



SFU

LIFELONG
LEARNING

2017/2018 COMMUNITY REPORT

SFU WILL MEET THE LIFELONG LEARNING NEEDS OF STUDENTS, ALUMNI AND THE COMMUNITY...

Andrew Petter
President
Simon Fraser University

SFU acknowledges the Squamish, Musqueam, Tsleil-Waututh, Katzie and Kwikwetlem peoples on whose traditional territories our three campuses stand.

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ABOUT SFU LIFELONG LEARNING

A central unit formed in 1971 to develop new academic programs and to improve the accessibility of Simon Fraser University to the community, SFU Lifelong Learning reports to the Vice President, Academic and Provost. We are committed to engaging students, research and communities through our programs, many of which are supported by generous endowments (see page 28).

AREAS OF STUDY

Business and Management

- » Business Analysis
- » Business Management
- » Career Development
- » Craft Beer and Brewing Essentials
- » Human Resources Management
- » Project Management
- » Public Company Governance
- » Risk Management
- » Supply Chain Management

Communication

- » Business Communication
- » Editing
- » New Media Journalism
- » Plain Language
- » Public Relations
- » Technical Communication

Creative Writing

- » The Writer's Studio

Degree Studies

- » SFU NOW: Nights or Weekends

English as an Additional Language

- » English Language and Culture

Health and Wellness

- » End-of-Life Studies
- » First Responders Trauma Prevention and Recovery
- » Occupational Health and Safety
- » Rehabilitation and Disability Management

Interpretation and Translation

- » Legal Interpretation and Translation
- » Medical Translation and Interpretation

Leadership and Community Building

- » Community Capacity Building
- » Community Data Science
- » Dialogue and Civic Engagement
- » Evaluation for Social Change and Transformational Learning
- » Executive Leadership
- » Next-Generation Transportation
- » Non-Profit Management
- » Restorative Justice
- » Social innovation
- » Urban Design
- » Urban Planning

Liberal Arts

- » Liberal Arts and 55+
- » Philosophers' Café

OUR VISION

SFU Lifelong Learning provides academic programming that allows learners to achieve their intellectual, professional, aspirational and cultural goals. Our programs for lifelong learning build on the strengths and academic capital of the University and the resources of the community.

OUR GOALS

Student Experience and Access

Create accessible and continuous pathways of learning and a seamless student experience.

Academic Integrity

Provide high-quality, responsive and leading-edge curriculum and programming that leverages both the research and disciplinary strengths of the University, and the resources and knowledge of the community.

Inclusive Engagement and Dialogue

Initiate inclusive and varied community engagement that provides access to people under-represented or excluded, opens the door to the reciprocal exchange of knowledge, and generates breakthrough solutions to societal problems.

Innovation and Interdisciplinarity

Build interdisciplinary innovation clusters that foster experimental, nimble and innovative learning cultures and communities of practice.

Organizational Culture and Talent Development

Develop a workplace culture and environment that supports collaboration, creativity, productivity, professional success, and health and wellness.

Administrative Excellence

Realize an enduring vision, mission and core values in an environment that is peerless in financial, administrative and operational practices.

2017/2018 AT A GLANCE

NON-CREDIT

5,936

Non-credit learners

618

program
graduates

357

unique
non-credit
courses

648

total course
offerings

32

certificates,
diplomas and
programs



BY LOCATION

65%

Vancouver
campus

22%

Online

12%

Surrey
campus

1%

Burnaby
campus

PROGRAM INNOVATION

MEETING EMERGING NEEDS

In 2017, our City Program director Andy Yan introduced the first course in a planned Community Data Science program.

“Data is the new water,” says Yan. “Urban, suburban, rural and remote communities face oceans of data. There is now a tremendous community need and demand for professionals who can envision, analyze, design and lead evidence-based decision-making projects and processes.”

By collaborating with an extensive network of private, non-profit, governmental and academic practitioners, scholars and data providers and users, Yan and his team are working to ensure the Community Data Science curriculum remains in tune with the needs of learners, employers and industry.

Andy Yan

Program Director, City Program

*2017 PIBC Leadership in Advocacy
and Innovation Award*



RESPONDING TO A CHANGING WORLD

We craft progressive curriculum that meets the flexible learning needs of adult learners. Our agile approach allows us to remain responsive to new ideas, to house innovation, and to test and incubate new programs. In addition to Community Data Science, this year we designed and developed four new programs that will help our students to not only grow personally and professionally, but also to contribute to solving society's complex problems.

End-of-Life Studies

In collaboration with SFU Gerontology, we are developing an interdisciplinary program for health professionals, educators, social workers and caregivers. Our new program will address a need for rigorous university-level exploration of end-of-life issues.

Evaluation for Social Change and Transformational Learning Certificate

Our new certificate, set to begin in fall 2018 as a blended learning program, addresses a need for transformative, culturally responsive program evaluation processes that facilitate and support change and learning. Courses feature a focus on diverse ways of knowing, including Indigenous ways of knowing and critical thinking about dominant Western paradigms and scientific methods. Our curriculum development team comprises several acknowledged experts in the evaluation field including community experts and leaders such as Elder Roberta Price.

Executive Leadership Certificate

Leadership is a way of being. Consequently, our certificate is centred around six complexity mindsets essential for both emerging and experienced leaders in any sector. Courses help leaders transform their professional practice to meet the critical demands for collaboration, flexibility, adaptability, equity and innovation. Our program opened in September 2017 with 24 students and in January 2019 a blended learning option launches in Vancouver and online.

Medical Translation and Interpretation Certificate

Developed in consultation with Fraser Health Authority and Provincial Language Services, this certificate program addresses a critical need for qualified translators and interpreters in health care.

PROGRAM INNOVATION

“It became a job requirement to know more about what’s happening with transportation.”

Dave Harkness

*Next-Generation Transportation Certificate graduate
Parking Services Manager, City of Surrey*



“As Surrey matures, there will be different pressures, priorities and needs. The transportation system will be increasingly complex and the importance of keeping the system in good condition, effectively managed and operated will increase.”

*City of Surrey Transportation
Strategic Plan*



40

average age
of learners



3,225

professional development
students

LEARNER ENGAGEMENT TOWARD RECONCILIATION

We are committed to responding to the recommendations of the SFU Aboriginal Reconciliation Council's report *Walk This Path With Us*, released in 2017. While our journey has just begun, we have taken a few early steps to integrate Indigenous perspectives into our work, including recruiting Indigenous representatives to our instructional teams and advisory committees.

Jordan Abel | Nisga'a First Nation *Mentor, The Writer's Studio*

Award-winning poet and SFU PhD student Jordan Abel was the recipient of the prestigious Griffin Poetry Prize for his book *Injun*. He joined us in 2017 as a mentor in our online Creative Writing program.

Rain Daniels | Anishnaabekwe, Saugeen Nation *Instructor, Dialogue and Civic Engagement Certificate*

Rain Daniels is a lead training facilitator for the Provincial Health Services Authority's (PHSA) San'yas Indigenous Cultural Safety Training Program. In our Dialogue and Civic Engagement Certificate, she co-facilitates our Shared Spaces course with Laurie Harding, a white settler and PHSA facilitator. In the course, Rain trains students within a cross-race model on effective dialogue between Indigenous and non-Indigenous people.

Fancy Poitras | Mikisew Cree First Nation *Advisor, End-of-Life-Studies*

A senior policy analyst with the First Nations Health Authority, Fancy Poitras brings to our End-of-Life Studies Advisory Committee both an Indigenous perspective and extensive policy experience in palliative and end-of-life care.

Roberta Price | Snuneymuxw and Cowichan First Nations *Advisor, Evaluation for Social Change and Transformational Learning Certificate*

Elder Roberta Price is a First Nations educator who is contributing her traditional knowledge to the development of our new program in evaluation as a tool for social change.

The Writer's Studio *Indigenous Advisory Committee*

Our Creative Writing program convened an advisory committee in 2017 to explore ways to make the program more accessible to Indigenous students and to learn about their experiences. Members include current and past Indigenous students from current and past Creative Writing Program offerings.

*United Nations Declaration on
Indigenous Peoples, Treaties and Aboriginal
law. **WE CALL** upon govern-
ments to work with Survivors and Aboriginal
post-secondary teachers on
knowledge and teaching methods
upon the Council of Ministers of
Education to build student capacity for intercultural
understanding and mutual respect. **WE CALL**
upon the Arts to establish a
dialogue between Indigenous and non-Indigenous artists to
develop collaborative projects and produce work for
reconciliation in schools, libraries, museums, and media.*



A MOBILE, SKILLED
WORKFORCE,
CONSTANTLY LEARNING,
TRAINING AND UPGRADING
TO MEET THE DEMANDS OF
A CHANGING WORLD:
THAT'S A SKILLS
ECONOMY.

RBC Royal Bank Report
March 2018

LEARNER ENGAGEMENT BEYOND THE CLASSROOM

We recognize that meaningful learning often takes place off campus. In 2017/2018, we delivered several experiential education opportunities in which students developed valuable networks and enhanced their learning through direct interactions with the community. Activities ranged from mentoring and peer-to-peer coaching, to impact projects, field training and practicums where our students were able to apply their learning in the workplace.

2017/2018 HIGHLIGHTS

Creative writing community

Launched monthly Twitter chats and writing sprints to engage students, alumni and the broader writing community online

Career development practitioners network

Hosted workshops for current and past students to facilitate a supportive community of practice in the career development field

FIELD TRAINING AND PRACTICUMS

Craft Beer and Brewing Essentials

Arranged tours of breweries such as Central City and Callister Brewing to familiarize students with the science and business practices behind the craft brewing industry

Dialogue and Civic Engagement

Assisted students in designing and implementing engagement projects in the community or organization of their choice

Interpretation and Translation

Provided real-world practice through field training at organizations including YVR Airport Authority, Global TV and Whole Foods

New Media Journalism

Offered on-the-job journalism experience through practicum placements at a variety of media outlets

Public Relations

Provided three-week, full-time practicums with local agencies such as Peak Communicators, TalkShop Media and Social T.

Social innovation

Guided students in practicum projects consisting of developing and testing innovative interventions for real-world challenges

Urban Design

Visited key sites including UniverCity, Surrey City Hall and downtown Vancouver to allow students to study the craft of placemaking first-hand

LEARNER ENGAGEMENT

CREATING TRANSFORMATION

Kim van der Woerd and her team at Reciprocal Consulting have worked in program evaluation for over 15 years, combining their academic training with personal teachings from their families, Elders and communities. As an advisor on our new Evaluation for Social Change and Transformational Learning Certificate, van der Woerd is working closely with us to embed indigeneity into our curriculum.

“There are a significant number of programs that serve Aboriginal people in our province and country,” says van der Woerd. “As such, it is critically important that evaluators be aware of Indigenous-specific barriers and inequities, to ensure that the evaluation work tells the true story about a program and contributes to a more equitable society.”

Her goal is to help evaluators work in a way that supports reconciliation, equity and socially just programming—and that will ultimately create transformation.

Kim van der Woerd

*Namgis First Nation
Lead Curriculum Developer and Instructor,
Evaluation for Social Change and
Transformational Learning Certificate*



LEARNER ENGAGEMENT COMMUNITY PARTNERS

Our partnerships with a diverse group of public, private and non-profit organizations allow us to expand our offerings and enrich the experience of our learners. We collaborated with dozens of partners to deliver public events and educational opportunities for those who would not otherwise come to SFU. We also worked closely with several organizations to co-create custom programs to meet our partners' specific curriculum needs.

2017/2018 HIGHLIGHTS

Free coding bootcamps

Partners: CodeCore, Ministry of Advanced Education

Provided four weeks of free training in web coding to marginalized Downtown Eastside residents, a project that secured local TV and newspaper coverage

Resources for immigrants

Partners: Immigrant Council of B.C., Back in Motion

Co-hosted Career Connections for Newcomers, a free career resources fair in Surrey for newcomers to Canada

Conversations on urban issues

Partners included: New Zealand Planning Institute, McGill University, Atlantic Planners Institute and others

Partnered with over a dozen universities and institutes worldwide to deliver public lectures, webinars and webcasts

Education for vulnerable youth

Partners: Vancouver School Board, Vancouver Police Department

Provided 23 immigrant youth with leadership skills development over an eight-month program

International influence

Partners: Tokai Gakuen University, Kanagawa University

Forged new partnerships between our English Language and Culture program and universities in Japan and Korea

Professional development

Partner: Supply Chain Management Association of Canada

Delivered a three-year program for professionals pursuing the Supply Chain Management Professional designation

Custom leadership training

Partners: Salvation Army of Canada, Booth University College

Co-developed Booth's new Certificate in Applied Leadership for Salvation Army personnel

LEARNER ENGAGEMENT UNIVERSITY PARTNERS

Working across SFU's three campuses, Lifelong Learning plays an active role in the University community, as both a collaborative partner and valuable service provider.

Of note in 2018, we began the implementation of SFU's Constituent Relationship Management (CRM) project, in collaboration with Student Services and IT Services. Throughout the procurement process, we shared our expertise and provided critical input to guide the development of an enterprise-wide CRM system that supports SFU's strategic vision of being a student-centred university.

ONGOING SERVICES

We provided the University community with several important services administered by Lifelong Learning staff:

Integrated Credit Studies

Access to credit and auditing undergraduate studies

Centre for Online and Distance Education

Development and management of online credit and non-credit courses

International Teaching Assistants Program

Training for teaching assistants who speak English as an additional language

SERA

SFU's non-credit enrollment services delivered through Jenzabar's Higher Reach

SFU NOW: Nights or Weekends

Part-time BA degree program for working adults

SFU PARTNERSHIPS

We are pleased to collaborate with a number of University faculties, departments and divisions on programming and curriculum, bursary offerings, study tours, conferences, public events and more. This year, our numerous SFU partners included:

- Centre for English Language Learning, Teaching and Research
- Centre for Restorative Justice
- Department of Gerontology
- Faculty of Education
- Faculty of Health Sciences
- Graduate and Postdoctoral Studies
- Graduate Liberal Studies
- Morris J. Wosk Centre for Dialogue
- Public Square
- RADIUS
- Stavros Niarchos Foundation Centre for Hellenic Studies
- SFU International
- Student Services
- Sustainability Office
- UniverCity
- Urban Studies Program



COMMUNITY ENGAGEMENT

TACKLING COMPLEX ISSUES

Moréniké Oláòsebìkan is the founder of the Ribbon Rouge Foundation, a non-profit dedicated to helping the African community in Alberta affected by HIV. She enrolled in our Social Innovation Certificate to learn how her Foundation could make a more meaningful impact.

"I set out to answer a question: How might we effect social change for communities that are disproportionately affected by HIV and AIDS in Alberta due to various drivers of HIV risk and vulnerability including inequality and discrimination?"

While she found no simple answers, she discovered new approaches to addressing complex social problems. "All of my theories of change got thrown out the window in the first module," says Oláòsebìkan. "What we are doing now is much deeper."

Moréniké Oláòsebìkan

*Founder, Ribbon Range Foundation
Social Innovation Certificate graduate*



COMMUNITY ENGAGEMENT SOCIETAL IMPACT

Lifelong Learning has a long tradition of community-based scholarship and programming that seeks solutions to the problems that define our times. We are shaping the modern university's role through a range of programs and courses that help build social infrastructure and improve society's prospects, and position our students to be changemakers of tomorrow.

Transforming social systems

From facilitation skills to restorative justice practice, our programs provide students with transformative tools to address a diversity of societal needs.

- Dialogue and Civic Engagement
- End-of-Life Studies
- Evaluation for Social Change and Transformational Learning
- Restorative Justice
- Social Innovation

Building sustainable communities

Our programs help planners, city officials and other individuals and organizations to shape the future of our communities.

- Community Capacity Building
- Next-Generation Transportation
- Urban Design

Developing thriving organizations

Whether their goal is to lead teams effectively or communicate with impact, our students learn essential skills that help ensure the success of their organizations.

- Business Communication
- Business Management
- Executive Leadership
- Non-Profit Management

Improving individual lives

Our programs equip our students with the knowledge and skills they need to help others facing personal or professional challenges.

- Career Development Practitioner Training
- First Responders Trauma Prevention and Recovery
- Human Resources Management
- Interpretation and Translation
- Rehabilitation and Disability Management

COMMUNITY ENGAGEMENT CONNECTIONS

Community engagement lies at the heart of all we do in Lifelong Learning. For nearly 50 years, we've contributed social, economic and cultural value to the communities we serve. In 2017/2018, our numerous activities ranged from delivering free public lectures to hosting a national university conference.

Aside from our own events, we also contributed programming to the University's community initiatives, including the Burnaby Festival of Learning, Open Learning Week and the Brave New Work Summit.

2017/2018 HIGHLIGHTS

AWARDS

Best of Vancouver Award

Voted Best in Continuing Education in the Georgia Straight 2017 Best of Vancouver Awards

BC Book Prizes

Four graduates from our Creative Writing program nominated in 2018 for a BC Book Prize

YWCA Women of Distinction Awards

Three instructors nominated for 2018 awards honouring extraordinary women leaders

ACTIVITIES AND EVENTS

CAUCE 2017 Conference

Hosted 200 delegates from universities across Canada at the annual conference of the Canadian Association for University Continuing Education

City Conversations

Sponsored free monthly community forums on topics ranging from urban design to health and the environment

City Program Lectures

Presented 17 free public lectures, webcasts and webinars on timely urban issues, reaching 6,000 citizens

End-of-Life Expo

Organized Vancouver's first free public expo dedicated to end-of-life matters, attracting 1,000 attendees

Flashpoint

Hosted free community talks on current events and issues ranging from Middle East conflicts to sexual politics

Liberal Arts and 55+ Courses

Delivered more than 90 Liberal Arts courses to almost 3,000 students whose average age was 71

Lunch Poems

Co-presented free monthly live poetry readings featuring Creative Writing program alumni and other local writers

Philosophers' Café

Celebrated our 20th year of hosting free discussion forums on thought-provoking topics in communities across the Lower Mainland

Reading Series

Organized monthly readings in Vancouver to introduce the public to work by former and current Creative Writing students

Social Innovation Workshop

As part of SFU's Skillful Engagement series, co-presented an experiential workshop focused on cultivating trust in teams and organizations



SFU



311

free and
sponsored
events



13,567

free and sponsored registrations



2017/2018 ENROLLMENT

In cooperation with SFU faculties and departments, we offered part-time degree completion, online and distance education and continuing education programs that generated over 33,000 registrations. We also engaged more than 13,500 community members through a variety of learning and growth opportunities.

	FEE-BASED REGISTRATIONS	FREE AND SPONSORED REGISTRATIONS
CREDIT		
Centre for Online and Distance Education*	17,396	
SFU NOW: Nights or Weekends	2,222	
NON-CREDIT		
Career and Professional Programs	5,246	
City Program	412	6,370
Creative Writing Program	711	1,280
English Language and Culture Program	952	
International Teaching Assistants Program	71	
Interpretation and Translation Program	269	
Leadership and Community Building Programs	661	105
Liberal Arts and 55+ Programs	5,299	3,366
Philosophers' Café		2,446
Total Credit and Non-Credit Enrollment	33,239	13,567

**Moved to the portfolio of the Associate Vice-President,
Learning and Teaching in 2018/2019*

FINANCIAL REPORT

Lifelong Learning completed the fiscal year 2017/2018 in good financial standing due, in large part, to higher-than-expected non-credit enrollments and prudent financial management.

Actual non-credit revenue and other revenues exceeded the budget by \$175,662 as a result of increased enrollments in the English Language and Culture and other non-credit programs. Prudent financial management resulted in cost savings of \$996,731, attributable to reduced salary expenses (due to delayed hiring) and delays in both new program development and implementation of the Lifelong Learning Online and Flexible Learning Unit.

COMMUNITY IMPACT

Lifelong Learning invests significantly in helping to achieve SFU's vision of community engagement. For example, we dedicated over \$200,000 in 2017/2018 to delivering hundreds of free events to thousands of community members at SFU campuses and beyond.

In addition to free community engagement initiatives, we've helped the University maintain and expand its community connections through education partnerships, practicum placements, advisory committees and social media.

UNIVERSITY IMPACT

Not reflected in the financial statement opposite is our indirect contribution to the University of more than \$26 million in tuition revenue in 2017/2018 (see Table 1).

Online credit course offerings through the Centre for Online and Distance Education (CODE) generated nearly \$15.7 million, and face-to-face offerings through Integrated Credit Studies (ICS) contributed over \$10.3 million.

We also made financial contributions of \$806,095 through payments for University space and equipment rental (see Table 2).

Year Ending March 31, 2018

Unaudited Condensed Financial Statement

	2017/2018 Budget	2017/2018 Actuals	Variance
Revenue			
Board-Approved Funding	\$8,956,700	\$8,994,551	\$37,851
Non-Credit and Other Revenue	\$9,182,825	\$9,358,487	\$175,662
Total Revenues	\$18,139,525	\$18,353,038	\$213,513
Total Expenses	\$18,139,525	\$17,142,794	\$996,731
Surplus/(Deficit)	-	\$1,210,244	\$1,210,244

Table 1: Credit Enrollment Revenue

Lifelong Learning's financial contributions to the University through credit enrollments offered online, through SFU NOW: Nights or Weekends, and extension credit courses at SFU's Vancouver campus.

	Enrollment	Activity FTEs	Tuition Fees
Integrated Credit Studies*	9,564	1,125.1	\$10,399,087
Centre for Online and Distance Education	17,396	1,869.9	\$15,696,091
Total Benefits	26,960	2,995.0	\$26,095,178

*Includes SFU NOW and credit enrollment services at SFU's Vancouver campus

Table 2: Space and Equipment Rentals

Lifelong Learning's contributions to the University through space and equipment rental

Location	Rent Paid
SFU's Vancouver Campus—variable classroom space	\$353,840
SFU's Vancouver Campus—fixed classroom space	\$85,332
SFU's Surrey Campus—fixed rent	\$145,000
Surrey City Centre Library—fixed rent	\$23,439
Audio Visual Equipment—variable	\$198,484
Total Paid to University	\$806,095

2017/2018 ENDOWMENTS

The endowments we manage support the quality and quantity of Lifelong Learning activities and are possible through the generosity of the community. These activities impact thousands of people locally, nationally and internationally. We are grateful to our many donors, without whom these initiatives would not be possible.

FUNDS ADJUDICATED BY LIFELONG LEARNING

Community Partnership Fund

The partnership fund allows us to provide communities and low-income individuals in the East Vancouver area, the Downtown Eastside, and any inner-city community related to SFU with more opportunities to become economically self-sufficient.

The funding supported Leadership and Community Building Programs in running Enhanced Digital Literacy Workshops, a series of weekly, peer-supported 'pop up' tech cafés in Oppenheimer Park, located in the heart of the Downtown Eastside.

The David and Cecilia Ting Endowment for Education for Public Responsibility

The Ting endowment supports an annual lecture or special seminar in public affairs education or leadership development. It also supports the School of Criminology Ting Forum on Justice Policy and Lifelong Learning's Interpretation and Translation Program.

The 2017/2018 funds allowed our Leadership and Community Building Programs to host a successful social innovation workshop in November 2017 that attracted more than 70 participants..

THE SALVATION ARMY DEVELOPMENT ENDOWMENT FUND

Administered by our Leadership and Community Building Programs, the Salvation Army's nearly \$3.6-million endowment fund was established in 1989 by a gift from the late Dr. J.L. Wighton to assist Salvation Army officers and personnel with pursuing advanced educational opportunities.

In 2017/2018, the fund supported participation of Salvation Army officers and staff in a number of professional programs of study, such as the new Applied Leadership Certificate at Booth University College.



The City Program Endowment Fund supports key programs such as Urban Design.

PROGRAM ENDOWMENTS

Several organizations have also created endowments to support the work of specific program areas within Lifelong Learning, allowing us to offer low or no-cost programs to students who otherwise might not be able to access post-secondary education.

The City Program Endowment Fund

In 1995, a \$1.87-million endowment fund was established through a lead grant from the Real Estate Foundation of British Columbia and subsequent grants from the Earl and Jennie Lohn Foundation; VIA Architecture, Inc.; and the Ministry of Community, Aboriginal and Women's Services. The fund's mandate is to support our City Program's activities, including courses, programs and lectures on land-use and urban issues.

The Annie Watson Bursary Fund

The family of the late Annie Watson, a student of our 55+ Program, helped to create a fund in 2011 to provide financial support for those who cannot otherwise participate in the program. In 2017/2018, 25 students benefitted from the bursary (a total of 74 course registrations).

The Seniors Program Directors Endowment Fund

A generous bequest in 2010 from the late Alan Aberbach supports staff salaries and related 55+ Program administrative activities and helps ensure the sustainability and growth of courses for adults 55+.

The Seniors Program Endowment Fund

Members of the SFU Opsimath Club (Seniors Lifelong Learners Society) established a fund in 2000 to support program operations and ensure that course offerings for adults 55+ continue to expand.

ADVISORY COMMITTEES

Building connections between SFU and the community, our advisory committees bring some of the best minds together to shape programs informed by University expertise and community needs. We are grateful for the knowledge, commitment and contributions of our advisors.

In 2017/2018, the following committees met to advise on the programs' curricula and to help ensure the academic integrity, high quality and relevance of our offerings.

CAREER AND PROFESSIONAL PROGRAMS

Career and Life Planning Advisory Committee

Anne-Kristina Arnold (Chair), Occupational Ergonomics Certificate; Senior Lecturer, Department of Biomedical Physiology and Kinesiology

Tony Botelho, Director, Career Services & Volunteer Services

Mark Flynn, District Principal, Career Education Department, Surrey School District

Kon Li, Associate Director, Career and Life Planning, Career and Professional Programs

David Paterson, Acting Dean; Coordinator, Graduate Counselling Program, Faculty of Education

Larry White, Associate Dean, Lifelong Learning; Director, Career and Professional Programs

CENTRE FOR ONLINE AND DISTANCE EDUCATION

SFU Publications Board

Tracey Anbinder, Manager, Academic and Administrative Services, Faculty of Arts and Social Sciences

Paul Budra, Professor and Chair, Department of English

Bettina Cenerelli, Director of Strategic Academic Planning and Student Engagement, Faculty of Arts and Social Sciences

Wayde Compton, Associate Director, Creative Writing Program

Robert Gordon, Professor, Associate Dean, Faculty of Arts and Social Sciences

Katherine McManus, Former Director, Writing and Communications Program

John Whatley (Chair), Managing Editor, SFU Publications

ENGLISH LANGUAGE AND CULTURE PROGRAM

Advisory Committee

Cliff Burgess, Senior Lecturer, Department of Linguistics

Kathleen Graham, Immigrant Services Society of BC; Manager, Language College—LINC

Bertrand Lee (Chair), Program Director, English Language and Culture Program

Judy Shabtai, Program Coordinator, English Language and Culture Program

Jacqueline Sinclair, Marketing Coordinator, English Language and Culture Program

Judy Smith (Chair), Dean Pro Tem, Lifelong Learning

Geoffrey Taylor, Instructional Coordinator, English Language and Culture Program

Michele Valiquette, Senior Lecturer, Department of English



INTERPRETATION AND TRANSLATION PROGRAM

Medical Translation and Interpretation Certificate Advisory Committee

Mustafa Ahmed, Coordinator, Language Services, Fraser Health Authorities

Ivona Kado, Manager, Translation Services, Abbotsford Community Services

James Kuo, M.D. (OBGYN), Medical Interpreter, Provincial Language Services and Abbotsford Community Services

Kiran Malii, Director, Provincial Language Services

Wendy Steinberg (Chair), Director, Interpretation and Translation Programs

LEADERSHIP AND COMMUNITY BUILDING PROGRAMS

Evaluation for Social Change and Transformational Learning Certificate Advisory Committee

Shanthi Besso (Chair), Director, Leadership and Community Building Programs

Mark Cabaj, Principal, Here to There Consulting

Kristy Hoyak, Evaluation Consultant; Learning and Implementation Analyst, Transformational Learning Team, Vancouver Coastal Health Authority

Kylie Hutchinson, Principal, Community Solutions Consulting

Roberta Price, Elder, Snuneymuxw and Cowichan First Nations

Michael Quinn Patton, Author, Organizational Development and Evaluation Consultant; Former President, American Evaluation Association

Ron Roesch, Professor, Psychology Department

Billie Joe Rogers, Research Associate, Reciprocal Consulting

Wendy Rowe, Professor, Leadership Studies; Director, MA in Global Leadership, Royal Roads University

Marika Sandrelli, Regional Trauma Informed Practice Leader, Mental Health and Substance Use Services, Fraser Health Authority

Daniel Savas, Adjunct Professor, School of Public Policy

Malcolm Steinberg, Clinical Assistant Professor, Faculty of Health Sciences; Program Director, Public Health Practice; Chair, Masters in Public Health Program

Kate Sutherland, Social Entrepreneur, Author, Organizational Change Consultant, Speaker, Coach

Samantha Tsuruda, Research Associate, Reciprocal Consulting

Kim van der Woerd, Principal,
Reciprocal Consulting

Cindy Xin, Educational Consultant,
Teaching and Learning Centre; Adjunct
Professor, Faculty of Education

Executive Leadership Certificate Advisory Committee

Shanthi Besso (Chair), Director,
Leadership and Community
Building Programs

Peter Boothroyd, Professor
Emeritus, School of Community
and Regional Planning, UBC

Aftab Erfan, Director, Dialogue and
Conflict Engagement, UBC; Program
Developer and Instructor, Executive
Leadership Certificate

Julian Griggs, Principal,
Dovetail Consulting

Suzanne Hawkes, Principal,
Convergence Strategies; Program
Developer and Instructor,
Executive Leadership Certificate

Shauna Jones, Lecturer,
Beedie School of Business

Susan Petrina, Founding Partner,
Petrina and Partners; Program
Developer and Instructor, Executive
Leadership Certificate

Kelly Pollack, Executive Director,
Immigrant Employment Council
of BC

Catherine Roome, CEO and President,
BC Safety Authority

Deanne Schweitzer, Senior
Vice-President (former), Lululemon
Athletica; Private Consultant and Coach

Delyse Sylvester, President, Social
Currents; Executive in Residence,
Beedie School of Business

Shauna Sylvester, Director,
Morris J. Wosk Centre for Dialogue

Non-Profit Management Certificate Advisory Committee

Shanthi Besso (Chair), Director,
Leadership and Community
Building Programs

Kathleen Burke, Senior Lecturer,
Beedie School of Business

Jennifer Breakspear, Executive Director,
PHS Community Services Society

Mark Gifford, Executive Director,
Kiwassa Neighbourhood House

Niveria Oliveira, Manager, Grants
and Community Initiatives

Jorge Salazar, Project Director,
Inner Activist

Alison Brewin, Non-Profit Management
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