th Floor Media

— works with government partners on a —

DIFFERENT KIND OF EDUCATION

7th Floor Media is working on two educational tools that will help Canadians stay safer and healthier.

The first is a mobile application called Good to Go that is designed to help youth determine whether it's safe for them to drive. The second project is an online course called Helping People With Addictive Behaviour. It is targeted at those who work among people with addictions.

Both the app and the online course launched in September 2013.

Good to Go: What risks not to take

Good to Go makes recommendations about whether users should get behind the wheel—or not—based on questions about how they're feeling, what they've consumed that day, and their physical characteristics.

Noni Maté, the director of 7th Floor Media, says the app is different from similar tools in the sense that it goes beyond the "don't do drugs" message.

"It isn't preachy," says Maté, explaining that instead, there are interactive, fun examples of how different substances and emotions can affect people. "It's about how you can train yourself within your community to not take risks."

7th Floor Media has been working on the app, which is an extension of a website called Drugs and Driving, with the Centre for Addictions Research of B.C., based at the University of Victoria. The centre provided the research and pedagogy for the project, which is funded by Health Canada.

Training non-clinicians to deal with addictive behaviour

The online training course, Helping People With Addictive Behaviour, fills an educational gap, says Maté, by targeting the non-clinicians such as receptionists and custodians who work in community health and encounter people with addictions on a regular basis.

"It's really [about] building literacy," she says.

"It's inspiring kind of work. We like to do work that has meaning. This has meaning for us, because it's valuable."

7th Floor Media has collaborated with the Centre for Addictions Research of B.C., the Canadian Mental Health Association, the B.C. Non-Profit Housing Association, and the B.C. Government and Service Employees' Union on the course, which is funded by the provincial government's Community Action Initiative.

"We appreciate 7th Floor Media's perspective," says Dan Reist, the assistant director of the Centre for Addictions Research of B.C. "We value the combination of educational knowledge, technical expertise and pragmatic approach that they bring to the project. It allows us to use technology in ways that we don't have the capacity to do on our own, and as a university-based team, unlike some others in the marketplace, they also understand the nature of the work that we do. It's been a really great fit."

Left to right: Jérôme Jaglale, Mo Goshinmon and Dennis Smith of 7th Floor Media.

> **"I really enjoyed those field trips— just to see how industries can use interpretation on a daily basis."**
>
> **Jessica Lin**
> *Diploma in Interpretation and Translation*

— 'NOW I CAN BE —
CREATIVE
IN BOTH LANGUAGES'

Now that she's completed our interpretation and translation training, an SFU grad is taking her creative skills to the Chinese market.

Jessica Lin came to Canada from Taiwan in 2006 with plans to study communications, knowing a North American university degree would give her resumé the prestige she was looking for.

Lin began a degree in media communications and theatre at Trinity Western University (TWU) in 2008, and she took whatever opportunity she could to develop her creativity. She spent three years working for the university newspaper and did short stints at several magazines, including one in Taipei over the summer of 2011. During her last year of studies, she also did graphic design work for TWU's School of the Arts, Media and Culture, and became active with the Canadian Public Relations Society.

Media specialist decides to add languages to her skill set

As Lin prepared to graduate in 2012, she made plans to pursue a career in media and public relations at home in Taiwan—but then another opportunity caught her eye. She'd seen an ad for SFU Lifelong Learning's Interpretation and Translation Program and was intrigued. She'd done—and enjoyed— some informal interpretation work during her undergraduate program, and even a little translation during her magazine internship in Taipei: she'd translated a Lady Gaga article into Chinese.

Lin realized that becoming a Chinese/English language specialist could make her skill set even more appealing—and versatile. She also thought it would help her reconnect with the Chinese community. Putting off her plans to return home,

Lin enrolled in SFU's Chinese/English Diploma in Interpretation and Translation in 2012.

She says she truly appreciates everything she learned during the eight-month program—especially the opportunity to refine her professional language skills during interpreting field trips to news, publishing, arts and cultural organizations.

"I really enjoyed those field trips—just to see how industries can use interpretation on a daily basis," she says.

She was also struck by how much more there was to effective interpretation than she had previously thought. "You learn how much you didn't know."

Woman offered a job a month after graduating

Lin landed a paid interpretation opportunity only a month after completing her diploma. She translated for Chinese delegates at a conference at B.C. Place, and thoroughly enjoyed it.

Lin hopes to eventually do communications and PR at a multinational corporation—and she already has a promising head start. She operates a graphic design and business called JLin Design, and an interpreting business called Linterprete. In 2013, she began contributing to an online cultural publication, *Schema Magazine*, as a writer, graphic designer and language specialist.

She's looking forward to bringing her career to Taiwan, and contributing to the "booming" Chinese market.

"I can see myself being really useful there," she says. "Now I can be creative in both languages."

Liberal arts student, 66, has a

NEW LEASE ON LIFE

Sue Robinson does absolutely nothing halfway.

During her 42-year teaching career, Robinson was so dedicated to her work with special-education students that she often worked 16-hour days—after a full day at school, she'd spend a few hours working at home.

When illness forced her into retirement in 2010, she couldn't imagine simply staying home and being inactive. Within months, she discovered SFU Lifelong Learning's Liberal Arts and Adults 55+ Programs, and was hooked after her first course.

Delighted at the opportunity to finally be able to study what she wanted after decades of learning what her students needed her to learn, Robinson chose a little of everything: fashion, archaeology, technology, social change, science, music and more. She once took a course on dinosaurs and found herself surrounded by scientists, chemists and doctors—and was fascinated.

She's not sure what drives her passion for wanting to know more—perhaps her parents, she says, who were avid readers.

"No matter what it is, I'm interested," she says. "I guess I've always been like that."

Laughing, she admits that she often needs to force herself to close her book and go to bed around midnight. "I'm afraid I'll miss something!"

Student rediscovers an old passion

In addition to new discoveries about herself and the world, Robinson has rediscovered an old passion: jazz piano.

Her father and grandfather sang, there was always sheet music in the house, and she took piano lessons through her childhood. In university, she did a music radio show, but later on, "life got in the way," she says. Everything changed when she took her first course with Neil Ritchie, an SFU Lifelong Learning music history instructor.

"I didn't realize that piano was still my thing— that I still loved it—until his class," she says.

Robinson's smile widens as she talks about wanting to just close her eyes and listen as Ritchie played recordings by artists whose careers date back to the '30s and '40s.

"I was enamoured and astonished and just awed," she says.

She's since taken three other classes with Ritchie, and hopes to take more. At his suggestion, Robinson has begun to frequent a music store that specializes in vintage music, building an impressive collection of CDs by musicians she's learned about in class. She attends jazz and other music events, and she's planning to purchase a digital piano to add to her art studio at home.

SFU courses lead woman to other continents

SFU courses have led to many other explorations for Robinson: She has travelled to Mexico to look at Mayan ruins, visited a synagogue in Curaçao to see a Torah from AD 1320, become a community activist, taken up photography, enjoyed a book on physics (a subject she hated in high school), and more.
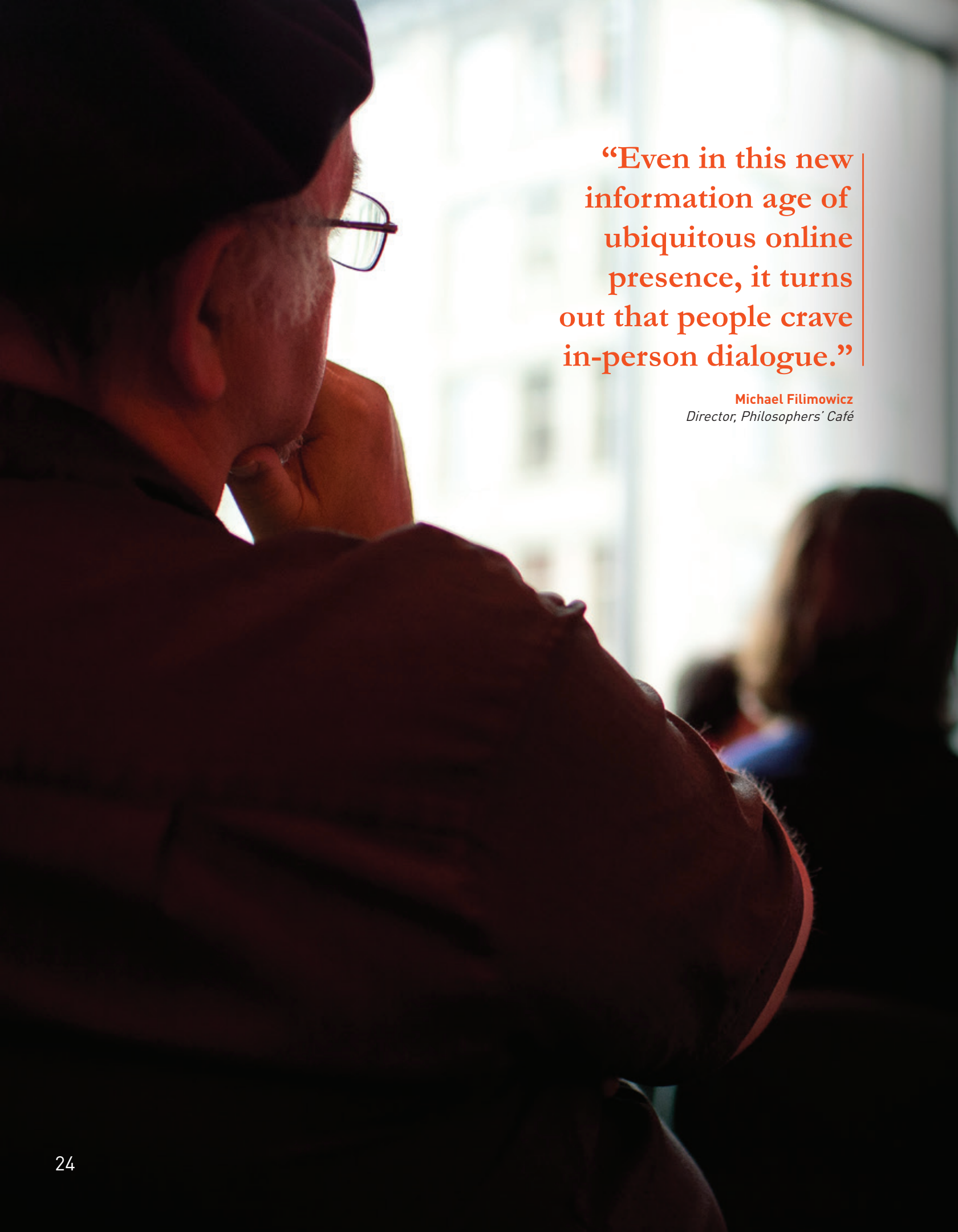
"I guess I just always want to see and hear," she says. "SFU just opened me back up to all sorts of things."

"I guess I just always want to see and hear. SFU just opened me back up to all sorts of things."

Sue Robinson
Liberal Arts and Adults 55+ Programs

"Even in this new information age of ubiquitous online presence, it turns out that people crave in-person dialogue."

Michael Filimowicz
Director, Philosophers' Café

COMMUNITY ENGAGEMENT INITIATIVE:
BOOK SALONS

Philosophers' Café, our award-winning discussion series, added a new kind of event to its roster in the spring of 2013: book salons.

Michael Filimowicz, an SFU senior lecturer who directs Philosophers' Café, began the salons as a way to explore a different kind of discussion format and provide other ways for people to learn and interact. He sees them as an extension of the Philosophers' Café book blog, which began in 2012 and features books and authors from various café discussions.

He hopes the salons will also function as follow-ups to courses in Lifelong Learning's Liberal Arts Program.

Salons a new venue for thought and discussion

"The book salons will be a way for people to keep thinking and discussing the book after the course is over—and then others can benefit from the discussion," he says.

Books featured in the first salons included *Infinite Jest* by David Foster Wallace, *Politics of Urbanism: Seeing Like a City* by Warren Magnusson, *Economics of Good and Evil: The Quest for Economic Meaning from Gilgamesh to Wall Street* by Tomas Sedlacek, and more.

Alan McNulty, an SFU alumnus and a frequent café participant, attended the first salon, on Tomas Sedlacek's work on economics, at downtown Vancouver's The Network Hub.

He says he believes it is a good way to engage the community, and plans to keep being involved.

Luis Sojo, who moderated a book salon on Eduardo Galeano's *Open Veins of Latin America: Five Centuries of the Pillage of a Continent*, found a number of participants were engaged in the topic. "They want to learn more, and they want to share the experience," he says.

Moderator: 'Books focus people on a subject'

Sojo hopes to moderate more salons in the future. "I think it has value because a book will focus people on a subject—maybe more than an open discussion. It gives them time to adjust and come up with questions," he says.

He enjoys interacting at all of the Philosophers' Cafés, which he has been moderating for the last year.

"There are lots of quirky, novel and new ways of looking at the same problem. I don't think we get enough of that day-to-day. We're losing our ability to discuss—this gives a venue for that."

Filimowicz agrees.

"Even in this new information age of ubiquitous online presence and always stoking the social networks, it turns out that people crave in-person dialogue and gathering in real places with others," he says.

"That's probably actually the most stimulating kind of conversation that's possible to have—face-to-face with actual people in the same place. The popularity of the cafés parallels research that shows that people have an increasing desire for classic forms of dialogue and debate."

SFU PARTNERS
—— with The Salvation Army ——
to develop online training program

SFU Lifelong Learning has partnered with The Salvation Army, Canada's largest non-governmental direct provider of social services, to create an online program that will train Salvation Army officers as well as other non-profit-sector managers and employees.

Developed with resources from the $3.3 million Salvation Army Development Endowment Fund, one of SFU's largest endowments, the online certificate program will be co-owned by SFU Lifelong Learning, The Salvation Army and Booth University College in Winnipeg, an official education partner of The Salvation Army.

Program with national reach coming in 2015

SFU will deliver an open-enrollment version of the program, called the Certificate in Non-Profit Management, for the first time in 2015 (pending Senate approval). It will take place entirely online.

The program, which SFU's Centre for Online and Distance Education (CODE) is building for use in both SFU's and Booth's learning management systems, includes two features that make it unique among SFU's online programs. One is an online tutorial that will prepare prospective students to learn online—a feature Brian Naicker, the director of CODE, hopes to apply elsewhere. It will also feature e-textbooks and other e-resources.

The certificate comprises four 13-week courses on the following topics: financial stewardship and management, human resource management, business and strategic planning and leadership, program design, and project management. There are tentative plans to include a another course on fundraising, marketing and board governance in the non-profit sector.

"We've broken some serious ground with this program," says Naicker. "It's taken a lot of time and expertise from a lot of people, and I'm delighted that we have a national footprint for SFU. That has been a very gratifying part of this project."

Booth University College will offer the program to Salvation Army officers using the same curriculum with some Salvation Army-specific additions.

Certificate will serve Canada's non-profit sector

"The collaborative approach to building this program will be the key to its success," says Judy Smith, the program director who is overseeing the certificate. "I think it will resonate with people working in the non-profit sector, which is a tough sector to work in these days; the landscape is constantly changing. People working in the sector are highly skilled, creative and resourceful. But I think many will welcome the opportunity to strengthen their skills and develop new strategies for navigating competing demands while staying true to their organizational values."

"The expertise that's housed at SFU is able to help Booth support The Salvation Army in its efforts to serve people across Canada," says Donald Burke, the president of Booth University College. "There's been a process of learning about one another that allows us to bring together resources in unique ways to address our needs. Working together really brings together the best of both organizations."

Planning for the program began in November 2011. This is the second program that SFU Lifelong Learning and The Salvation Army have co-developed with funding from The Salvation Army Development Endowment Fund. The first was SFU's online Certificate in Restorative Justice, which launched in January 2010.

APPENDICES

ORGANIZATIONAL STRUCTURE

Dean's Office/ Administration	Degree Completion and Credit	Continuing Studies and Non-Credit	Community Engagement Programs
Enrollment Services Finance, Human Resources and Administration Marketing and Communications	Centre for Online and Distance Education Integrated Studies Program SFU NOW: Nights or Weekends	City Program English Language and Culture Program Interpretation and Translation Program/ International Teaching Assistants Program Management and Professional Programs Liberal Arts and Adults 55+ Programs Writing and Communications Program	Community Education Program Continuing Studies in Science and Environment Philosophers' Café 7th Floor Media

2012/2013 ENROLLMENT IN SFU LIFELONG LEARNING COURSES, PROGRAMS AND EVENTS

Program	Fee-Based Registrations	Free and Sponsored Registrations
FLEXIBLE DEGREE PROGRAMS AND COURSES		
SFU NOW: Nights or Weekends		
Total SFU NOW enrollment	2,470	
NOW student enrollment (703)		
Daytime student enrollment (1,767)		
Integrated Studies	242	
Centre for Online and Distance Education	15,346	
PROFESSIONAL AND PERSONAL DEVELOPMENT		
City Program	683	2,843
Management and Professional Programs		
Justice and Conflict Resolution	66	
Business and Management	2,624	
Career and Life Planning	448	
Liberal Arts and Adults 55+ Programs	3,664	1,796
Writing and Communications Program	2,152	1,595
LANGUAGES AND INTERCULUTURAL COMMUNICATION		
English Language and Culture Program	792	
Interpretation and Translation Program	247	
International Teaching Assistants Program	77	
COMMUNITY ENGAGEMENT		
Aboriginal Bridge Programs		
Aboriginal Pre-Health	72	
Aboriginal University Prep	32	
Community Education Program	512	350
Continuing Studies in Science and Environment		1,382
Philosophers' Café		3,549
Total Credit and Non-Credit Enrollment	**29,427**	**11,515**

SFU LIFELONG LEARNING
NON-CREDIT CERTIFICATE AND DIPLOMA PROGRAMS

In 2012/2013, SFU Lifelong Learning offered 22 senate-approved certificates and diplomas that attracted thousands of students and created nearly 500 new SFU alumni.

Many students begin their SFU journeys with Lifelong Learning. Others maintain their ties with the university by supplementing their undergraduate or graduate programs with continuing education.

Our educational opportunities, which many professional associations endorse and recommend, are sought after by adults throughout Metro Vancouver—and, in many cases, in other parts of the globe.

Continuing Studies Programs	2012/2013 Graduates
City Program	
Sustainable Community Development Certificate	11
Urban Design Certificate	27
Community Education Program	
Certificate in Community Capacity Building	48
Certificate in Dialogue and Civic Engagement	15
Certificate in Public Relations with Advanced English Training	28
Interpretation and Translation Program	
Diploma in Interpretation and Translation (Mandarin Chinese)	31
Liberal Arts and Adults 55+ Programs	
Non-Credit Certificate in the Liberal Arts (55+)	10
Management and Professional Programs	
Career Development Practitioner Certificate	15
Certificate in Applied Business Analysis	28
Certificate in Canadian Business Management Fundamentals	7
Certificate in Human Resources Management	27
Certificate in Management: General Management	27
Certificate in Management: Risk Management	5
Certificate in Restorative Justice	13
Diploma in Applied Project Management	49
Diploma in Rehabilitation and Disability Management	13
Writing and Communications Program	
Certificate in Business Communication and Professional Writing	10
Certificate in Editing	18
Certificate in Technical Communication	8
Certificate in Creative Writing (The Writer's Studio)	22
Certificate in New Media Journalism	10
Certificate in Public Relations	40
Total Graduates in 2012/2013	**462**

SFU LIFELONG LEARNING FINANCE REPORT

SFU Lifelong Learning recorded a surplus of $471,431 for the fiscal year ending March 31, 2013. Although the actual non-credit revenues were less than the budgeted non-credit revenues by $409,229, through prudent financial management, the actual surplus was maintained very close to the budgeted surplus level ($497,981 budget vs. $471,431 actual).

The revenue shortfall is mainly attributed to enrollment challenges experienced by some non-credit programs as well as unrealized external contract revenues. The reduction in actual vice-president academic funding was due to the planned discontinuation of the Bachelor of General Studies degree program at SFU's Vancouver campus, where the last intake was in September 2010.

A cost saving of $748,061 was achieved primarily in salaries and operating expenses through efficient management of expenses.

Year Ended March 31, 2013
Unaudited Condensed Financial Statement

	2012/2013 Budget	2012/2013 Actuals
Revenues		
VPA Funding	$9,242,066	$8,876,684
Non-Credit	$7,542,072	$7,132,843
Total Revenues	$16,784,138	$16,009,527
Total Expenses	$16,286,157	$15,538,096
Surplus/(Deficit)	**$497,981**	**$471,431**

University Impact
SFU Lifelong Learning also contributed $13,226,179 in tuition revenue to the university, generated through credit course offerings in the Centre for Online and Distance Education and the Centre for Integrated and Credit Studies at the Vancouver and Surrey campuses (see Table 1). These revenues flowed directly to the university and are not reflected in the financial statement above. In addition, $3,581,423 was contributed to the university due to differential tuition rates from international students.

Community Impact
A considerable amount of SFU Lifelong Learning's expenses are committed to helping achieve the university's vision of community engagement. We have helped the university maintain and expand its community connections by providing hundreds of opportunities for both practical and experiential learning. We have reached and engaged thousands of participants at free events on all of SFU's three campuses and beyond. For example, SFU Philosophers' Café is a series of informal public discussions in the heart of our communities that speaks directly to SFU's Strategic Vision as The Engaged University. A sampling of other outreach events, and more about our community contributions and mutually beneficial partnerships can be found in Appendix 6 (see page 35).

Table 1

SFU Lifelong Learning's financial contributions to the university through credit enrollments in online offerings and courses at SFU's Vancouver campus

	Enrollments	Activity FTE's	Weighted Activity FTE's	Tuition Fees
Centre for Integrated and Credit Studies*	8,412	991.2	1,388.4	$4,949,956
Centre for Online and Distance Education	15,346	1,663.2	2,023.5	$8,276,223
Total Benefits	23,758	2,654.4	3,411.9	$13,226,179
International Tuition Differential				$3,581,423
Total Benefits with International Tuition Differential				**$16,807,602**

*Includes SFU NOW: Nights or Weekends, Integrated Studies Program and credit enrollment at SFU's Vancouver campus.

Table 2

SFU Lifelong Learning's financial contributions to the university through space and equipment rental

Location	Rent Paid
SFU's Vancouver campus—variable classroom space	$319,000
SFU's Vancouver campus—fixed classroom space	$85,000
SFU's Surrey campus—fixed rent	$70,000
Surrey City Centre Library—fixed rent	$55,000
Audio-visual equipment—variable	$171,328
Total Paid to the University	**$700,328**

ENDOWMENTS

Endowments support the quality and quantity of SFU Lifelong Learning activities and are possible through the generosity of the community. The Lifelong Learning Endowment Committee adjudicates two endowments through established terms of reference.

Management and Professional Programs also managed two endowment funds, and others have been created for specific program areas.

FUNDS ADJUDICATED BY SFU LIFELONG LEARNING

Community Partnership Fund

This important endowment allows us to provide communities and low-income individuals in the East Vancouver area, the Downtown Eastside, and any inner-city community related to SFU with more opportunities to become economically self-sufficient. The fund supported the following event in 2012/2013:

HTML and CSS programming workshop with Ladies Learning Code. The Writing and Communications Program organized this workshop (delivered by the non-profit group Ladies Learning Code) to help women learn the web languages HTML and CSS.

The David and Cecilia Ting Endowment for Education for Public Responsibility

This valuable endowment supports an annual lecture or special seminar in public affairs education or leadership development. It also supports the School of Criminology Ting Forum on Justice Policy and Lifelong Learning's Interpretation and Translation Program. The funds allocated toward public forums supported the following events in 2012/2013:

Seven Billion and You. Continuing Studies in Science and Environment organized this lecture series to address the impacts of overpopulation in a changing world.

The Aboriginal Health Mentorship Project. The Community Education Program developed this project, which paired Aboriginal health professionals with Aboriginal Pre-Health Program students to address some of the challenges inherent in combining traditional practices with mainstream health systems approaches.

FUNDS ADMINISTERED BY MANAGEMENT AND PROFESSIONAL PROGRAMS

BMO Bank of Montreal Endowment Fund

This fund was established in 1988 to bring distinguished academic and business leaders to SFU to give public lectures and conduct seminars in economics and business administration.

The Salvation Army Development Endowment Fund

This fund was established in 1989 by a gift from the late Dr. J.L. Wighton to assist Salvation Army officers and personnel with pursuing advanced educational opportunities through SFU. This $3.3 million endowment supported various initiatives in 2012/2013, including financial support for Salvation Army officers and staff to take part in SFU's online Certificate in Restorative Justice, and planning for a new online certificate.

PROGRAM ENDOWMENTS

Several organizations have also created endowments to support the work of specific program areas within SFU Lifelong Learning.

The City Program Endowment Fund

This fund was established in 1995 through a lead grant from The Real Estate Foundation of British Columbia and subsequent grants from the Earl and Jennie Lohn Foundation; VIA Architecture, Inc.; and the Ministry of Community, Aboriginal and Women's Services. The fund's mandate is to support the City Program's activities, including courses, programs and lectures on land use and urban issues.

The Seniors Program Directors Endowment Fund

This fund was established in 2010 by a generous bequest from the late Alan Aberbach to support staff salaries and related Seniors Program (now the Adults 55+ Program) administrative activities and to ensure that courses for adults 55+ continue and expand.

The Seniors Program Endowment Fund

This fund was established in 2000 by members of the SFU Opsimath Club (Seniors Lifelong Learners Society) to support program operations and ensure that courses for adults 55+ continue and expand.

The Annie Watson Bursary Fund

This fund was established in 2011 with the help of the family of the late Annie Watson, a student of the Seniors Program (now the Adults 55+ Program). The goal of this discretionary fund is to provide financial support for those who cannot otherwise participate in the program.

COMMUNITY **CONTRIBUTIONS**

Throughout 2012/2013, SFU Lifelong Learning established new university-community connections while continuing to build on existing partnerships. Our staff members are committed to outreach and engagement; they make meaningful community contributions by participating in various initiatives and engaging with several organizations and community partners.

FREE COMMUNITY EVENTS

This is a partial but by no means exhaustive list of some of the public lectures, forums, workshops and other community events SFU Lifelong Learning organized in 2012/2013.

We developed these events in partnership with many community organizations and volunteers, as well as SFU faculty and staff.

CITY PROGRAM

- Pricing Our Roads: What Can Metro Vancouver Learn From Seattle?
- Metro Vancouver Cycling Forum
- Sex, Neuroscience and Walkable Urbanism
- Retrofitting Suburbia Revisited
- The Now House—Retrofitting for Zero Energy
- Is Public Space a Public Good? (Warren Gill Memorial Lecture)
- New Transportation Technologies for Reducing Congestion
- Sticks, Carrots and Tambourines: Actively Learning From Copenhagen's Transport Successes, Part I
- Bicycle Culture by Design: Actively Learning From Copenhagen's Transport Successes, Part II
- Kiwi Urbanism

CITY CONVERSATIONS (IN PARTNERSHIP WITH SFU PUBLIC SQUARE)

- State of the Art
- Beyond Condos, Immigrants and Drugs: What's the Future of Metro Vancouver's Economy?
- Completing False Creek: Viaducts or Via-don'ts?
- City of Glass Forever? New Building Types for Vancouver
- The New News: Reporting the Region in the Digital Age
- Do We Know How to Party? And Where?
- Heads Up, Broccoli-Industry Incoming: Delta's Threatened ALR
- The Romance and Reality of Urban Food
- Of Course It's for Golf—Or Is It?
- Debt, Underemployment and Unaffordable Housing
- Lonely in Vancouver: The Vancouver Foundation Report
- Planning for an Aging Population
- Nature in the City
- Legalizing B.C. Bud? Politics, Economics and Public Health
- Having Your Say in B.C.'s Health Care System
- Planning for Queer Communities
- The Port, Coal and the Economy

COMMUNITY EDUCATION PROGRAM

- Aboriginal Health and Mentorship Workshop and Forum
- Outcome Mapping Workshop: Tools for Monitoring and Evaluating Mental Health and Substance Use Initiatives
- Scaling High Impact: A Symposium for Not-for-Profit Agencies Committed to Navigating Social and Economic Change, and Strategic Philanthropists
- Sex Worker Experts Summit
- How Far We've Come; How Far We Need to Go: Strengthening Gay Men's Health and Reducing Homophobia (World AIDS Day Forum)

CONTINUING STUDIES IN SCIENCE AND ENVIRONMENT

- Community Engaged Research: Interconnected Problems Need Interconnected Solutions— Coastal Science and Management Open House
- Fraser Sockeye Salmon: An Uncertain Future—Charting a Course of Action on Cohen Commission Recommendations Think Tank
- Fraser Sockeye: An Uncertain Future—Charting a Course of Action on Cohen Commission Recommendations—A Public Presentation of Think Tank Findings

- Saving Nemo: The Science of Marine Extinctions
- 7 Billion and You Lecture Series: Ethics, Equity and the Seven Billion The Economics of the Seven Billion Resources and the Seven Billion Drivers of the Seven Billion Demographics of the Seven Billion YOU and the Seven Billion

LIBERAL ARTS AND ADULTS 55+ PROGRAMS

- A Penny for Your Thoughts: Changing Coins in a Changing Culture
- Conquest and Plunder: The Real Pirates of the Caribbean
- Crocodiles, Mummies and Ancient Egypt: Archaeological Perspectives
- Egypt at a Turning Point: The Impact of the 2011 Revolution on Culture, Tourism and Preservation
- Geographies of Food and Consumption: The Social Life of Taste
- Slow Medicine: Improving Care for Elders and Families
- The Happiest History on Earth: The Disneyland Story
- *What Happyns* Documentary Screening and Dialogue
- World Cultural Heritage Sites: Challenges and Progress
- Writing Fundamentals (Two writing workshops)
- Writing With Confidence (Two writing workshops)

PHILOSOPHERS' CAFÉ

Over 3,500 people participated in 222 Philosophers' Cafés held across the Lower Mainland:

- 32 cafés in Burnaby
- 20 cafés in Tri-Cities
- 12 cafés in New Westminster
- 9 cafés in Maple Ridge
- 32 cafés on the North Shore
- 10 cafés in Richmond
- 16 cafés in Surrey
- 81 cafés in Vancouver
- 10 cafés in White Rock

WRITING AND COMMUNICATIONS PROGRAM

- Day of Dissent: Event marking the 64th anniversary of the United Nations Universal Declaration on Human Rights
- Lunch Poems at SFU (in collaboration with SFU Public Square) hosted readings by 17 B.C. poets
- TWS Reading Series: Monthly public fiction, non-fiction and poetry readings in Vancouver cafés.
- Launch of *emerge*, an annual anthology of poetry, fiction and non-fiction by students of The Writer's Studio.

AWARDS

Kon Li, Program Director, Career and Life Planning, Management and Professional Programs

The Diploma in Rehabilitation and Disability Management received an Honourable Mention in the non-credit programming over 48 hours category from the Canadian Association for University Continuing Education (CAUCE).

Philosophers' Café

Philosophers' Café won the 2012 Award for Best Practice in Higher Education from the World Universities Forum.

Marketing and Communications

SFU Lifelong Learning won a 2012 University Professional and Continuing Education Association Marketing Award, Bronze designation, for the 2011/2012 community report design.

FUNDED PROJECTS

Centre for Online and Distance Education

Certificate in Non-Profit Management for The Salvation Army. Developed in collaboration with Management and Professional Programs. Funded by The Salvation Army Development Endowment Fund.

City Program

Pricing our Roads—What Can Metro Vancouver Learn From Seattle? Funded by Urban Systems.

New Transportation Technologies for Reducing Congestion. Funded by TransLink and Planning Institute of B.C.

Sticks, Carrots and Tambourines: Actively Learning From Copenhagen's Transport Successes, Part I, with Andreas Rohl. Funded by City of Vancouver, TransLink and Urban Systems.

Bicycle Culture by Design: Actively Learning From Copenhagen's Transport Successes, Part II, with Mikael Colville-Andersen. Funded by City of Vancouver, TransLink and Urban Systems.

Kiwi Urbanism. Funded by TransLink.

The Now House—Retrofitting for Zero Energy, with Lorraine Gauthier. Funded by CMHC.

Metro Vancouver Cycling Forum. Funded by Urban Systems, City of Surrey, Stantec and TransLink.

Sex, Neuroscience and Walkable Urbanism, with Geoff Tumlin. Funded by TransLink.

Retrofitting Suburbia Revisited at SFU Surrey, with Ellen Dunham Jones. Funded by School for Community and Regional Planning at UBC and Surrey Centre Development Corporation.

Is Public Space a Public Good? with Mark Kingwell. Warren Gill Memorial Lecture. Funded by UniverCity, McCarthy Tétrault, AECOM and Polygon Homes.

Creating the Future-Friendly Restaurant. Funded by B.C. Hydro and Fortis B.C.

Community Education Program

Aboriginal Bridge Programs—Aboriginal University Prep and Aboriginal Pre-Health. Funded by SFU's University Priority Fund.

Aboriginal Health and Mentorship Project and Forum. Funded by Health Canada's Aboriginal Health Human Resources Initiative and the David and Cecilia Ting Endowment for Education for Public Responsibility.

Digital Communications Certificate Program With Advanced English Training for Immigrants. Funded by the Canada-British Columbia Labour Market Agreement.

Jamaica-Vancouver Knowledge Exchange: Strengthening Gay Men's Health and Reducing Homophobia. Funded by Panos Caribbean and U.S. AID.

Literacy Lives: An Integrative Model for Applied Community-Based Literacy in Inner-City Environments. Funded by the Government of Canada's Office of Literacy and Essential Skills.

Stepping Stones: A New Model for Online Literacy and Essential Skills Development in Rural Aboriginal Communities. Funded by the Government of Canada's Office of Literacy and Essential Skills.

Continuing Studies in Science and Environment

Seven Billion and You Lecture and Discussion Series. Funded by Human Evolutionary Studies Program, the Faculties of Environment and Science, and the David and Cecilia Ting Endowment for Education for Public Responsibility.

Bog Forest Research Program Researchers' Strategy Dialogue. Funded by Tula Foundation.

Fraser Sockeye Think Tank: An Uncertain Future—Charting a Course of Action on Cohen Commission Recommendations. Funded by Watershed Watch Salmon Society, Pacific Salmon Foundation, and the Faculties of Environment and Science.

Disease Research on Fraser Sockeye Salmon. Funded by Raincoast Research.

Dialogue on Advancing Ecosystem-Based Management of Low Trophic Level Fisheries in B.C. Funded by Tula Foundation.

Hakai Network for Coastal People, Ecosystems and Management Research Exchange. Funded by Tula Foundation.

Community Engaged Research: Interconnected Problems Need Interconnected Solutions. Funded by the Faculties of Environment and Science.

Management and Professional Programs

Certificate in Management—Tourism Sector. Funded by Air Transat.

Certificate in Non-Profit Management for The Salvation Army. Developed in collaboration with the Centre for Online and Distance Education. Funded by The Salvation Army Development Endowment Fund.

7th Floor Media

Good to Go: Driving Readiness iPhone and Android Application. Funded by Health Canada.

Helping People With Addictive Behaviour: An Online Course for Community-Based Workers. Funded by Community Action Initiative (CAI).

Cool Technologies: Working Without HFCs Website. Funded by Greenpeace International.

Canada Water Week Website. Funded by The Walter & Duncan Gordon Foundation.

Supiki iPhone Application. Funded by LinguaComm Enterprises Inc.

Supiki Website. Funded by LinguaComm Enterprises Inc.

Encounters With Canada Website. Funded by the Historica-Dominion Institute.

Scribjab: A Multi-Lingual Tool to Create and Share Digital Stories, Teachers and Administrators Website. Developed in collaboration with SFU Creative Services. Funded by Department of Canadian Heritage.

Writing and Communications Program

IC Clear, a European Post-Graduate Training Course in Clear Communication. Funded by Action Erasmus Multilateral Projects.

HTML and CSS Programming Workshop with Ladies Learning Code. Funded in part by the Lifelong Learning Community Partnership Fund.

PRESENTATIONS

Roz Kaplan, Program Director, Liberal Arts and Adults 55+ Programs

"Importance of lifelong learning in retirement." Monthly presentations to federal employees at the Canada School of Public Service. Vancouver, B.C.: July, September–December 2012.

Kon Li, Program Director, Career and Life Planning, Management and Professional Programs

"So, you would like to work in the post secondary education sector?" Career Development Conference. Vancouver, B.C.: March 9, 2013.

"Job qualification and suitability." Options to Connect open house, Progress Intercultural Community Services. Surrey, B.C.: March 22, 2013.

Noni Maté, Director, 7th Floor Media

"Helping People With Addictive Behaviour: An online course for community-based workers." Webinar for B.C. Community Service Organizations. Vancouver, B.C.: February 19, 2012.

Katherine McManus, Program Director, Writing and Communications Program

"Career options in writing." Learning Day for the Federal Government Employees. Vancouver, B.C.: June 12, 2012.

"Plain language certification." Editors' Association of Canada—B.C. Branch. Vancouver, B.C.: March 20, 2013.

Gordon Price, Program Director, City Program

Keynote speech, Nanaimo Regional District strategic planning seminar. Nanaimo, B.C.: April 4, 2012.

"The West West End." Jane's Walk. Vancouver, B.C.: May 5, 2012.

"Reimagining way finding in Yaletown." Artists Walking Home. Vancouver, B.C.: July 24, 2012.

"Transportation overview in Metro Vancouver." Surrey Transportation Lecture Program. Surrey, B.C.: September 12, 2012.

"What drives a city's success?" AECOM. Brisbane, Australia: September 20, 2012.

"Change and planning." Planning Institute of Australia, Queensland. Cairns, Australia: October 4, 2012.

"Lessons from Vancouver." Lunchtime Learning, City of Auckland. Auckland, New Zealand: October 8, 2012.

"Lessons from Vancouver—moving beyond motordom." Auckland Conversation, City of Auckland. Auckland, New Zealand: October 9, 2012.

"Vancouverism." Isthmus Lecture. Wellington, New Zealand: October 11, 2012.

"Davie Village Tour and Talk." Peter Wall Scholars. Vancouver, B.C.: October 22, 2012.

"Heritage and density in the West End." Heritage Vancouver. Vancouver, B.C.: October 23, 2012.

"Land use and transportation." Portland/PSU Transportation Class. Portland, Oregon: November 15, 2012.

"Why is Vancouver no. 1?" City Region of Amsterdam. Amsterdam, The Netherlands: February, 7 2013.

"Profiles of Vancouver." University of Groningen. Groningen, The Netherlands: February, 11–13, 2013.

"Future of Downtown Surrey." City of Surrey. Surrey, B.C.: March 2, 2013.

Judy Smith, Program Director, Community Education Program

"Innovative models and approaches for literacy and essential skills training." Aboriginal Essential Skills Guiding Team Presentation. Vancouver, B.C.: December 11, 2012.

Mary Watt, Project Manager, 7th Floor Media

"The role of mobile applications and social media in museum settings." Lower Mainland Museum Educators' Group. Vancouver, B.C.: March 12, 2013.

Helen Wussow, Dean, Lifelong Learning

"Interdisciplinarity and pedagogical practices." Keynote Panelist, 22nd Annual Virginia Woolf Conference. Saskatchewan, Sask.: June 10, 2012.

"Sexual tourism in Homer and Durrell." Lawrence Durrell Centenary Conference. London, United Kingdom: June 14, 2012.

PUBLICATIONS

Peter Walton, Associate Director, Writing and Communications Program

"Women have figured out continuing studies." *EvoLLLution Journal*. October 2012.

COMMUNITY INVOLVEMENT

Shanthi Besso, Program Coordinator, Community Education Program

Member, Downtown Eastside Literacy Roundtable

Member, Sex Work Evidence-Based Policy Project Advisory Committee

Board Member, Vancouver Initiative for AIDS Innovation

Susan Burgess, Program Director, Management and Professional Programs

Member, Canadian Association of Management Consultants

Patricia Gallaugher, Program Director, Continuing Studies in Science and Environment

Member, Board of Directors, Coastal Zone Canada

Member, Canada Ocean Lecture Advisory Board

Member, Education Committee, Iris Griffith Interpretive Centre

Member, Science Advisory Committee, Natural Sciences and Engineering Research Council of Canada, Canadian Healthy Oceans Network

Kon Li, Program Director, Career and Life Planning, Management and Professional Programs

Member, College of Vocational Rehabilitation Professionals

Member, Registration Committee, College of Vocational Rehabilitation Professionals

Member, Education Advisory Committee, British Columbia Career Development Association

Member, Vocational Rehabilitation Association of Canada

Katherine McManus, Program Director, Writing and Communications Program

Member, Organizing Committee, Plain Language Conference

Member, Arts and Culture Policy Council, City of Vancouver

Brian Naicker, Director, Centre for Online and Distance Education

Member, Board of Directors, Canada's Collaboration for Online Higher Education and Research (COHERE)

Member, Grants Committee, The Salvation Army Development Endowment Fund

Gordon Price, Program Director, City Program

Advisor, Urban Land Institute British Columbia

Board Member, Sustainable Cities International

Board Member, Sightline Institute Board Screening Panel Member, TransLink

Columnist, Editorial Board Advisory Member, Business in Vancouver

Member, Sustainable Transportation Coalition

Member, Vancouver Heritage Foundation

Transportation Plan Stakeholder Advisory Group Member, City of Vancouver

Webster Awards Jury Member, Jack Webster Foundation

Judy Smith, Program Director, Community Education Program

Member, Downtown Eastside Literacy Roundtable

Wendy Steinberg, Program Director, Interpretation and Translation Program, International Teaching Assistants Program

Member, the National Coalition on Community Interpreting

Member, Translation and Interpreting Program Advisory Committee, Arbutus College

Yvonne Tabin, Associate Dean, Lifelong Learning

Western Regional Representative, Executive Committee, Canadian Association for University Continuing Education

Executive Committee Liaison, Marketing Awards Committee, Canadian Association for University Continuing Education

Executive Committee Liaison, Program Awards Committee, Canadian Association for University Continuing Education

Member, Grants Committee, The Salvation Army Development Endowment Fund

Natalie Wood-Wiens, Program Coordinator, Indigenous Programs, Community Education Program

Member, Aboriginal Advisory Committee, Kwantlen Polytechnic University

Helen Wussow, Dean, Lifelong Learning

Member, Conference Steering Committee, Canadian Association for University Continuing Education

Member, Conference Steering Committee, University Professional and Continuing Education Association

Mentor, Vancouver YWCA Connect to Success Mentorship Program

ADVISORY **COMMITTEES**

SFU Lifelong Learning builds connections between the university and the community. Our advisory committees bring some of our best minds together to craft programs that are informed by current university research and community needs. We are grateful for the expertise and commitment of our advisors.

CENTRE FOR ONLINE AND DISTANCE EDUCATION

SFU Publications Board

Paul Delany, Professor Emeritus, Department of English

Robert Gordon, Professor, Director, School of Criminology; Director, Applied Legal Studies Program

Scott Mackenzie, Head, Access Services, SFU Library

Katherine McManus, Program Director, Writing and Communications Program

Brian Naicker, Director, Centre for Online and Distance Education

John Whatley (Chair), Program Director, Centre for Online and Distance Education; Associate Member, Department of English; Associate Member, School of Criminology

COMMUNITY EDUCATION PROGRAM

Aboriginal Bridge Programs Advisory Committee

Jennie Blankinship, Indigenous Recruitment Coordinator

Felix Breden, Professor, Chair, Department of Biological Sciences

Veselin Jungic, Senior Lecturer, Department of Mathematics

Jenna LaFrance, Director, Indigenous Student Centre

William Lindsay, Director, Office for Aboriginal Peoples

Evelyn Locker, Resident Elder

John O'Neil, Professor, Dean, Faculty of Health Sciences

Gayle Sayese, Program Coordinator, Employment and Training, Métis Nation of B.C.

Judy Smith (Chair), Program Director, Community Education Program

Ken Wong, Undergraduate Admissions, Student Services

Natalie Wood-Wiens, Program Coordinator, Indigenous Programs, Community Education Program

Eldon Yellowhorn, Chair, Department of First Nations Studies; Associate Professor, Department of Archaeology

Certificate in Dialogue and Civic Engagement Advisory Committee

Shanthi Besso, Program Coordinator, Community Education Program

Nadia Chaney, Senior Trainer, Lead Facilitator, PYE Global; Dialogue Associate

Genevieve Fuji Johnson, Associate Professor, Department of Political Science; Dialogue Associate

Angela Ko, Community Engagement Facilitator, City of Vancouver

Rhonda Margolis, Principal Program Developer, Facilitator, RLM Learning Innovations Inc.

Shaheen Nanji, Director, Office of International Development

Lorene Oikawa, Vice-President, British Columbia Government Employees Union

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Mark Winston, Fellow, Academic Director, Centre for Dialogue

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Jennifer Evin Jones, Executive Director, Pacific AIDS Network Society

Irene Goldstone, Board Member, Dr. Peter AIDS Foundation

Joanna Lemay, Instructor, Curriculum Developer, Community Education Program

Carolyn Neapole, Music Therapist, Dr. Peter AIDS Foundation

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Diana Twiss, Director, Adult and Workplace Learning, Decoda Literacy Solutions

Stepping Stones Project
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Ernest Armann, Advisory Resource, Lower Stl'atl'imx Tribal Council

Leanne Boschman, Instructor, Curriculum Developer, Community Education Program

Scott Leslie, Client Services Manager, B.C. Campus

Noni Maté, Director, 7th Floor Media

Dennis Smith, Creative Director, 7th Floor Media

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Colleen Yamamoto, Aboriginal Essential Skills Guiding Team

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Leah Bendell, Professor, Department of Biological Sciences; Director, Environmental Studies

Claire Cupples, Dean, Faculty of Science

Larry Dill, Professor Emeritus, Department of Biological Sciences

Patricia Gallaugher (Chair), Program Director, Continuing Studies in Science and Environment

Arne Mooers, Professor, Department of Biological Sciences

Jonathan Moore, Liber Ero Chair in Coastal Science and Management, Department of Biological Sciences

John Pierce, Dean, Faculty of Environment

Rick Routledge, Professor, Department of Statistics and Actuarial Sciences

Members of the external community also served in an advisory capacity for all projects. They included representatives of the federal, provincial and municipal governments; First Nations; NGOs; other academic institutions; and industry. Advisors included the following:

Craig Orr, Executive Director, Watershed Watch Salmon Society

Brian Riddell, CEO, Pacific Salmon Foundation

Paul Snelgrove, Professor, Biological Sciences, Memorial University of Newfoundland and Labrador

Andrew Wright, Save Our Salmon Conservation Foundation

ENGLISH LANGUAGE AND CULTURE PROGRAM
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Kathleen Graham, Program Director, Language Services, S.U.C.C.E.S.S.

Catherine Mutis, Program Coordinator, English Language and Culture Program

Jacqueline Sinclair, Marketing Coordinator, English Language and Culture Program

Judy Smith, Program Director, Community Education Program

Michele Valiquette, Senior Lecturer, Department of English

Colleen Wood (Chair), Program Director, English Language and Culture Program

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Moninder Bubber, Librarian Liaison, Bennett Public Services, SFU Library

Diana Cukierman, Senior Lecturer, School of Computing Science

Mary-Ellen Kelm, Associate Professor, Canada Research Chair, Department of History; Associate Dean, Graduate Studies

Dianne Jamieson-Noel, Program Director, Centre for Online and Distance Education

Steve Marshall, Assistant Professor, Faculty of Education

Wendy Steinberg (Chair), Program Director, International Teaching Assistants Program; Program Director, Interpretation and Translation Program

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Anne-Kristina Arnold, Senior Lecturer, Department of Biomedical Physiology and Kinesiology; Chair, Ergonomics Stream

Susan Burgess, Program Director, Management and Professional Programs

Susan Chow, District Principal, Career Education Department, Surrey School District

Muriel Klemetski, Director, Work Integrated Learning

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The Writer's Studio External Advisory Committee

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Stephen Collis, Author; Associate Professor, Department of English

Wayde Compton (Chair), Author; Director, The Writer's Studio

Anne-Marie Metten, Editor, Talonbooks

Hal Wake, Director, Vancouver Writers and Readers Festival

Betsy Warland, Author

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